

ESI Design
 111 Fifth Avenue
 New York NY 10003
 T 212 989 3993
 F 212 673 4061

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**ACTION
 CENTER**
 TO END WORLD HUNGER



Date
 11/21/07
 Scale Phase
 100% F.D.
 Title

Job Number
 05500-0G
 Drawing Number



ACTION CENTER

TO END WORLD HUNGER

**100% Final Design
 Physical/Graphic Fabrication**

November 21, 2007
 REVISED JANUARY 11TH, 2008

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INTRODUCTION

ESI Design is pleased to present to Mercy Corps our 100% Final Design documents for the Action Center to End World Hunger. They represent an important milestone in our work with Mercy Corps to develop the Action Center.

The Physical and Graphic specifications this document contains are meant to accompany the 100% Final Media Specifications and the Equipment Cutsheet Appendix. Together, these 3 documents comprise the complete Action Center to End World Hunger 100% Final Design documents package.

This package builds on the work completed during the project's earlier phases. We first met with representatives of Mercy Corps in August 2005, when we began collaborating with you on the winning proposal to Battery Park City Authority. Following the approval of that proposal, our work began in earnest in April 2006, when we met to discuss your goals and parameters for the project. During the months that followed, ESI developed a concept direction for the Action Center aimed at meeting your educational and experiential objectives. On August 10, 2006, ESI Design presented the Final Concept Report, which captured our collective vision for the Action Center.

Over the course of three days the following spring (April 16-18, 2007), ESI Design met with experts in the field of hunger relief and development, along with members of the Action Center's content committee, to collaboratively define the Center's content. Our fruitful conversations moved the concept forward, as it helped refine each of the exhibit elements. A key message that emerged during those sessions is that the Action Center must frame the story of the fight against world hunger in a positive, innovative way to overcome the public's perception that world hunger is too large and complicated to

tackle. We believe this content direction will create a deeper, richer visitor experience and inspire visitors to become part of the team dedicated to ending world hunger.

Based on the direction set during the concept and content development phases, ESI began the design development phase of the exhibit program. On June 29, 2007, at the midpoint of the phase, ESI delivered the 50% Final Design package to Mercy Corps. After incorporating feedback received from Mercy Corps on that document into the further development of our designs, ESI hosted several design review meetings at our offices to allow Mercy Corps representatives to see the progress of those designs. Also during this time period, ESI collaborated closely with Cassandra Nelson of Mercy Corps to develop the content and media specifications contained in the Media document.

This 100% Final Physical and Graphic Design document includes:

- **An executive summary of the visitor experience**
- **Material schedule**
- **Sign location plan**
- **Graphic schedule and graphic specifications**
- **Sample configurations**
- **Reflected ceiling plan**
- **Plans of physical components**
- **Elevations of physical components**
- **Section details of physical components**
- **Graphic details of graphics components**

In the upcoming Production phase of this project, this package will form the basis of bid documents for the fabricator and system integrator, who will join the project team that will physically create the Action Center for End World Hunger (bid forms and instructions will be published separately during the Bid and Negotiation Phase). ESI Design, along with Mercy Corps and the fabricator and integrator, will use this package as the guideline to ensure the Action Center's original vision is realized.

ESI Design has brought the design to the point of production-readiness. Once the production contracts are awarded, it will be the fabricator's and integrator's responsibility to translate the designs into actual exhibits. During production, ESI will work with the fabricators and producers to creatively and collaboratively ensure that the elements of the exhibit program are produced according to the original intention.

ESI is delighted to be a part of this innovative and forward-thinking project, and to have the opportunity to work with Mercy Corps to inspire the next generation of activists, both in our own community and around the world.

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EXTERIOR

OVERVIEW

The Action Center's exterior immediately catches the eye with its attractive, bold graphics and the intriguing array of retail products on view in the display windows. The images and text ensure that visitors/passers-by instantly grasp the Center's tone and mission, as it invites them inside to learn more about world hunger, and join the fight to end it by taking action.



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**EXTERIOR
OVERVIEW**

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Executive Summary

ENTRY AREA

OVERVIEW

When visitors enter the Center, they immediately know they've come to a vital, active place, where they're both welcomed and encouraged to take an active role in the fight to end hunger. Bold directional graphics assist with way finding and deliver a range of positive 'Take Action' messages. A staff person steps forward to greet and direct visitors, which personalizes the experience, and helps visitors realize that their presence is valued and vitally important to the Center's mission and work.

In the entry, visitors find a:

Welcome Graphic, which tells them that hunger is a solvable problem through direct action. The sign is oriented to encourage visitors to move further into the Center and toward the Information Desk.

Orientation Graphic, which gives an overview of the Center's areas and activities, as well as their location. The sign is oriented to be highly visible as visitors step further into the Center.

Donor Panel, which acknowledges the support of major donors, who have "taken action" by supporting the Center.

Information Desk, where visitors can speak to a staff person (if the staff person hasn't



already greeted them), and find brochures and flyers about the Center, its public events, and other hunger and poverty-related events, as well as material provided by other organizations that are fighting world hunger. The design and positioning of the desk encourages visitors to approach it, orient themselves, and pick up information about Center activities. Visitors can also pay for their retail purchases and make donations at the desk's POS system.

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ENTRY AREA
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BRIEFING AREA

OVERVIEW

The Briefing Area is the Action Center's orientation space. Its centerpiece is a 6-8 minute video that tells the larger story of world hunger and poverty, explains the Center's purpose, and encourages the visitor to take action. In addition, a pin-up board and magnetic white boards enable Center staff to display timely information about hunger and associated issues. The area and its seating are highly flexible to meet the needs of different situations, events, and audiences.



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BRIEFING AREA
OVERVIEW

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Executive Summary

INFORMATION HUB

OVERVIEW

The Information Hub conveys breaking news and other information to Action Center visitors and also serves as a work area for Center staff. An administrative computer station allows staff to manage RSS feeds, video field dispatches, and Google Earth feeds within the Center.

Center staff members and special guests can speak to small groups at the Hub. Assisted by Center staff, visitors can record their own "field reports" at the admin station and describe actions they've taken to end global hunger.



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**INFORMATION HUB
 OVERVIEW**

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VIDEO FIELD DISPATCHES

OVERVIEW

Brief, unedited anecdotal video dispatches about day-to-day issues relating to solving global hunger are shown on monitors. These reports come from Mercy Corps fieldworkers, national and headquarters staff, and local partners, as well as from other NGOs, political figures, and perhaps visitors who have filed reports about their actions, among others.

TODAY, I...



Filed by:
Nicole Dimesthias,
Mercy Corp Staff

Post Date:
08.24.2007

Location:
Colombo, Sri Lanka

Topic:
Education

How providing education to orphans does more than just educate.




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GLOBAL STATUS INTERACTIVE

OVERVIEW

The Global Status Wall is an interactive projection that displays the Google Earth tool, which can be configured and updated to show a variety of regional information in an exciting visual and contextual manner. This information includes global hunger and its related issues, crisis areas, and Mercy Corps field projects (specially branded for this presence on Google Earth), as well as the work of others such as NGO agencies and community members. Visitors can also watch a “guided tour” created by Action Center staff, and/or conduct their own explorations.



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GLOBAL STATUS
INTERACTIVE
OVERVIEW

Job Number

05500-0G

Drawing Number

Executive Summary

TRAINING TOWERS

OVERVIEW

The four mobile Training Towers are designed to operate in both staffed and unstaffed mode. Each tower presents an interactive video training program about an issue that contributes to hunger, via a case study that focuses on a specific region of the world. Visitors are encouraged to assess the community's situation through three different ways, explore a variety of programs that address the problem, and take action to combat the problem by themselves. During staffed mode, school and other groups gather in temporary "field huts," where an educator uses a Training Tower to support the class' subject.



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TRAINING TOWERS
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Executive Summary

ACTION STATIONS

OVERVIEW

At the Action Stations, visitors use computers to learn what other organizations and visitors are doing to combat hunger. Visitors also browse and select from a list of possible actions they can take either at the Center or at home. The actions are divided by time: one minute, one hour, one day, etc. In addition, in this area, visitors may select retail goods to purchase.



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SITEWIDE ELEMENTS

OVERVIEW

An integrated system enables the Center to display different types of communication devices – video monitors, flyers, posters, artifacts, and photos. This system allows a great deal of versatility and flexibility, and is designed for ease of use. The system includes the following elements:

Artifact Cases

Each of the three large and two small Artifact Cases stands on the floor. Echoing the materials and design of the Training Towers, the base of each case consists of an open aluminum tubing framework fitted with perforated aluminum fill panels. The base is crowned with a clear, five-sided Plexiglas top attached with security screws, to ensure the artifact inside remains dust-free and tamper-proof. If the artifact is to be touched or used by visitors, the Plexiglas top can be removed. Each case is fitted with a label that identifies and explains the contents.

Retail Display System

Adjacent to the Action Station, the Fair Trade items that visitors are invited to purchase are displayed on two tables and eight free-standing shelving units. Each of the eight shelving units is 7' in height and includes four adjustable shelves. The tables and shelving units are made of salvaged material obtained from a New Orleans workshop, set up in conjunc-

tion with Mercy Corps to provide jobs and help restore the local economy in the wake of Hurricane Katrina.

Rolling Storage

Visiting school groups temporarily stow their belongings in two storage units made of wood and equipped with wheels for easy movement. Each unit is 5' high, 4' long, and 27" deep. Each has 30 cubicles (15 on one side of the unit, 15 on the other) large enough to accommodate a school backpack and a folded jacket or coat.



ARTIFACT DISPLAY CASE



RETAIL DISPLAY SYSTEM



LIGHT BOX

Light Boxes

To activate the Action Center's exterior façade at night, a series of posters mounted on two-sided light boxes are displayed in the Center's windows. The posters feature eye-catching images and action-oriented text, which inform visitors of some of the actions they can take to help the fight to end world hunger. Because each poster / light box is illuminated on the side facing the Center's interior, they're also visible to guests during nighttime events. All of the posters are easily updatable and can be changed frequently.

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DISPLAY SYSTEM OVERVIEW

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Executive Summary

EXHIBIT NUMBER INDEX

Exhibit Number	Dwg. #	Exhibit Names
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AC01	EX08-4.0	SIGN BAND
AC02	EX02-1.0	INFORMATION DESK, ENTRY
AC02	EX02-2.0	DONOR RECOGNITION PANEL
AC03	EX03-1.0	BRIEFING AREA
AC04	EX04-1.0	INFORMATION HUB
AC05	EX05-2.0	VIDEO FIELD DISPATCH
AC06	EX05-1.0	GLOBAL STATUS INTERACTIVE
AC07	EX06-1.0	FIELD HUTS
AC07	EX06-2.0	TRAINING TOWERS
AC08	EX07-1.1	ACTION STATIONS
AC09	EX05-4.0	ARTIFACT DISPLAY CASES
AC09	EX08-2.0	RETAIL DISPLAY

DRAWING NUMBER INDEX

Drawing	Exhibit Names	Drawing	Exhibit Names
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EX00-2.0	STANDARDS	EX07-1.1	ACTION STATIONS DETAILS
EX00-3.0	MATERIALS	EX07-2.0	ACTION STATIONS - LAPTOP SECURITY DETAILS
EX00-4.0	FIXTURES, FURNITURE	EX08	SITEWIDE
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EX01-1.0	GENERAL PLAN	EX08-2.0	RETAIL DISPLAYS PLAN, ELEVATION, DETAILS
EX01-2.0	DIMENSION PLAN	EX08-3.0	LIGHTBOX OVERVIEW
EX01-3.0	EXTERIOR ELEVATIONS	EX08-3.1	LIGHTBOX ELEVATION, DETAILS
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EX01-6.0	LIGHTING PLAN		
EX01-7.0	POWER & DATA PLAN		
EX02	INFORMATION DESK		
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EX02-1.1	INFORMATION DESK PLAN, ELEVATIONS		
EX02-2.0	DONOR PANEL ELEVATIONS, DETAILS		
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EX03-1.1	BRIEFING AREA ELEVATIONS		
EX03-1.2	BRIEFING AREA SECTION ELEVATIONS		
EX04	INFORMATION HUB		
EX04-1.0	INFORMATION HUB OVERVIEW, PLAN		
EX04-1.1	INFORMATION HUB ELEVATIONS		
EX04-1.2	INFORMATION HUB DETAIL ELEVATIONS		
EX05	GLOBAL STATUS WALL		
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EX05-1.1	GLOBAL STATUS WALL FEATURE WALL ELEVATIONS		
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EX05-2.0	VIDEO FIELD DISPATCH PLAN, ELEVATIONS		
EX05-3.0	GLOBAL STATUS INTERACTIVE PLAN, ELEVATIONS		
EX05-4.0	DISPLAY CASE PLAN, ELEVATIONS		
EX05-5.0	GRAPHIC DETAILS		
EX06	FIELD HUT/ TRAINING TOWER		
EX06-1.0	FIELD HUT/ TRAINING TOWER OVERVIEW		
EX06-1.1	FIELD HUT PLAN, ELEVATIONS		
EX06-2.0	TRAINING TOWER PLAN, ELEVATIONS		



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EX00-1.0

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SYMBOL KEY	
	ELEVATION INDICATION
	DETAIL REFERENCE
	SECTION INDICATION
	DRAWING TITLE

ABBREVIATIONS	
ADJ	adjacent
ALUM	aluminum
ARCH	architect
A/V, AV	audio / visual
CAB	cabinet
CLNG	ceiling
CONT	continuous
DISP	display
DWG	drawing
EQUIP	equipment
EF	exhibit fabricator
EXIST'G	existing
FIN	finish
FLR	floor
G.C. or GC	general contractor
GWB	gypsum wall board
GOS	good one side
MTD	mounted
NIC	not in contract
NTS	not to scale
OPNG	opening
PLYWD	plywood
PTD	painted
REC	recessed
REF	for reference only
REQ	required
SIM	similar
SPEC	specify
ST STL	stainless steel
SYS	system
TBD	to be determined
TYP	typical
UON	unless otherwise noted
VHB	very high bond (tape)
VIF	verify in field

GENERAL NOTES
<p>These documents represent visual concepts and construction suggestions only. The Exhibit Fabricator is responsible for the proper engineering, construction, handling, installation, structural integrity, and the proper and safe functioning of all elements.</p> <p>Please review the Executive Summaries, Physical Description, and Fabrication/Installation notes for each area.</p>

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SYMBOL KEY
 ABBREVIATIONS

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**MATERIAL SCHEDULE,
 VENDOR LIST**

Job Number

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Drawing Number

EX00-3.0

DESIGNATION	MATERIAL	DESCRIPTION	FINISH/COLOR	MANUFACTURER	DEALER CONTACT	REMARKS
W1	LUMBER	FSC DOUGLAS FIR (2X4")	CLEAR (CF1)	LOCAL SUPPLIER	HONERKAMP (646) 747-5055	CLEAR, FREE OF LARGE KNOTS
W2	SHEET MATERIAL	BAMBOO PLYWOOD (3/4")	CLEAR (NATURAL) (CF1)	SMITH & FONG OR SIMILAR	BETTENCOURT (718) 219-6737	FLAT GRAIN, 3-PLY VERTICAL CROSS CORE
W3	SHEET MATERIAL	COMPRESSED SORGHUM BOARD (20MM)	CLEAR (CF1)	KIREI USA	BETTENCOURT (718) 219-6737	ONLY COMES IN 3' X 6' SHEETS
W4	SHEET MATERIAL	FSC FURNITURE GRADE PLYWOOD (3/4")		LOCAL SUPPLIER	HONERKAMP (646) 747-5055	
W5	SHEET MATERIAL	BENDING PLY (1/8")	N/A	LOCAL SUPPLIER	LOCAL SUPPLIER	
W6	SHEET MATERIAL	FSC FURNITURE GRADE PLYWOOD (1/4")	COLOR, SEE SHEET NOTES	LOCAL SUPPLIER	HONERKAMP (646) 747-5055	
W7	LUMBER	FSC DOUGLAS FIR (2X8")	CLEAR (CF1)	LOCAL SUPPLIER	HONERKAMP (646) 747-5055	
PLAM1	SURFACING MATERIAL	HIGH PRESSURE LAMINATE	837-58 - GRAPHITE	FORMICA	FORMICA (800) 367-6422	MATTE FINISH
PLAM2	SURFACING MATERIAL	HIGH PRESSURE LAMINATE	1484-MC - STEEL	FORMICA	FORMICA (800) 367-6422	MICRODOT FINISH
P1	PAINT	ECO SPEC LATEX SEMI-GLOSS 224	BM2144-70	BENJAMIN MOORE	JANOVIC (718) 392-3999	
P2	PAINT	ECO SPEC LATEX SEMI-GLOSS 224	BM2002-20	BENJAMIN MOORE	JANOVIC (718) 392-3999	
P3	PAINT	ECO SPEC LATEX SEMI-GLOSS 224	BM2049-60	BENJAMIN MOORE	JANOVIC (718) 392-3999	
P4	PAINT	ECO SPEC LATEX SEMI-GLOSS 224	BM2055-30	BENJAMIN MOORE	JANOVIC (718) 392-3999	
P5	NOT USED					
WF1	WOOD FINISH	AFM SAFECOAT DUROSTAIN	WALNUT	AFM	www.afmsafecoat.com	
CF1	CLEAR FINISH	AFM SAFECOAT POLYURESEAL BD	CLEAR SATIN	AFM	www.afmsafecoat.com	
CF2	NOT USED					
S1	TRANSLUCENT SHEETING	ECO-RESIN SHEETING (1/8")	ECLIPSE VARIO	3 FORM	DEALER (212)627-0883	SUPERMATTE FINISH BOTH SIDES
S2	LAMINATED PANEL	ALUMINUM HONEYCOMB/ FIBERGLASS FACINGS	CLEAR AH/FC	PANELITE	PANELITE (212) 947-8292	
S3	CORK FACING	37" WIDE ROLLS (1/4")	NATURAL	SOMMER CORK CO.	MANTON CORK (631) 273-0700	COMPOSITION CORK FACING
S4	SOLID SURFACING	PAPERSTONE CERTIFIED (1")	OBSIDAN	KLIPTTECH	BETTENCOURT (718) 219-6737	USES 100% POST-CONSUMER PAPER
S5	ABS SIGN PANEL	SINTRA PANEL (6MM)	WHITE	ALCAN COMPOSITES	ALCAN COMPOSITES	
S6	POLYETHYLENE SIGN PANEL	ORIGINS SOLID (3MM)	NATURAL 304 SF	YEMM & HART	(573) 783-5434	
PFM1	PERFORATED METAL	1/8" HOLE, 3/16" STAGGERED CENTERS, .125" THICK	DETERMINED BY MF FINISH	MCNICHOLS CO	(732) 846-8333	1718311241
M1	ALUMINUM	1" SQUARE TUBING	DETERMINED BY MF FINISH	LOCAL SUPPLIER	LOCAL SUPPLIER	
M2	ALUMINUM	SHEET (1/4" THICKNESS)	DETERMINED BY MF FINISH	LOCAL SUPPLIER	LOCAL SUPPLIER	
MF1	METAL FINISH	ANODIZE	BRONZE BLACK	LOCAL	LOCAL	
MF2	METAL FINISH	ANODIZE	CLEAR/ DULL	LOCAL	LOCAL	
MF3	METAL FINISH	POWDER COAT	RAL 3020 RED	TIGER DRYLAC	(800) 243-8148	
MF4	METAL FINISH	POWDER COAT	RAL 3011 PLUM	TIGER DRYLAC	(800) 243-8148	MATTE IF POSSIBLE
ACR1	POLYCARBONATE ACRYLIC SHEET	ACRYLITE SAR (3/16")	CLEAR	ACRYLITE	ACRYLITE	SCRATCH AND ABRASION RESISTANT
ACR2	POLYCARBONATE ACRYLIC SHEET	ACRYLIC P95 (3/16")	WHITE	ACRYLITE	ACRYLITE	MATTE SIDE OUT (SILKSCREENED GRAPHICS)
C1	CARPET	NYLON WOVEN LOOP	488 - OLIVINE (JEWEL CAVE KC101)	KARASTAN CONTRACT	KARASTAN CONTRACT	INSTALLED BY GC
C2	CARPET	NATURAL FIBER	BOUND SISAL RUG	POTTERY BARN	POTTERY BARN	INSTALLED BY EF
F1	FABRIC	60" RIP STOP NYLON FR	ORANGE	DAZIAN	(800) 223-1624	PROVIDE FLAME RETARDANT CERTIFICATE
AC1	ACOUSTICAL INSULATION	QUIET "R" ACOUSTITEX DUCT LINER (1")	N/A	OWENS CORNING.	(800) 854-2948	

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Furniture and Product Specifications							
Location	TAG	Description	Quantity	Manuf./Vendor	Style/Item No.	Color	Dim
AC02 - Info Desk	TL2	Short table legs	10	Table Legs Online	1 1/2" d Sonoma	Aluminum Satin	4" h
	HW1	Cabinet Pulls	12	McMaster	1568A11	Dull Alum	3"
	SO1	Aluminum Spacer	8	Mockett	MPB9	Aluminum Satin	1" h x 1/2" d
AC03 - Briefing	LT1	Lectern	1	DWI	D32 Series	Ebonized	
	ST2	Stackable chairs	24	Emeco	20-06 Stacking Chair	hand brushed	18" x 19" x 32"
	PS1	Projection Surface	1	mywhiteboards.com	RG-ER60_CUS	Matte White	60"h x 80"w
	OF1	White Board	1	US Markerboard	PR-203	White	24" x 36"
AC04 - Info Hub	ST3	Office chair	1	Herman Miller	Celle Chair	Graphite	
	ST4	Sofa	1	Blu Dot	Clyde Sofa	Dark Roast	67" x 31.5"
	ST5	Stool	2	Design W/In Reach	Cork Stool	Natural	13.5" h x 12"dia
	C2	Sisal Rug 5' x 8'	1	Pottery Barn	Bound Sisal Rug	Natural	
	DF1	Drawer Unit, 4 drawer	1	Bisley	14443	Steel/ Natural	26"h 16.5"w 22"d
AC05 - Video Field Disp							
AC06 - GSW	PS1	Projection Surface	1	mywhiteboards.com	RG-ER60_CUS	Matte White	60"h x 80"w
	HW2	Levelers	30	McMaster-Carr	23015766		
AC07 - Training Towers							
AC07 - Field Huts							
AC08 - Take Action	TL1	Table legs w/ caster	16	Table Legs Online	Zoom Rolling 28-AD	Brushed Steel	28" h x 2 3/8" d
	WM1	Wire Management Spine	6	Doug Mockett, Inc	WM16	Matte Black	31" h
AC09 - Retail	RT1	Display cable and fittings	32 units	Nova Display	CA4	Satin Chrome	for 1.5 mm wire
	RT2	Display System (shelf support)	96 units	Nova Display	CS21	Satin Chrome	wood shelf support
	ST6	Storage buckets	52	US Plastic	5 gal bucket	White	
	ST7	Bucket Lids Seat Pad	52	Duluth Trading Post	90010	Black	
AC09 - Site Wide	DT1	Art Wall Track	53 linear feet	A Hanging	Classic	polished alum	2 meter lengths x9
	LB1	Lightboxes	11	SD Modular	Classic Ultra Thin	polished alum	34"w x 48"h

No. Issue Date

Date 11/21/07 Drawn By CM
 Scale 1/8" Phase 100% F.D.

Title
**FURNITURE, FIXTURES,
 EQUIPMENT**

VENDOR LIST

Job Number
 05500-0G
 Drawing Number
EX00-4.0

Sign #	Location	Detail Reference	Sign Type	QTY	Size (approx)	Description	Message
AC01.G1	Exterior (Sign Band)	GR01-1, 2	ST8	1	6" Letters	Primary identification	ACTION CENTER TO END WORLD HUNGER
AC01.G2	Exterior (Window)	GR01-2 ,3	ST1	3	9" graphic	Secondary identification	ACTION CENTER TO END WORLD HUNGER
AC01.G3	Exterior (Each window bay)	GR01-2 ,3	ST1	12	7/8" letters	Tertiary identification	ACTION CENTER TO END WORLD HUNGER (repeat)
AC01.G4	Exterior (Door)	AGR01-2 ,3	ST1	1	9" graphic	Operation hours	welcome (Hours Of Operation)
AC01.G5	Exterior (Window)	GR01-1, 2	ST2B	9 sets	16" letters	Attract message	Come in if you have..(message unique for each)
AC01.G6	Exterior (window-facing out)	GR01-1, 2, 4	ST3A	7	34 1/2" x 48 3/4"	Attract Duratrans	(Message and graphics unique for each)
AC01.G7	Exterior (window-facing in)	GR01-4	ST3A	4	34 1/2" x 48 3/4"	Action Duratrans	(Message and graphics unique for each)
AC01.G8	Exterior (window-facing in)	GR01- 4	ST3B	2	34 1/2" x 48 3/4"	Action poster	(Message and graphics unique for each)
AC02.G1	Entry	GR02-1	ST4	2	27" x 48"	Welcome messages	(Message and graphics unique for each)
AC02.G2	Entry	GR02-2	ST2B	1	15" x 24 1/2"	Welcome desk graphic	ACTION CENTER TO END WORLD HUNGER
AC02.G3	Entry	GR02-3	ST5	1	32" x 66"	Donor recognition	OUR THANKS...
AC02.G4	Entry	GR02-2	ST10	2 sets	28" high, wrap	Environmental graphic	(Welcome in multiple languages)
AC03.G1	Briefing Area	GR03-1	ST6	2	92 1/2" x 31"	Environmental graphic	(Photo images)
AC03.G2	Briefing Area	GR03-1	ST2B	1	7 1/2" letters	Area Identification	THE BIG PICTURE (repeat)
AC04.G1	Info Hub	GR04-1	ST2C	1	7 3/4" letters, wrap	Area Identification	TODAY (repeats)
AC05.G1	Video Dispatch	GR05-2	ST1	6	1 1/4" letters	Area identification	FROM THE FIELD
AC06.G1	Global Status	GR05-1	ST2C	3 sets	11 1/2" letters	Area identification	NEWS (repeat)
AC06.G2	Global Status	GR05-1, 3	ST6	1	TBD	Environmental graphic	(wall color graphic)
AC06.G3	Global Status (Podium)	GR05-1	ST2B	1	5" x 7"	Instructions	INVESTIGATE..
AC07.G1	Training Tower	GR06-2	ST2B	4 sets of 4	4" letters	Area identification	IN DEPTH
AC07.G2	Training Tower	GR06-2	ST3C	4	11" x 17"	Presentation information	(Message and graphics unique for each)
AC07.G3	Field Huts	GR06-1	ST7	2 sets of 8	85" x 36"	Environmental graphic	(pattern graphic)
AC08.G1	Action Stations	GR07-1	ST2B	2 sets of 4	3" letters x 40"	Area identification	ACTION (repeats)
AC08.G4	Action Stations (Columns)	GR08-1	ST9	7	VARIES	Attract message	If you have..(message unique for each)
AC09.G1	Display System	GR08-4	ST3C	6	5" x 7"	Artifact Information	(Message and graphics unique for each)
AC09.G2	Display System (Retail)	GR08-2	ST3C	16	8.5" x 11"	Area identification	FAIR TRADE
AC09.G3	Display System (Retail)	GR08-2	ST3C	16	5" x 7"	Product information	(Message and graphics unique for each)
AC09.G4	Global Status	GR05-1, GR08-3	ST4	2	27" x 48"	LEED Information	(LEED CERTIFIED...)

SIGN TYPE DESCRIPTIONS

SIGN TYPE 1

Silkscreened graphics. One, two, or three colors as noted.

SIGN TYPE 2B

Digital graphic print with adhesive backing and matte over laminate applied to substrate as per design

SIGN TYPE 2C

Adhesive vinyl graphics, from custom art, die-cut, applied to glass, painted or other solid surface

SIGN TYPE 3A

Duratrans photo print mounted to 1/8" th. clear acrylic panel and set into lightbox frame

SIGN TYPE 3B

Opaque digital photo print mounted to 1/8" th. sintra back panel and set into lightbox frame

SIGN TYPE 3C

Digital photo print, unmounted, set into acrylic frame

SIGN TYPE 4

Digital print on custom substrate as per Physical Design specifications. See Physical Design pages.

SIGN TYPE 5

Glass covered wood display case with dimensional graphics and changeable insert graphics.

SIGN TYPE 6

3M Scotchprint mural applied to wall or panel surface

SIGN TYPE 7

Digital graphic printed on fabric

SIGN TYPE 8

2" thick dimensional letters applied to existing metal sign band

SIGN TYPE 9

Stencil painted graphic in 2 colors

SIGN TYPE 10

(PV Portable) Digital graphic printed on flexible phenolic based substrate and adhesive mounted to exhibit surface.

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No. Issue Date

Date

11/21/07

Scale Phase

100% F.D.

Title

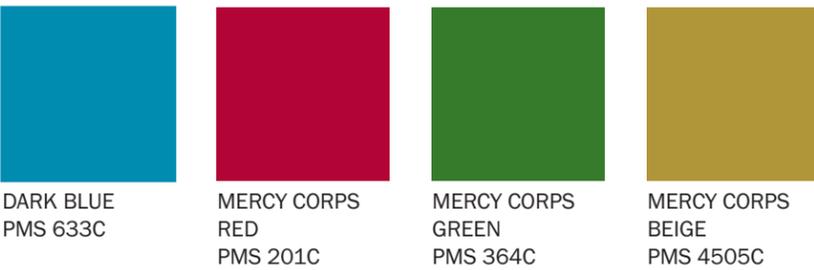
SIGN SCHEDULE

Job Number

05500-0G

Drawing Number

GR00-2



DARK BLUE
PMS 633C

MERCY CORPS
RED
PMS 201C

MERCY CORPS
GREEN
PMS 364C

MERCY CORPS
BEIGE
PMS 4505C



BRIGHT BLUE
PMS 3125C

BRIGHT RED
PMS 485C

BRIGHT GREEN
PMS 383C

1 COLOR STANDARDS



NOTE-FINAL NAME AND GRAPHIC
TO BE CONFIRMED BY MERCY CORPS

3 IDENTIFICATION GRAPHIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ITC FRANKLIN GOTHIC BT HEAVY

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz1234567890

ITC FRANKLIN GOTHIC BT DEMI

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz1234567890

ITC FRANKLIN GOTHIC BT MEDIUM

2 TYPOGRAPHY

WELCOME

**if you have one day
IF YOU HAVE ONE DAY**

Sign up for one of our
SIGN UP FOR ONE OF OUR

4 TYPOGRAPHY USAGE

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No.	Issue	Date

Date
11/21/07

Scale	Phase
As Noted	100% F.D.

Title

**COLOR &
TYPOGRAPHY
STANDARDS**

Job Number
05500-0G

Drawing Number
GR00-3

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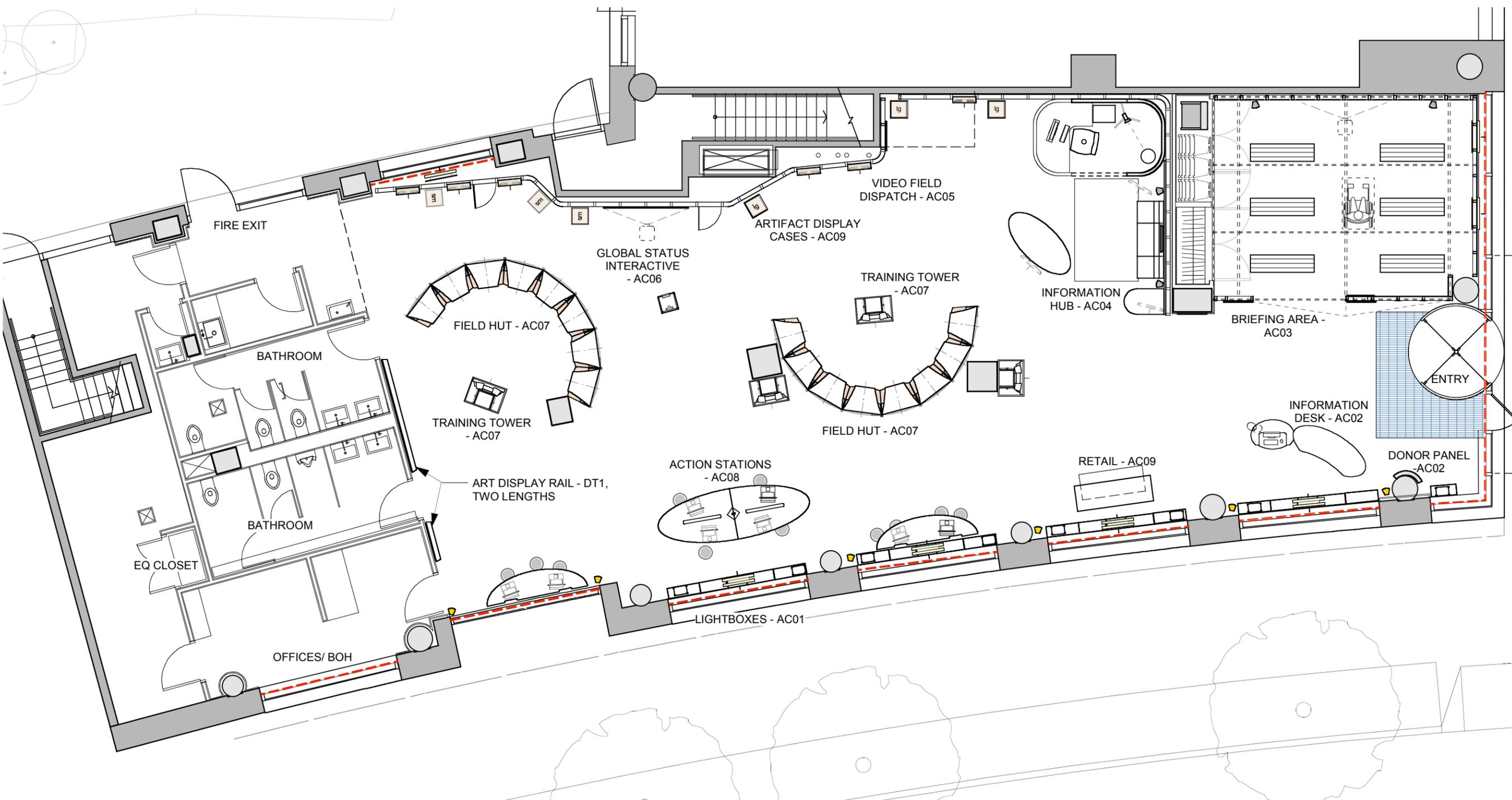
ACTION CENTER TO END WORLD HUNGER

No. Issue Date

Date 11/21/07 Drawn By
 Scale Phase 100% F.D.
 Title

GENERAL PLAN

Job Number 05500-0G
 Drawing Number **EX01-1.0**



1 GENERAL PLAN VIEW
 Scale: 1/8" = 1'-0"

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ACTION CENTER
 TO END WORLD HUNGER

No. Issue Date

Date Drawn By

11/21/07

Scale Phase

100% F.D.

Title

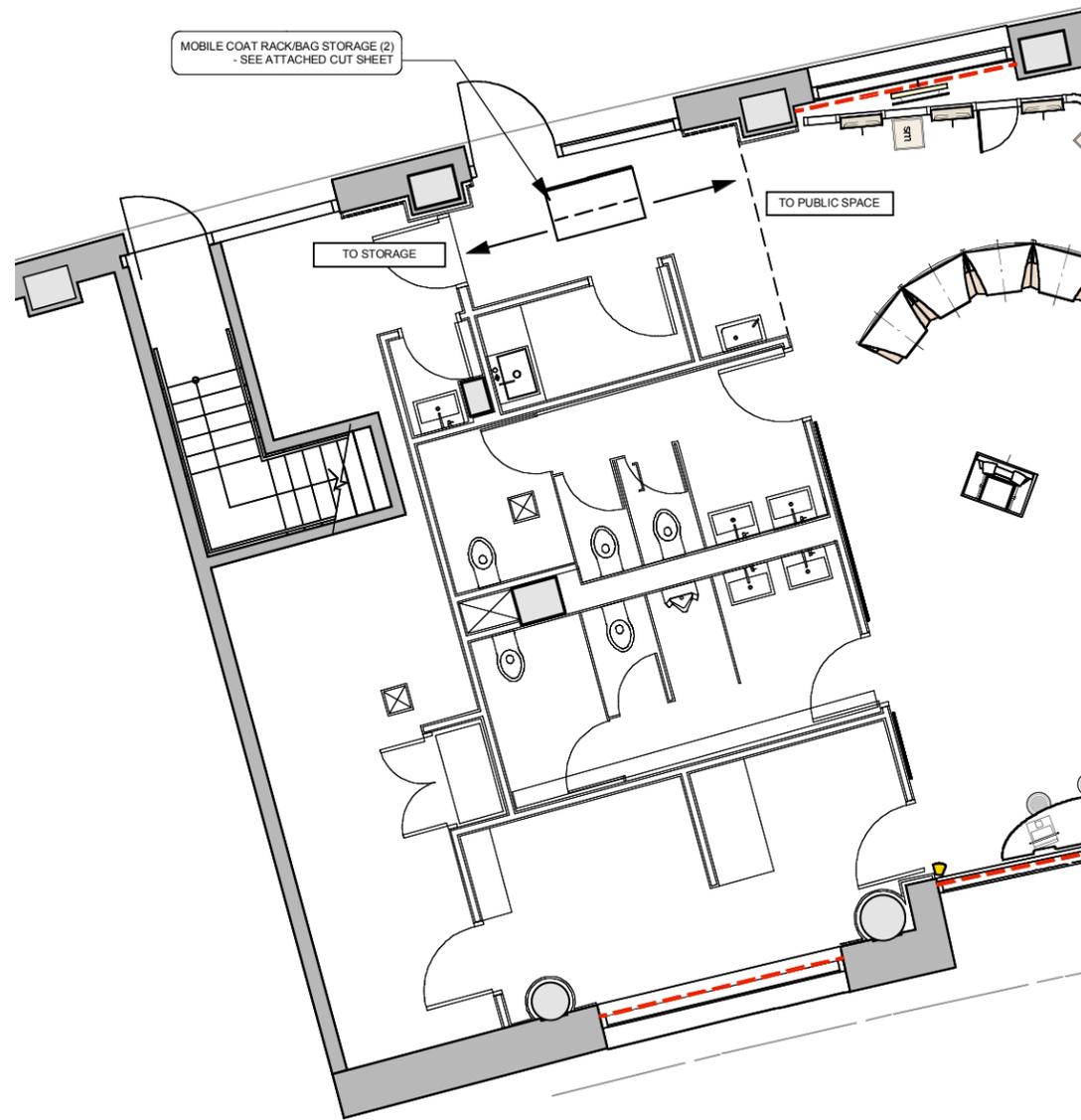
MOBILE STORAGE

Job Number

05500-0G

Drawing Number

EX01-1.0.1



1 MOBILE STORAGE - PLAN



MOBILE 2000 SERIES

2038-CL

Closed-Double Faced
 Combo Unit w/Locks



IMAGE IS FOR CONFIGURATION REFERENCE ONLY

Standard Series has steel frame on top and bottom panels. Exterior panels and interior components are 3/4" thick. Shelves over 32"W are 1" thick. Steel roller bearing glides on all drawers. Hinges are 2-1/4" fixed pin, five knuckle hospital tips. Edges are protected with 3mm PVC. Rounded corners on tops, doors and drawer fronts for safety. Laminate surfaces have a high density scratch resistant finish. All units are equipped with 5" casters with a 300 lb. load rating. The front casters have wheel and swivel locks. All units with doors/drawers are available with or without locks, which may be keyed separately with master key or keyed alike. All 2000 Mobiles are available with a 4" high base option in place of casters at the same price.

- 5 double coat hooks • Bookcase side has 4 adjustable 10"D shelves

Available in two heights and a double-faced model.

