



REVEALING THE PAST. CHALLENGING THE FUTURE.

**REQUEST FOR PROPOSALS
VIRTUAL TOUR WEB DESIGNER
MARCH 2013**

Background:

Founded in 1988, the Tenement Museum is a non-profit organization dedicated to preserving and presenting the stories of immigrant families who followed their dreams to America and built lives on New York's Lower East Side. The Museum's main site of interpretation is its national landmark tenement building at 97 Orchard Street, which was home to 7,000 people from 20 nations between 1863 and 1935. Educator-led tours of restored homes in 97 Orchard allow visitors to make intellectual and emotional connections between historic and contemporary immigrant experiences. Last year, the Tenement Museum served over 183,000 visitors and the Museum's website, www.tenement.org, attracted over 555,000 unique visitors.

The Museum has received a generous grant from the Lower Manhattan Development Corporation (LMDC) to support the planning and research of new exhibits in its 103 Orchard Street tenement, which was constructed in 1888 and home to thousands of immigrants over the years. These new exhibits will focus on the stories of immigrants who lived in 103 Orchard during the post-World War II era, including Holocaust survivors, Chinese immigrants, and Puerto Rican migrants. The Museum plans to open these exhibits in the next few years. In the meantime, the Museum is seeking a talented consultant to help us tell the story of 103 Orchard Street and these families interactively on our website, www.tenement.org.

Consultants must submit an official proposal with itemized price quote no later than 5 pm on Monday, April 22, 2013.

For RFP details refer to: <http://www.tenement.org/jobs.php>