STANDARD FINISHES: Almond=ALM, Dixie Oak=DO, Fog Grey=FG, Folkstone Grey=GG, Mahogany=MH, Maple=MP, Natural Oak=NO

EDGE FINISHES: Almond =ALM, Black=BLK, Brown=BRN, Fog=FG, Folkstone Grey=GG

FRAME FINISHES: Almond=ALM, Black=BLK, Brown=BRN, Texture Black=TBK, Texture Brown=TBRN

Model #	Product Size (W x D x H)	Ship Weight (lbs.)	Retail Price
2038-CL	48" x 28-1/4" x 65-5/8"	435	\$1,779.00

1007

Ironwood Manufacturing • P.O. Box 1420 • Missoula, Montana 59806
 (406) 721-4747 • (800) 769-5693 • fax (406) 721-8424 • www.ironwoodmfg.com

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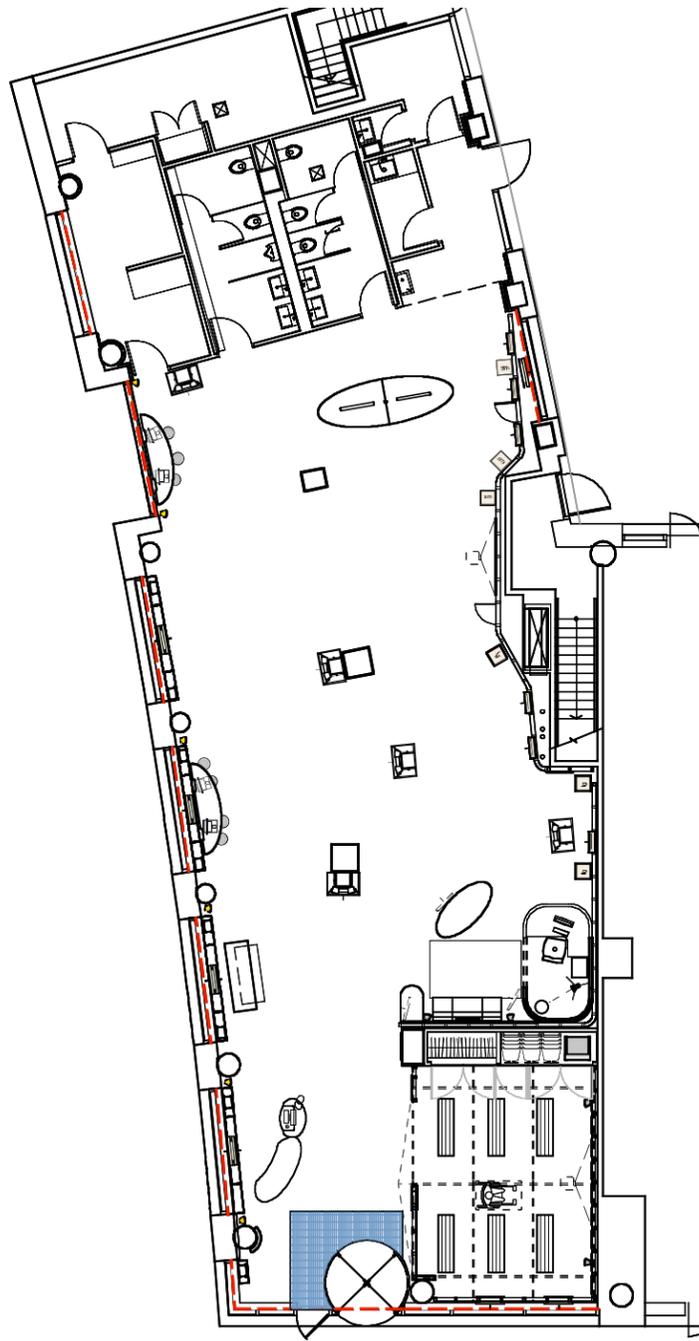
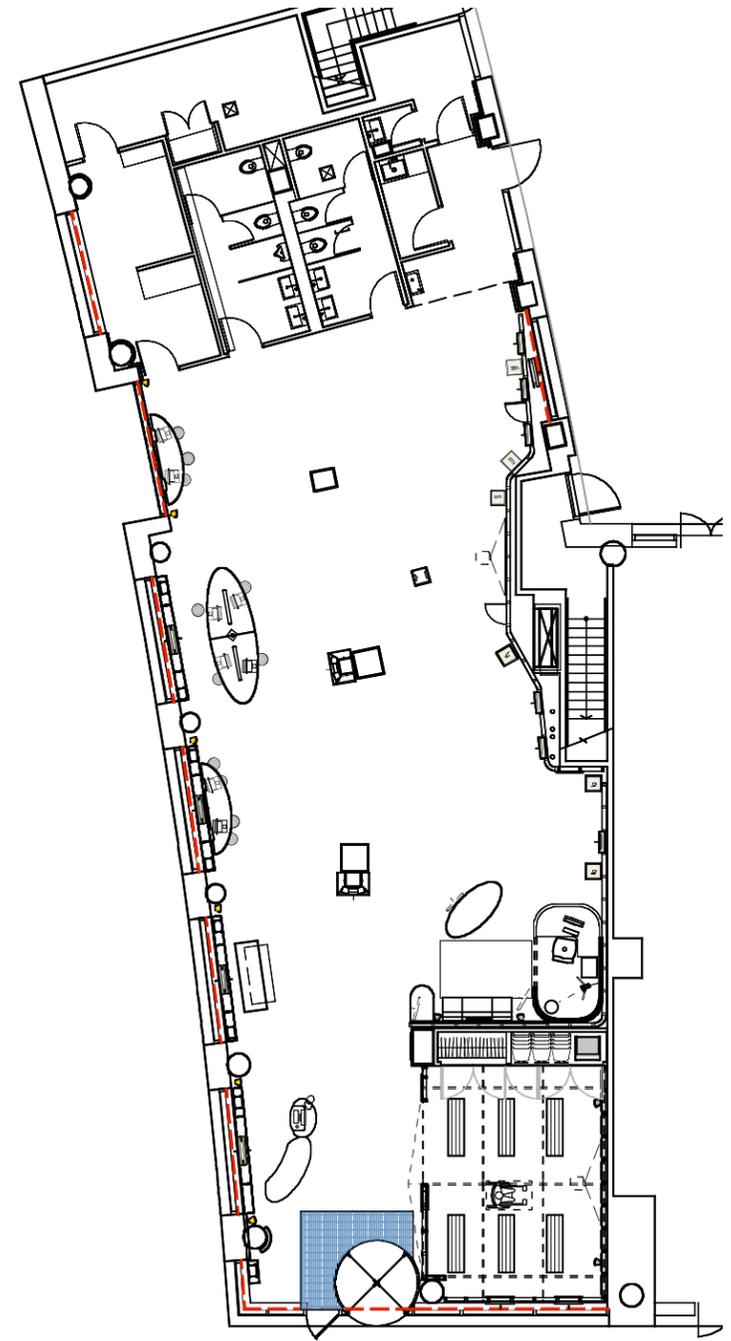
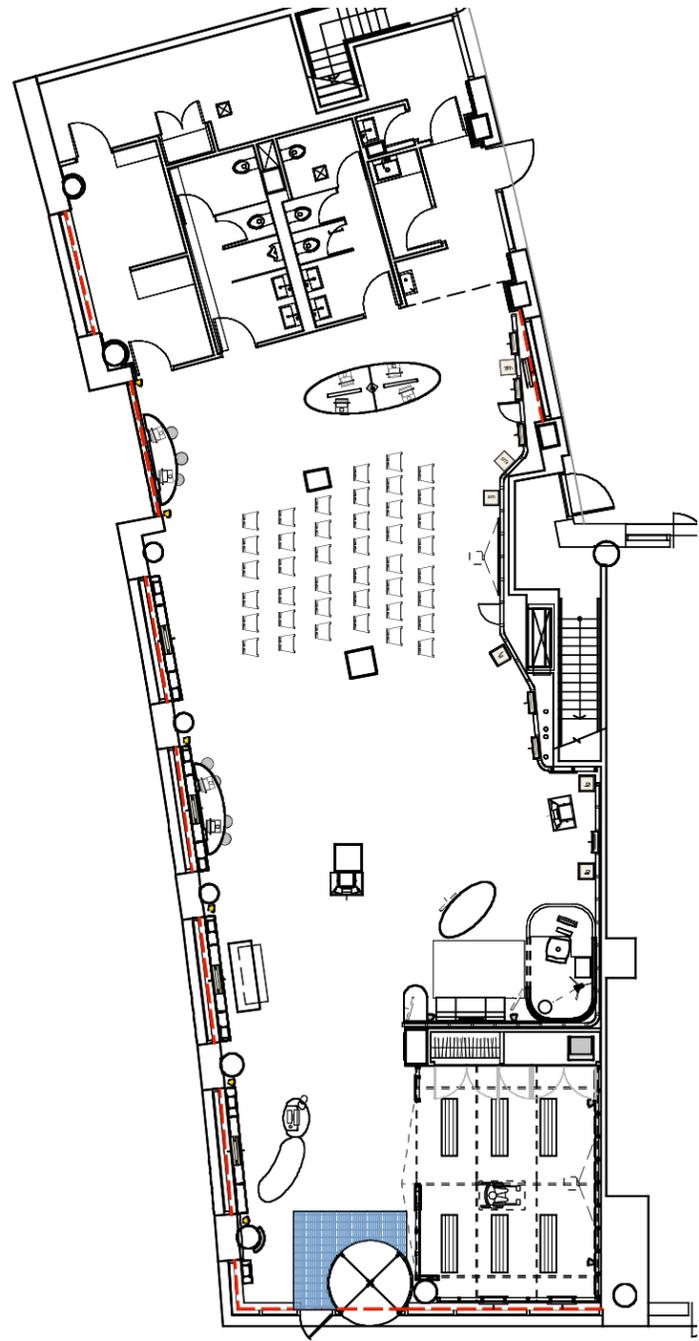
ACTION CENTER
 TO END WORLD HUNGER

No. Issue Date

Date 11/21/07 Drawn By CM
 Scale 1/8" Phase 100% F.D.

Title CONFIGURATIONS

Job Number 05500-0G
 Drawing Number **EX01-1.1**



1 CONFIGURATION - FILM @ GLOBAL STATUS

2 CONFIGURATION - FIELD HUTS REMOVED

3 CONFIGURATION - NIGHT EVENT

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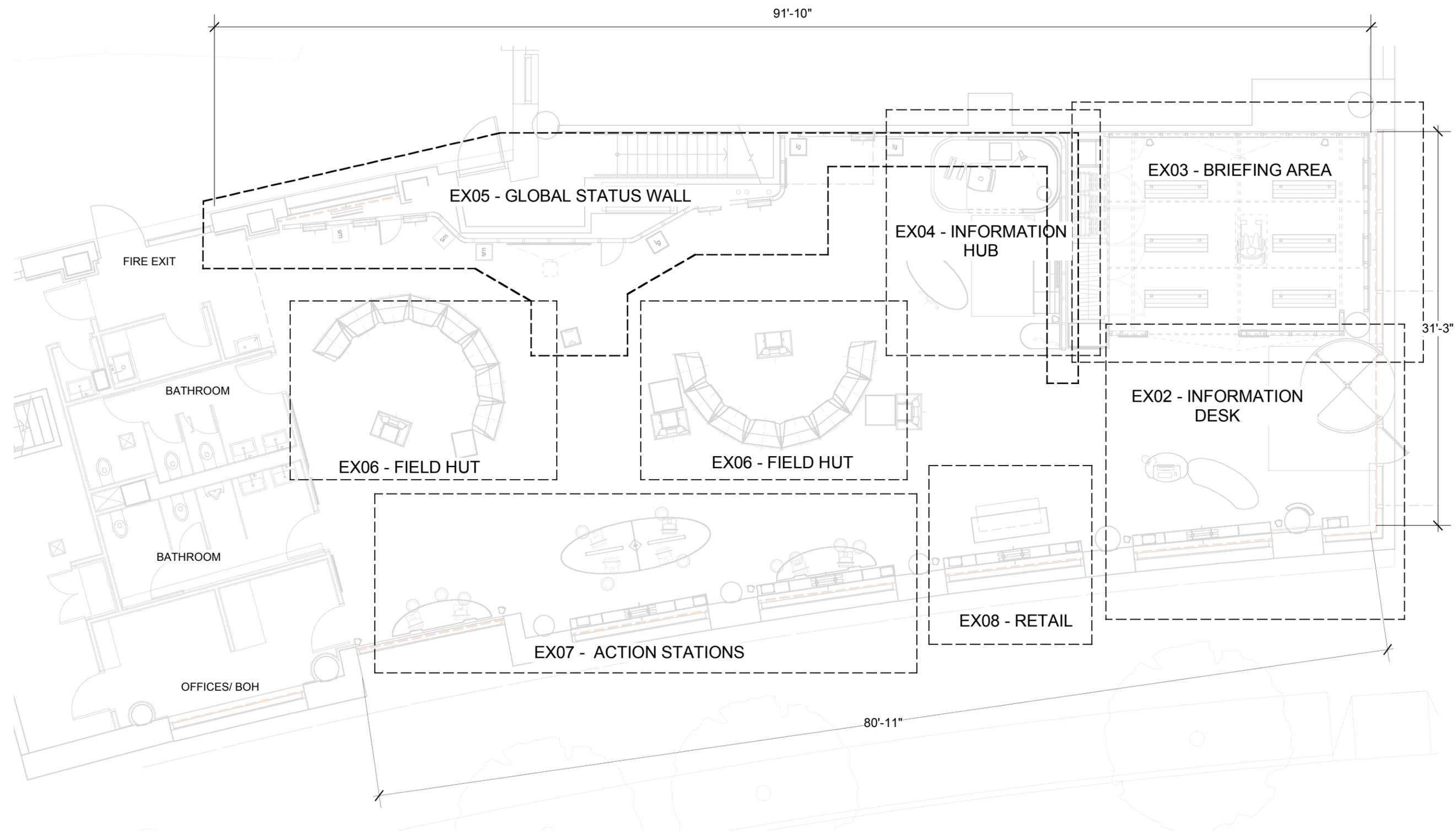
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No.	Issue	Date

Date	11/21/07	Drawn By	CM
Scale	1/8"	Phase	100% F.D.
Title	DIMENSIONED PLAN		

Job Number	05500-0G
Drawing Number	EX01-2.0



1 DIMENSION PLAN VIEW
 Scale: 1/8" = 1'-0"

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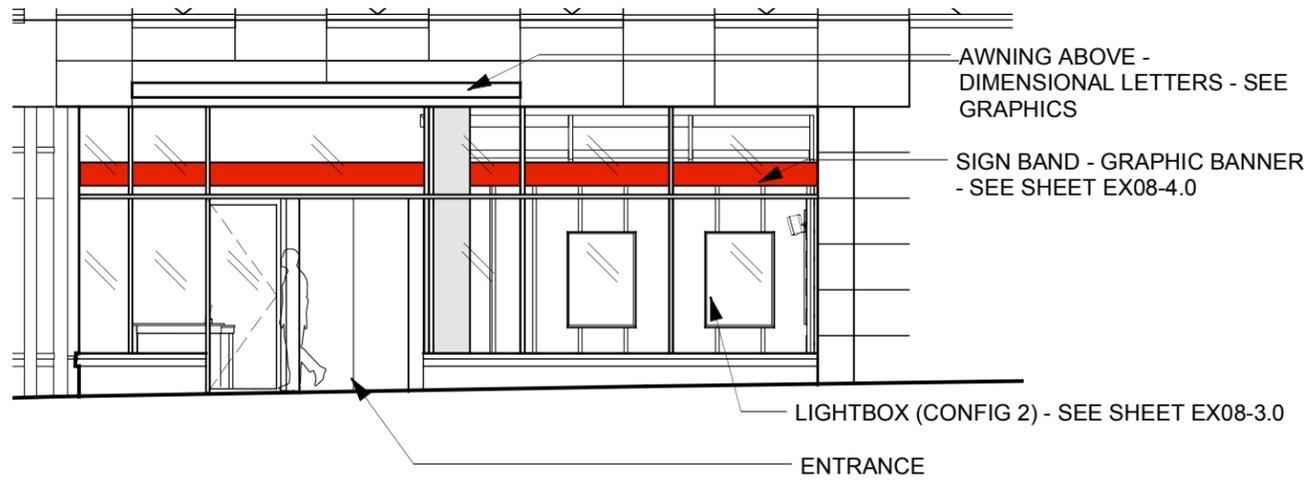


No.	Issue	Date

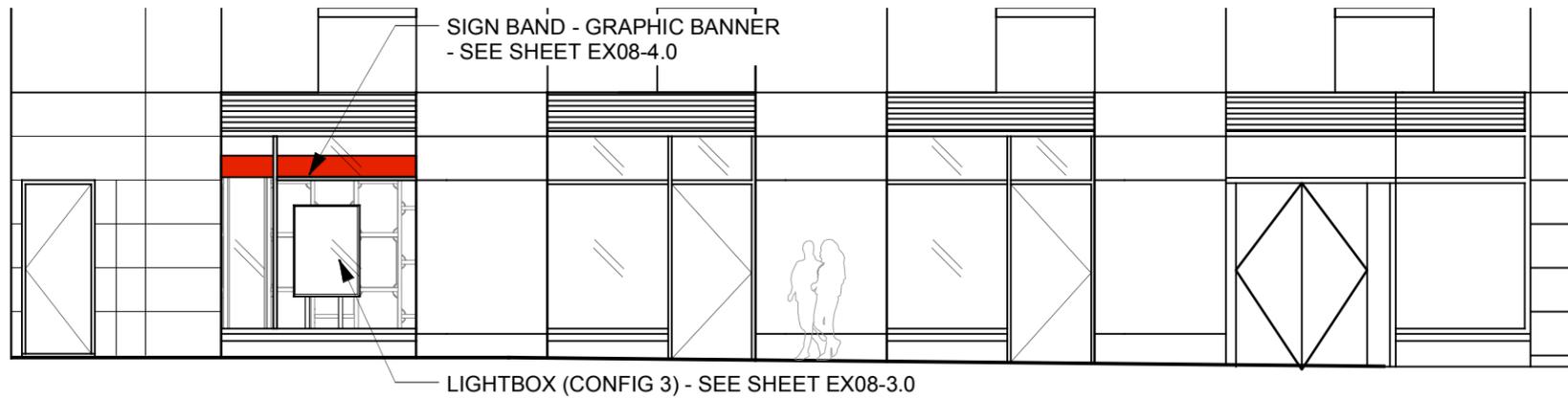
Date	Drawn By
11/21/07	CM
Scale	Phase
1/8"	100% F.D.
Title	

EXTERIOR ELEVATIONS

Job Number	05500-0G
Drawing Number	EX01-3.0



1 SOUTH ELEVATION
 Scale: 1/8" = 1'-0"



2 COURTYARD ELEVATION
 Scale: 1/8" = 1'-0"



3 WEST ELEVATION
 Scale: 1/8" = 1'-0"

ESI Design

111 Fifth Avenue

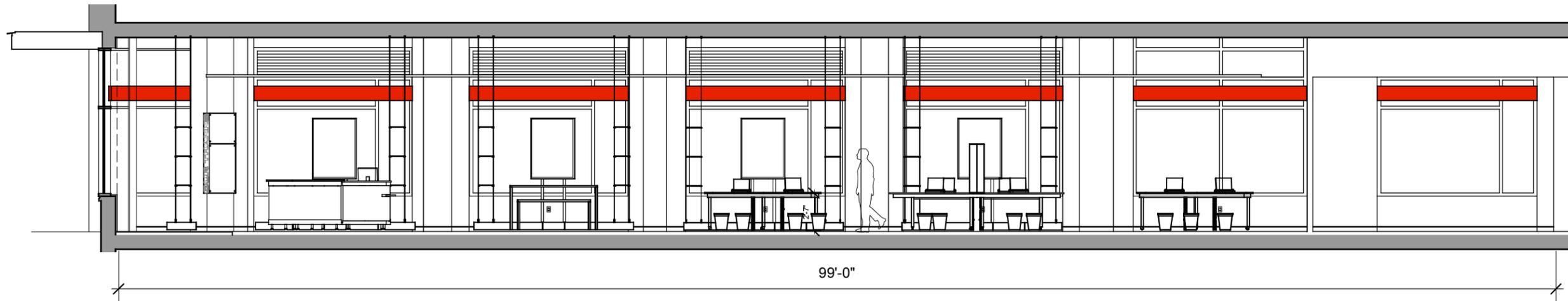
New York NY 10003

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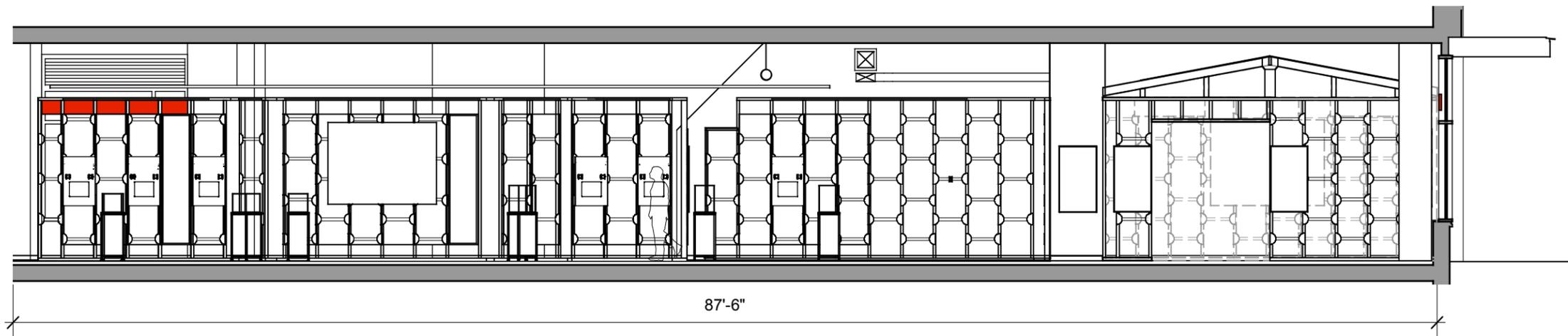
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**ACTION
CENTER**
TO END WORLD HUNGER



1 INTERIOR ELEVATION
Scale: 1/8" = 1'-0"



2 INTERIOR ELEVATION
Scale: 1/8" = 1'-0"

No.	Issue	Date

Date	11/21/07	Drawn By	CM
Scale	1/8"	Phase	100% F.D.
Title	INTERIOR ELEVATIONS		

Job Number	05500-0G
Drawing Number	EX01-4.0

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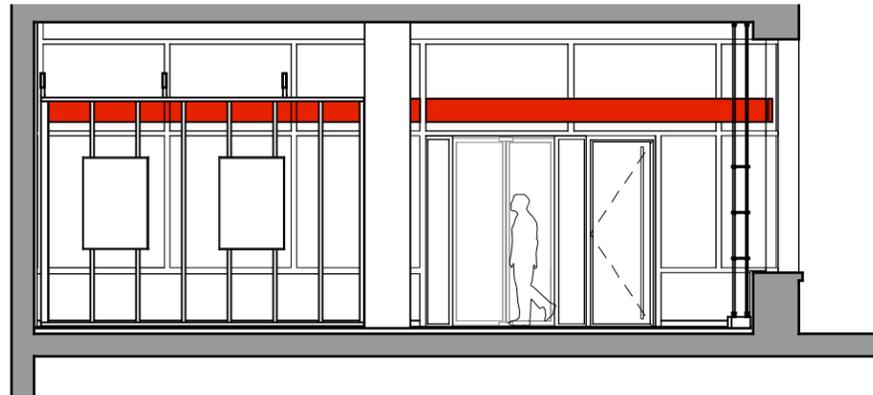
ACTION CENTER
 TO END WORLD HUNGER

No.	Issue	Date

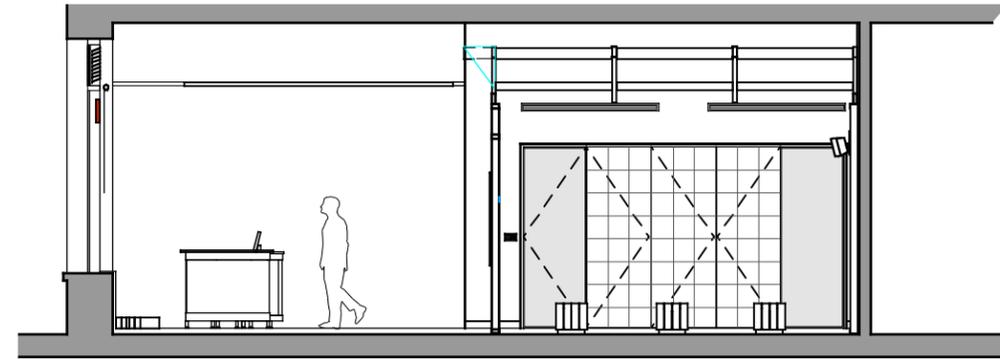
Date	Drawn By
11/21/07	CM
Scale	Phase
1/8"	100% F.D.
Title	

INTERIOR ELEVATIONS

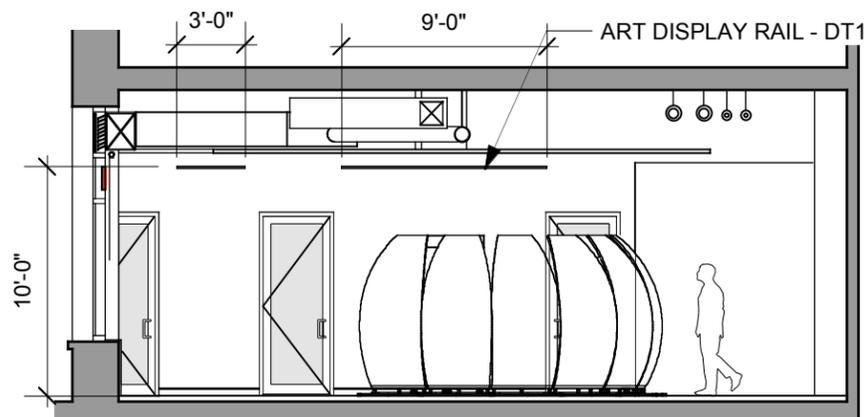
Job Number
05500-0G
Drawing Number
EX01-4.1



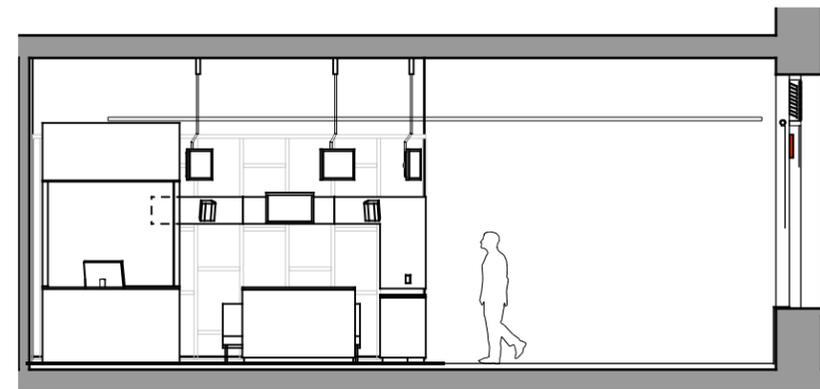
1 INTERIOR ELEVATION
 Scale: 1/8" = 1'-0"



2 INTERIOR ELEVATION
 Scale: 1/8" = 1'-0"



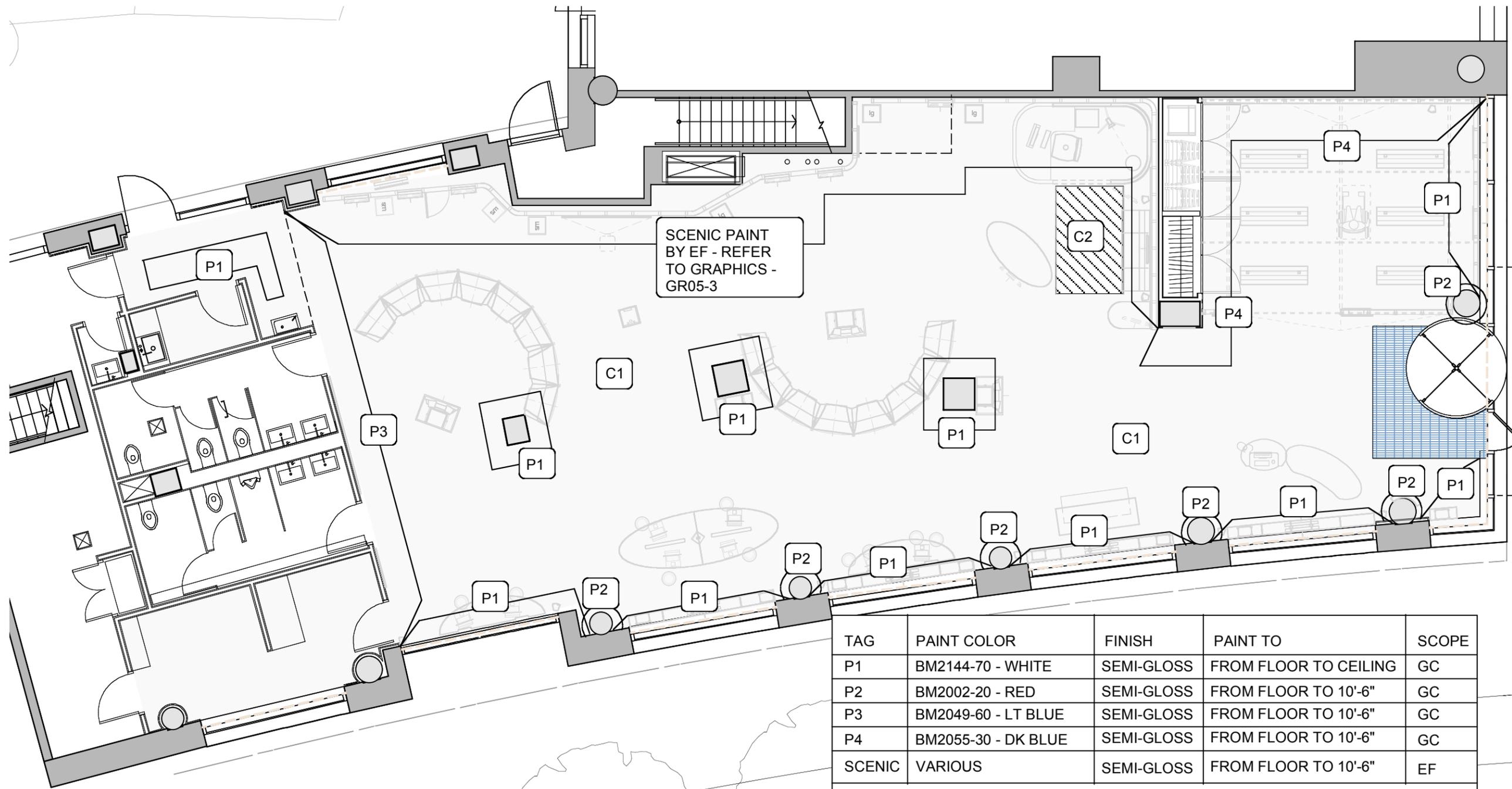
3 INTERIOR ELEVATION
 Scale: 1/8" = 1'-0"



4 INTERIOR ELEVATION
 Scale: 1/8" = 1'-0"

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SCENIC PAINT
 BY EF - REFER
 TO GRAPHICS -
 GR05-3

TAG	PAINT COLOR	FINISH	PAINT TO	SCOPE
P1	BM2144-70 - WHITE	SEMI-GLOSS	FROM FLOOR TO CEILING	GC
P2	BM2002-20 - RED	SEMI-GLOSS	FROM FLOOR TO 10'-6"	GC
P3	BM2049-60 - LT BLUE	SEMI-GLOSS	FROM FLOOR TO 10'-6"	GC
P4	BM2055-30 - DK BLUE	SEMI-GLOSS	FROM FLOOR TO 10'-6"	GC
SCENIC	VARIOUS	SEMI-GLOSS	FROM FLOOR TO 10'-6"	EF
ABOVE 10'-6" PAINT P1				

TAG	FLOOR COVERING	LOCATION	SCOPE
C1	488 - OLIVINE (JEWEL CAVE)	THROUGHOUT	GC
C2	SISAL AREA RUG	INFO HUB	EF

1 GENERAL PLAN VIEW - WALL AND FLOOR FINISHES
 Scale: 1/8" = 1'-0"

No. Issue Date

Date 11/21/07 Drawn By CM

Scale 1/8" Phase 100% F.D.

Title
**GENERAL PLAN
 WALL AND
 FLOOR FINISHES**

Job Number
 05500-0G

Drawing Number
EX01-5.0

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ACTION CENTER
TO END WORLD HUNGER

No. Issue Date

Date Drawn By

11/21/07 CM

Scale Phase

1/8" 100% F.D.

Title

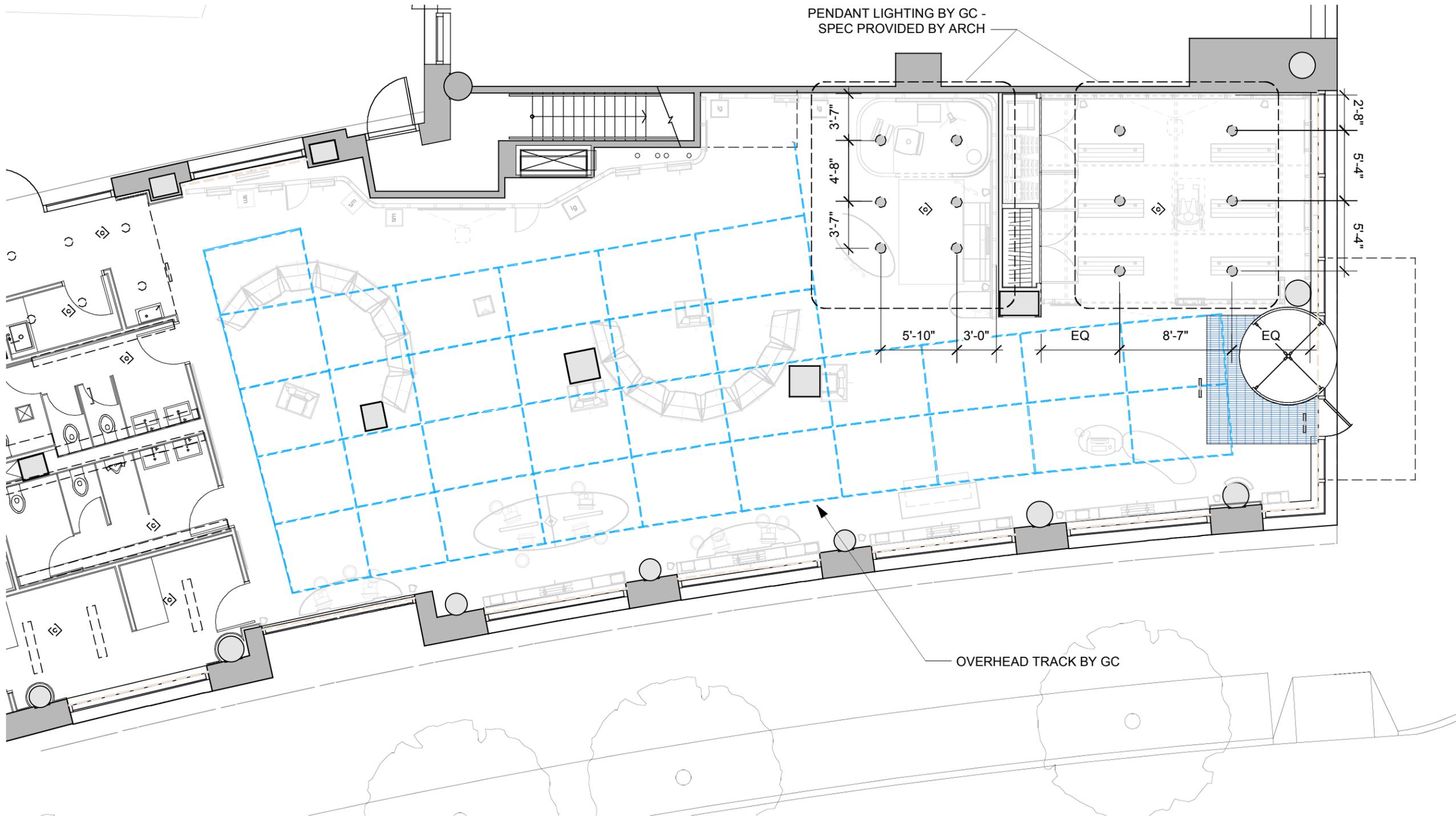
LIGHTING PLAN

Job Number

05500-0G

Drawing Number

EX01-6.0



1 LIGHTING PLAN VIEW
Scale: 1/8" = 1'-0"

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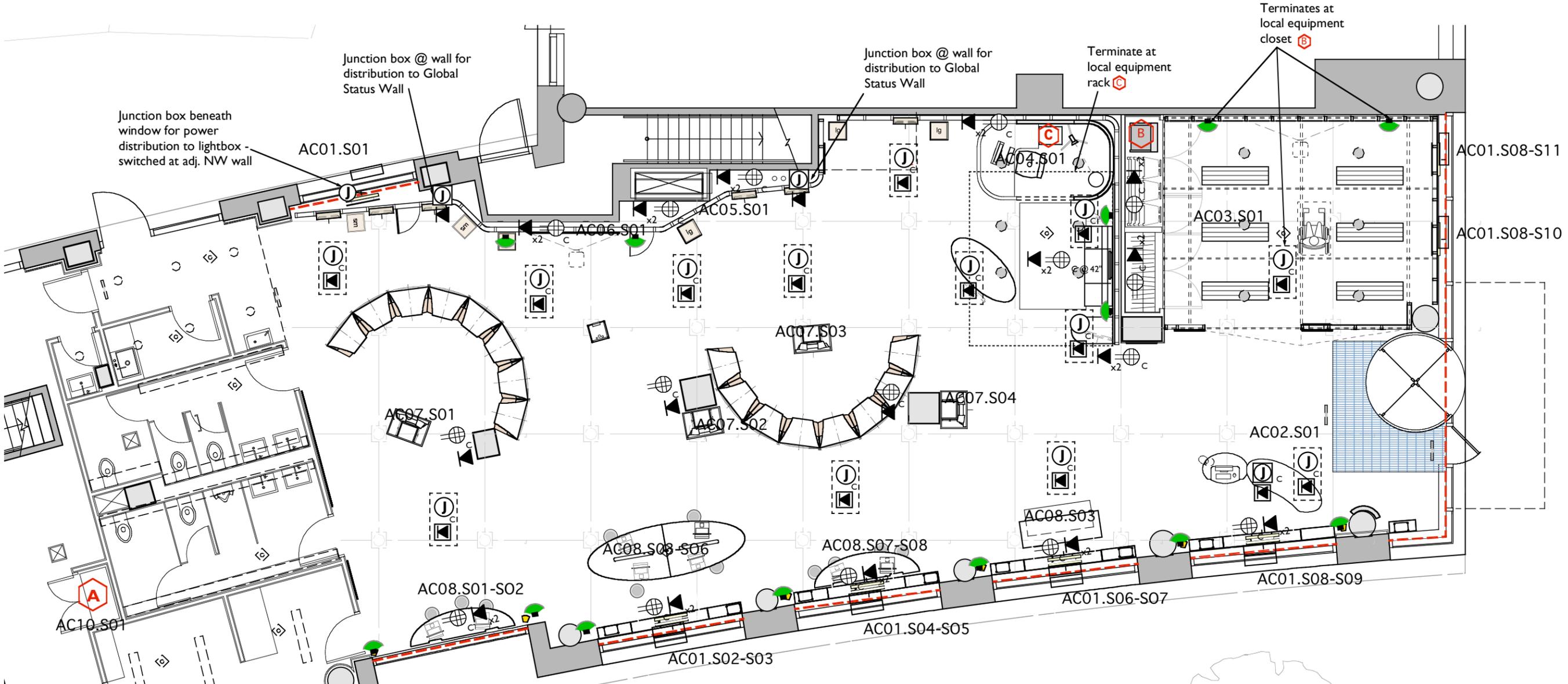


No. Issue Date

Date: 11/21/07
 Drawn By: JA
 Scale: 1/8"
 Phase: 100% F.D.

Title: POWER AND DATA

Job Number: 05500-0G
 Drawing Number: EX01-7.0



DRAWING KEY:

STANDARD 110V AC POWER	(J) JUNCTION BOX- CEILING	(⊕) QUADRUPLEX RECEPTACLE OUTLET IN CASEWORK	(◀) EMPTY (W/ PULL) CONDUIT FOR DATA
	(J) JUNCTION BOX- FLOOR	(⊕) QUADRUPLEX RECEPTACLE OUTLET FLUSH MOUNTED IN THE FLOOR	(◀) EMPTY (W/ PULL) CONDUIT FOR DATA - FLOOR
	(J) JUNCTION BOX- WALL	(⊕) DUPLEX OUTLET IN CASEWORK	(●) SPEAKER JUNCTION BOX
CLEAN 110V AC POWER FOR A/V EQUIPMENT	(J _c) JUNCTION BOX- CEILING	(⊕) DUPLEX OUTLET IN THE FLOOR	(□) LIGHT BOX - 3AMP/ea (Hard wire connection - location TBD on site.)
	(J _c) JUNCTION BOX- FLOOR	(J _c) POWER & DATA - CEILING	(A) TERMINATION POINT
	(J _c) JUNCTION BOX- WALL		All data points terminate at (A) unless otherwise indicated
	(⊕ _c) QUADRUPLEX RECEPTACLE OUTLET		

Plan highlights power and data requirements for exhibit elements only. Page 27

EXTERIOR

OVERVIEW

The Action Center's exterior immediately catches the eye with its attractive, bold graphics and the intriguing array of retail products on view in the display windows. The images and text ensure that visitors/passers-by instantly grasp the Center's tone and mission, as it invites them inside to learn more about world hunger, and join the fight to end it by taking action.

CONTENT GOALS

From the street outside the Action Center, the visitor/passers-by:

- Learns the purpose of the Center.
- Understands there are activities inside.
- Is invited to enter.
- Is invited to take action either at the Center or in his or her daily life.

PHYSICAL DESCRIPTION

A bold vinyl message band, applied to the upper portion of the display windows and visible against a red metal band, is designed to be easily seen from a distance and draw attention to the Action Center. The Center's logo appears repeatedly on a band that runs across the lower third of all windows. Attractive, two-sided posters in light boxes inform visitors/passers-by of actions they can undertake at the Center and/or in their daily lives. An eye-catching retail display system – com-



posed of a cable system and shelves made of recycled materials – houses fair trade retail products, encouraging passers-by to come into the Center to shop or take other actions to help end hunger.

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No.	Issue	Date

Date
11/21/07

Scale Phase
100% F.D.

Title

EXTERIOR OVERVIEW

Job Number
05500-0G

Drawing Number

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No. Issue Date

Date

11/21 /07

Scale

100% FD

Title

EXTERIOR GRAPHICS

Job Number

05500-0G

Drawing Number

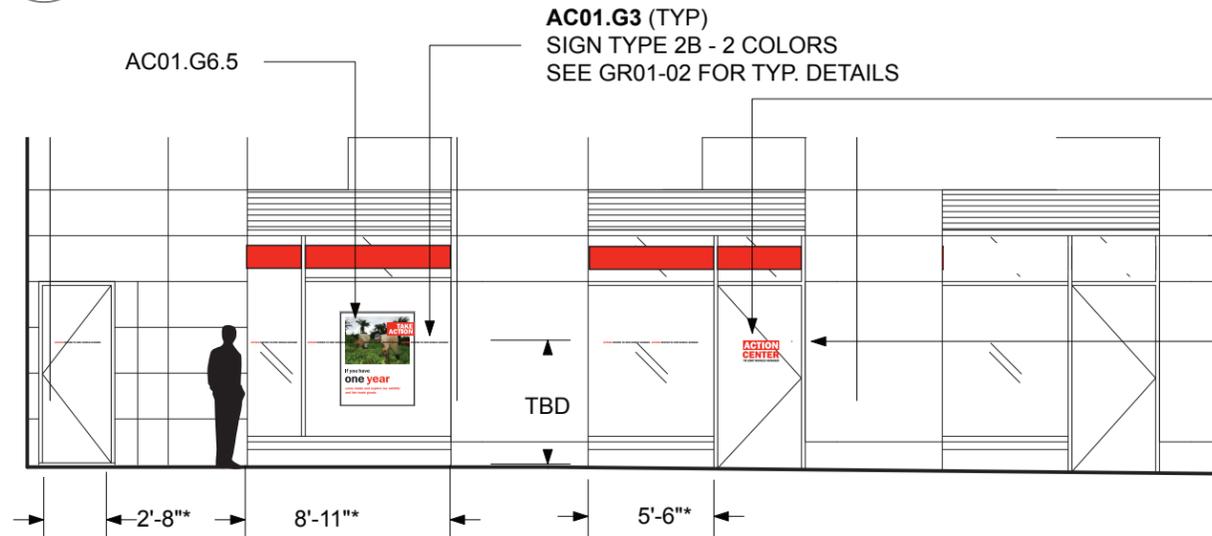
GR01-1



SEE DETAIL 1- GR01-2

*NOTE - ALL DIMENSIONS SHOWN FOR AC01.G3 ARE APPROXIMATED TO SHOWN RELATIVE LENGTHS OF GRAPHIC REPEAT AT EACH WINDOW. FINAL LENGTHS AND POSITIONS WILL BE DETERMINED BY ON-SITE SURVEY.

1 EXTERIOR GRAPHICS - SOUTH ELEVATION
 Scale: 1/8" = 1'-0"



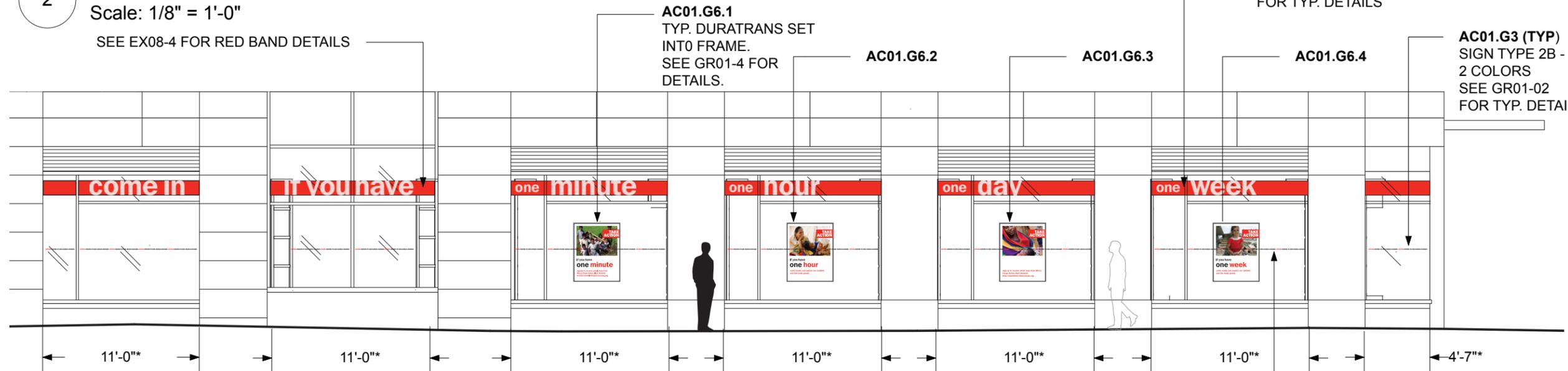
AC01.G3 (TYP)
 SIGN TYPE 2B - 2 COLORS
 SEE GR01-02 FOR TYP. DETAILS

AC01.G2
 SIGN TYPE 2B - 3 COLORS
 SEE DETAIL - GR01-2

ALIGN GRAPHICS
 SEE DETAIL 1- GR01-2

2 EXTERIOR GRAPHICS - COURTYARD ELEVATION
 Scale: 1/8" = 1'-0"

SEE EX08-4 FOR RED BAND DETAILS



AC01.G6.1
 TYP. DURATRANS SET INTO FRAME.
 SEE GR01-4 FOR DETAILS.

AC01.G6.2

AC01.G6.3

AC01.G6.4

AC01.G3 (TYP)
 SIGN TYPE 2B - 2 COLORS
 SEE GR01-02 FOR TYP. DETAILS

AC01.G5 (TYP)
 SIGN TYPE 2A -
 SEE GR01-02 FOR TYP. DETAILS

ALIGN GRAPHICS
 SEE DETAIL 1 - GR01-2

3 EXTERIOR GRAPHICS - WEST ELEVATION
 Scale: 1/8" = 1'-0"

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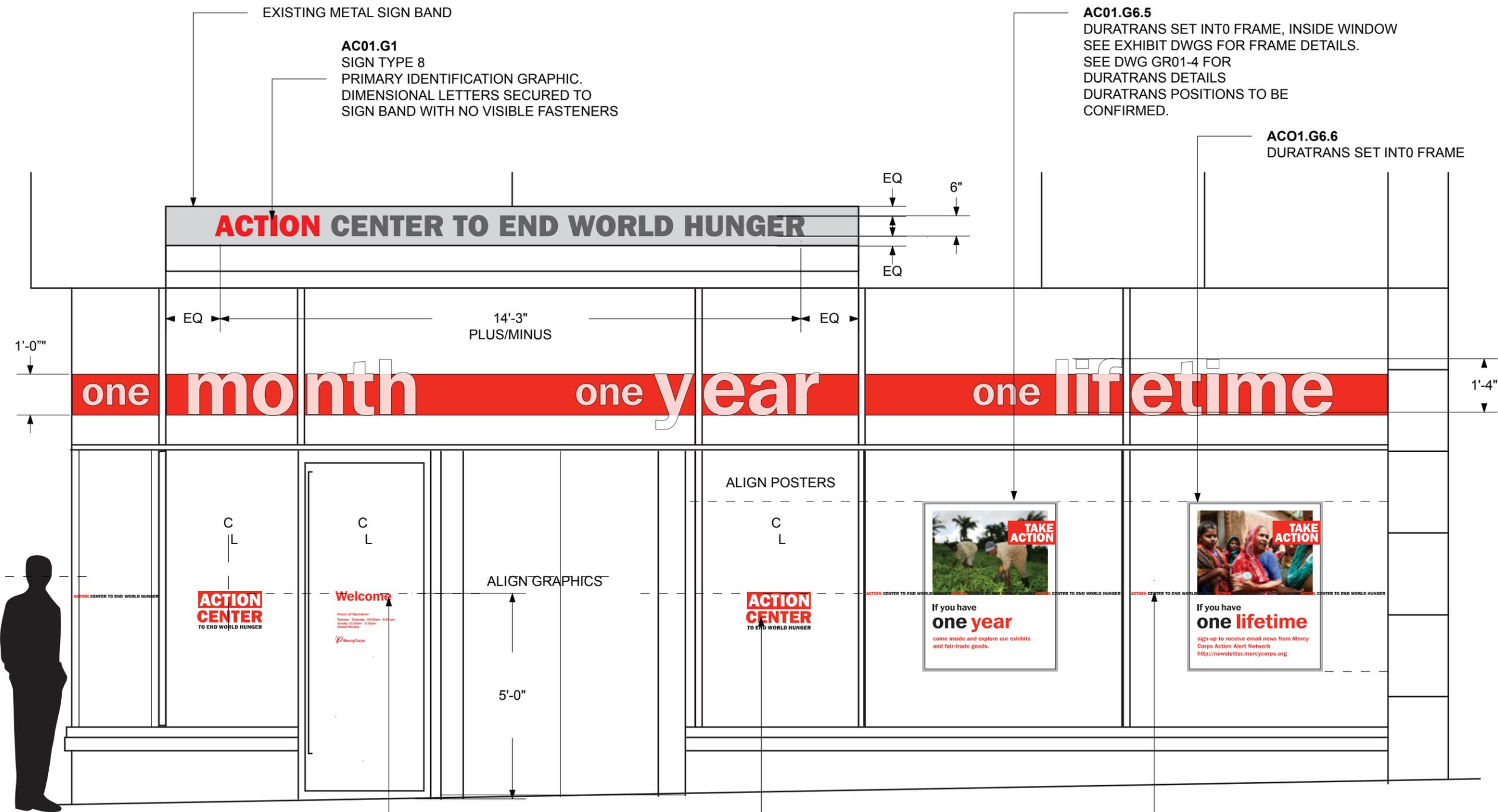


No.	Issue	Date

Date	Drawn By
06/29/07	
Scale	Phase
As Noted	50% FD
Title	

EXTERIOR GRAPHICS DETAILS

Job Number	05500-0G
Drawing Number	GR01-2



1 SOUTH GRAPHICS - DETAIL
 Scale: 3/8" = 1'-0"

AC01.G1
 SIGN TYPE 8
 PRIMARY IDENTIFICATION GRAPHIC.
 DIMENSIONAL LETTERS SECURED TO
 SIGN BAND WITH NO VISIBLE FASTENERS

AC01.G6.5
 DURATRANS SET INTO FRAME, INSIDE WINDOW
 SEE EXHIBIT DWGS FOR FRAME DETAILS.
 SEE DWG GR01-4 FOR
 DURATRANS DETAILS
 DURATRANS POSITIONS TO BE
 CONFIRMED.

AC01.G6.6
 DURATRANS SET INTO FRAME

14'-3"
 PLUS/MINUS

ALIGN POSTERS

ALIGN GRAPHICS

5'-0"

AC01.G2
 SIGN TYPE 1
 SECONDARY IDENTIFICATION GRAPHIC
 SILK SCREENED GRAPHIC
 ON INSIDE SURFACE OF GLASS
 3 COLORS (X2). FINAL SIZE AND
 DESIGN TO BE CONFIRMED.
 SEE DETAIL 1 - GR01-3

AC01.G3
 SIGN TYPE 1, IDENTIFICATION GRAPHIC REPEAT
 SILK SCREENED GRAPHIC
 ON INSIDE SURFACE OF WINDOW
 3 COLORS. FINAL SIZE AND
 DESIGN TO BE CONFIRMED.
 SEE DETAIL 3 - GR01-3

AC01.GS04
 SIGN TYPE 1
 HOURS OF OPERATION -
 & MERCY CORPS LOGO
 SILK SCREENED GRAPHIC
 ON INSIDE SURFACE OF DOOR
 2 COLORS
 SEE DETAIL 2 - GR01-3

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No.	Issue	Date

Date	Drawn By
11/21/07	
Scale	Phase
As Noted	100% FD
Title	

EXTERIOR GRAPHICS DETAILS

Job Number	05500-0G
Drawing Number	GR01-3



1 SECONDARY IDENTIFICATION - DETAIL
 Scale: 1/4 FULL SIZE



2 HOURS OF OPERATION & MC LOGO - DETAIL
 Scale: 1/4 FULL SIZE



3 TERTIARY IDENTIFICATION - DETAIL
 Scale: 1/4 FULL SIZE

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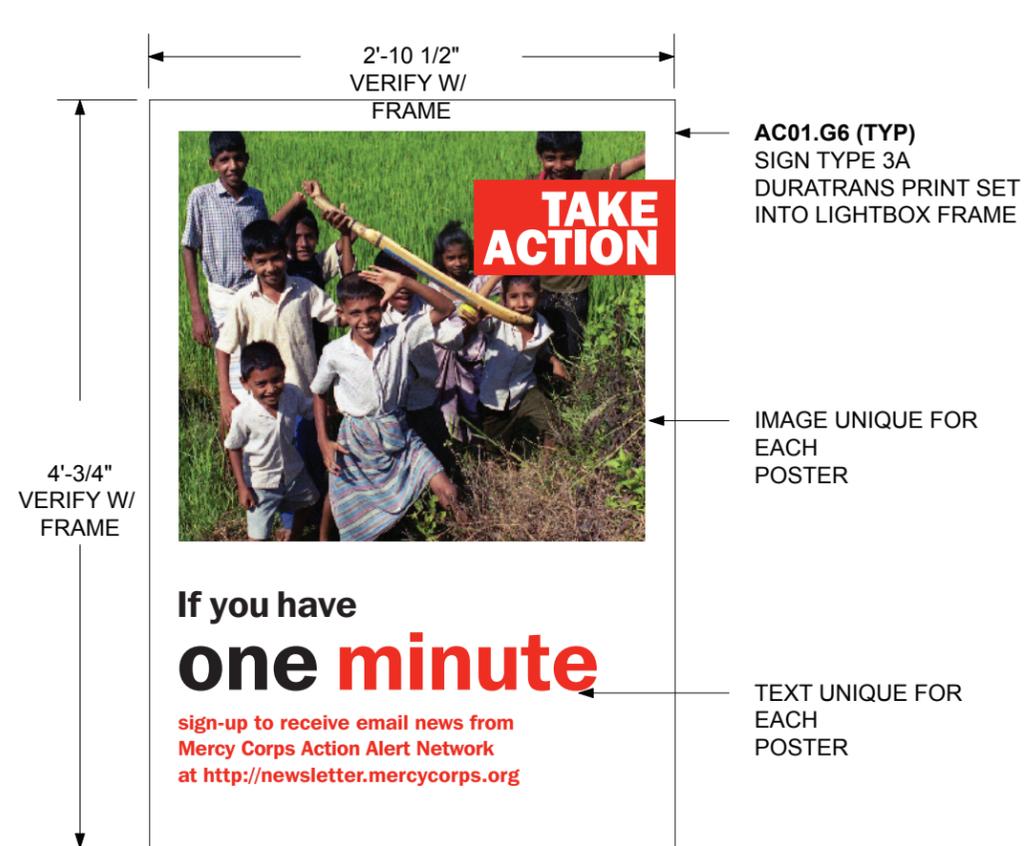


No.	Issue	Date

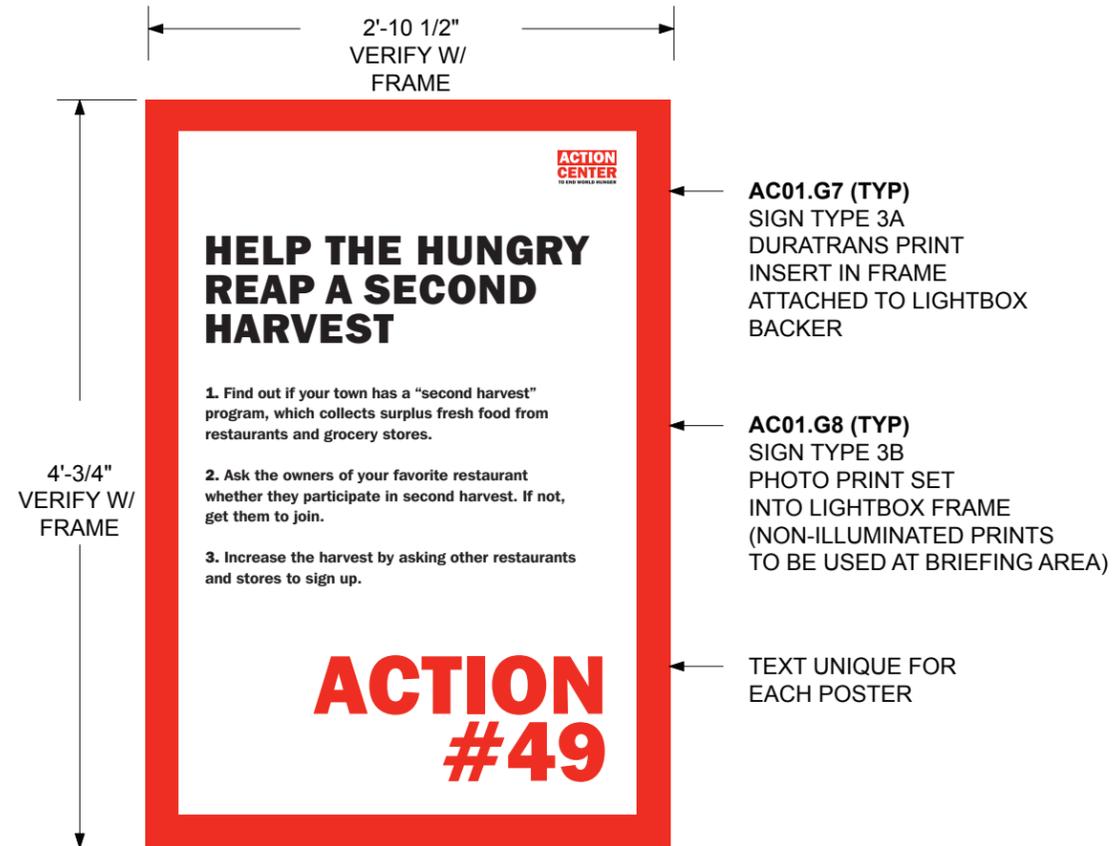
Date	Drawn By
11/21/07	
Scale	Phase
As Noted	100% FD
Title	

POSTER GRAPHICS DETAILS

Job Number	05500-0G
Drawing Number	GR01-4



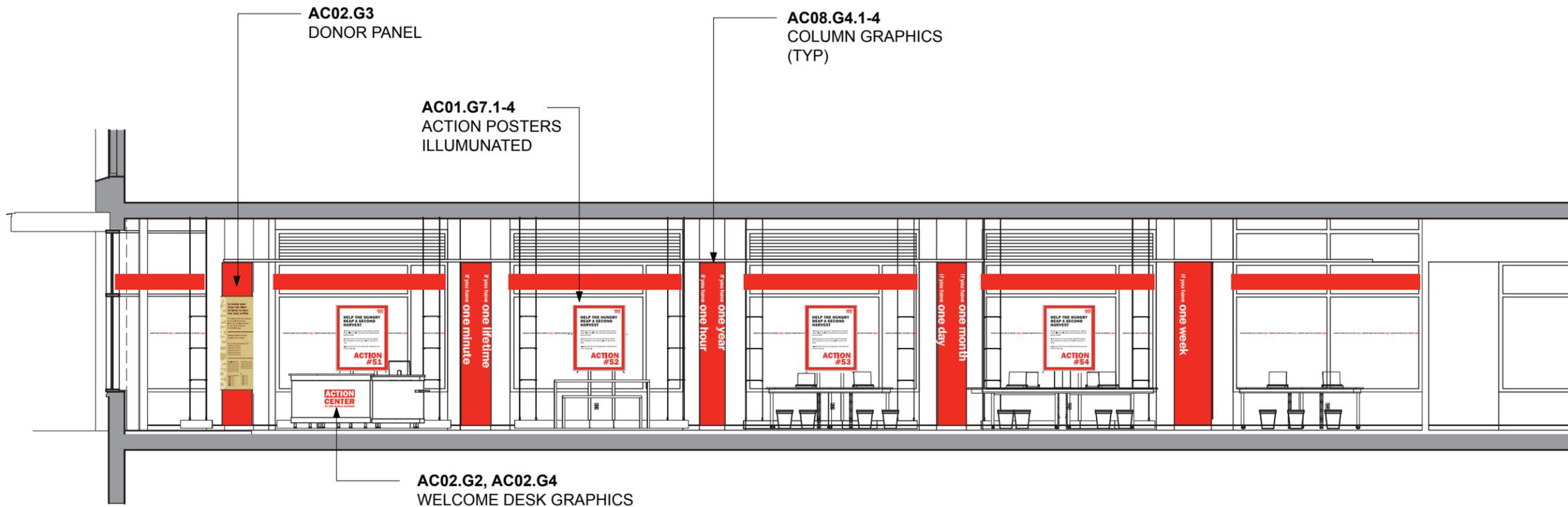
1 **ATTRACT POSTER - SAMPLE**
Scale: 1" - 1'-0"



2 **ACTION POSTER - SAMPLE**
Scale: 1" - 1'-0"

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1 INTERIOR ELEVATION - LOOKING WEST
 Scale: 1/8" = 1'-0"



2 INTERIOR ELEVATION - LOOKING SOUTH
 Scale: 1/8" = 1'-0"

No.	Issue	Date

Date	11/21/07
Scale	As Noted
Phase	100% F.D.

Title
INTERIOR POSTER & COLUMN GRAPHICS

Job Number	05500-0G
Drawing Number	GR01.5

ENTRY AREA

OVERVIEW

When visitors enter the Center, they immediately know they've come to a vital, active place, where they're both welcomed and encouraged to take an active role in the fight to end hunger. Bold directional graphics assist with way finding and deliver a range of positive 'Take Action' messages. A staff person steps forward to greet and direct visitors, which personalizes the experience, and helps visitors realize that their presence is valued and vitally important to the Center's mission and work.

In the entry, visitors find a:

Welcome Graphic, which tells them that hunger is a solvable problem through direct action. The sign is oriented to encourage visitors to move further into the Center and toward the Information Desk.

Orientation Graphic, which gives an overview of the Center's areas and activities, as well as their location. The sign is oriented to be highly visible as visitors step further into the Center.

Donor Panel, which acknowledges the support of major donors, who have "taken action" by supporting the Center.

Information Desk, where visitors can speak to a staff person (if the staff person hasn't



already greeted them), and find brochures and flyers about the Center, its public events, and other hunger and poverty-related events, as well as material provided by other organizations that are fighting world hunger. The design and positioning of the desk encourages visitors to approach it, orient themselves, and pick up information about Center activities. Visitors can also pay for their retail

purchases and make donations at the desk's POS system.

CONTENT GOALS

As the visitor enters, he or she:

- Is immediately welcomed and invited to work on the difficult but solvable problem of world hunger and associated issues.

- Receives a brief description of each Center area to help him or her decide where to go first.

- Quickly and easily identifies the Information Desk as a place to get information and pay for retail items. ▶

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ACTION CENTER
TO END WORLD HUNGER

No.	Issue	Date

Date
11/21/07

Scale Phase
100% F.D.

Title
ENTRY AREA OVERVIEW

Job Number
05500-0G
Drawing Number

ENTRY AREA (CONT.'D)

PHYSICAL DESCRIPTION

The welcome and orientation signage consists of large, colorful graphics secured to a wooden beam structure mounted to the Briefing Area.

The Donor Panel is constructed of wood and glass and wraps a front column. Donor names can be updated by refreshing the graphic panel.

The staffed Information Desk serves both arriving and departing visitors. Constructed, in part, of sustainable materials, it functions as both an information point and a retail POS. It consists of two independent sections which, when placed together, form an open, horse-shoe-shaped case with a countertop. The graphic treatment for the front panel welcomes visitors in multiple languages.

The longer section serves as the main Information Desk. The shorter section is the designated retail POS (equipped with retail POS equipment that is not part of the project scope), which includes a small slide-out writing surface positioned at a comfortable height for visitors in wheelchairs.



Both sections can be independently moved to other locations as the need arises. During special events, the longer section can be used as a surface for displaying artifacts or other items, or for serving refreshments.

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**ACTION
CENTER**
TO END WORLD HUNGER

No. Issue Date

Date

11/21/07

Scale Phase

100% F.D.

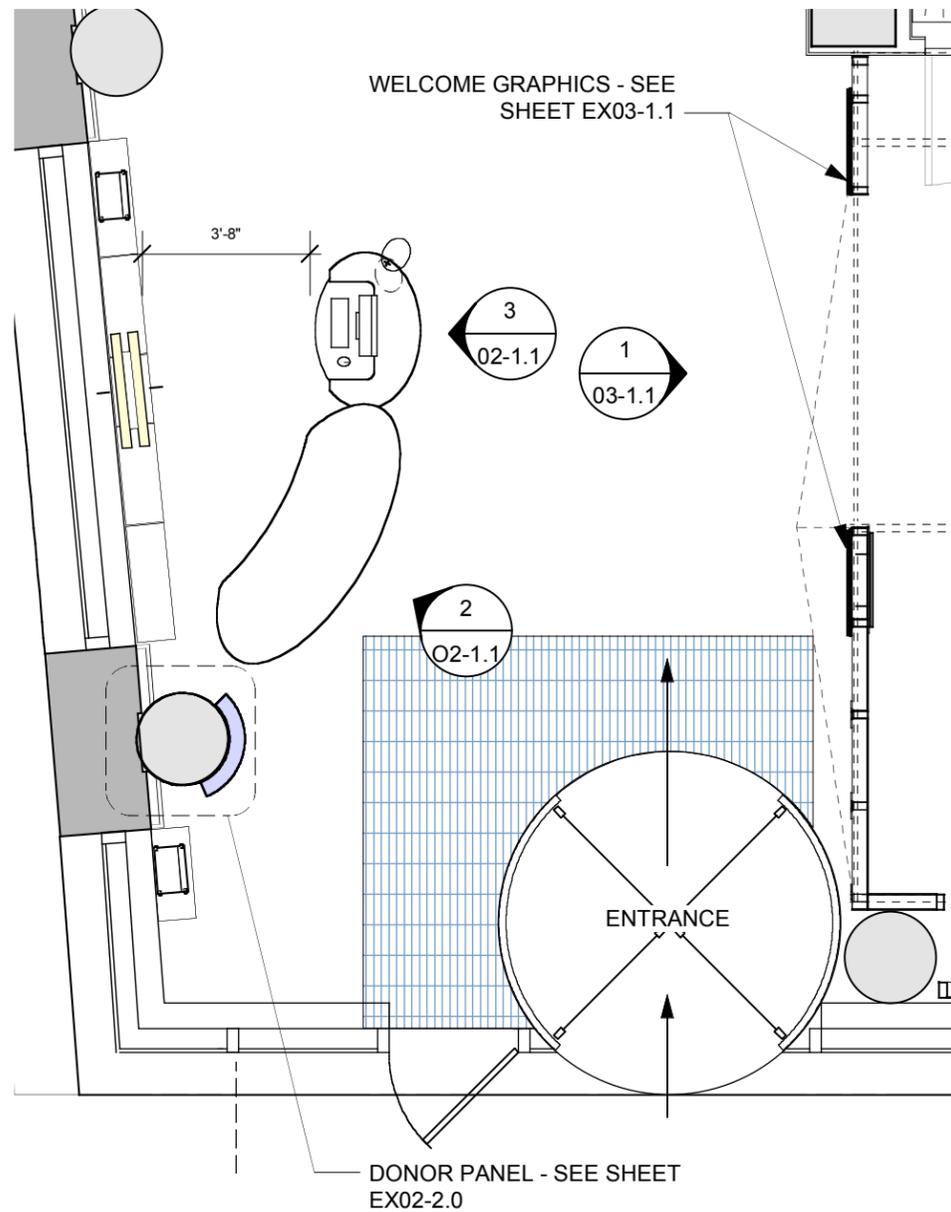
Title

ENTRY AREA
OVERVIEW

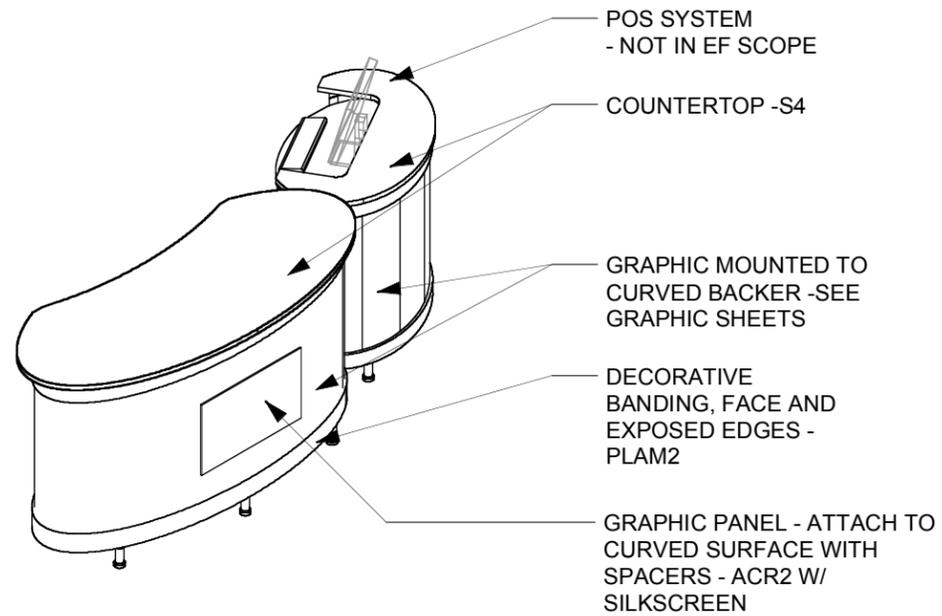
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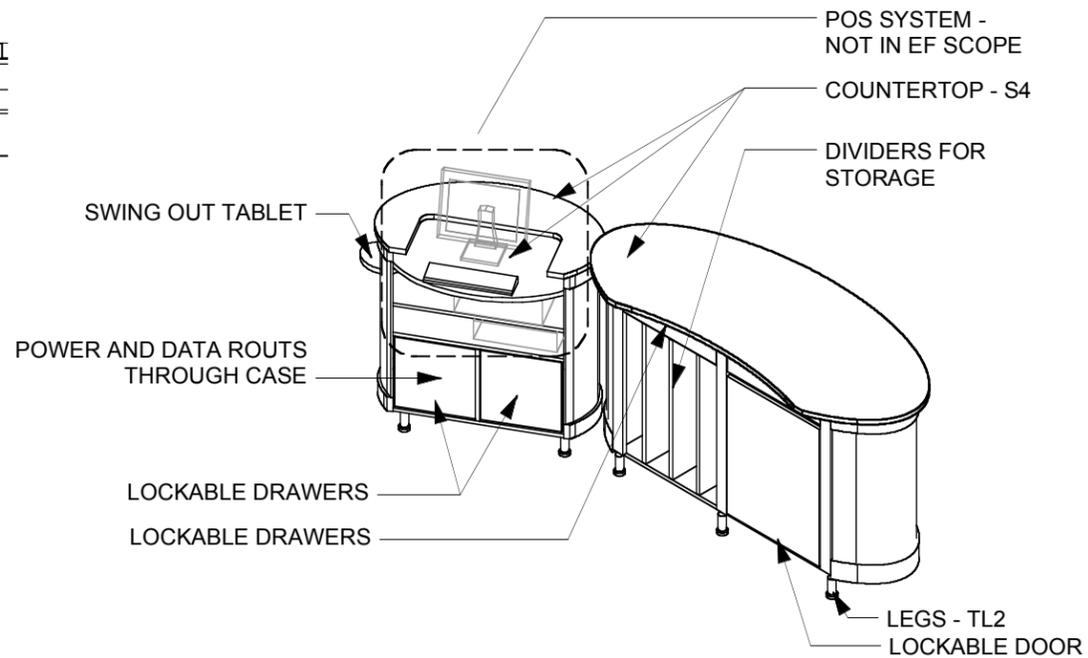
Drawing Number



1 INFORMATION DESK - AREA PLAN
Scale: 1/4" = 1'-0"



2 INFORMATION DESK - ISOMETRIC
Scale: 3/8" = 1'-0"



3 INFORMATION DESK - ISOMETRIC
Scale: 3/8" = 1'-0"

AC02 - INFORMATION DESK

QUANTITY: 1

Fabrication & Installation Notes:

- General
- Unit is comprised of two separate sub-components.
 - Sub-components not attached to floor; are meant to be moveable by staff as needed.
 - POS unit to be positioned over power & data floor j-box - refer to Systems Integrator drawings. Verify location on site.
 - Provide ventilation holes at fixed shelves of POS unit to create convection cooling of equipment within.
 - Use retractable cables to access floor j-box; store in backspace behind lockable drawers
 - Coordinate POS System access with Systems Integrator.
 - Lockable doors and drawers, keyed alike, provide 6x copies of keys.
 - POS unit has swing-out tablet to allow wheelchair users to sign receipts, etc. Engineer so that the swing out movement is smooth, with a positive stop. Must be able to support 15 lbs. - Material S4.
 - Both units are wrapped with graphics, larger sub-component has an attached graphic panel. This graphic panel will need spacers between the curved backer and the graphic. No visible fasteners.

Materials

- Cladding Material: Exterior -PLAM2 applied to Plywood -W4.
- Top Surface - S4.
- Interior (drawer, doors, dividers) - W4, CF1.
- Buy-out Short table legs.

AC02 - DONOR PANEL

QUANTITY: 1

Fabrication & Installation Notes:

- General
- Unit is comprised of curved backer and glass, with a side panel featuring dimensional letters.
 - Dimensional letters are cut from slightly cupped - W2, stained with wood stain - WF1.
 - Graphic component is designed to be updated with the names of future donors.
 - Facing of graphics is two slumped glass (1/4" tempered) panels.
 - Glass retained with aluminum standoffs and caps.
 - Unit attached to existing column with no visible fasteners

Materials

- Curved case W5, with endcaps, top and bottom - W2. Clear finish - CF1
- Tempered glass, slumped to fit curve, holes drilled for standoffs, caps.
- Dimensional letters - W2, stained WF1.

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No.	Issue	Date

Date	Drawn By
11/21/07	CM
Scale	Phase
As Noted	100% F.D.

Title
INFORMATION DESK

OVERVIEW, PLAN

Job Number
05500-0G

Drawing Number
EX02-1.0

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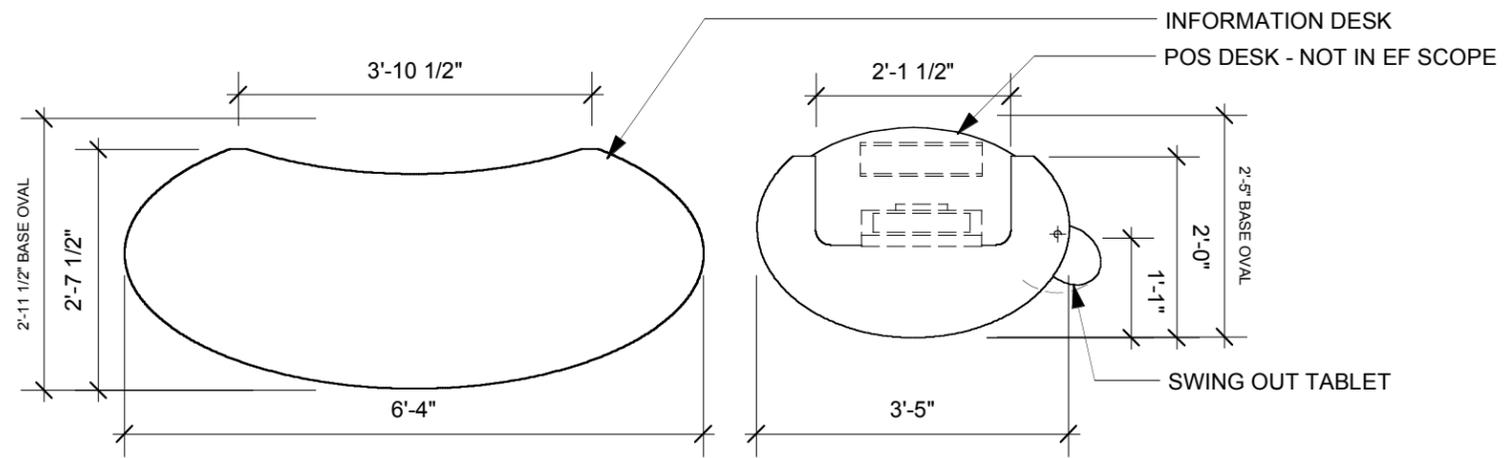
No.	Issue	Date

Date	Drawn By
11/21/07	CM
Scale	Phase
As Noted	100% F.D.
Title	

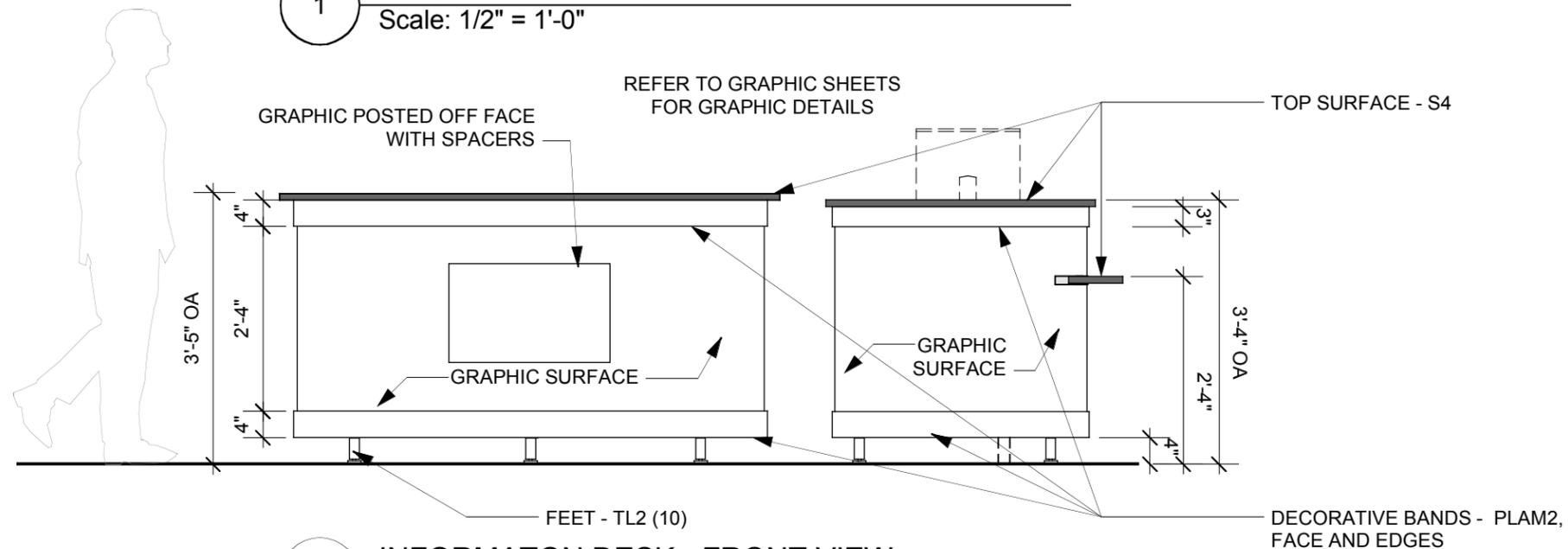
INFORMATION DESK

PLAN, ELEVATIONS

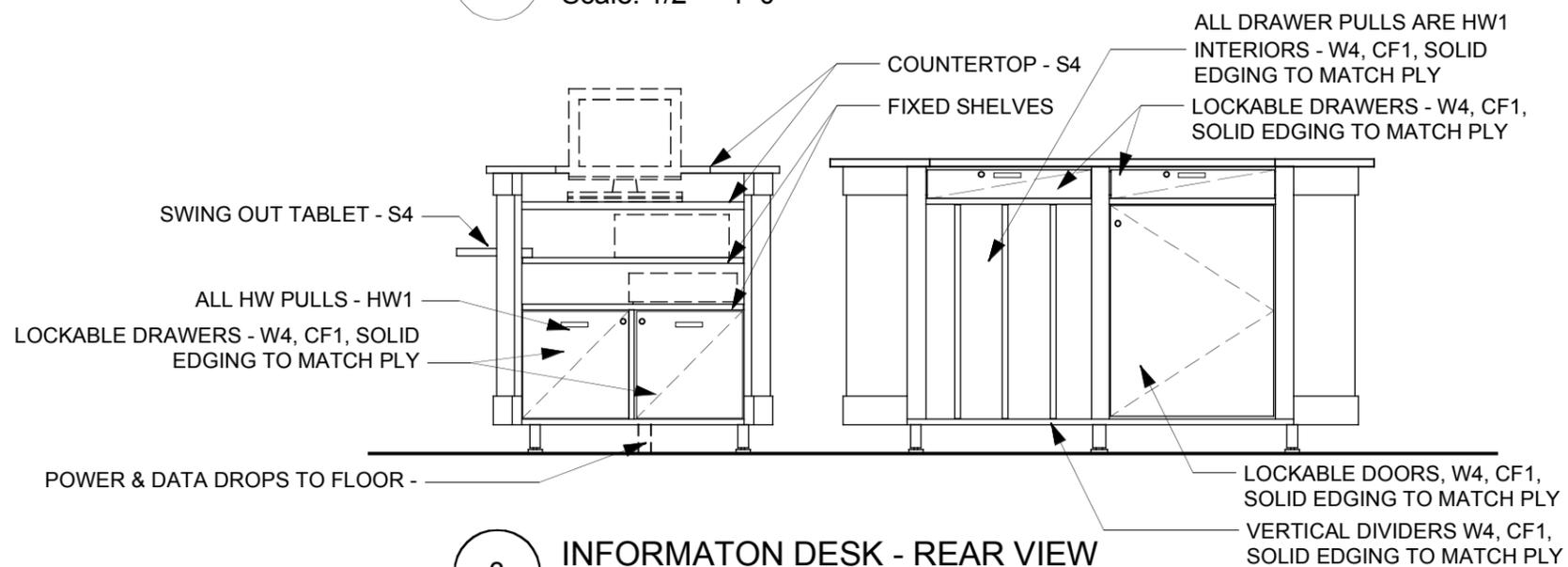
Job Number
05500-0G
Drawing Number
EX02-1.1



1 INFORMATION DESK - TOP VIEW
 Scale: 1/2" = 1'-0"



2 INFORMATION DESK - FRONT VIEW
 Scale: 1/2" = 1'-0"



3 INFORMATION DESK - REAR VIEW
 Scale: 1/2" = 1'-0"

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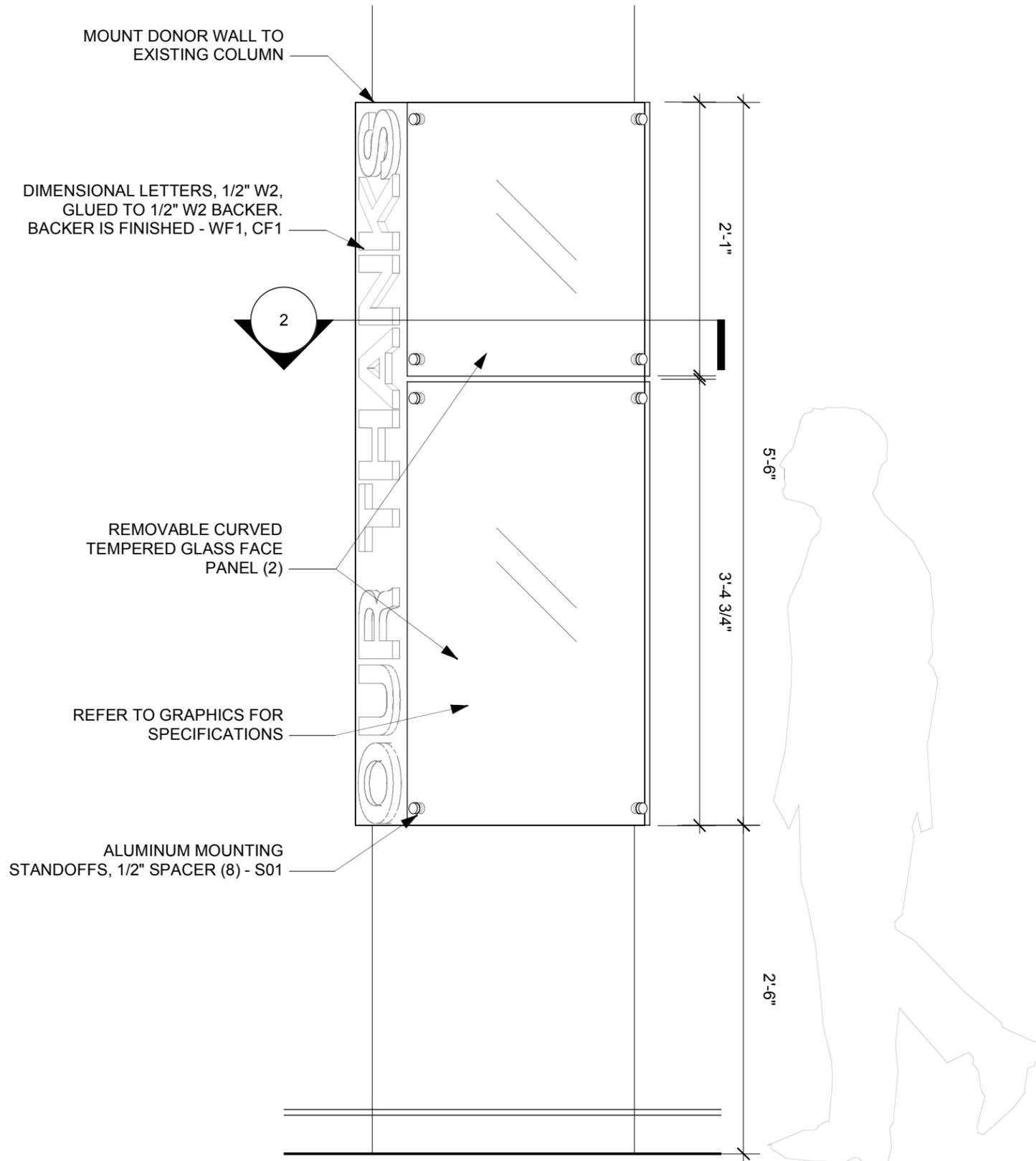
No. Issue Date

Date	Drawn By
11/21/07	CM
Scale	Phase
As Noted	100% F.D.
Title	

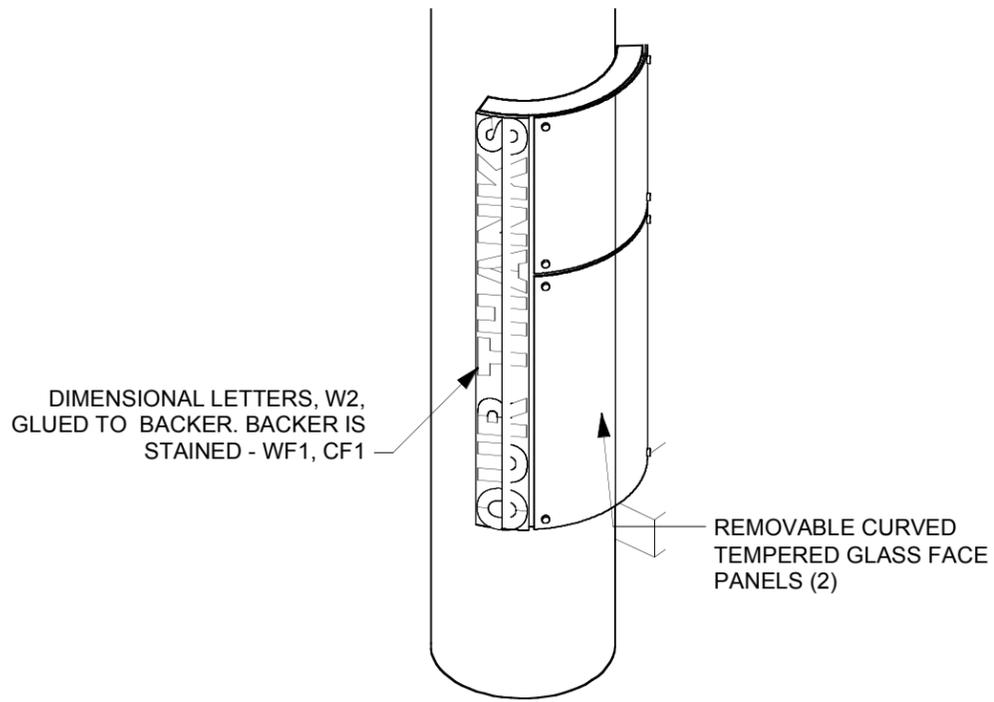
DONOR PANEL

ELEVATIONS, DETAILS

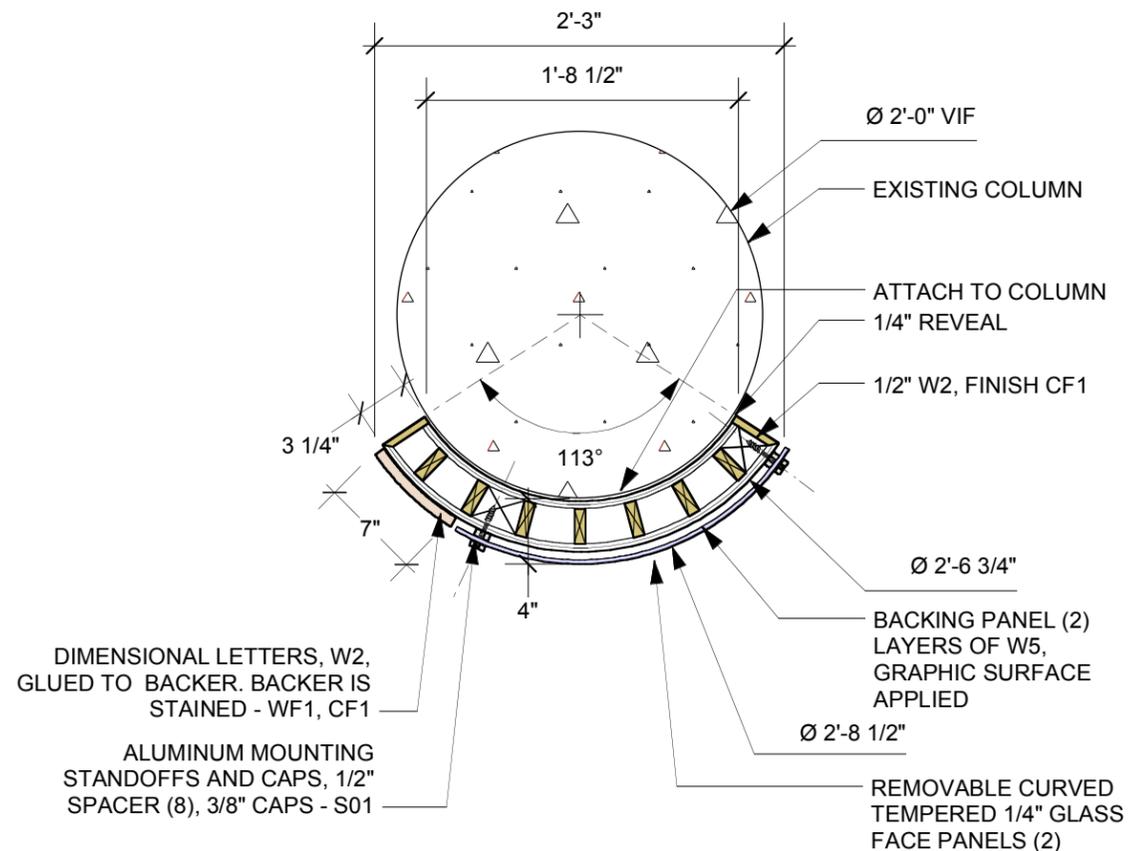
Job Number
05500-0G
Drawing Number
EX02-2.0



1 DONOR PANEL - ELEVATION
 Scale: 1" = 1'-0"



2 DONOR PANEL - ISOMETRIC
 Scale: 1/2" = 1'-0"



3 DONOR PANEL - TOP VIEW
 Scale: 1" = 1'-0"

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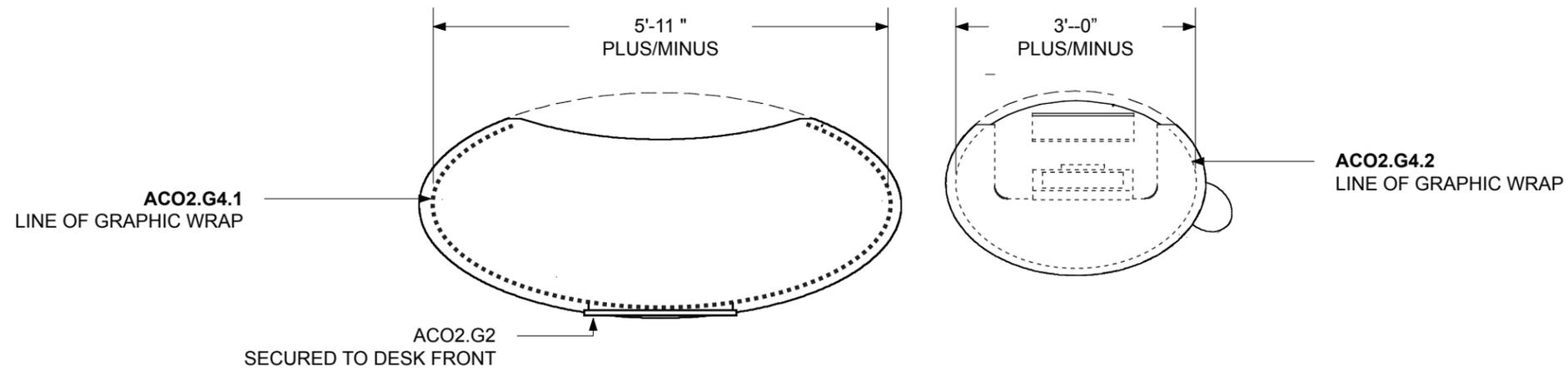


No. Issue Date

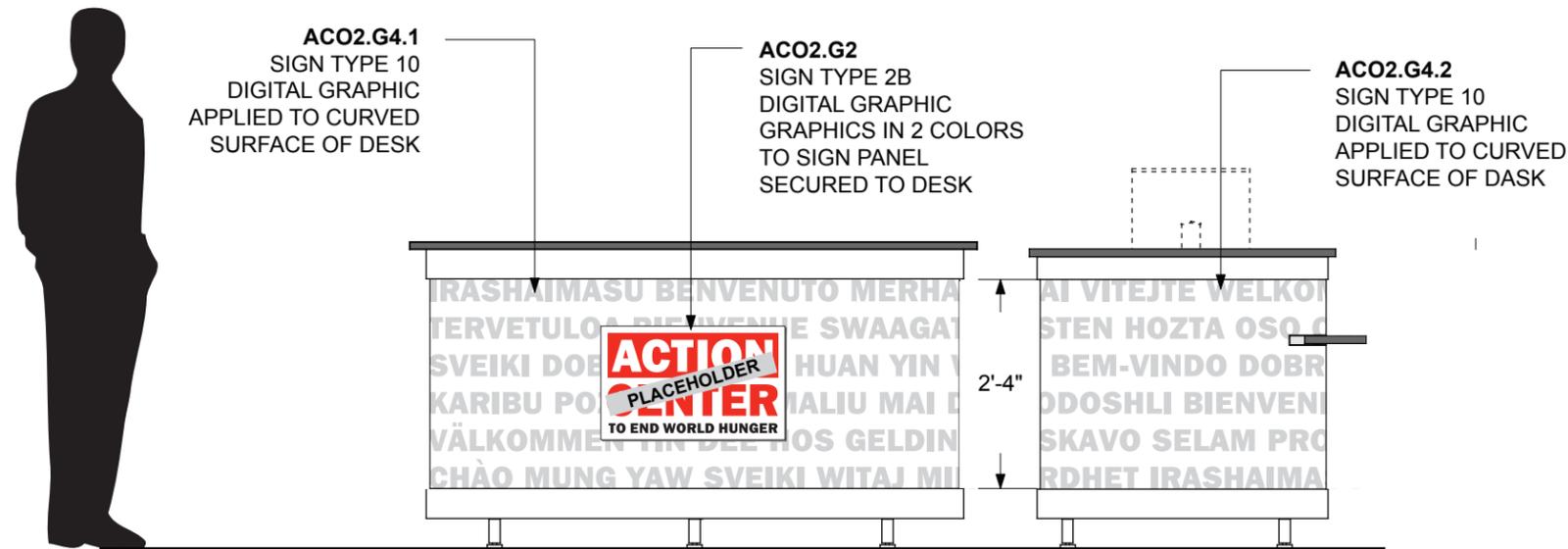
Date
11/21/07
Scale Phase
As Noted 100% F.D.
Title

INFORMATION DESK GRAPHICS

Job Number
05500-0G
Drawing Number
GR02-2



1 PLAN - INFORMATION DESK
Scale: 1/2" = 1'-0"



2 ELEVATION - INFORMATION DESK
Scale: 1/2" = 1'-0"



3 DETAIL - DESK GRAPHIC
Scale: 1" = 1'-0"

GRAPHICS BRIGHT RED OR BLACK AS SHOWN

WHITE PANEL BOARD, SEE PHYSICAL EXHIBIT DRAWINGS



NOTE-PENDING FINAL LOGO APPROVAL BY MERCY CORPS

4 DETAIL - DESK SIGN
Scale: 1" = 1'-0"

GRAPHICS - LIGHT GRAY

BACKGROUND - WHITE

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No. Issue Date

Date Drawn By

11/21 /07

Scale Phase

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Title

DONOR GRAPHICS

Job Number

05500-0G

Drawing Number

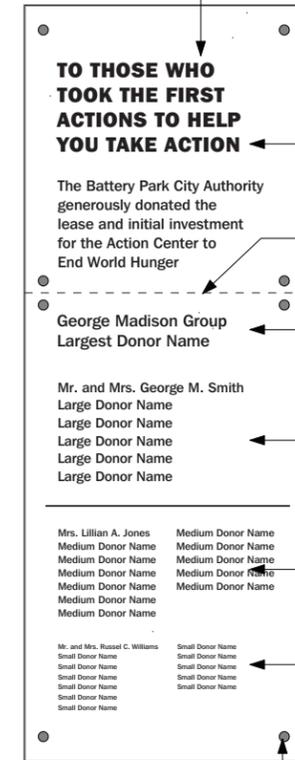
GR02-3

RECESSED AREA TO ACCEPT GLASS AND GRAPHICS PANELS.

1/16" CLEAR ACRYLIC WITH DIRECT PRINT DIGITAL GRAPHICS COLOR: BLACK



WOOD BASE ONLY



GRAPHICS INSERT ONLY

DEDICATION MESSAGE

LINE OF GLASS BREAK

1" TEXT

13/16" TEXT

5/8" TEXT

7/16" TEXT

PROVIDE HOLES FOR FASTENERS VERIFY POSITIONS.

3 GRAPHICS DETAILS
 Scale: 3/4" = 1'-0"

NOTE: SEE EX DWG FOR PANEL CONSTRUCTION DETAILS.

RAISED GRAPHICS FLUSH WITH GLASS FACE

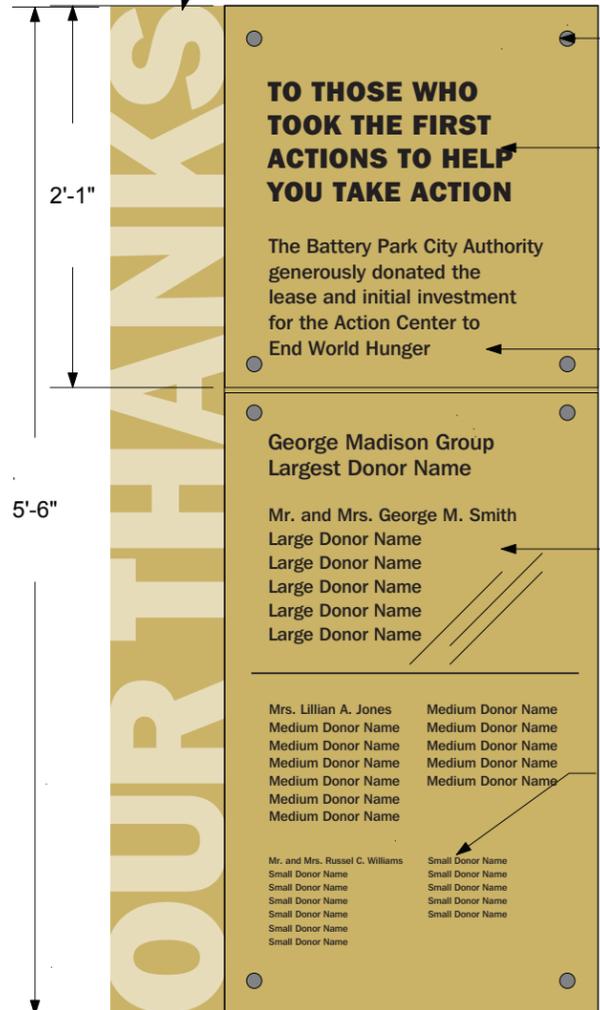
FASTENERS FOR GLASS PANELS

CLEAR GLASS FACE COVER THIS SECTION ONE

CHANGEABLE GRAPHICS PANEL BEHIND GLASS.

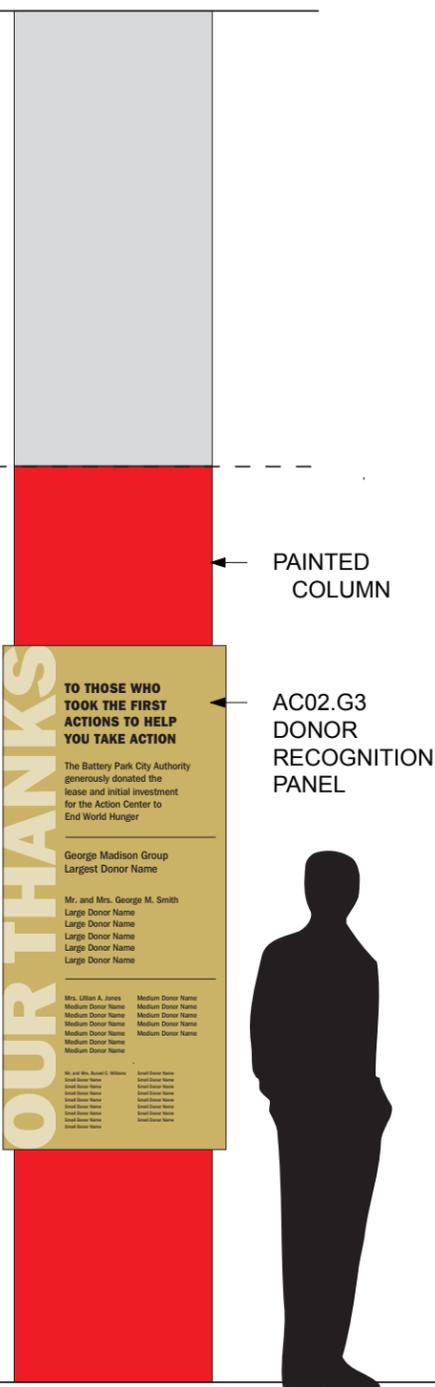
CLEAR GLASS FACE COVER THIS SECTION ONE

DONOR CATEGORIES TBD



2 FLATTENED ELEVATION
 Scale: 1" = 1'-0"

7" 2'-1/2" VERIFY 2'-8" VERIFY



1 DONOR PANEL - ELEVATION
 Scale: 1/2" = 1'-0"



AC02.G3 DONOR RECOGNITION PANEL

PAINTED COLUMN

5'-6"

2'-1"

BRIEFING AREA

OVERVIEW

The Briefing Area is the Action Center's orientation space. Its centerpiece is a 6-8 minute video that tells the larger story of world hunger and poverty, explains the Center's purpose, and encourages the visitor to take action. In addition, a pin-up board and magnetic white boards enable Center staff to display timely information about hunger and associated issues. The area and its seating are highly flexible to meet the needs of different situations, events, and audiences.

BEHAVIORAL GOALS

In the Briefing Area, the visitor:

- Can enter the space during any part of the film and watch for as long as they like.
- Reads the information on the pin-up and white boards to learn more about the Center, its events, related organizations' events, government actions, hunger hot spots around the world, etc.
- Participates, during special programs, in audio/video conferences that use existing free Internet tools.

CONTENT GOALS

By watching the Briefing Film in this area, the visitor learns:

- That while the Irish Famine is now in the distant past, hunger continues to affect mil-

lions of lives around the world each day.

- The root causes of hunger and its different manifestations.
- How poor communities are finding solutions.
- The Action Center's purpose.
- That he or she can take action to help end hunger.

PHYSICAL DESCRIPTION

The Briefing Video is screened in the Briefing Area, located adjacent to the Entry Area. The space is defined by a wood truss framework, and is fronted by fabric-covered panels and signage bearing messages that reflect the Action Center's purpose. Inside, moveable bench seating accommodates 18-25 visitors. The seats can be re-configured or removed from the area, and feature storage compartments for book bags and other items. The space can also accommodate an additional 10-15 standees, along with 1-2 visitors in wheelchairs.

The Briefing Video is shown on a dry-erase projection surface and plays in a continuous loop (staff have the option to mute the film during slow periods), so visitors who enter during the middle of a screening can stay and watch the film from the beginning. During special events such as seminars, other media



can be displayed on the screen. The projection surface can also serve as a white board, which staff can write on during such events.

Along one wall of the Briefing Area is a built-in, five-door storage closet for coats, chairs, and technical equipment. A podium stored inside contains a microphone, web cam, and related equipment, enabling the Briefing Area to be set up for audio/video conferences. Three

of the storage closet's doors are covered in cork. The other two doors and the wall above feature colorful graphics. On the corkboards, as well as on the white boards located at the Area's entrance / exit, staff can post flyers describing Action Center events and events sponsored by related organizations, as well as up-to-date information about government actions and global hot spots.

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F 212 673 4061

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No. Issue Date

Date

11/21/07

Scale Phase

100% F.D.

Title

BRIEFING AREA OVERVIEW

Job Number

05500-0G

Drawing Number

AC03 - BRIEFING AREA

Fabrication & Installation Notes:

General

1. Unit is comprised of extension of the Global Status Wall. Stud wall construction (24" OC) with gusset covering joints. Detailed on sheet EX05-1.2.
2. Front elevation with fabric (F1) mounted to inside face of decorative stud wall.
3. "Roof" open - lit by pendant lamps - lighting by installed by GC.
4. Custom benches installed, no fixed location -intended to be moved by staff as needed.
5. Mounted materials - fabric facing, projection surface and light boxes - secure with hidden fasteners.
6. Speaker panels cleated to stud wall.
7. Graphics, dry erase board screwed to walls - see sheet EX05-4.0 for details.
8. Refer to Systems Integrator for Power & Data requirements, locations for projector, program a/v.

Materials

1. Stud wall, roof rafters - W1, finish CF1
2. Projection Surface - W2, with PSI applied to face, cleat to stud wall.
3. Speaker panels W3 finish CF1
4. Fabric (F1) facing and overhang at central beam.
5. Typical alum framing on right and left closet doors.
6. Benches made of salvaged materials.

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ACTION CENTER
TO END WORLD HUNGER

No. Issue Date

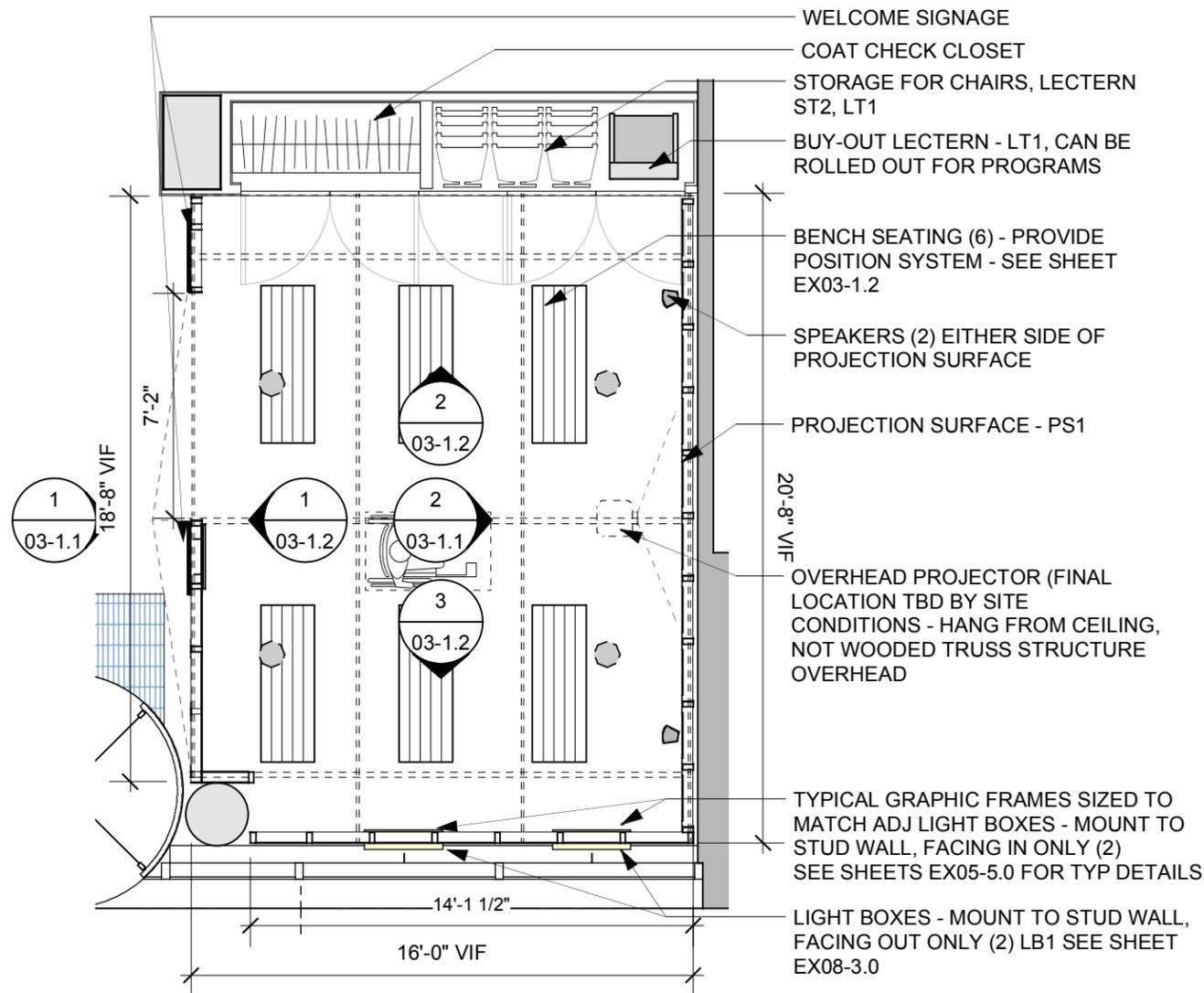
Date	Drawn By
11/21/07	CM
Scale	Phase
As Noted	100% F.D.
Title	

BRIEFING AREA

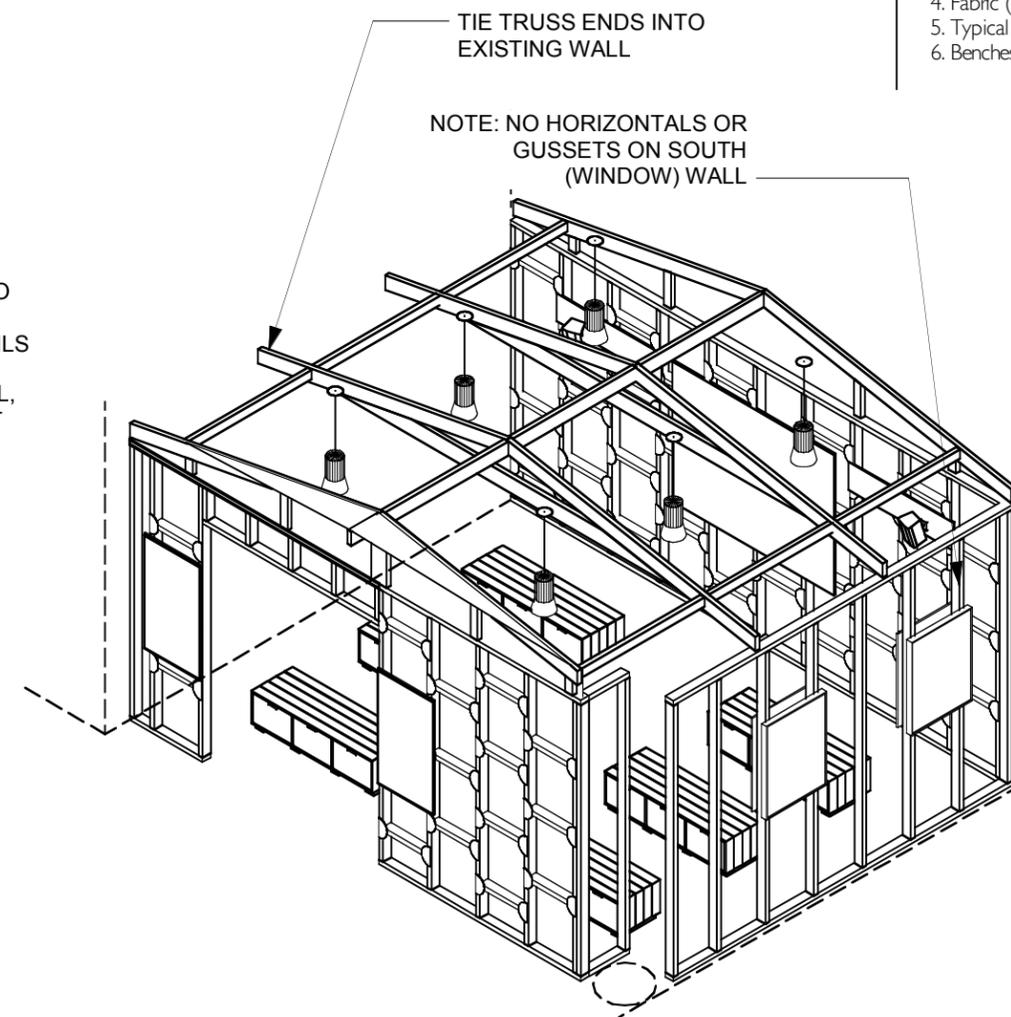
PLAN, OVERVIEW

Job Number
05500-0G

Drawing Number
EX03-1.0



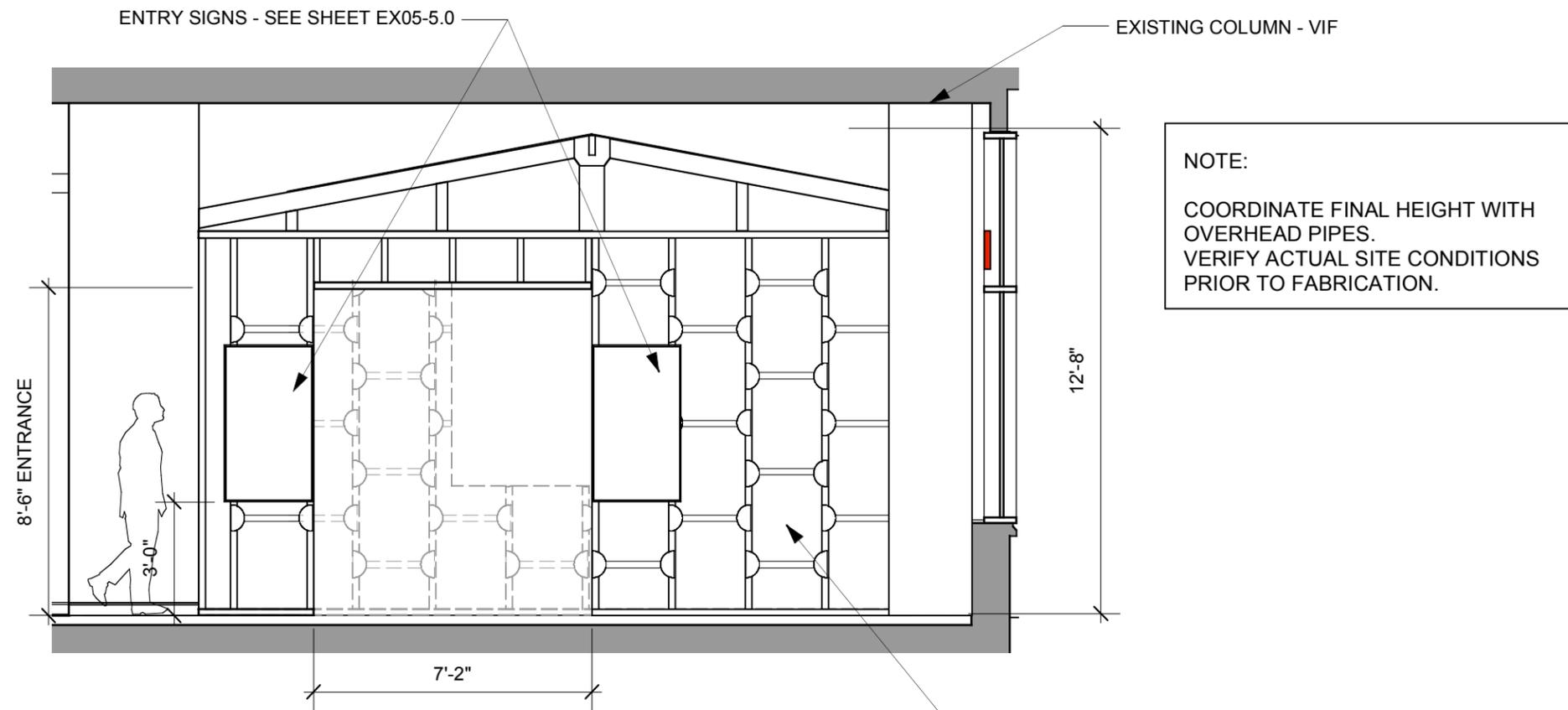
1 BRIEFING AREA - AREA PLAN
Scale: 3/16" = 1'-0"



2 BRIEFING AREA - ISOMETRIC
Scale: 3/16" = 1'-0"

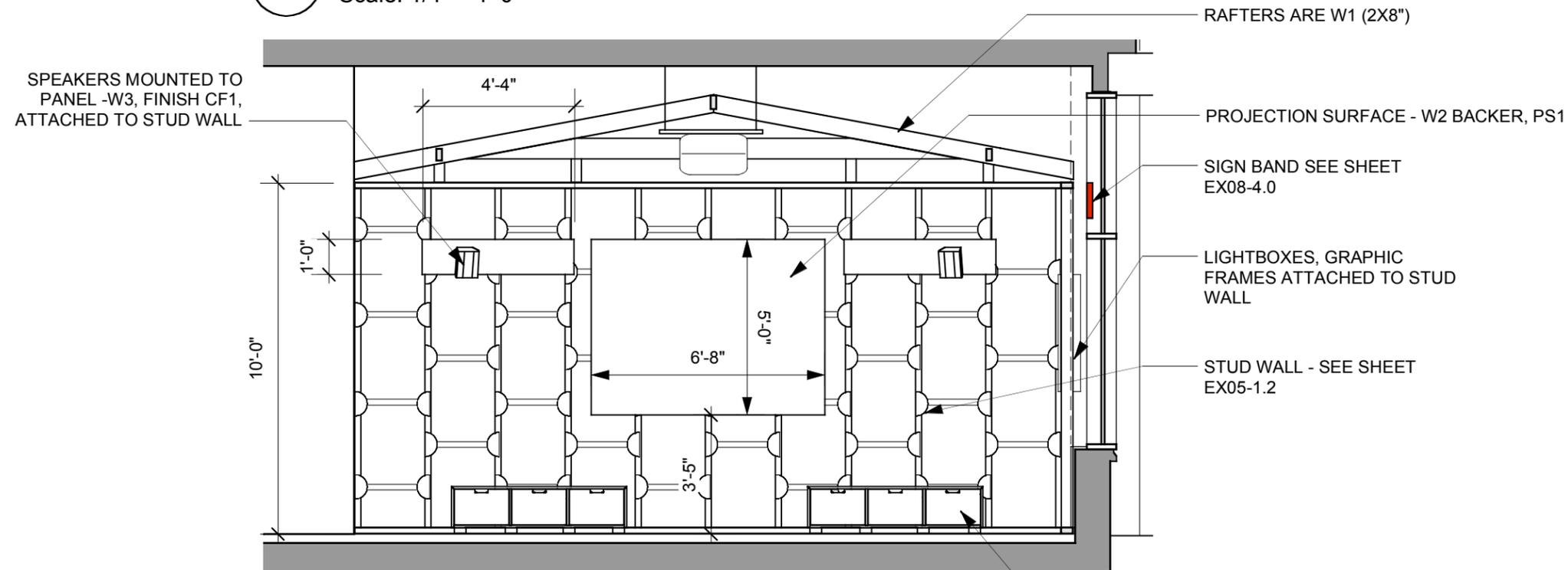
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NOTE:
 COORDINATE FINAL HEIGHT WITH OVERHEAD PIPES.
 VERIFY ACTUAL SITE CONDITIONS PRIOR TO FABRICATION.

1 BRIEFING AREA - EXTERIOR ELEVATION
 Scale: 1/4" = 1'-0"



2 BRIEFING AREA - INTERIOR ELEVATION
 Scale: 1/4" = 1'-0"

No.	Issue	Date

Date	Drawn By
11/21/07	CM
Scale	Phase
As Noted	100% F.D.

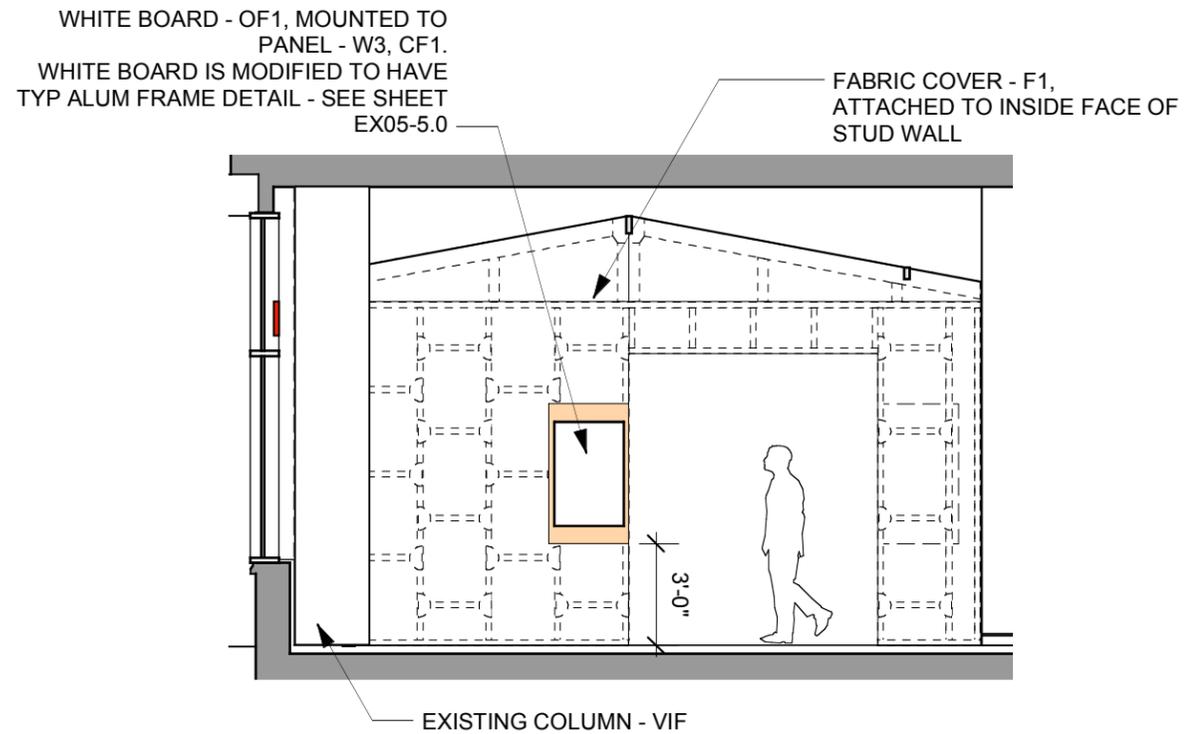
Title
BRIEFING AREA

SECTION ELEVATIONS

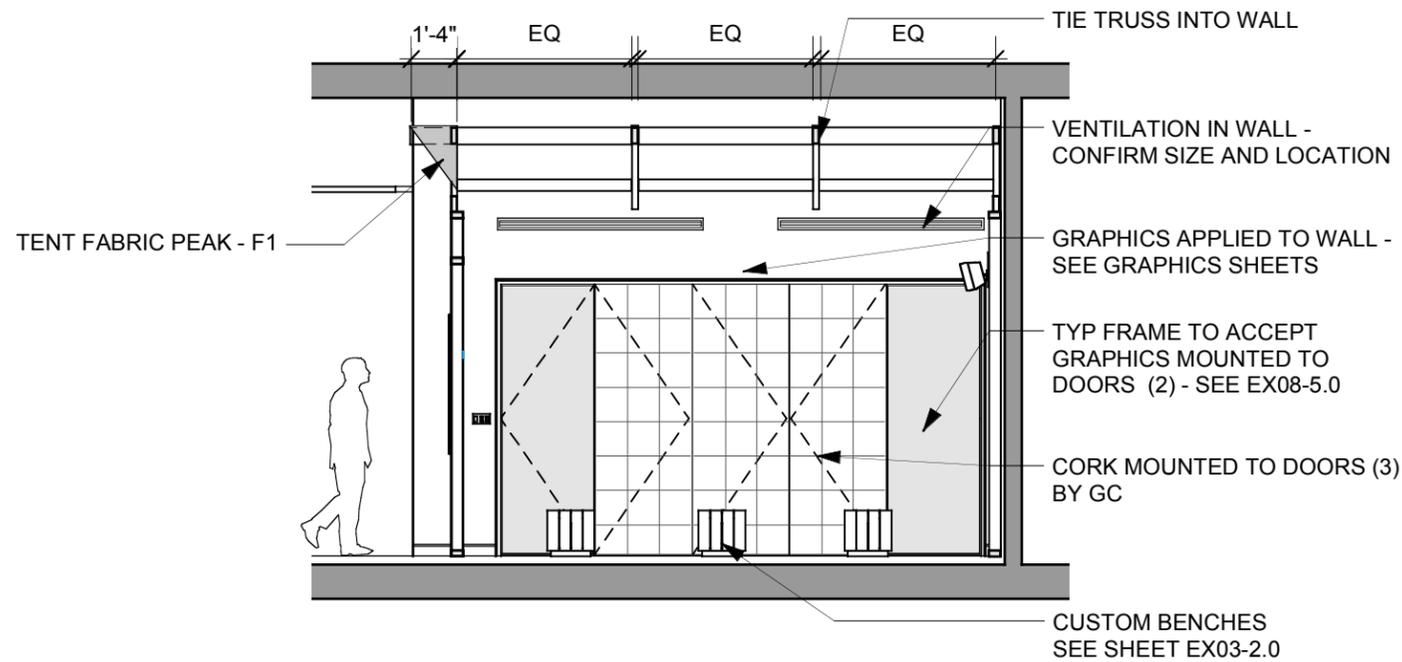
Job Number
05500-0G
Drawing Number
EX03-1.1

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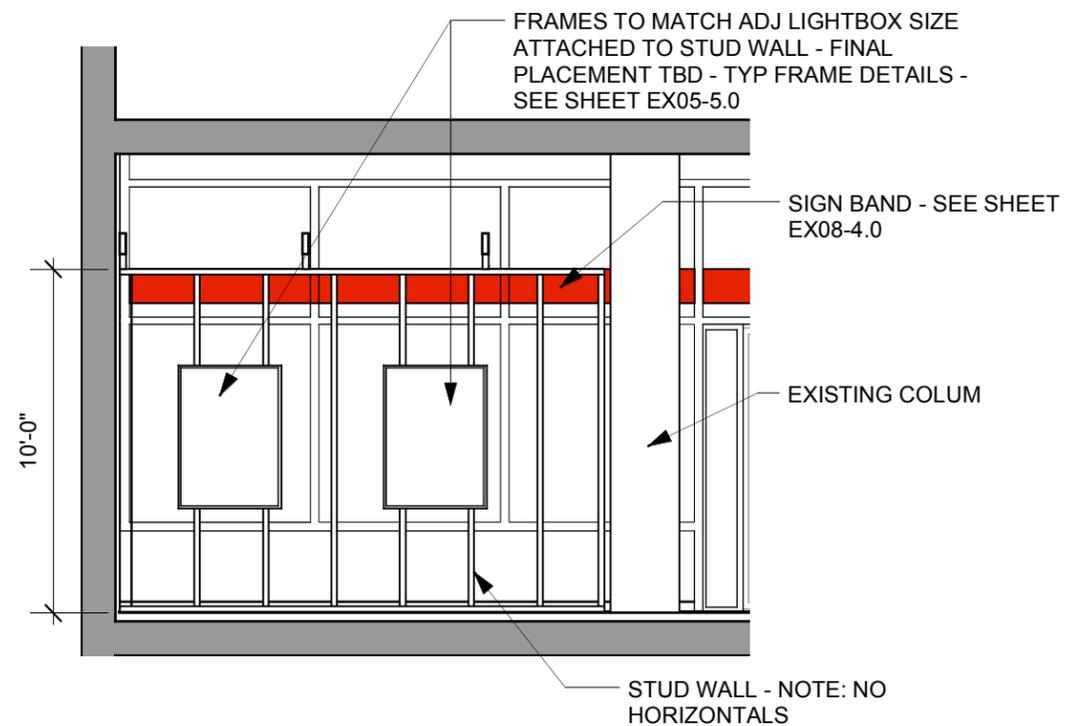
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1 BRIEFING AREA - INTERIOR ELEVATION
 Scale: 3/16" = 1'-0"



2 BRIEFING AREA - INTERIOR ELEVATION
 Scale: 3/16" = 1'-0"



3 BRIEFING AREA - INTERIOR ELEVATION
 Scale: 3/16" = 1'-0"

No.	Issue	Date

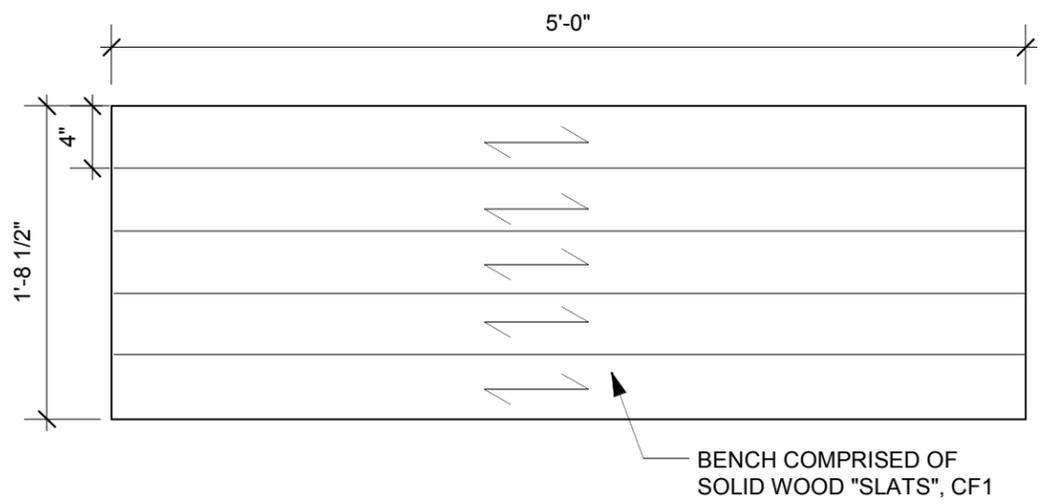
Date	11/21/07	Drawn By	CM
Scale	As Noted	Phase	100% F.D.

Title
BRIEFING AREA

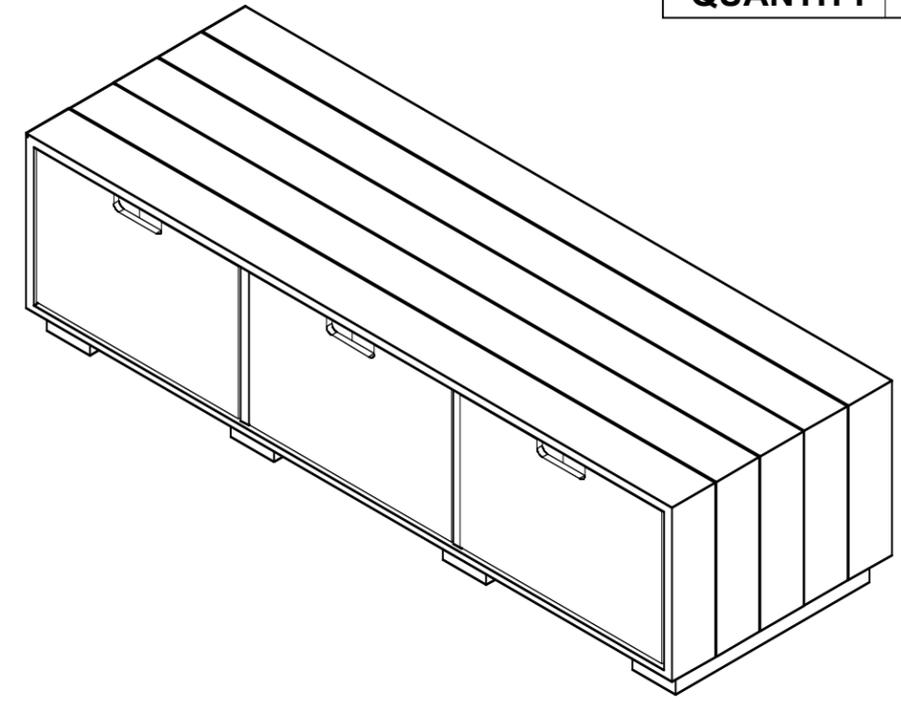
SECTION ELEVATIONS

Job Number	05500-0G
Drawing Number	EX03-1.2

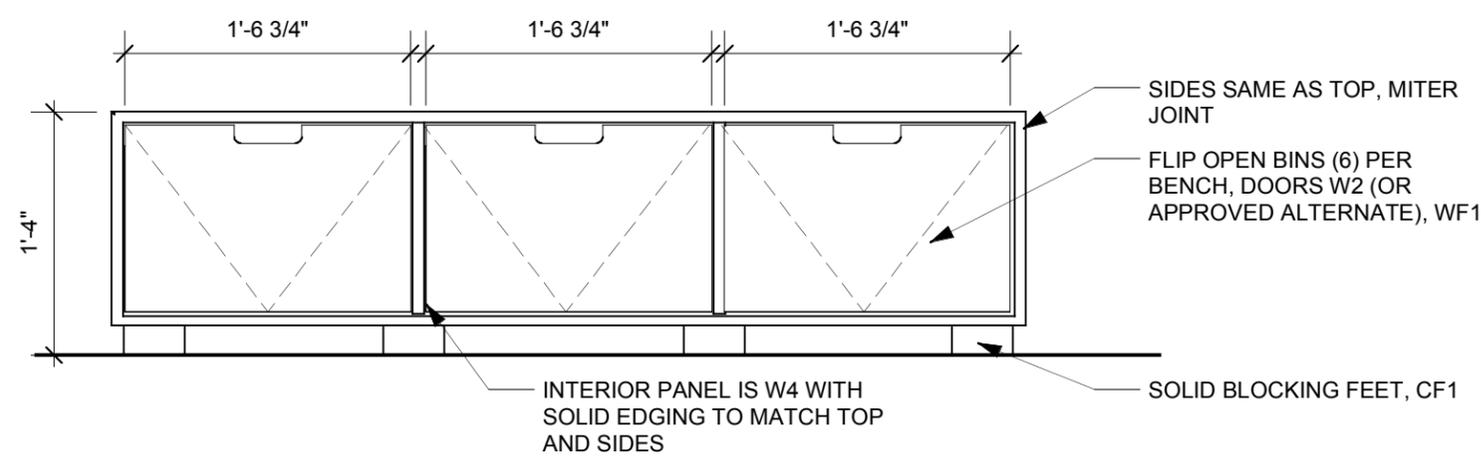
QUANTITY 6



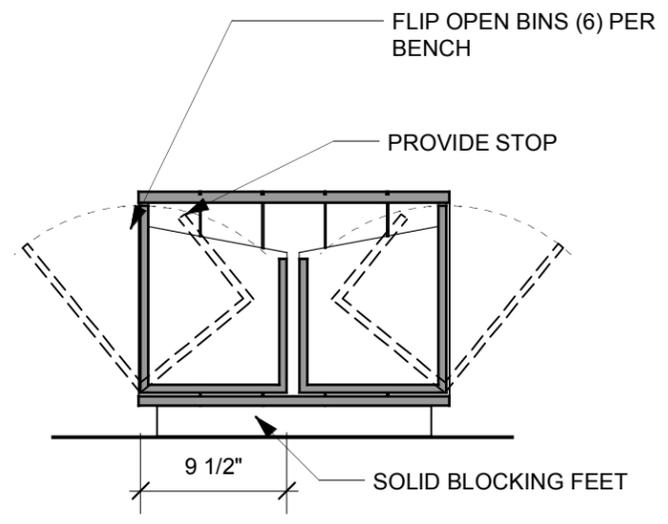
1 BENCH - TOP VIEW
Scale: 1" = 1'-0"



2 BENCH - TOP VIEW
Scale: 1" = 1'-0"



2 BENCH - FRONT VIEW
Scale: 1" = 1'-0"



4 BENCH - SECTION VIEW
Scale: 1" = 1'-0"

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No.	Issue	Date

Date	11/21/07	Drawn By	CM
Scale	As Noted	Phase	100% F.D.
Title			

BRIEFING AREA

BENCHES
PLAN, ELEVATION

Job Number	05500-0G
Drawing Number	EX03-2.0

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No. Issue Date

Date
11/22 /07

Scale Phase
As Noted 100% F.D.

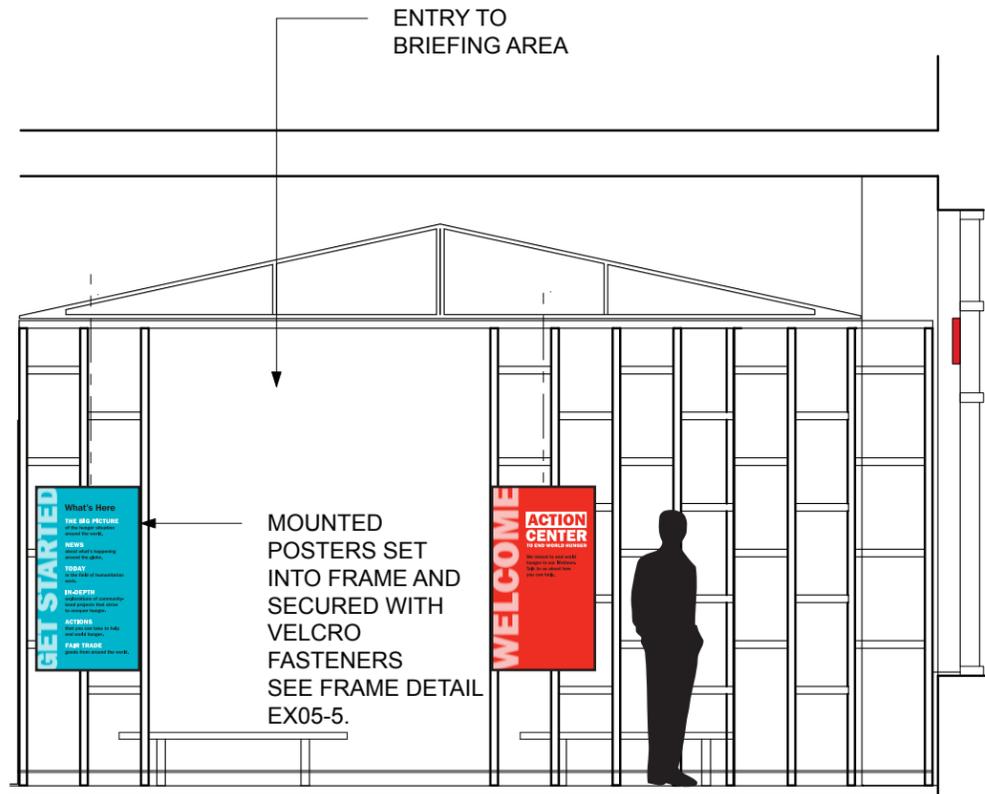
Title
ENTRY AREA GRAPHICS

Job Number
05500-0G
 Drawing Number
GR02-1

AC02.G1.2
SIGN TYPE 4
ORIENTATION GRAPHICS
MOUNTED DIGITAL
PHOTO PRINT

AC02.G1.1
SIGN TYPE 4
WELCOME GRAPHICS
MOUNTED DIGITAL
PHOTO PRINT

ENTRY TO
BRIEFING AREA



4'-0"
VERIFY
WITH
FRAME
SIZE

2'-3"
VERIFY WITH FRAME SIZE

2'-3"
VERIFY WITH FRAME SIZE

WELCOME GRAPHICS

ORIENTATION GRAPHICS

1 ELEVATION - TYPICAL ENTRY AREA GRAPHICS
 Scale: 1/2" = 1'-0"

2 ELEVATION - ENTRY GRAPHIC DETAILS
 Scale: 1 1/2" = 1'-0"

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No.	Issue	Date

Date	11/22/07
Scale	As Noted
Phase	100% F.D.
Title	BRIEFING AREA GRAPHICS

BRIEFING AREA GRAPHICS

Job Number	05500-0G
Drawing Number	GR03-1



1 ELEVATION - BRIEFING AREA GRAPHIC
 Scale: 1/2" = 1'-0"

INFORMATION HUB

OVERVIEW

The Information Hub conveys breaking news and other information to Action Center visitors and also serves as a work area for Center staff. An administrative computer station allows staff to manage RSS feeds, video field dispatches, and Google Earth feeds within the Center.

Center staff members and special guests can speak to small groups at the Hub. Assisted by Center staff, visitors can record their own “field reports” at the admin station and describe actions they’ve taken to end global hunger.

BEHAVIORAL GOALS

At the Information Hub, the visitor:

- Views up-to-date and breaking information about global hunger issues.
- Observes the actions of Action Center staff and other aid workers.
- Participates in discussions with staff and other experts.
- Records short videos describing actions they may have undertaken towards ending global hunger.

CONTENT GOALS

At the Information Hub, the visitor:

- Sees that the Center is an vital component of Mercy Corps’ work.



- Gains information related to hunger and associated issues.

PHYSICAL DESCRIPTION

The Information Hub is a small, open plan activity area centering around a pod-like structure, which can be configured to allow staff to work inside in privacy, be opened to

allow visitors to enter, or permit staff to talk to a small group of visitors outside the Hub. Comprised of an aluminum honeycomb structure with translucent fiberglass facings, the Hub is identified by applied vinyl graphics and designed to be both eye catching and welcoming.

The Information Hub is equipped with 4 dynamic LCD screens designed to echo the style of the Center’s Action Posters. The screens display RSS feeds streamed from Mercy Corps own website, along with feeds from Reuters, Relief Web, and other appropriate organizations, plus content from CNN and other sources. The Center can also ▶

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**ACTION
CENTER**
TO END WORLD HUNGER

No.	Issue	Date

Date
11/21/07

Scale Phase
100% F.D.

Title
INFORMATION HUB
OVERVIEW

Job Number
05500-0G
Drawing Number

INFORMATION HUB (CONT.'D)

create its own RSS feed for local events and special purposes.

The Hub includes an administrative computer station for designated Center staff, who can use it to manage the RSS feeds, video field dispatches, and Google Earth activity, as well as help visitors file their own "field reports." The area also includes an auxiliary information desk, which can double as a lecture station/podium, along with a small couch and table where visitors can plug in their own laptops.

OPERATIONAL CONSIDERATIONS

Staff at the Action Center will have the following responsibilities:

- Updating the 'Action & Event Alerts' RSS feeds whenever there are time-sensitive events and actions that can be shared with visitors; this feed is also shared by Action Stations' Attract Screen.
- Adding or removing existing RSS feeds.
- Occasional maintenance to check that all of the subscribing RSS feeds' links are active.



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**ACTION
CENTER**
TO END WORLD HUNGER

No.	Issue	Date

Date
11/21/07

Scale Phase
100% F.D.

Title
**INFORMATION HUB
OVERVIEW**

Job Number
05500-0G

Drawing Number

AC04 - INFORMATION HUB

Fabrication & Installation Notes:

General

1. This area consists of three separate sub-components.
2. Sub-components are attached to floor. Coordinate with floor mounted j-boxes for power and data.
3. Central table ("Bar") features internal LED lighting inside casework. Provide on/off switch and access to relamp as necessary.
4. Side table has visitor-accessed I/O wall outlet and data plug-in.
5. All sub-components are comprised of S2 - material from Panelite. This supplier stocks standard radii and can fabricate custom radii.
6. Equipment rack inside Control Room to have lockable door; fans for ventilation.
7. Overhead accent lighting by GC.
8. Overhead monitors (3) suspended from ceiling with standard adjustable backplate mounting fixtures (black)
9. Buy-out couch, area rug, stool, drawer unit, and work chair.
10. Electronic equipment - coordinate with Systems Integrator.

Materials

1. Cladding Material (general for all three structures)
S2 - Panelite Clear AH/FC.
2. Top surface (countertops) of Central and Side tables is S4. Desk inside Control Room is PLAM1.
3. Additional structures - plywood.

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No.	Issue	Date

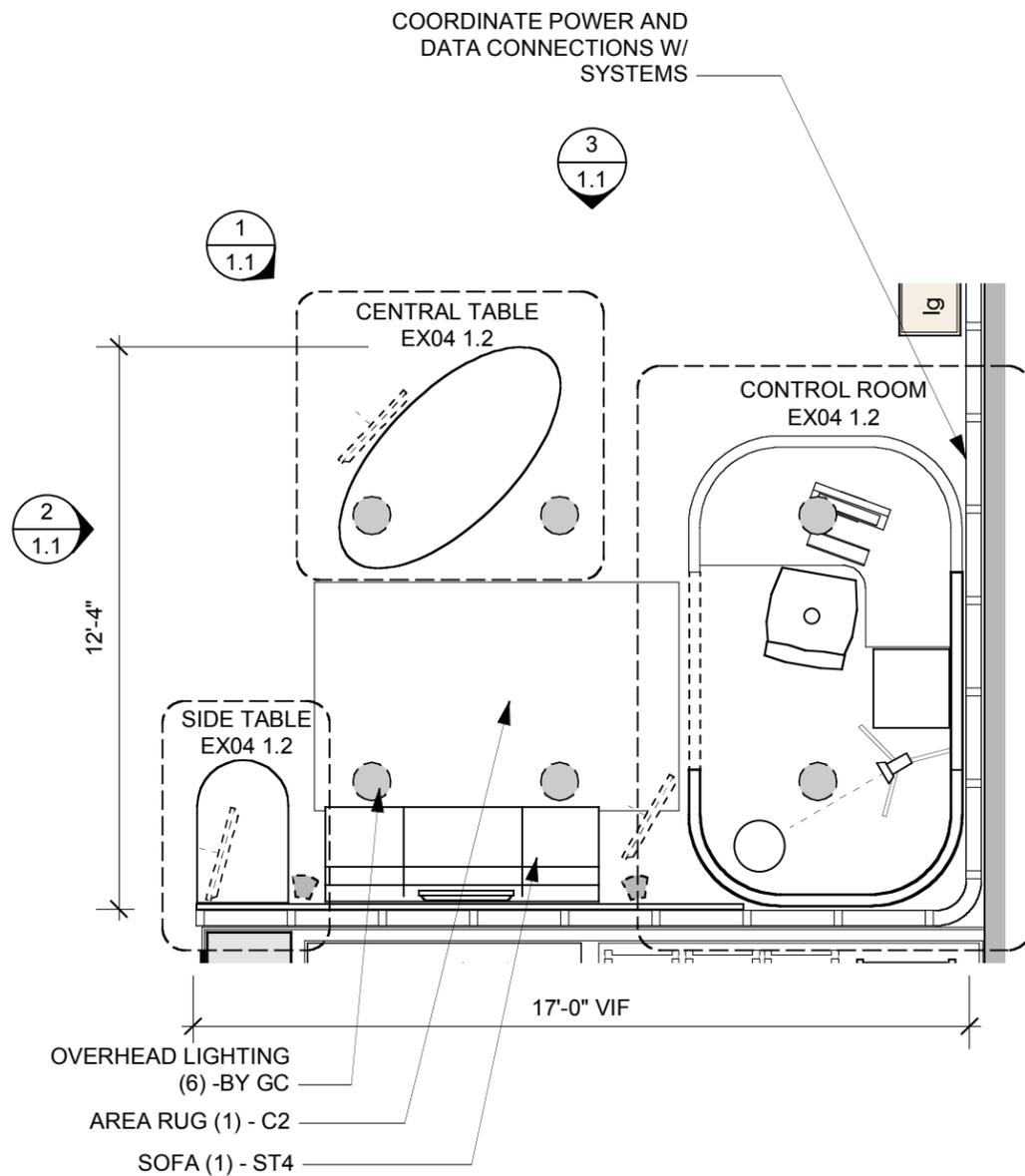
Date	11/21/07	Drawn By	CM
Scale	As Noted	Phase	100% F.D.
Title	INFORMATION HUB		

INFORMATION HUB

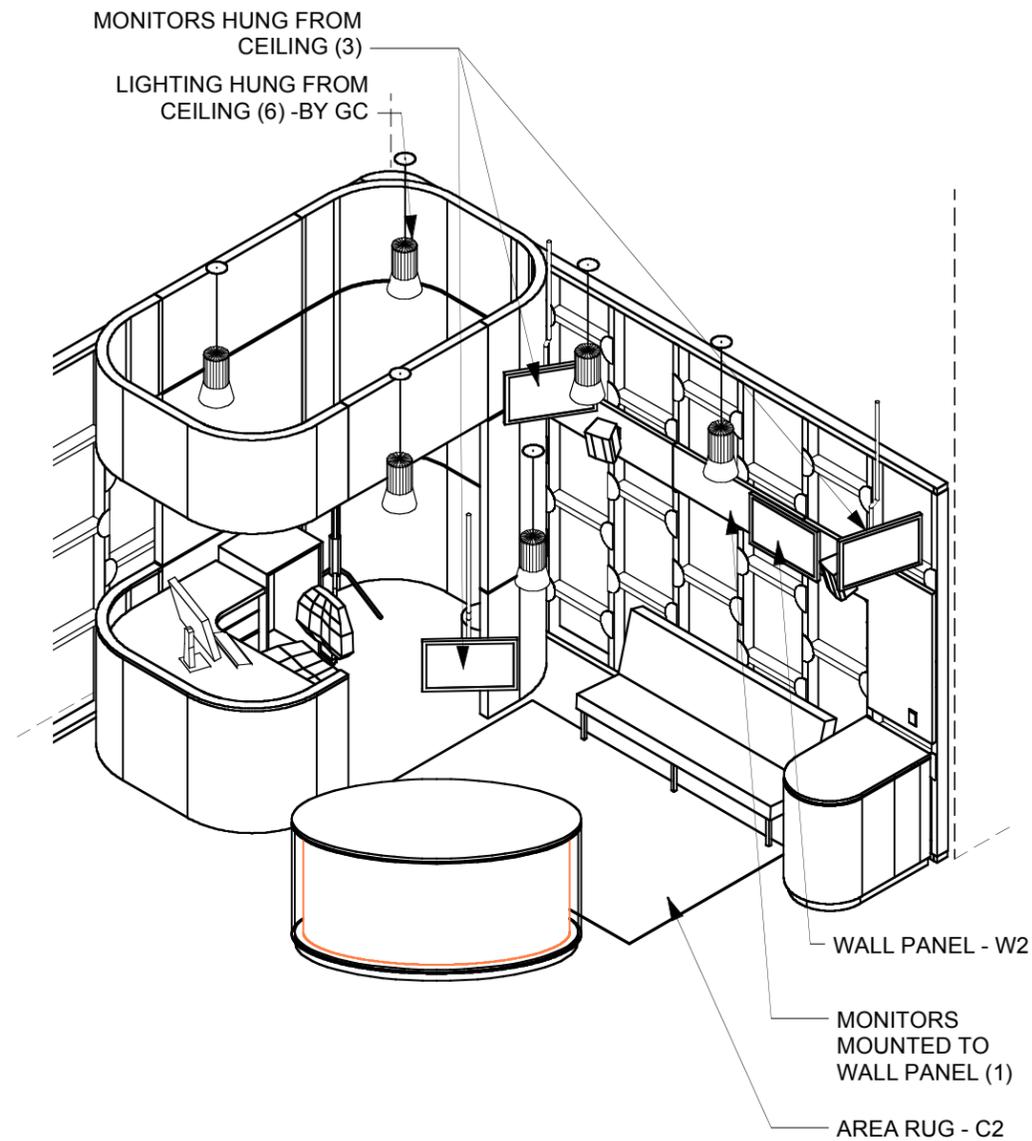
OVERVIEW, PLAN

Job Number
05500-0G

Drawing Number
EX04-1.0



1 INFORMATION HUB - AREA PLAN
Scale: 1/4" = 1'-0"



2 INFORMATION HUB - ISOMETRIC
Scale: 1/4" = 1'-0"

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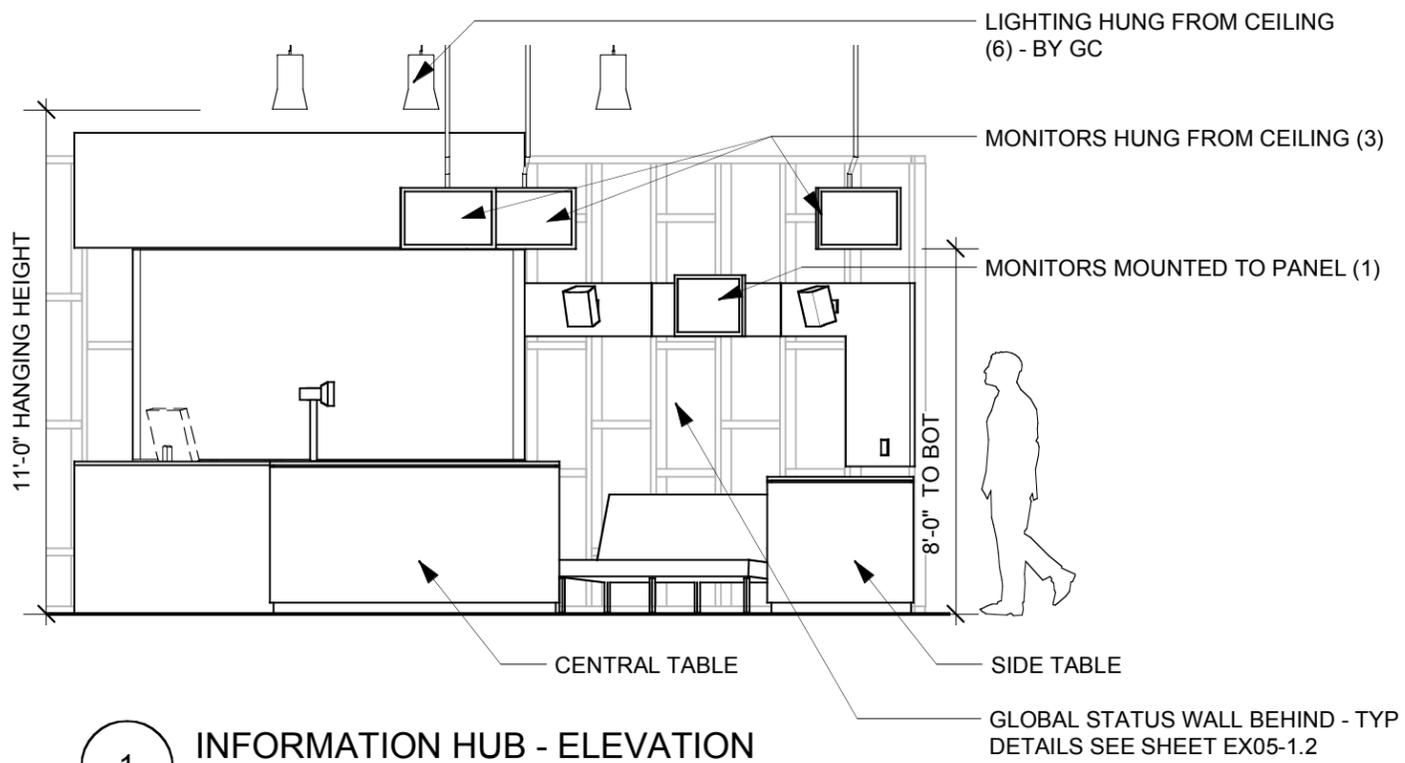
No.	Issue	Date

Date	Drawn By
11/21/07	CM
Scale	Phase
As Noted	100% F.D.
Title	

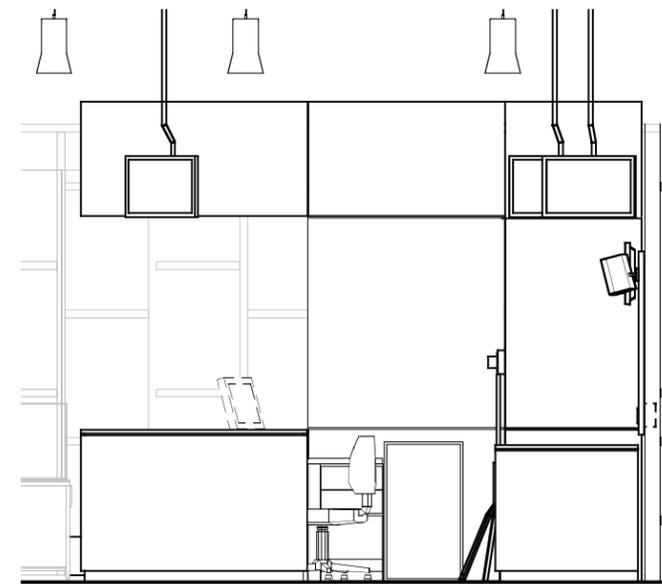
INFORMATION HUB

ELEVATIONS

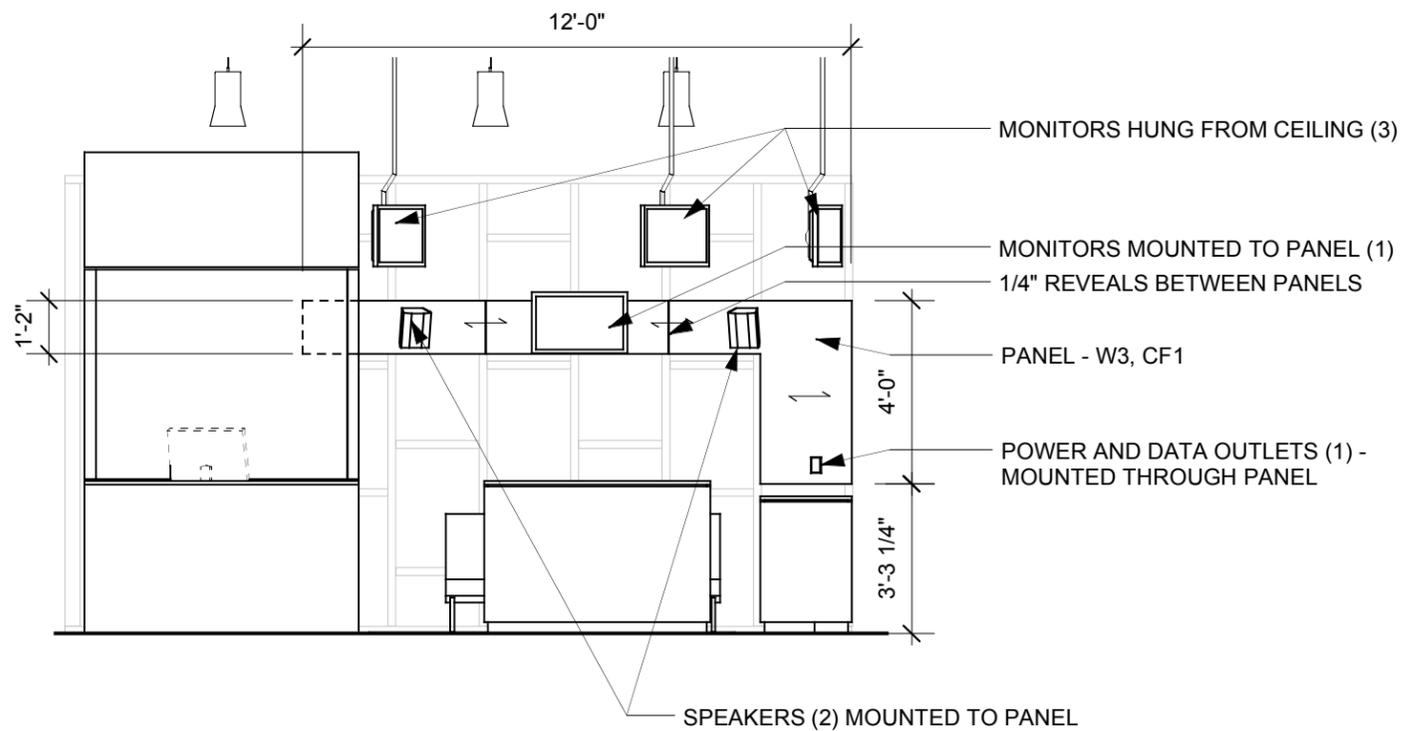
Job Number
05500-0G
Drawing Number
EX04-1.1



1 INFORMATION HUB - ELEVATION
 Scale: 1/4" = 1'-0"



2 INFORMATION HUB - ELEVATION
 Scale: 1/4" = 1'-0"



3 INFORMATION HUB - ELEVATION
 Scale: 1/4" = 1'-0"

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No.	Issue	Date

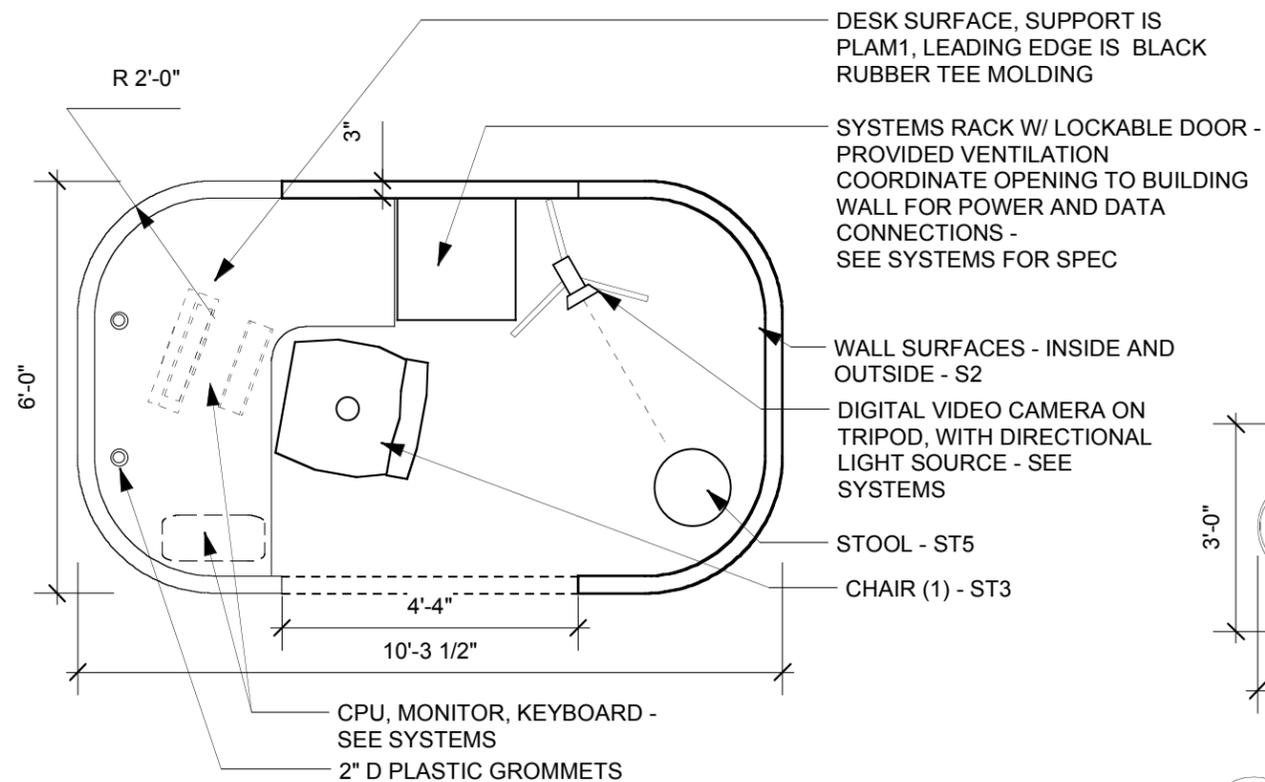
Date	Drawn By
11/21/07	CM
Scale	Phase
As Noted	100% F.D.
Title	

INFORMATION HUB

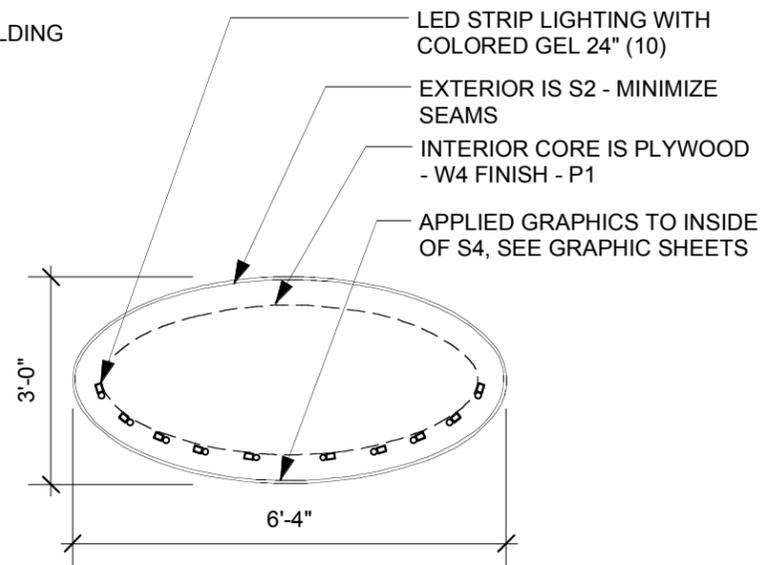
ELEVATIONS, DETAILS

Job Number
 05500-0G

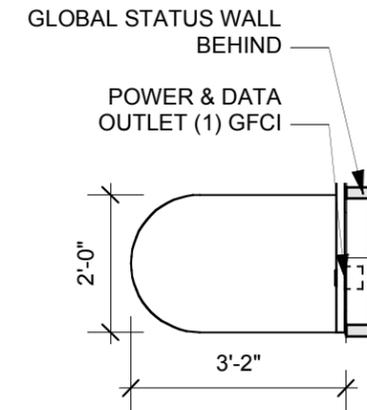
Drawing Number
EX04-1.2



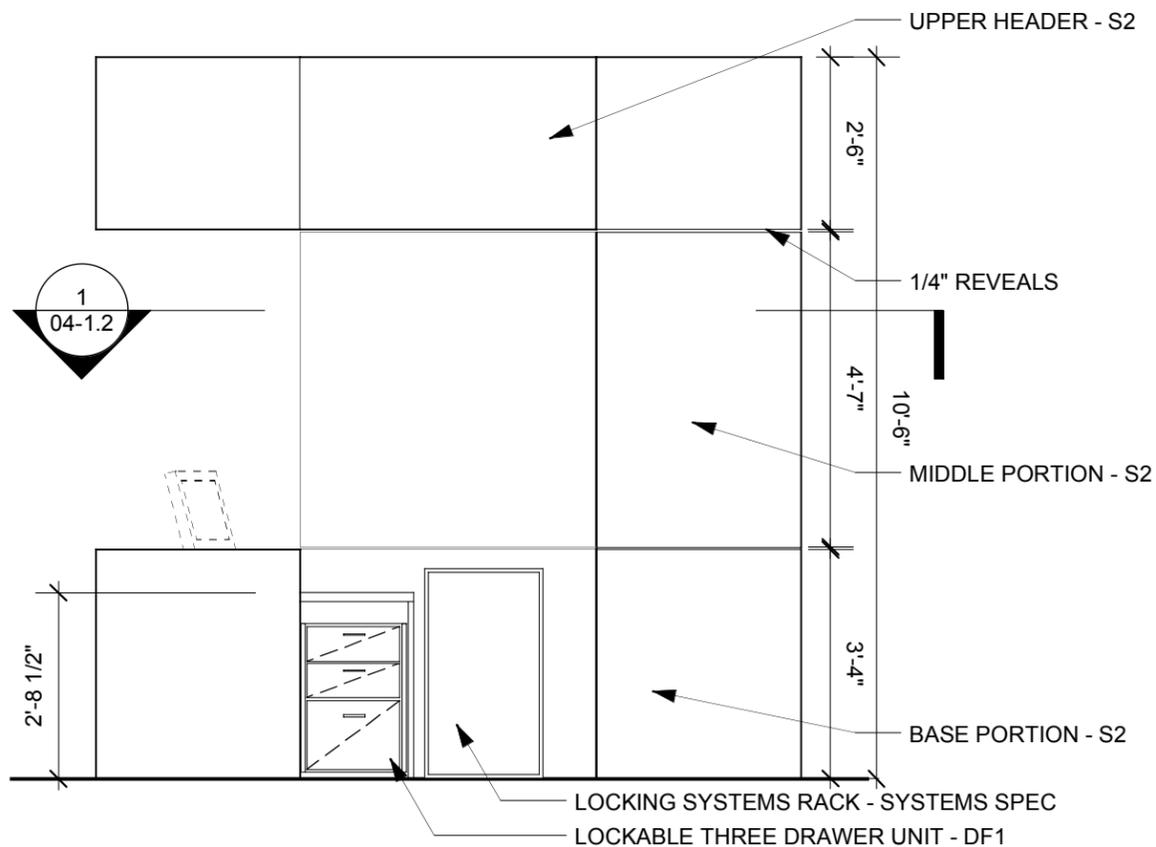
1 CONTROL ROOM - TOP VIEW
 Scale: 3/8" = 1'-0"



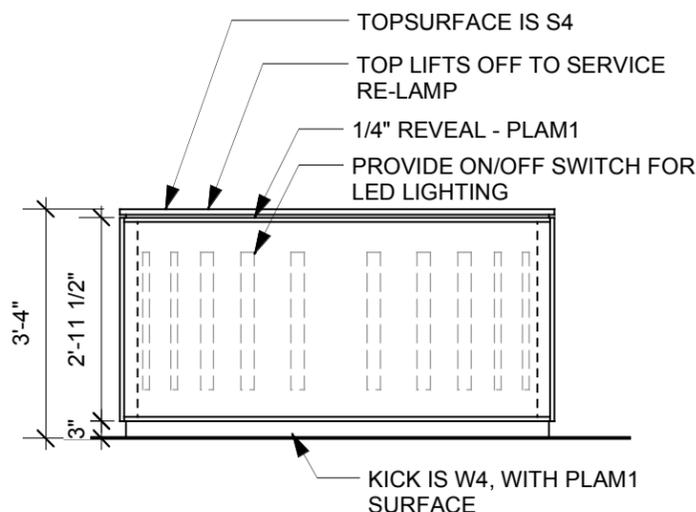
2 CENTRAL TABLE - TOP VIEW
 Scale: 3/8" = 1'-0"



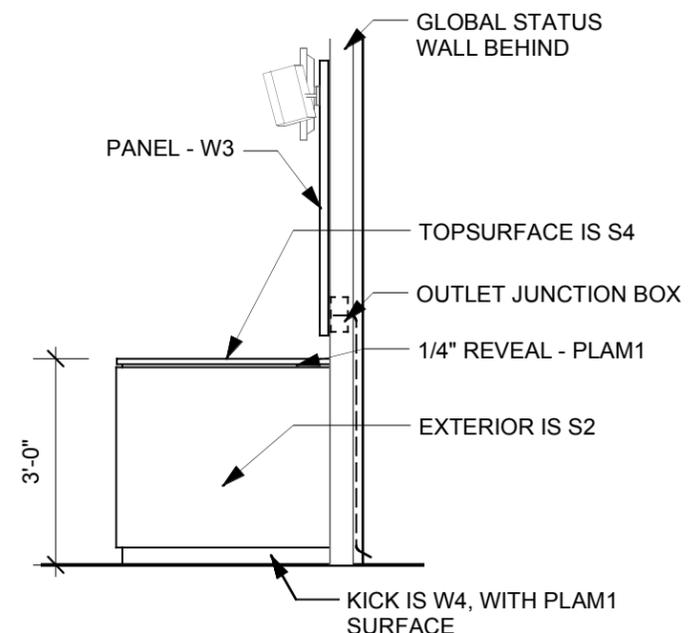
3 SIDE TABLE - TOP VIEW
 Scale: 3/8" = 1'-0"



4 CONTROL ROOM - ELEVATION
 Scale: 3/8" = 1'-0"



4 CENTRAL TABLE - ELEVATION
 Scale: 3/8" = 1'-0"



5 SIDE TABLE - ELEVATION
 Scale: 3/8" = 1'-0"

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No.	Issue	Date

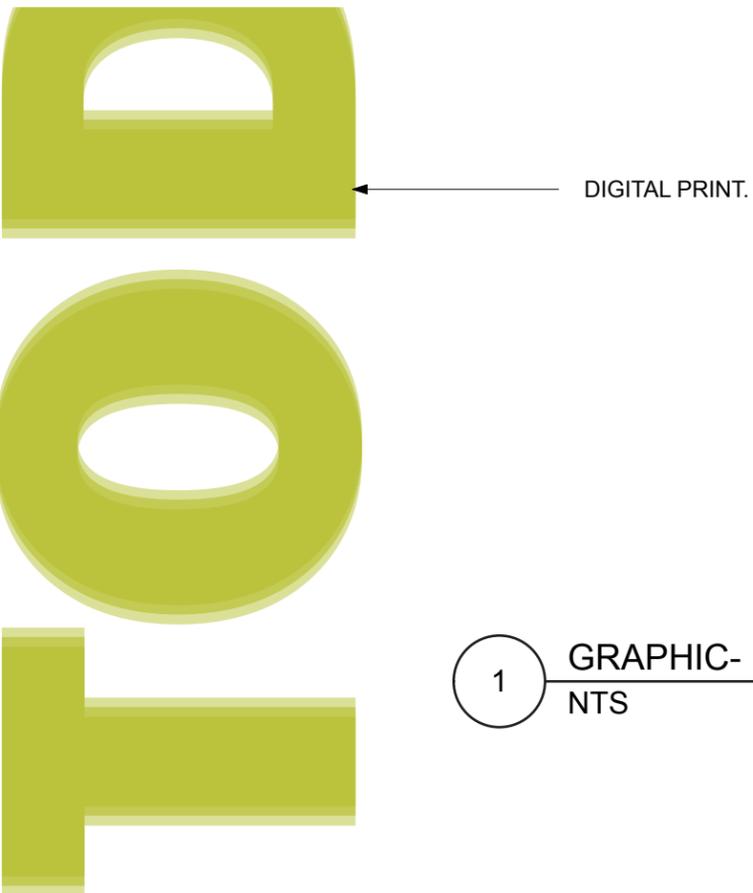
Date
11/21/07

Scale Phase
As Noted 100% F.D.

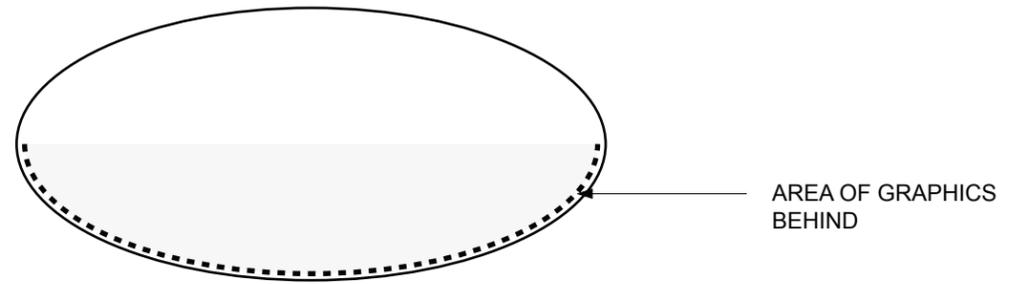
Title
INFORMATION HUB GRAPHICS

Job Number
05500-0G

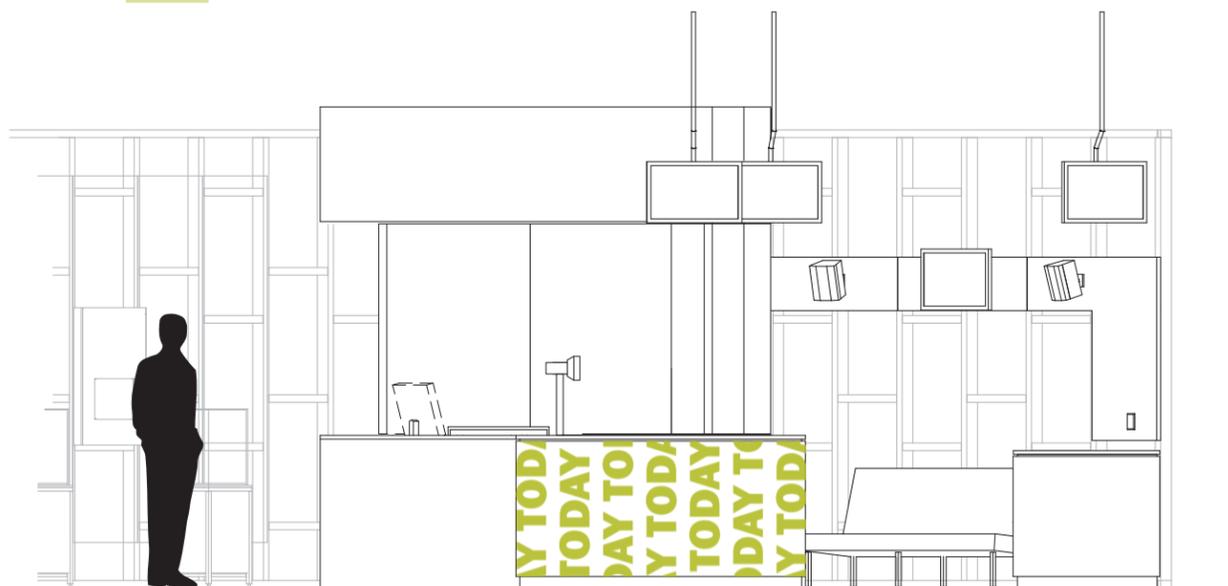
Drawing Number
GR04-1



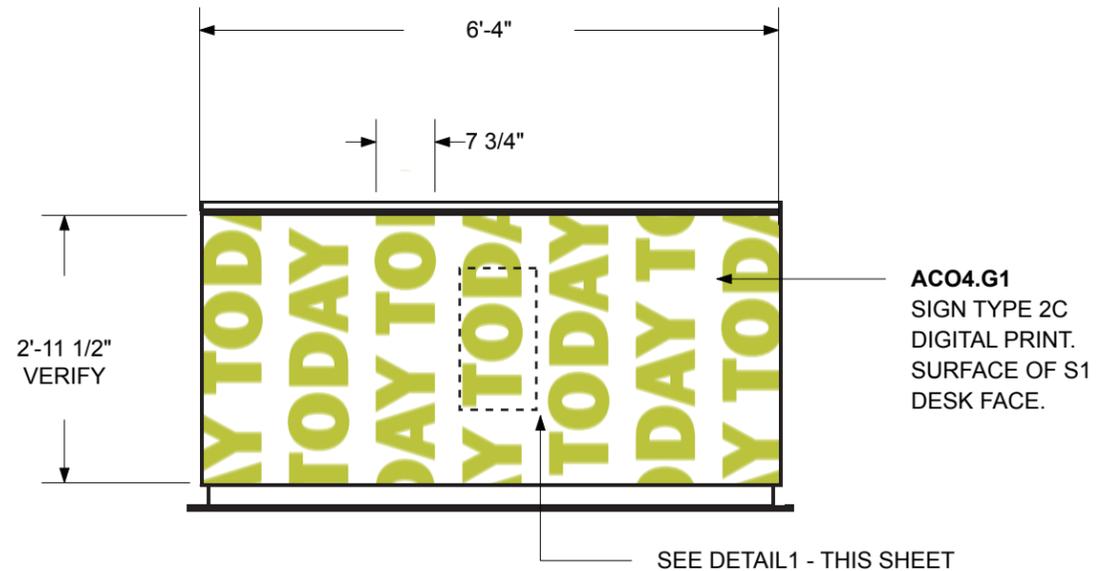
1 GRAPHIC- DETAIL
NTS



3 PLAN - DETAIL
Scale: 1/2" = 1'-0"



2 ELEVATION - INFO HUB DESK
Scale: 1/4" = 1'-0"



4 ELEVATION - DETAIL
Scale: 1/2" = 1'-0"

VIDEO FIELD DISPATCHES

OVERVIEW

Brief, unedited anecdotal video dispatches about day-to-day issues relating to solving global hunger are shown on monitors. These reports come from Mercy Corps fieldworkers, national and headquarters staff, and local partners, as well as from other NGOs, political figures, and perhaps visitors who have filed reports about their actions, among others.

BEHAVIORAL GOALS

Visitors to the Center:

- Gather around 15" monitors, which enhance the Video Field Dispatches' intimate, person-to-person quality.
- Can select and watch several dispatches.

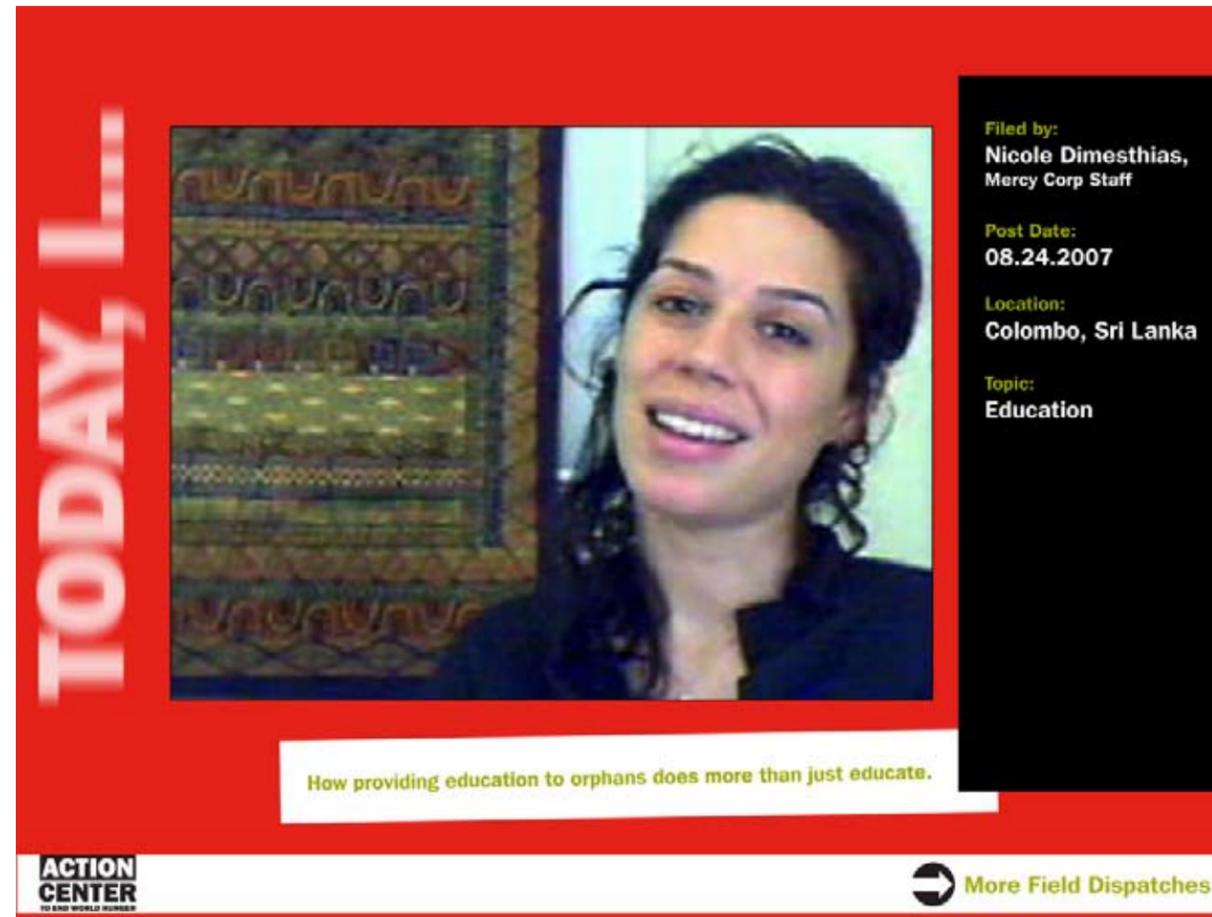
CONTENT GOALS

Watching the Field Dispatches, visitors:

- Gain insight into the issues related to hunger — and combating hunger — from a variety of active, personal perspectives.

PHYSICAL DESCRIPTION

The Video Field Dispatches are shown on six 15" touch screen video monitors surrounded by a graphic identifier. The monitors are mounted on a wooden stud wall that wraps along one wall from the end of the public space to the Information Hub, providing a harmonized, organized look to the area.



All the screens are at a comfortable viewing height, with interactive controls positioned to be ADA compliant and within the reach of visitors in wheelchairs. Audio is local to the screens.

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No.	Issue	Date

Date
11/21/07

Scale Phase
100% F.D.

Title
VIDEO FIELD DISPATCHES OVERVIEW

Job Number
05500-0G

Drawing Number

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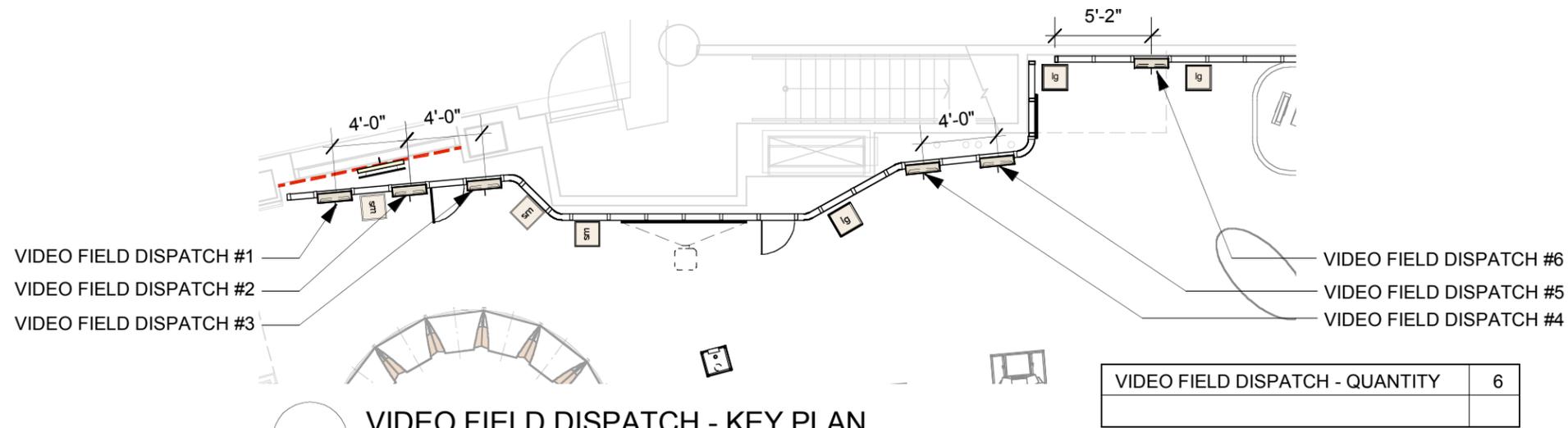
No.	Issue	Date

Date	11/21/07	Drawn By	CM
Scale	1/8"	Phase	100% F.D.
Title	VIDEO FIELD DISPATCH		

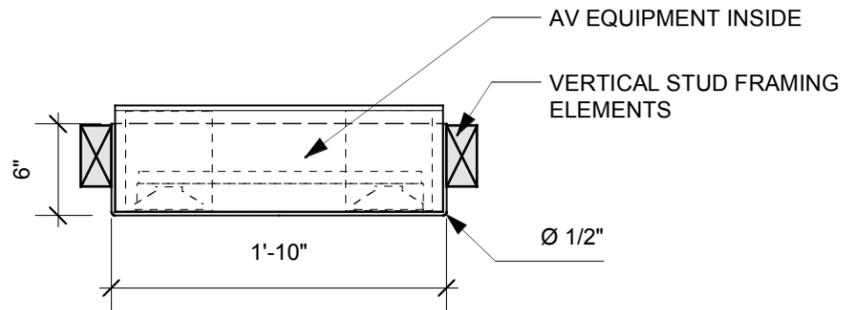
VIDEO FIELD DISPATCH

PLAN, ELEVATIONS

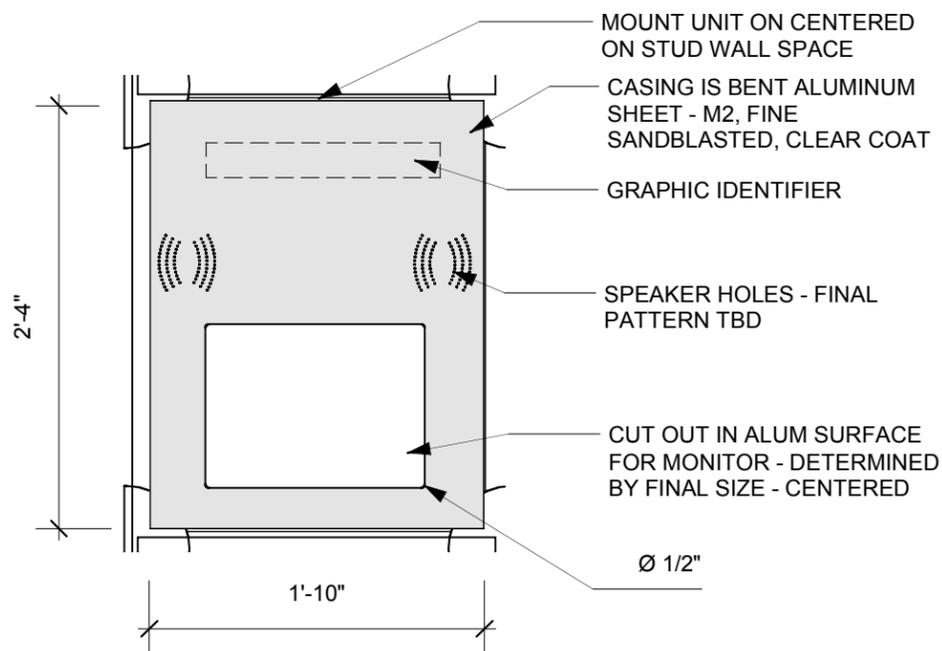
Job Number	05500-0G
Drawing Number	EX05-2.0



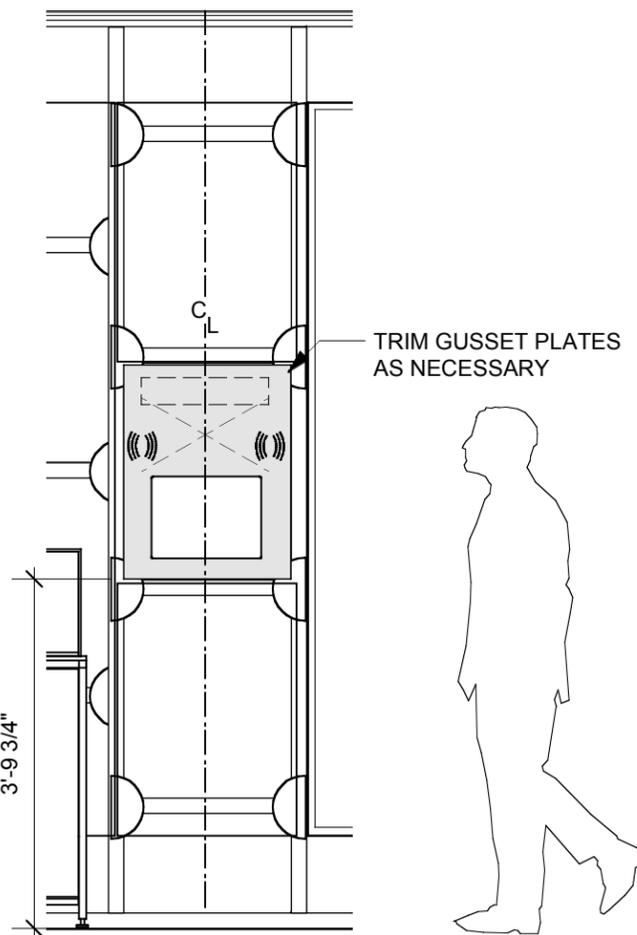
1 VIDEO FIELD DISPATCH - KEY PLAN
 Scale: 1/8" = 1'-0"



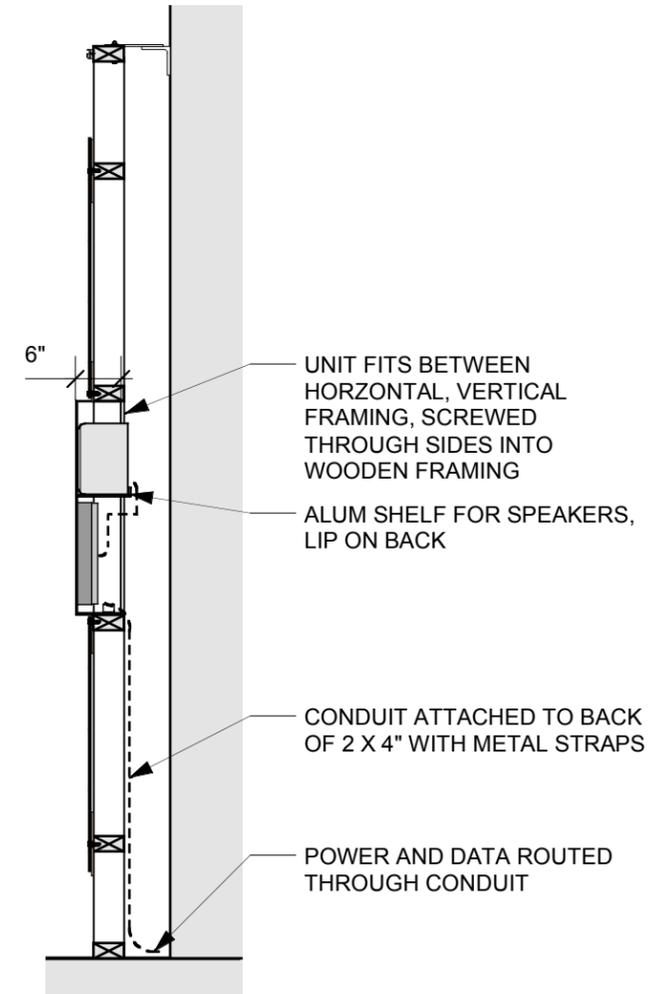
2 VIDEO FIELD DISPATCH - TOP VIEW
 Scale: 1" = 1'-0"



3 VIDEO FIELD DISPATCH - FRONT VIEW
 Scale: 1" = 1'-0"



4 VIDEO FIELD DISPATCH - FRONT VIEW
 Scale: 1/2" = 1'-0"



5 VIDEO FIELD DISPATCH - SECTION
 Scale: 1/2" = 1'-0"

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 111 Fifth Avenue
 New York NY 10003
 T 212 989 3993
 F 212 673 4061

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No.	Issue	Date

Date
11/21/07

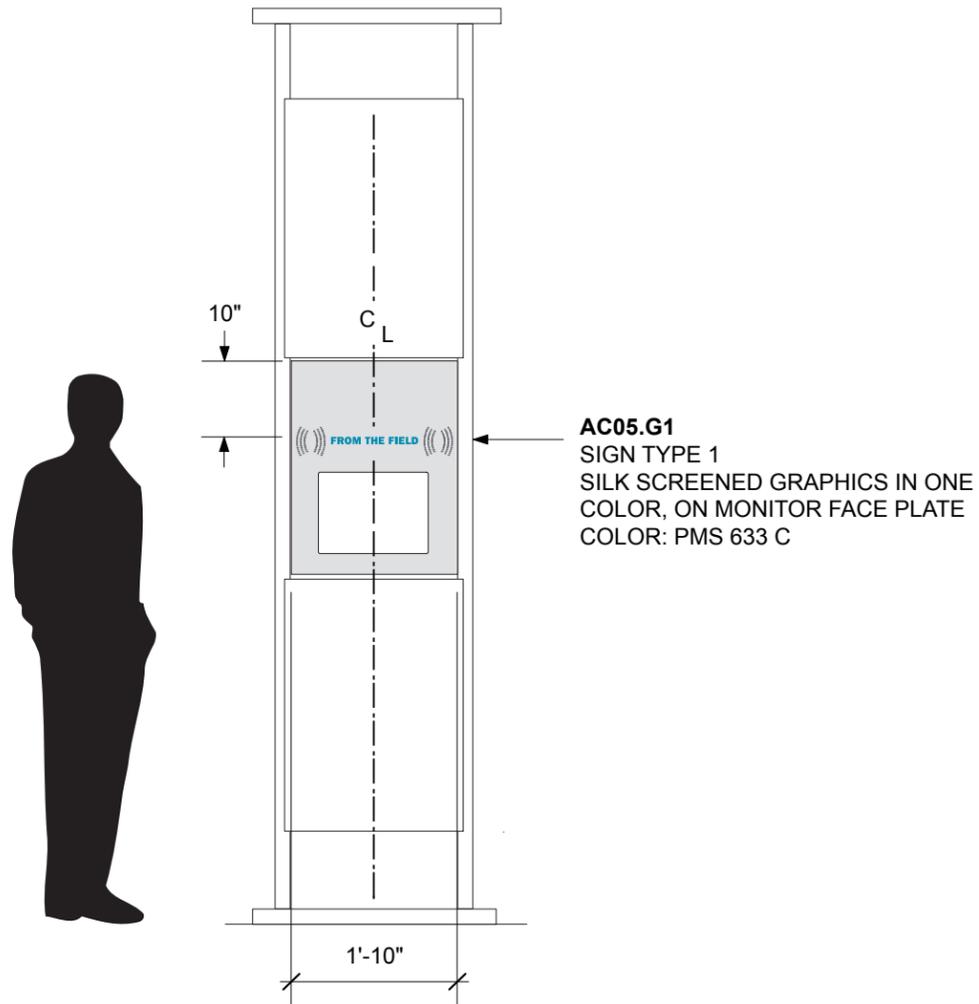
Scale	Phase
As Noted	100% F.D.

Title

VIDEO DISPATCH GRAPHICS

Job Number
05500-0G

Drawing Number
GR05-2



11'-5"

FROM THE FIELD

1 VIDEO FIELD DISPATCH GRAPHICS
 Scale: 1/2" = 1'-0"

2 DETAIL
 Scale: 6" = 1'-0"

GLOBAL STATUS INTERACTIVE

OVERVIEW

The Global Status Wall is an interactive projection that displays the Google Earth tool, which can be configured and updated to show a variety of regional information in an exciting visual and contextual manner. This information includes global hunger and its related issues, crisis areas, and Mercy Corps field projects (specially branded for this presence on Google Earth), as well as the work of others such as NGO agencies and community members. Visitors can also watch a “guided tour” created by Action Center staff, and/or conduct their own explorations.

BEHAVIORAL GOALS

At the Global Status Wall, the visitor:

- Observes a program set by Center staff about global hunger and related issues.
- Investigates the hunger related issues and other associated items the Action Center staff has programmed into Google Earth.

CONTENT GOALS

At the Global Status Wall, the visitor:

- Sees the hunger hot spots around the world in context.
- Learns more about projects set-up by organizations, communities, etc in these areas to combat the problems.
- Sees images associated with the various countries and projects.



PHYSICAL DESCRIPTION

Framed by the wooden stud wall, an approximately 5' x 7' projection surface displays the Google Earth application. An adjacent identifier graphic is mounted to a translucent, eco-friendly plastic. Some eight feet away from the Wall is a podium equipped with a controller, which visitors can use to manipulate the map.

During Special Events, the controller podium can be moved away and the projection surface can show other media appropriate to the event. When required, the Google Earth tool can also show a program tailored for the event.

OPERATIONAL CONSIDERATIONS

The Global Status Wall utilizes a number of current Internet and desktop technologies.

The two main technologies employed are GeoRSS and Google Earth.

GeoRSS, or Geographic Really Simple Syndication, is an emerging standard for encoding location as part of an RSS feed. Currently, Mercy Corps publishes an RSS feed and delivers it through their website. Once converted to GeoRSS by adding location tagging, ▶

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ACTION CENTER
TO END WORLD HUNGER

No.	Issue	Date

Date
11/21/07

Scale Phase
100% F.D.

Title
GLOBAL STATUS INTERACTIVE OVERVIEW

Job Number
05500-0G
Drawing Number

GLOBAL STATUS INTERACTIVE (CONT.'D)

the Mercy Corps' news feed can be formatted to appear on the Google Earth interface, used by the Global Status Wall in the center.

Google Earth is a geo-spatial information visualization system comprised of a client application on a desktop computer, plus an Internet connection to the Google Earth server. The Mercy Corps web team has successfully obtained a Google Earth Pro license grant through Google Earth's Outreach program. This allows unrestricted access to hundreds of geo-spatialized data feeds, including 3-dimensional terrain information, and "Global Awareness" data from other non-profits and monitoring groups.

The Global Status Wall exhibit elements in the Action Center will require ongoing collaboration between Center staff and Mercy Corps' web team to ensure the availability of a properly formatted Mercy Corps RSS feed. This published feed must be RSS 2.0 compliant, and contain GeoRSS location tags and served image links. Subsequent formatting of this feed for the Google Earth presentation on the Global Status Wall interactive, including the legend, layout, and photo place-marks, will be part of ESI Design's production work.

Minimum requirements for Mercy Corps published feeds used with the Global Status Wall interactive:



- Really Simple Syndication (RSS) 2.0 Compliance
- GeoRSS Location Tags
- A single web-accessible image associated with each RSS entry

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ACTION CENTER
 TO END WORLD HUNGER

No. Issue Date

Date

11/21/07

Scale Phase

100% F.D.

Title

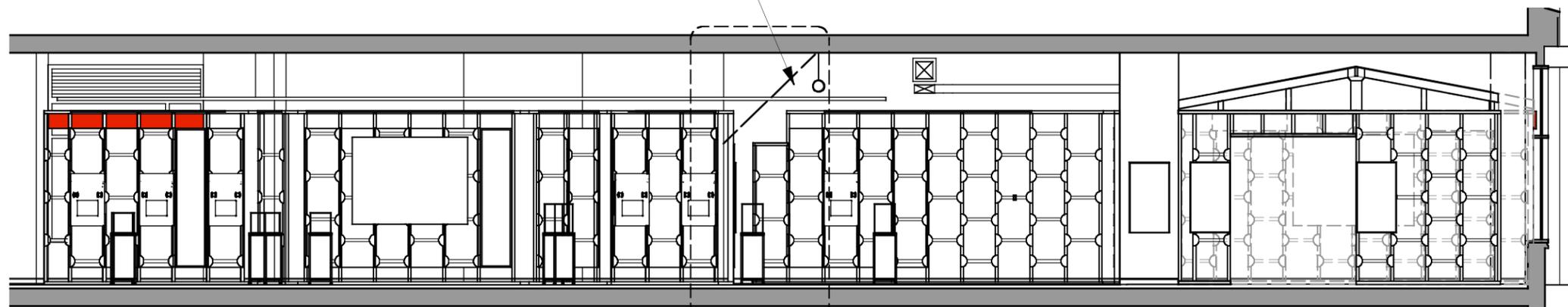
GLOBAL STATUS INTERACTIVE

Job Number

05500-0G

Drawing Number

EXHIBIT FABRICATOR TO VERIFY OVERHEAD CONDITION OF STAIR WELL



CONDITION OF GSW SHOWN IS A DIRECTION ONLY - CONFER WITH EXHIBIT DESIGNERS TO NORMALIZE STRUCTURE PENDING OVERHEAD CONDITION IN THIS AREA

1 GLOBAL STATUS WALL - ELEVATION

Scale: 1/8" = 1'-0"

AC05, AC06 - GLOBAL STATUS WALL -

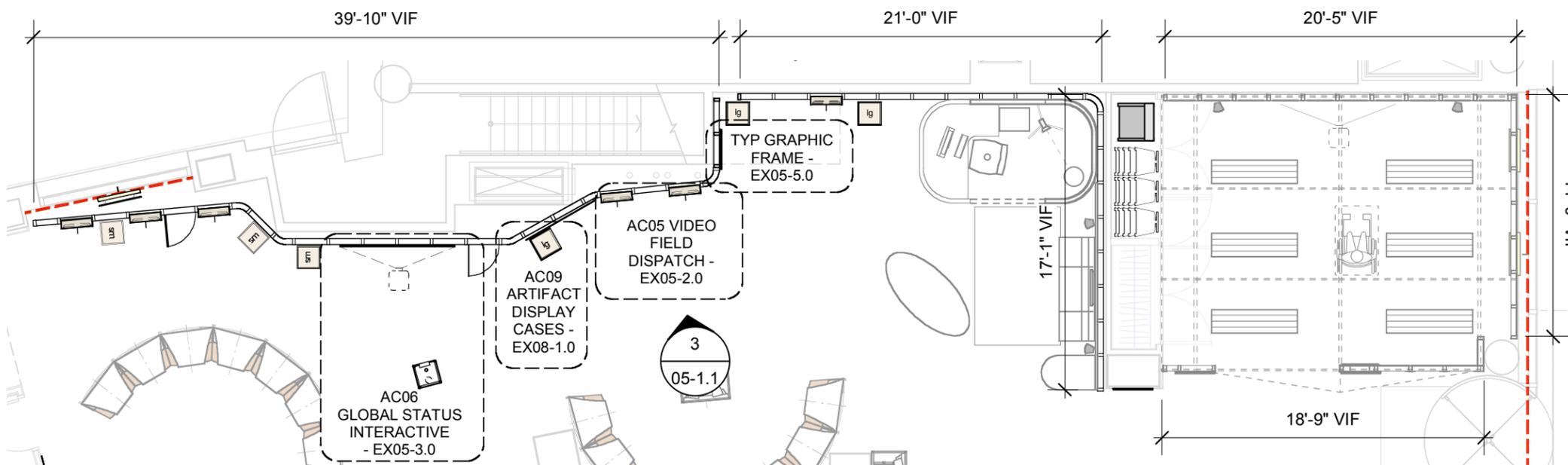
Fabrication & Installation Notes:

- General
1. Stud wall construction (24" OC) with gusset covering joints. Detailed on sheet EX05-1.2
 2. Install wall in segments whenever possible.
 3. Coordinate with elements germane to the Global Status Wall, such as graphics, translucent panels, spacers, Video Field Dispatches, and Projection Surface.
 4. Anchor through base plate to floor.
 5. Scenic Paint treatment on building shell wall behind GSW.
 6. GSW must accommodate the underside of the staircase condition - see note on View 1, Ex05-1.0.
 7. Fasteners must be centered and equally distributed.
 8. Tie-backs to existing building wall every 48" or as needed.
 9. Wall to be able to installed plumb. Bottom plate to be leveled as needed.
 10. Access doors (2) to be lockable, must seat in door stops flush.
 11. Curves to be cut from wider stock to match W1.
 12. No protruding hardware, finish sand to eliminate splinters, etc.

Materials

1. Primary material - W1, finish - CF1
2. Gusset plates - WV6, finish - CF1
3. Feature wall cladding - S1
4. Spacers for wall cladding, additional items (graphics) to be natural (beige) nylon.

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NOTE : VERIFY ALL DIMENSIONS PRIOR TO CONSTRUCTION AND INSTALLATION

2 GLOBAL STATUS WALL - AREA PLAN AC05, AC06

Scale: 1/8" = 1'-0"

No.	Issue	Date

Date	11/21/07	Drawn By	CM
Scale	1/8"	Phase	100% F.D.
Title	GLOBAL STATUS WALL		

OVERVIEW, PLAN

Job Number	05500-0G
Drawing Number	EX05-1.0

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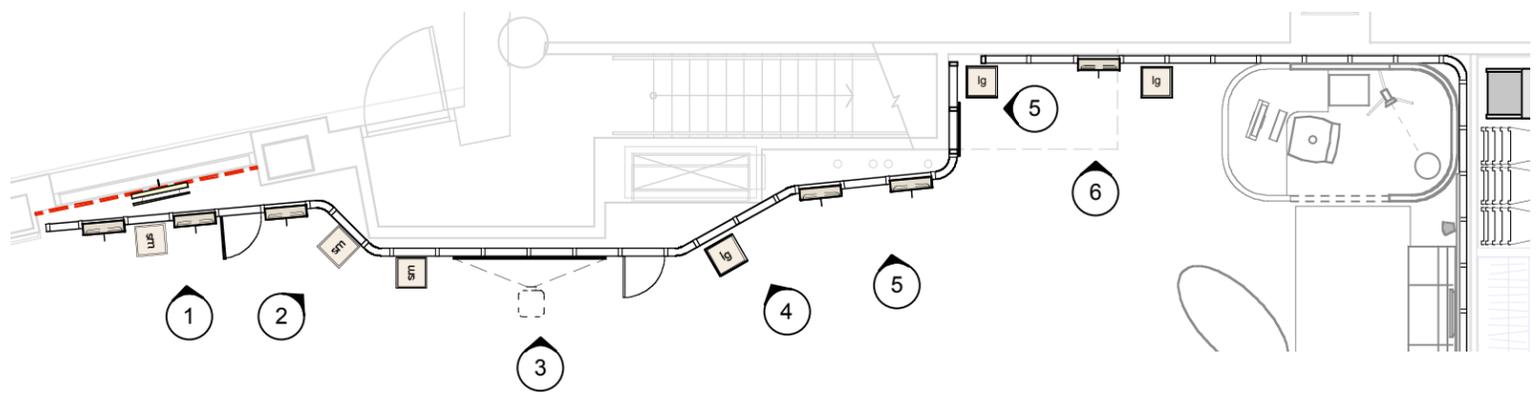
No.	Issue	Date

Date	11/21/07	Drawn By	CM
Scale	1/8"	Phase	100% F.D.
Title	GLOBAL STATUS WALL		

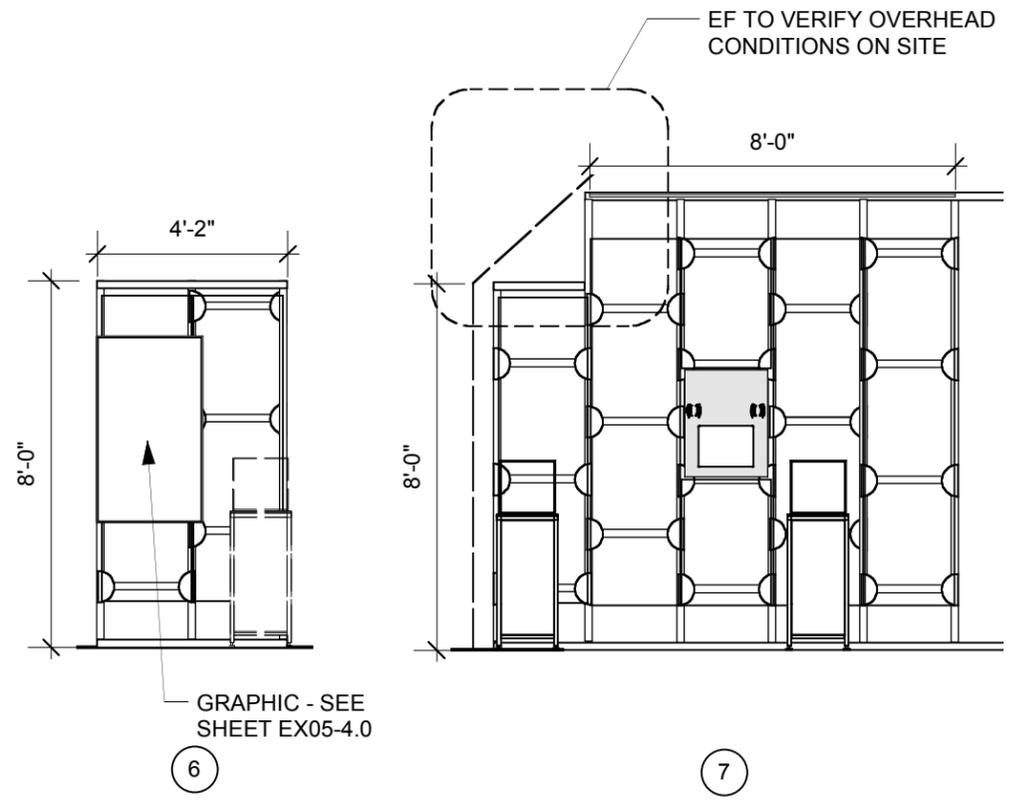
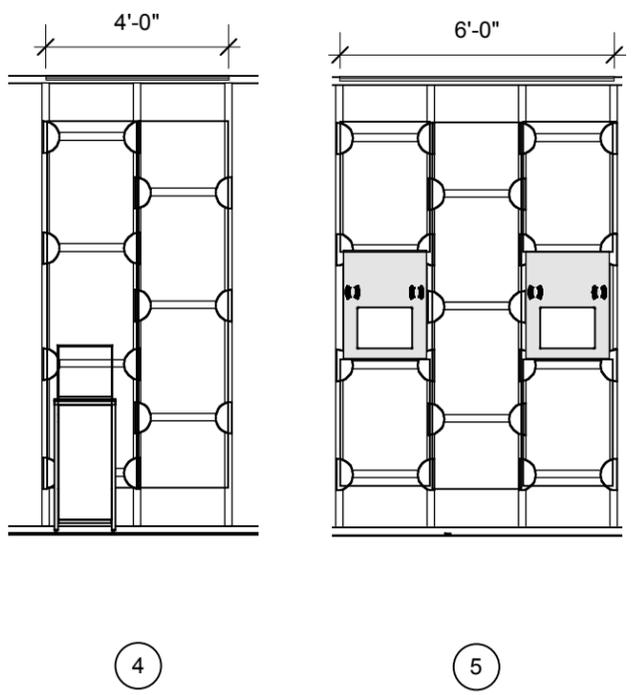
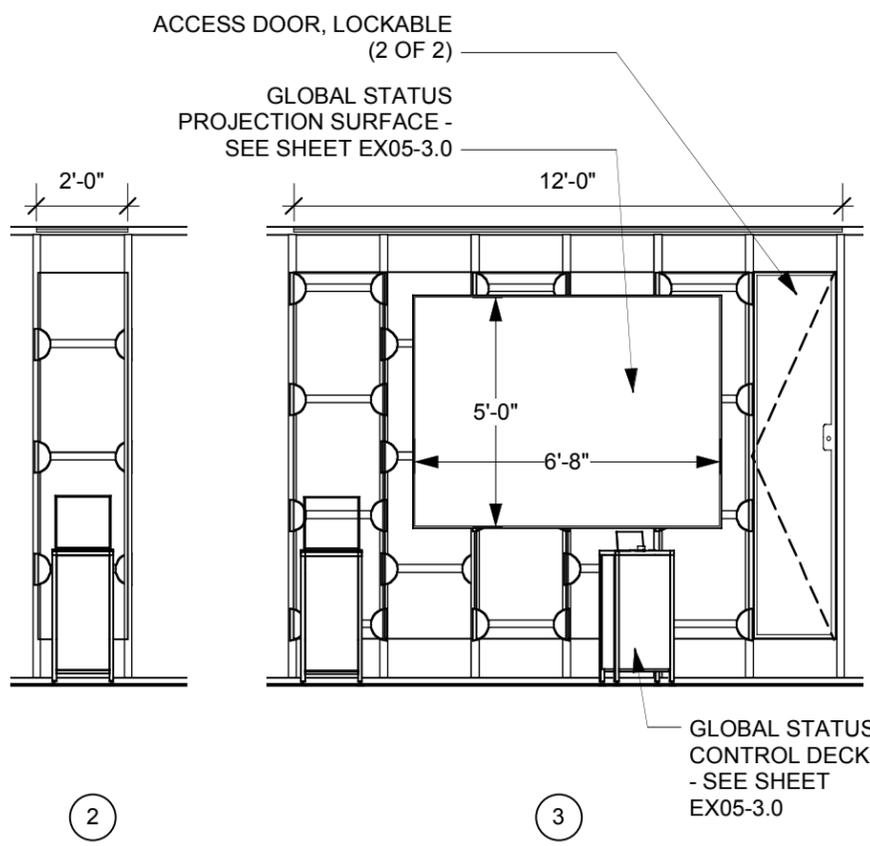
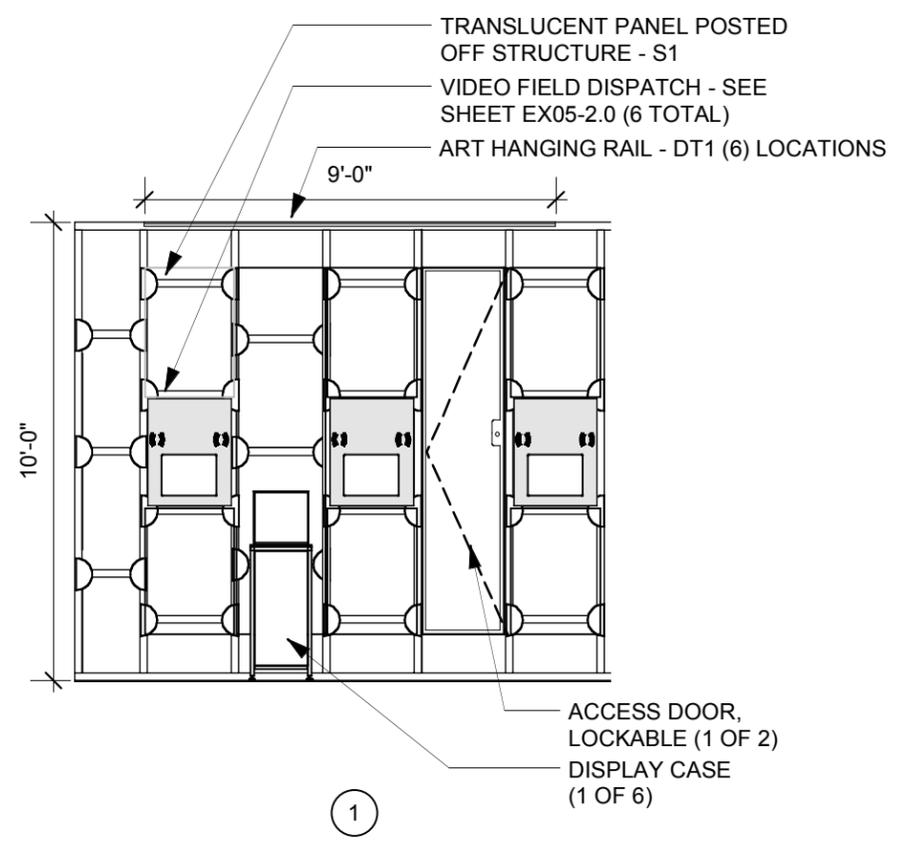
GLOBAL STATUS WALL

KEY PLAN,
 FEATURE WALL
 ELEVATIONS

Job Number	05500-0G
Drawing Number	EX05-1.1



1 GLOBAL STATUS WALL - FEATURE WALL LOCATIONS
 Scale: 1/8" = 1'-0"



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No.	Issue	Date

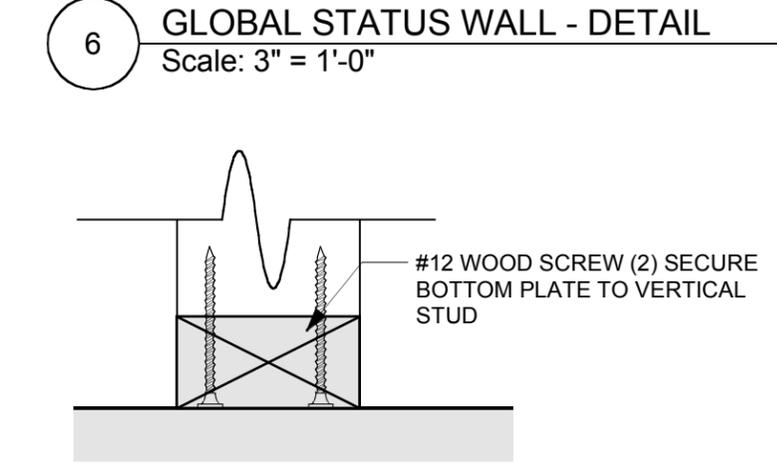
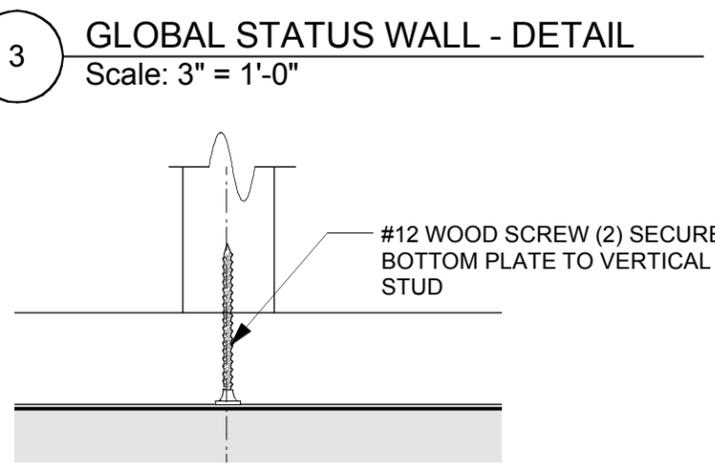
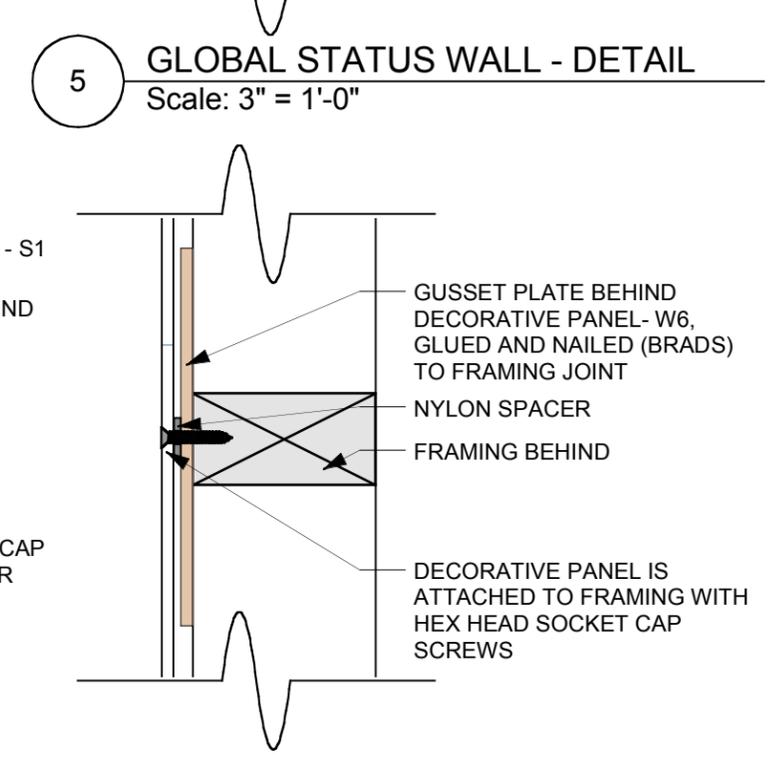
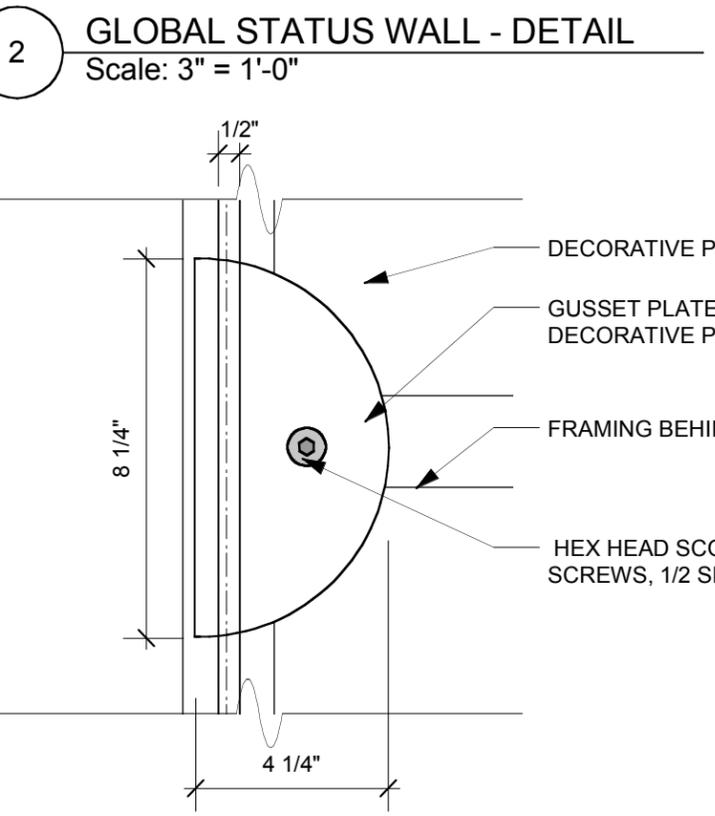
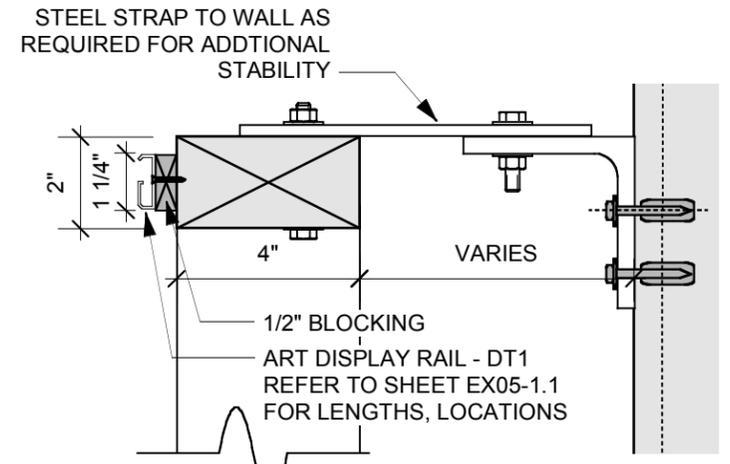
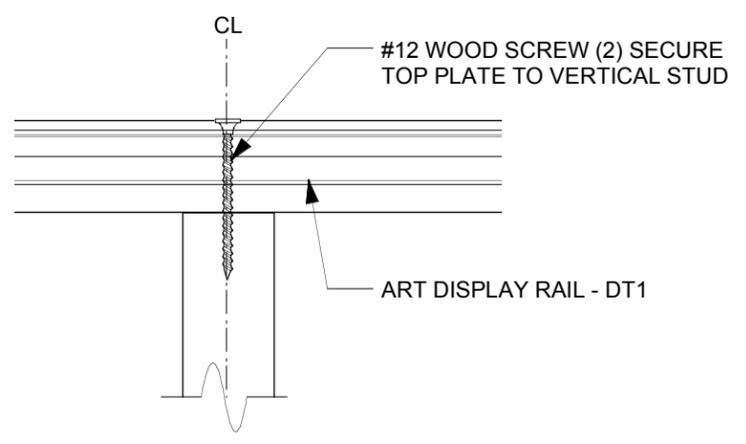
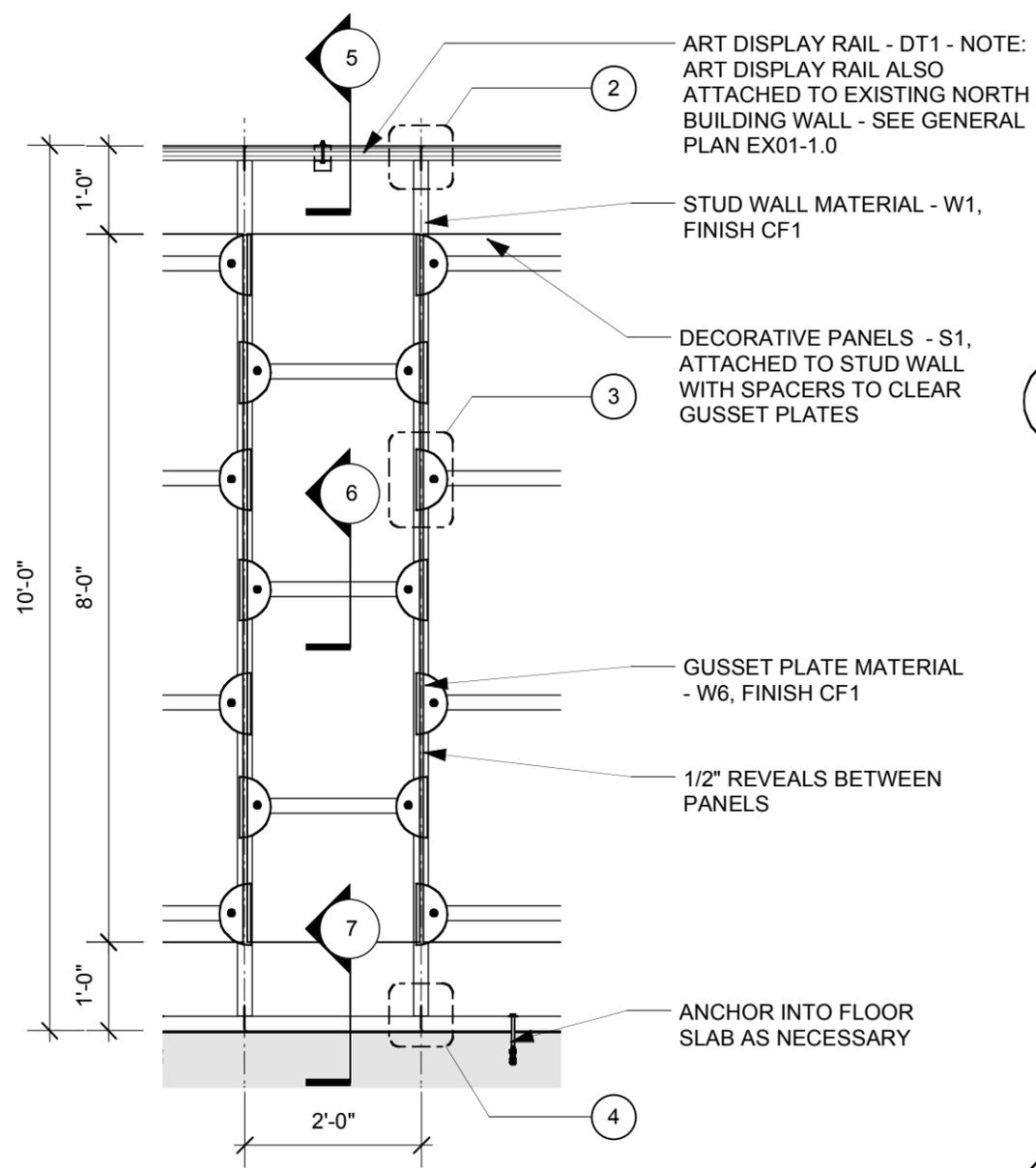
Date	Drawn By
11/21/07	CM
Scale	Phase
1/8"	100% F.D.
Title	

GLOBAL STATUS WALL

PARTIAL ELEVATIONS,
 SECTION DETAILS,
 PANEL CLADDING

Job Number
 05500-0G
 Drawing Number

EX05-1.2



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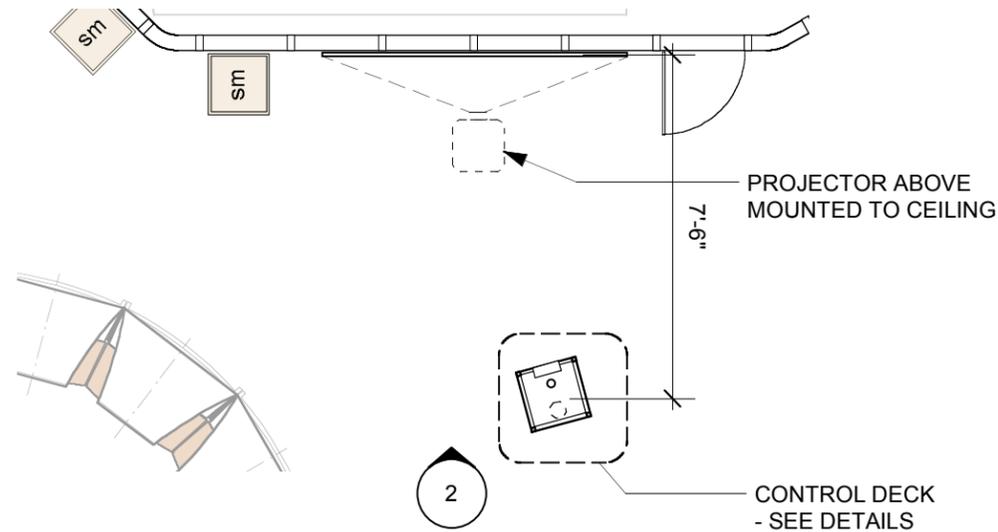
No. Issue Date

Date: 11/21/07
 Drawn By: CM
 Scale: 1/8"
 Phase: 100% F.D.

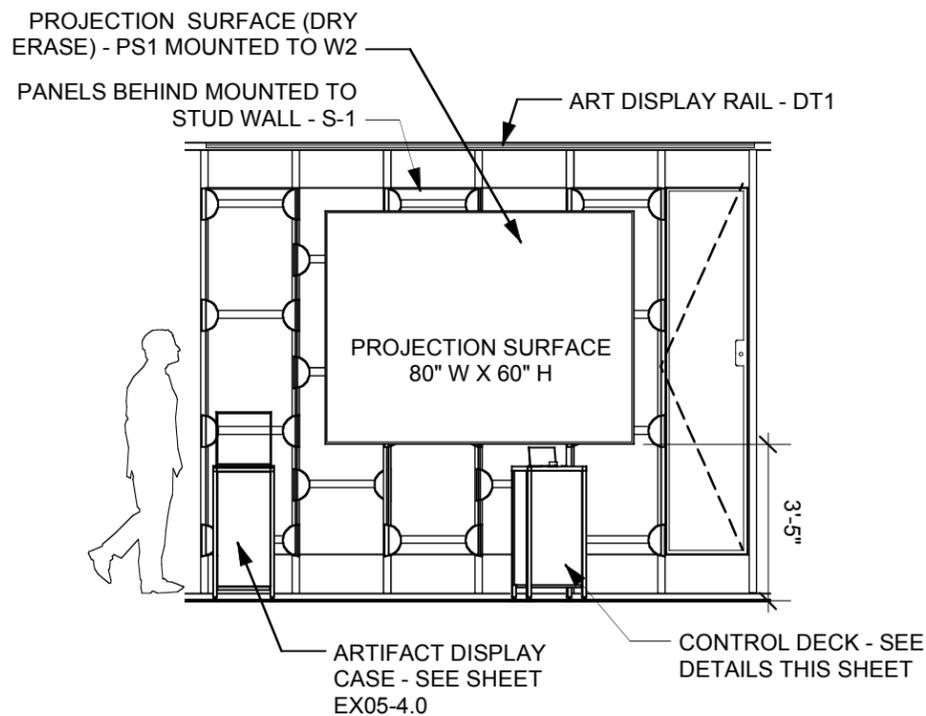
GLOBAL STATUS INTERACTIVE

OVERVIEW, PLAN, ELEVATIONS

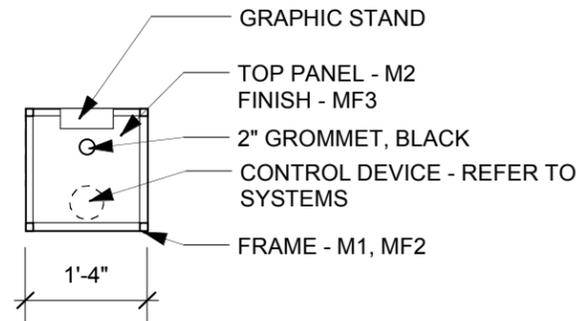
Job Number: 05500-0G
 Drawing Number: EX05-3.0



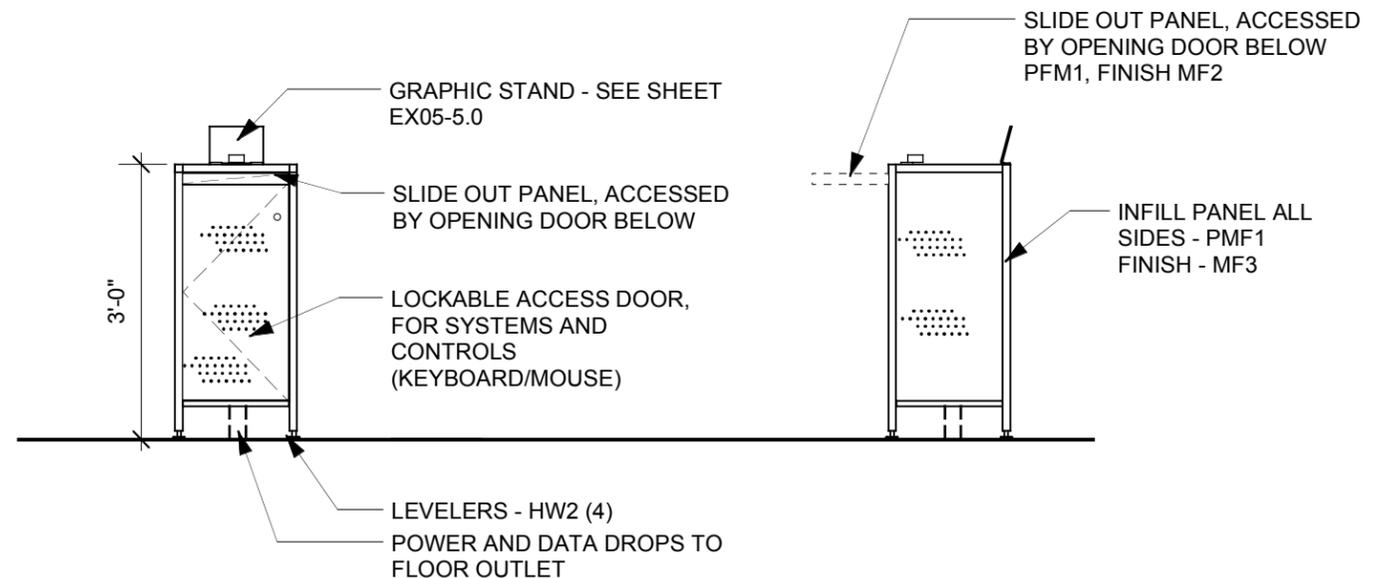
1 GLOBAL STATUS INTERACTIVE - AREA VIEW
 Scale: 1/4" = 1'-0"



2 GLOBAL STATUS INTERACTIVE - ELEVATION
 Scale: 1/4" = 1'-0"

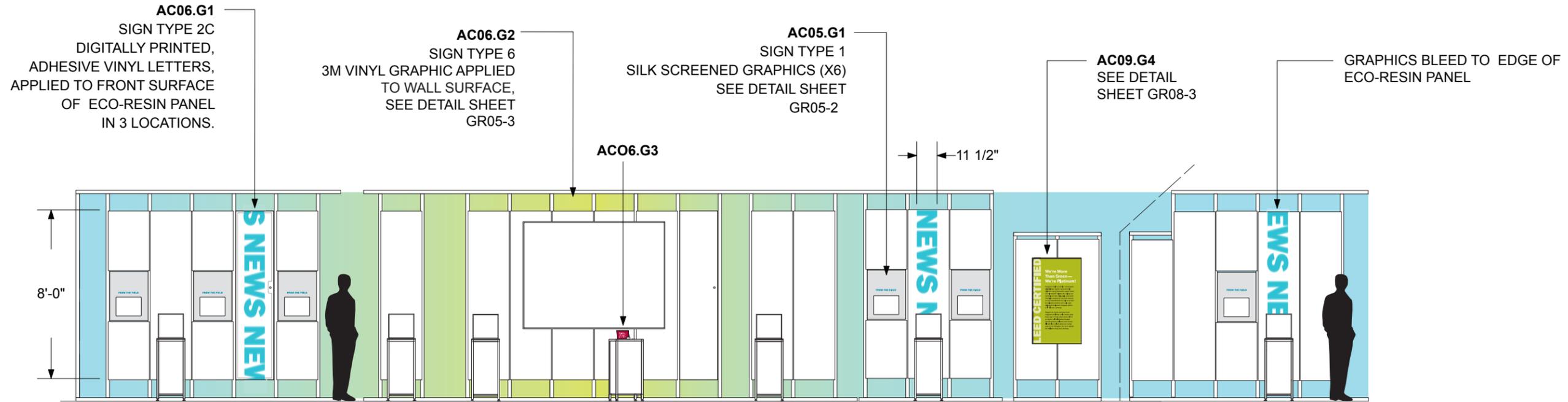


3 CONTROL DECK - TOP VIEW
 Scale: 1/2" = 1'-0"



4 CONTROL DECK - FRONT VIEW
 Scale: 1/2" = 1'-0"

5 CONTROL DECK - SIDE VIEW
 Scale: 1/2" = 1'-0"



1 ELEVATION - GLOBAL STATUS INTERACTIVE GRAPHICS
 Scale: 3/16" = 1'-0"

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No.	Issue	Date

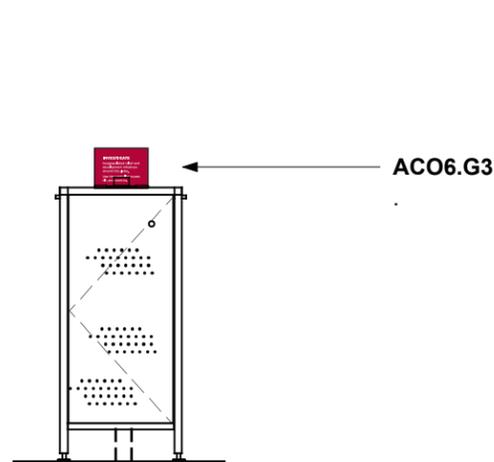
Date
 11/21/07

Scale Phase
 As Noted 100% F.D.

Title

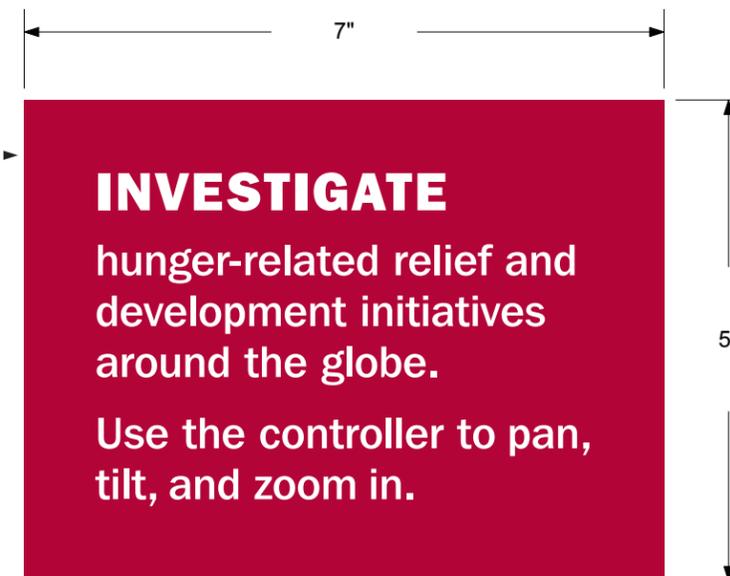
GLOBAL STATUS
 INTERACTIVE
 GRAPHICS

Job Number
 05500-0G
 Drawing Number
 GR05-1



2 CONTROL DECK - FRONT VIEW
 Scale: 1/2" = 1'-0"

ACO6.G3
 SIGN TYPE 2B, DIGITAL PRINT
 SET INTO FRAME



3 GRAPHIC DETAIL
 Scale: ONE HALF FULL SIZE

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No.	Issue	Date

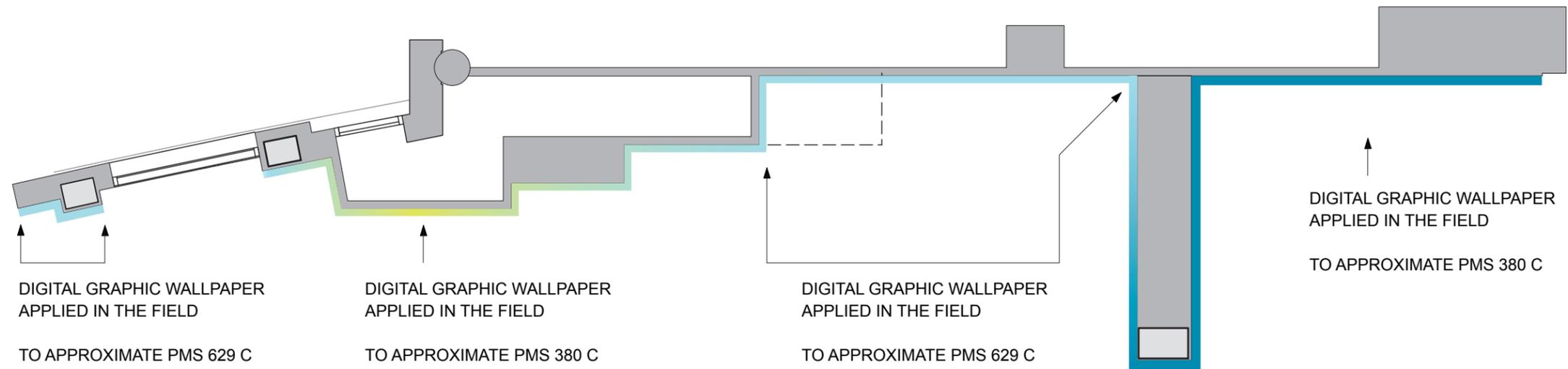
Date
11/21/07

Scale Phase
As Noted 100% F.D.

Title

GLOBAL STATUS WALL COLOR

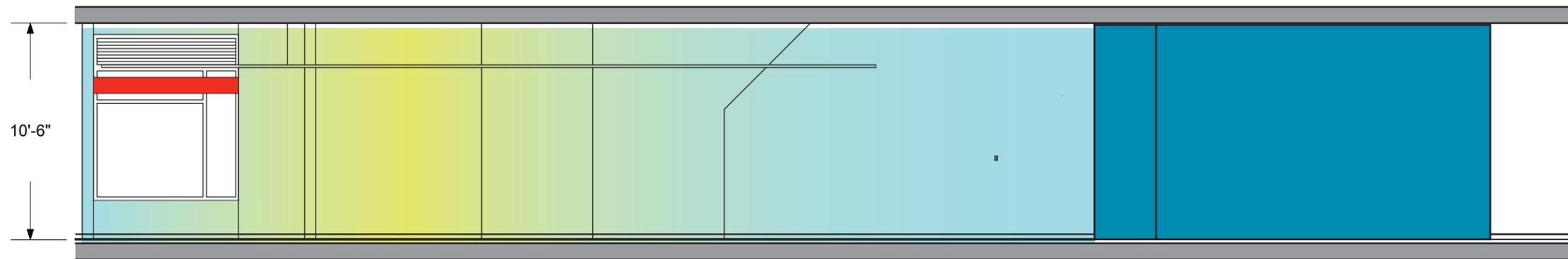
Job Number
05500-0G
 Drawing Number
GR05-3



1 GLOBAL STATUS WALL COLOR - PLAN
 Scale: 1/8" = 1'-0"



AC06.G2
 SIGN TYPE 6
 3M VINYL GRAPHIC APPLIED
 TO WALL SURFACE



2 GLOBAL STATUS WALL COLOR - ELEVATION
 Scale: 1/8" = 1'-0"

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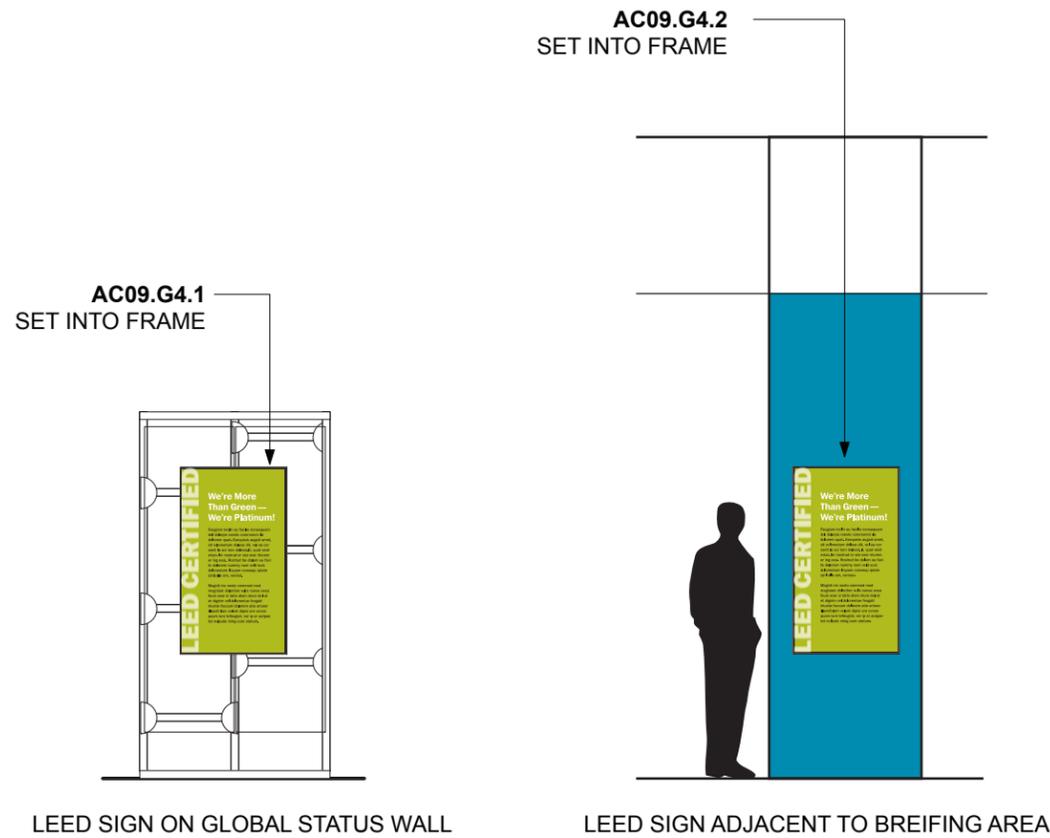
No. Issue Date

Date
11/21/07

Scale Phase
As Noted 100% F.D.

Title
LEED SIGNS

Job Number
05500-0G
 Drawing Number
GR08-3



1 ELEVATION - LEED SIGNS POSITION
 Scale: 1/4" = 1'-0"

AC09.G4
 SIGN TYPE 4
 LEED GRAPHICS
 MOUNTED DIGITAL
 PHOTO PRINT
 SET INTO OPEN
 FACE FRAME



2 LEED SIGN DETAIL
 Scale: 1 1/2" = 1'-0"

TRAINING TOWERS

OVERVIEW

The four mobile Training Towers are designed to operate in both staffed and unstaffed mode. Each tower presents an interactive video training program about an issue that contributes to hunger, via a case study that focuses on a specific region of the world. Visitors are encouraged to assess the community's situation through three different ways, explore a variety of programs that address the problem, and take action to combat the problem by themselves. During staffed mode, school and other groups gather in temporary "field huts," where an educator uses a Training Tower to support the class' subject.

BEHAVIORAL GOALS

At the Training Towers, the visitor:

- Views an educational video about a community facing a particular challenge and possible solutions to that challenge.
- Can choose his or her own path through the activity.
- Can choose to conduct an action to help at the Action Center or at home.

CONTENT GOALS

At the Training Towers, the visitor:

- Is given an opportunity to follow the process of field aid.
- Reviews different situations and possible solutions.



- Gets ideas for actions they could undertake.

PHYSICAL DESCRIPTION

The Training Towers are easily moveable. Each consists of a simple, open aluminum tubing framework fitted with perforated aluminum in-fill panels, around a vertical core made of wood. The core encloses the Tower's wiring

and serves as a mounting surface for the 32" touch screen video monitor and two speakers. The core also includes two sturdy side panels, which staff members can open and flip down to serve as work surfaces. When not in use and in the closed position, the reverse side of each panel displays an 11 x 17" changeable graphic specific to the Tower's activity.

A red graphics band on all four sides of each tower draws visitors' attention. All power and data cables plug into the ceiling grid or floor outlets. The Tower's touch screen monitor and the content it presents can be changed easily from its default, unstaffed mode to staffed mode.

During staffed mode, each Training Tower ▶

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**ACTION
CENTER**
TO END WORLD HUNGER

No. Issue Date

Date

11/21/07

Scale Phase

100% F.D.

Title

TRAINING TOWERS
OVERVIEW

Job Number

05500-0G

Drawing Number

TRAINING TOWERS (CONT.'D)

is normally housed inside a semi-circular “field hut,” which can be set up quickly to host visiting school classes or similar groups. The hut consists of an integrated series of lightweight aluminum-framed panels. Each inward-curving panel is 7’ in height, and features a decorative graphic pattern on its exterior surface and cork facing on its interior surface, to help contain noise when a school group is inside the hut.

When assembled, the panels form a semicircular curve based on a 16’ diameter. The panels can be linked together in multiple configurations to suit the size of the visiting group, or to provide a backdrop for Center presentations. Five gallon buckets, with cushioned lids, serve as seating for school groups. When not needed, the hut can be quickly disassembled, and the panels easily moved and stored.

OPERATIONAL CONSIDERATIONS

Each Training Tower story uses production file templates and guidelines so that future Training Tower stories can be produced by a small production team at minimal cost.

Staff at the Action Center have the following responsibilities:

- Converting Training Towers between kiosk mode and workshop mode. Invisible buttons activated through the touch screen will allow for switching screen content modes



- Guiding workshops, using the provided media tools and workshop structure
- Providing up to date materials for use in the workshop mode, including any handouts, new field reports or emails from fieldworkers, etc.

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**ACTION
CENTER**
TO END WORLD HUNGER

No. Issue Date

Date

11/21/07

Scale Phase

100% F.D.

Title

TRAINING TOWERS
OVERVIEW

Job Number

05500-0G

Drawing Number

AC07 - TRAINING TOWERS

QUANTITY: 4

Fabrication & Installation Notes:

General

1. Units are aluminum framed cases, lockable casters provided mobility.
2. Units can plug power and data into floor outlets or ceiling grid - provide retractable cabling at bottom and top of units.
3. Graphic band at top.
4. Flip down shelves at sides, with space for standard 11 x 17" graphic at underside (2)
5. 34" touch screen monitor on mount.
6. Speakers (2) mounted to interior shell.

Materials

1. Frame Material: Aluminum 1" square tube - M1, Sides and front infill panels Perforated Metal - PFM1, finish MF2. Back infill panels - W4, finish CF1
2. Interior-Shell - W2, clear finish -CF1

AC07 - FIELD HUTS

QUANTITY: 2 UNITS OF 8 MODULES = 16

Fabrication & Installation Notes:

General

1. Individual modules are intended to be sturdy, lightweight, self-supporting, and easy to reconfigure.
2. Modules are to be able to be dis-assembled into two primary sub-components and stacked easily, by one to two people.
3. Each module should be self-supporting, standing alone or with attachment to adjacent modules adding greater stability.
4. Digital print fabric exterior convex side.
5. Edges must be finished to conceal structure.
6. Cork facing on interior - concave side.
7. Routed well in base panel to accommodate (2) 5-gal. bucket seats.

Materials

1. Curved frame - 1" square tubing - M1, acoustical insulation infill - AC1, thin ply facing both sides - W5, cork facing (inside) - S3, fabric graphic (outside).
2. Base panel - W2, finish CF1

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No.	Issue	Date

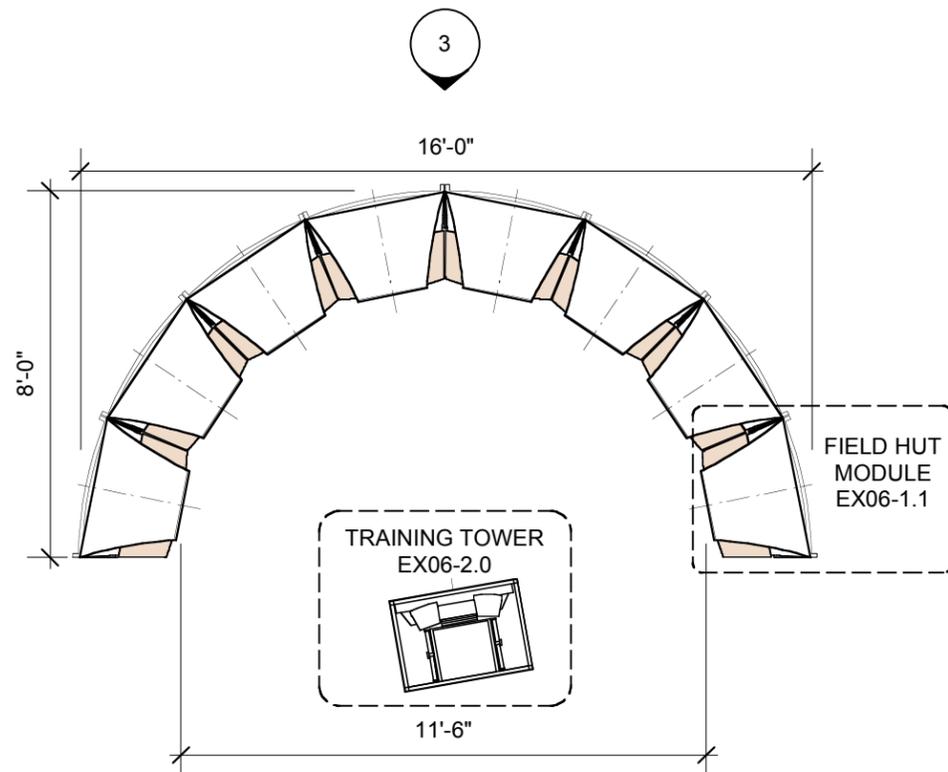
Date	Drawn By
11/21/07	CM
Scale	Phase
As Noted	100% F.D.

Title
FIELD HUT/
TRAINING TOWER

OVERVIEW

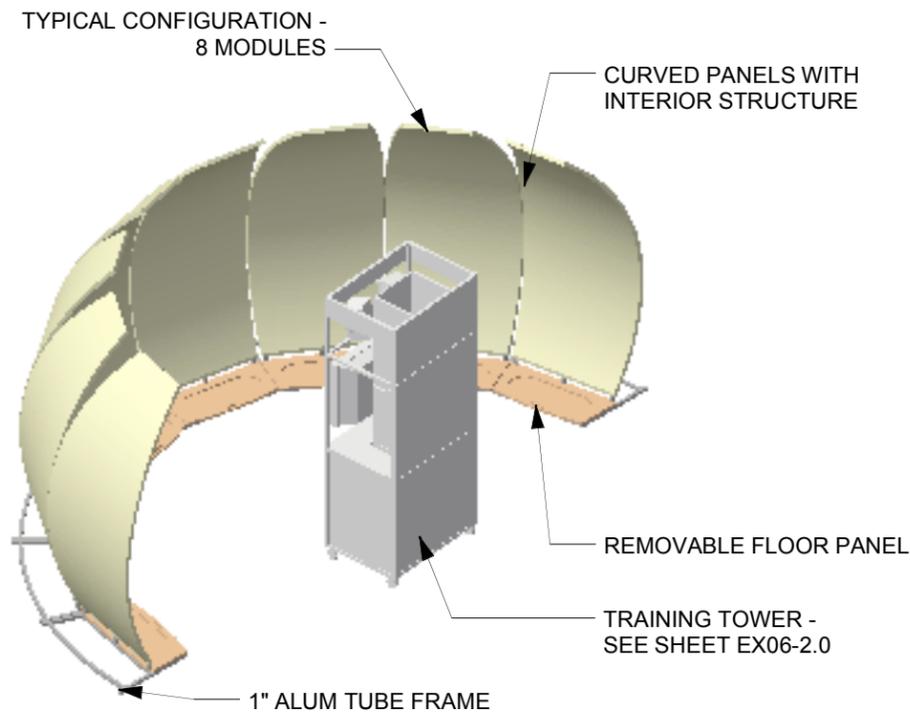
Job Number
05500-0G

Drawing Number
EX06-1.0

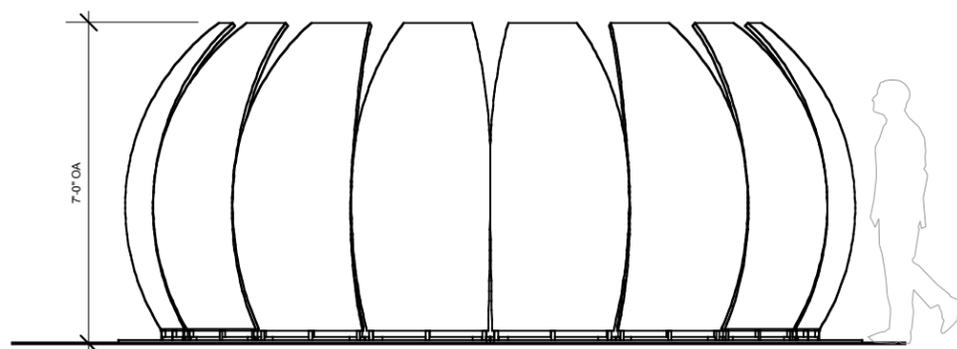


1 FIELD HUT - AREA PLAN
Scale: 1/4" = 1'-0"

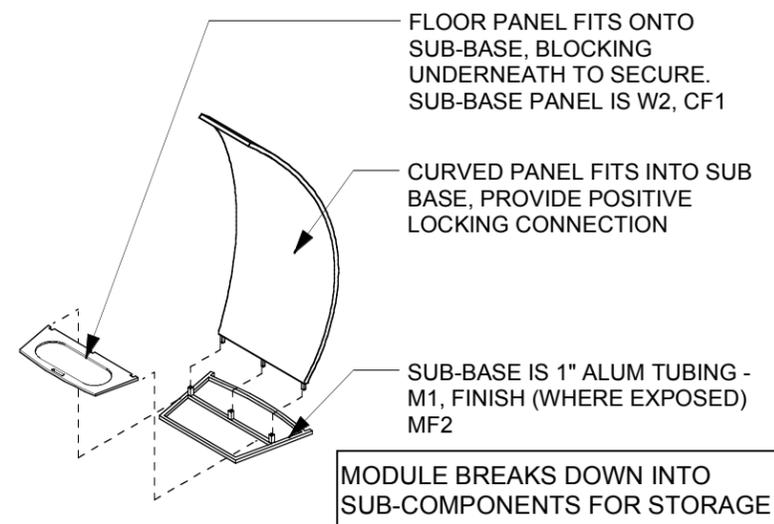
FIELD HUT MODULES - 16 UNITS
TRAINING TOWER - 4 UNITS



2 FIELD HUT - ISOMETRIC VIEW
Scale: 1/4" = 1'-0"



3 FIELD HUT - INTERIOR VIEW
Scale: 1/4" = 1'-0"



4 FIELD HUT - SUB-COMPONENTS
Scale: 1/4" = 1'-0"

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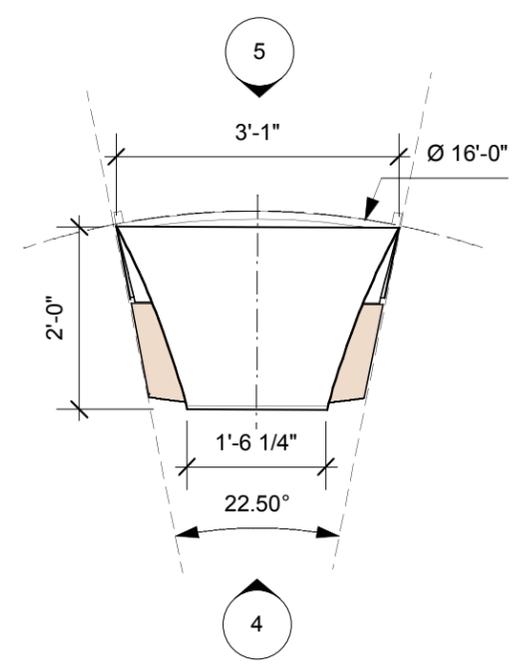
ACTION CENTER
 TO END WORLD HUNGER

No.	Issue	Date

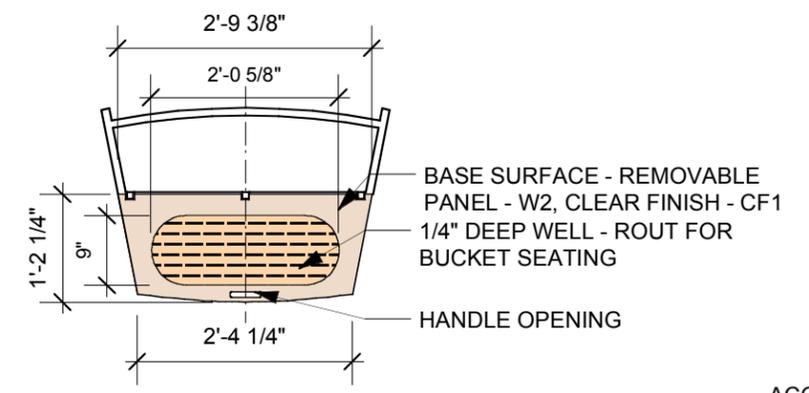
Date	Drawn By
11/21/07	CM
Scale	Phase
As Noted	100% F.D.

Title
FIELD HUT
 PLANS, ELEVATIONS

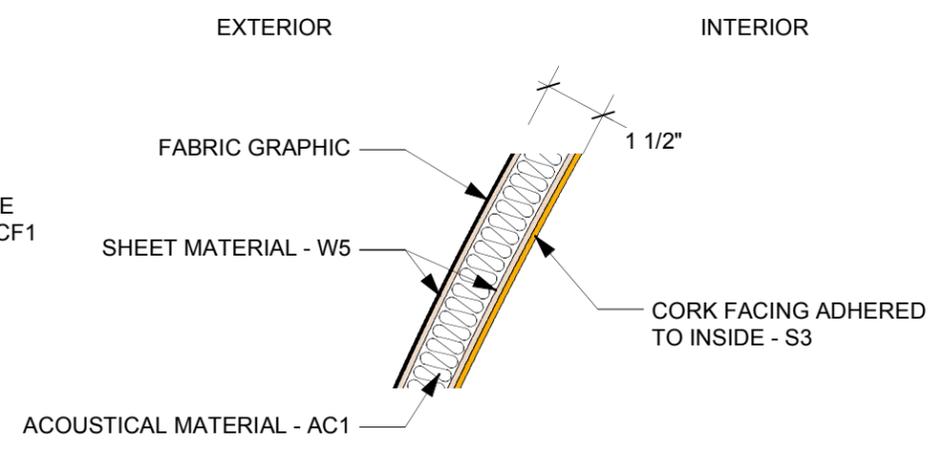
Job Number
 05500-0G
 Drawing Number
EX06-1.1



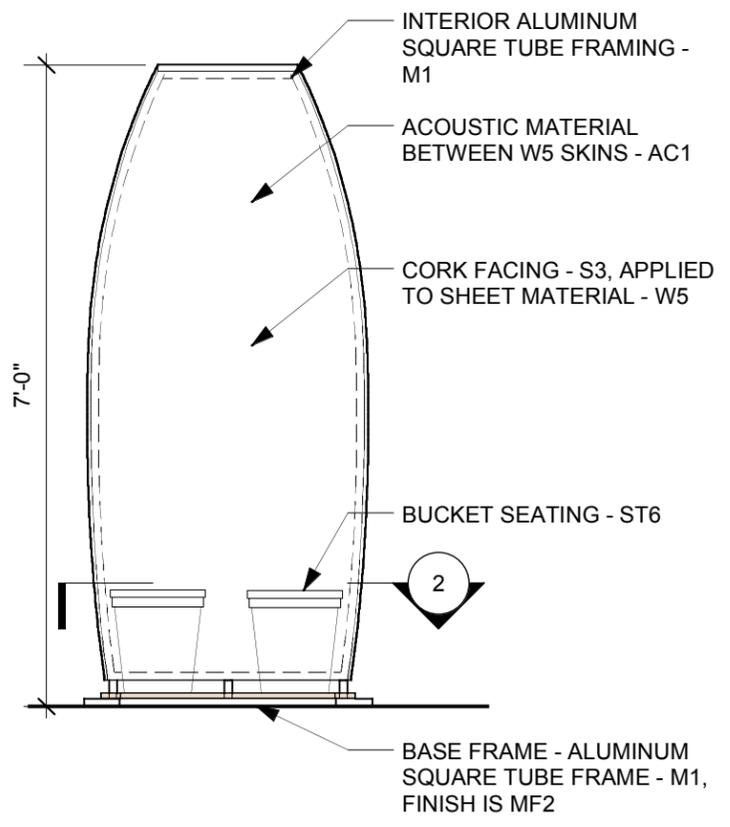
1 FIELD HUT MODULE - TOP VIEW
 Scale: 1/2" = 1'-0"



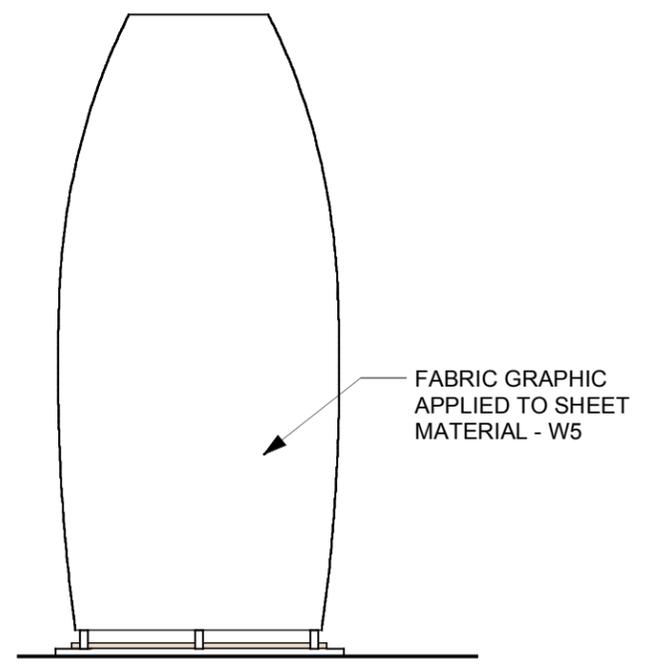
2 FIELD HUT MODULE - SECTION
 Scale: 1/2" = 1'-0"



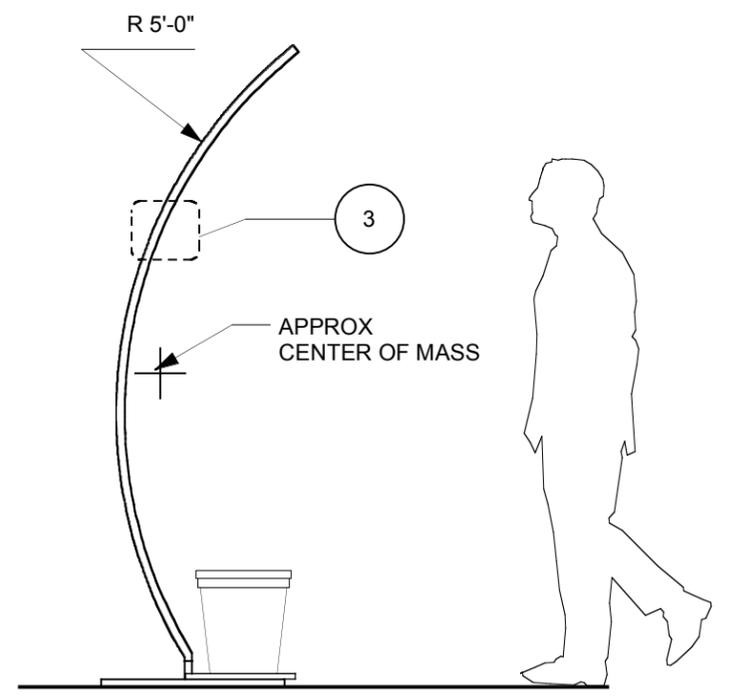
3 FIELD HUT MODULE - DETAIL
 Scale: 3" = 1'-0"



4 FIELD HUT MODULE - INTERIOR
 Scale: 1/2" = 1'-0"



5 FIELD HUT MODULE - EXTERIOR
 Scale: 1/2" = 1'-0"



6 FIELD HUT MODULE - SIDE VIEW
 Scale: 1/2" = 1'-0"

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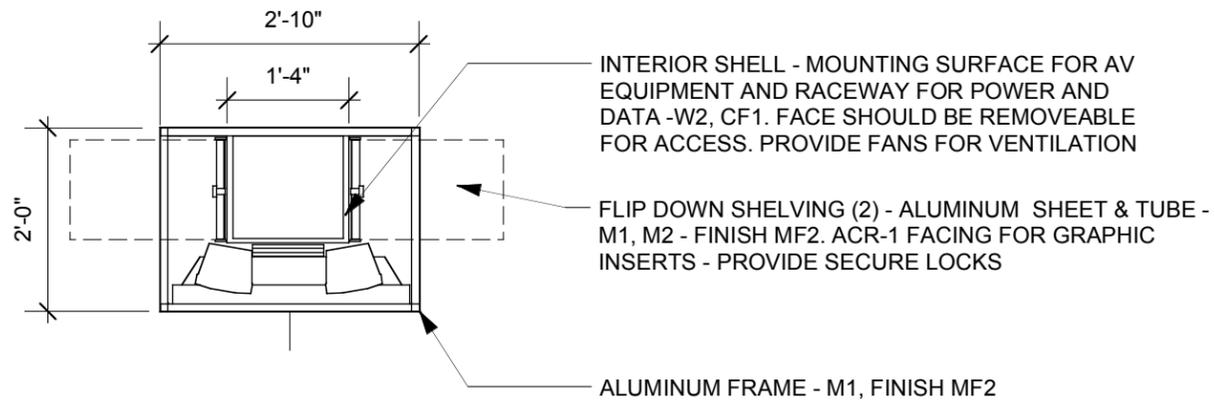
No. Issue Date

Date	Drawn By
11/21/07	CM
Scale	Phase
As Noted	100% F.D.
Title	

TRAINING TOWER

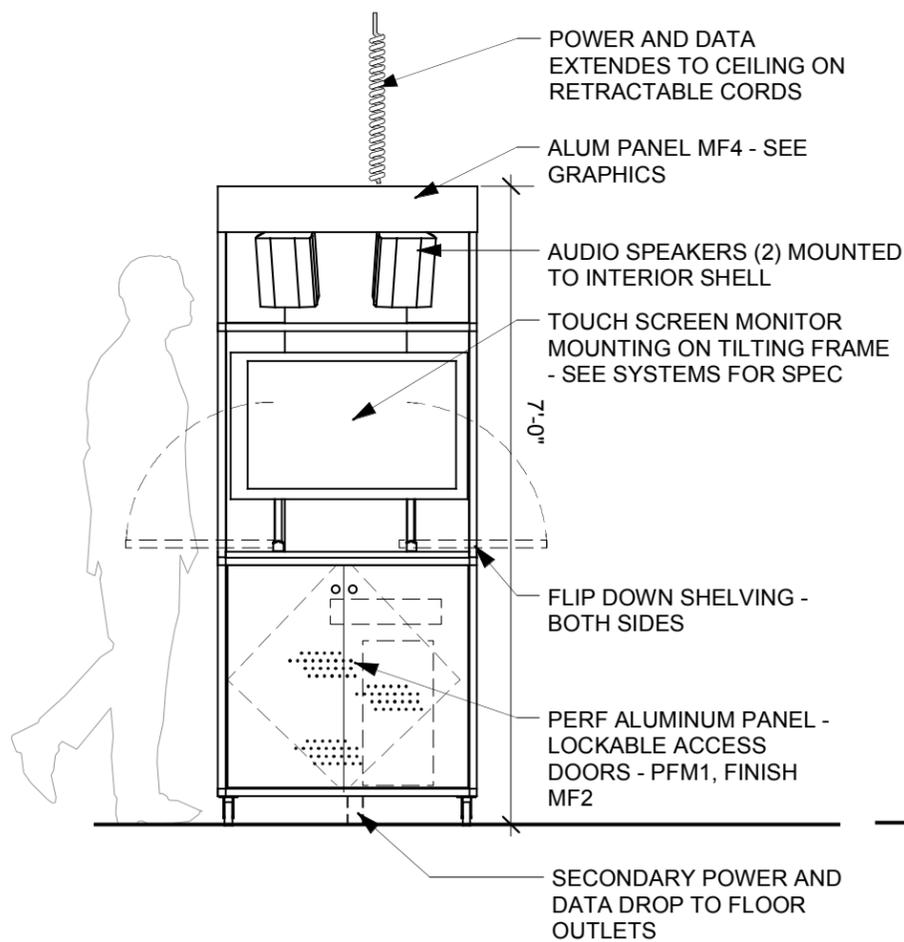
OVERVIEW, PLAN
 ELEVATIONS

Job Number
05500-0G
Drawing Number
EX06-2.0

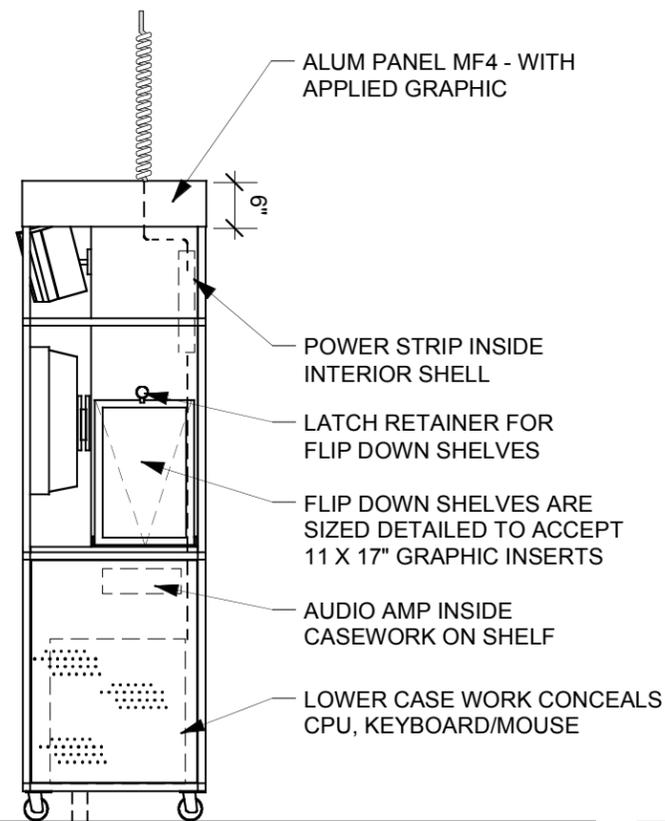


1 TRAINING TOWER - TOP VIEW
 Scale: 1/2" = 1'-0"

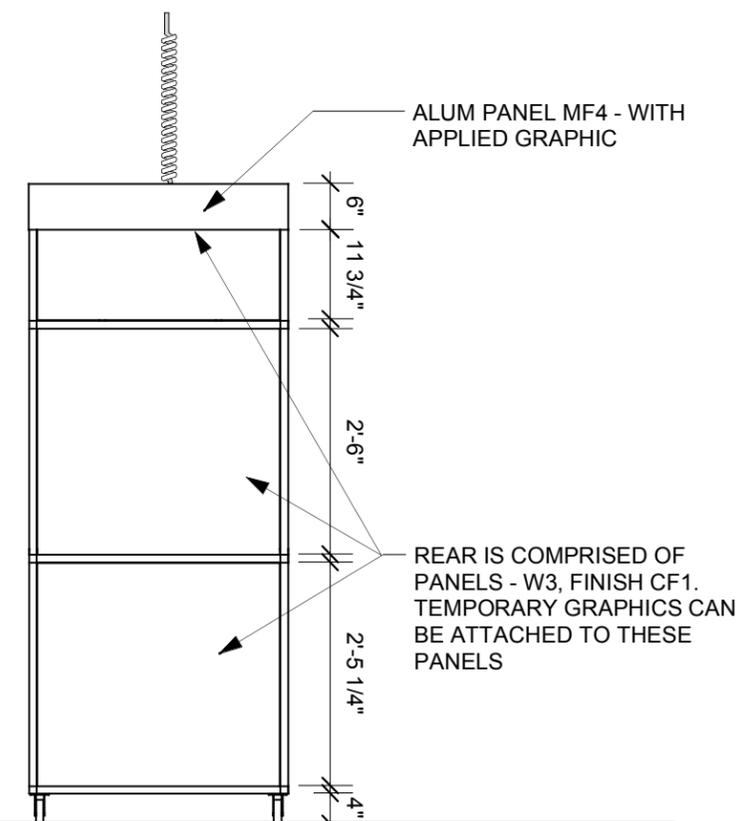
TRAINING TOWER - 4 UNITS



2 TRAINING TOWER - FRONT VIEW
 Scale: 1/2" = 1'-0"



3 TRAINING TOWER - RIGHT VIEW
 Scale: 1/2" = 1'-0"



4 TRAINING TOWER - BACK VIEW
 Scale: 1/2" = 1'-0"

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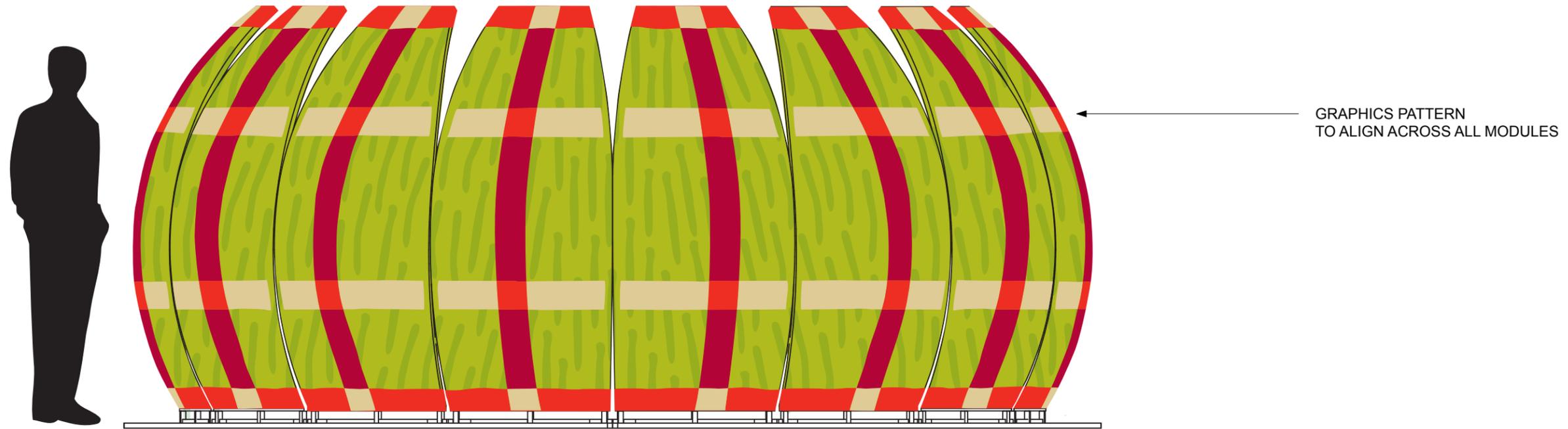


No.	Issue	Date

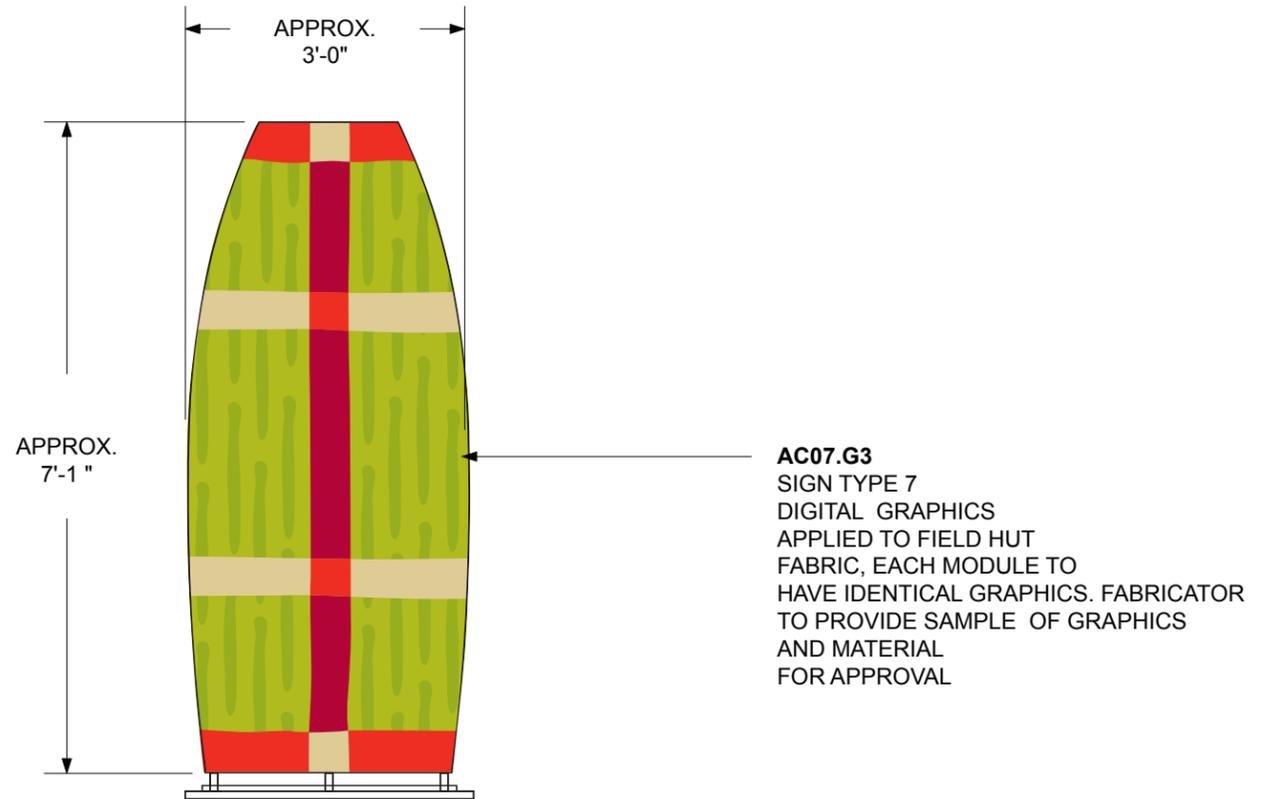
Date	Drawn By
11/21/07	LB
Scale	Phase
As Noted	100% FD
Title	

FIELD HUT GRAPHICS

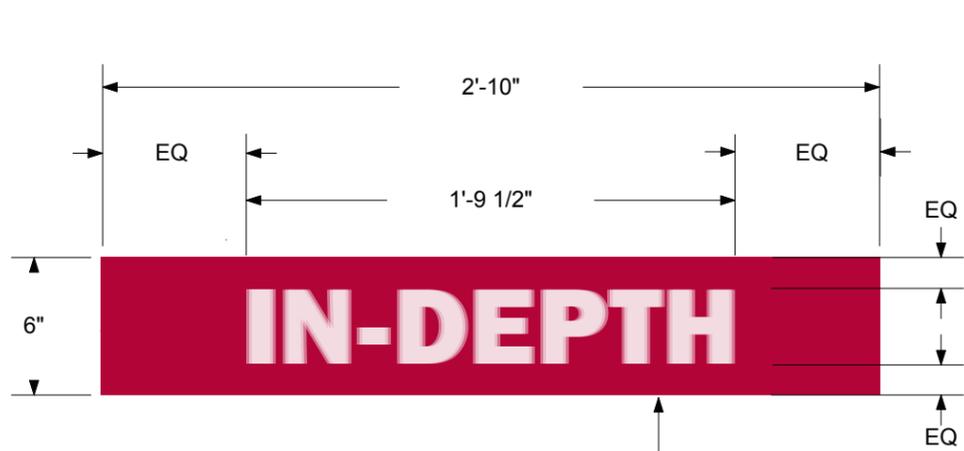
Job Number	05500-0G
Drawing Number	GR06-1



1 ELEVATION - FIELD HUT GRAPHICS
 Scale: 1/2" = 1'-0"



1 FIELD HUT GRAPHICS - TYP. MODULE UNFOLDED VIEW
 Scale: 1/2" = 1'-0"



1 GRAPHIC ELEVATION
Scale: 1 1/2" - 1' 0"

AC07.G1
SIGN TYPE 2B
VINYL GRAPHIC APPLIED TO
PAINTED WALL SURFACE

COLOR GRADATION LETTER GRAPHICS
PRINTED ON CLEAR, ADHESIVE VINYL. INDIVIDUALLY CUT AND APPLIED
TO PANEL SURFACE. VERIFY COLOR WITH FINAL PANEL COLOR.

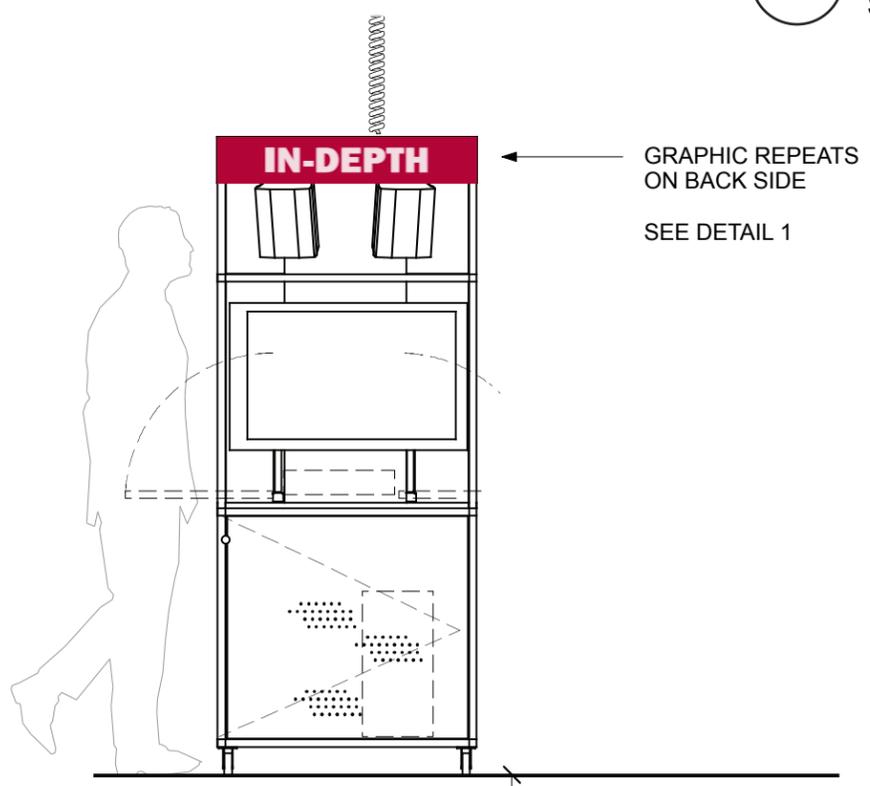


3 GRAPHIC DETAIL
Scale: 1/2 FULL SIZE

AC07.G2
SIGN TYPE 3C
DIGITAL PHOTO
PRINT SET INTO FRAME

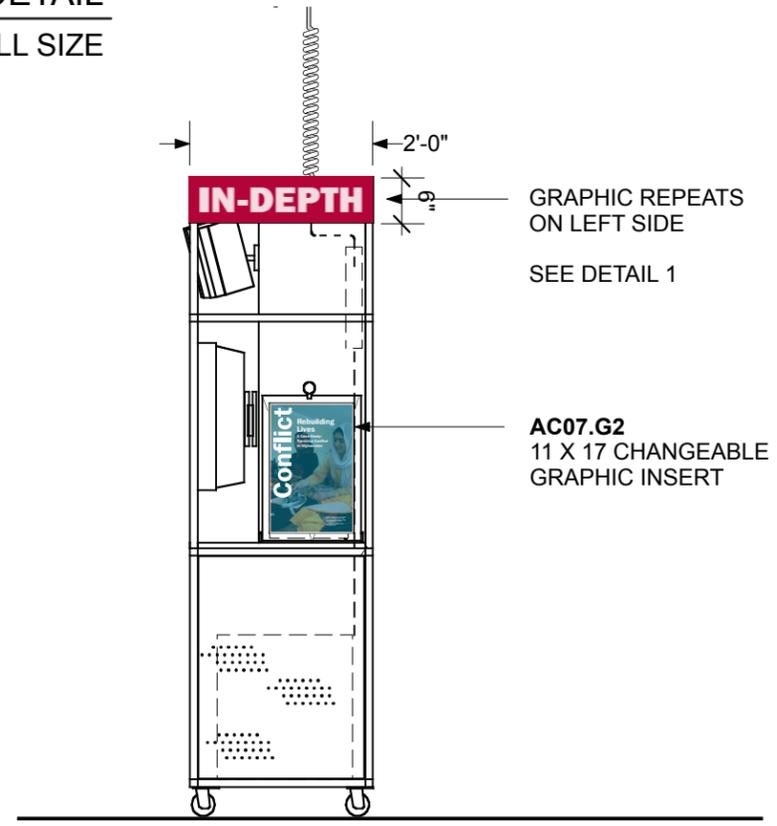


5 INSERT DETAIL
Scale: 1 1/2" - 1' 0"



2 TRAINING TOWER - FRONT VIEW
Scale: 1/2" - 1' 0"

GRAPHIC REPEATS
ON BACK SIDE
SEE DETAIL 1



4 TRAINING TOWER - RIGHT VIEW
Scale: 1/2" - 1' 0"

GRAPHIC REPEATS
ON LEFT SIDE
SEE DETAIL 1

AC07.G2
11 X 17 CHANGEABLE
GRAPHIC INSERT

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No. Issue Date

Date
11/21/07

Scale Phase
As Noted 100% F.D.

Title
TRAINING TOWER
GRAPHICS

Job Number
05500-0G
Drawing Number
GR06-2

ACTION STATIONS

OVERVIEW

At the Action Stations, visitors use computers to learn what other organizations and visitors are doing to combat hunger. Visitors also browse and select from a list of possible actions they can take either at the Center or at home. The actions are divided by time: one minute, one hour, one day, etc. In addition, in this area, visitors may select retail goods to purchase.

BEHAVIORAL GOALS

At the Action Stations, the visitor:

- Views information about upcoming events around the New York City area related to hunger.
- Learns about issues that need immediate action, such as by phoning a government official about an upcoming Legislative Bill.
- Browses and selects one or more Action items they would like to perform.
- E-mails the Action instructions to themselves if it is a longer-term action.

CONTENT GOALS

At the Action Stations, the visitor:

- Sees that many other visitors have taken action.
- Understands that actions may be completed in a short-time frame or a longer-time frame.

- Feels their action is of great importance in the help to fight world hunger.

PHYSICAL DESCRIPTION

This area features three simple oval tables – one large and two small – with basic stools or chairs for visitors. The tables are equipped with a total of eight securely mounted laptops, with all power and data cables plugging into the floor or wall outlets. A colorful graphic riser attached to the central table invites visitors to take action. The large table can be separated in half to accommodate two smaller groups.

OPERATIONAL CONSIDERATIONS

Staff at the Action Center will have the following responsibilities:

- Maintaining the Action Kits available on stations using an administrative tool, which allows one to add, edit, categorize, and delete actions.
- Updating the 'Action & Event Alerts' RSS feeds if there are time-sensitive events and actions to be shared by visitors; this feed is also shared by the displays placed in the Information Hub.
- Reviewing and approving/rejecting the Take Action reports and feedback submitted by visitors, for inclusion in the User Action RSS feed.



- Maintaining visitor email addresses, which are collected if visitors choose to sign up for email updates from the Center (possibly the Center's own emailing list, as well as Mercy Corps' advocacy email list for "Action Alerts").

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ACTION CENTER

TO END WORLD HUNGER

No. Issue Date

Date

11/21/07

Scale Phase

100% F.D.

Title

ACTION STATIONS OVERVIEW

Job Number

05500-0G

Drawing Number

AC07 - ACTION STATIONS

QUANTITIES
 CENTRAL TABLE: 1
 SIDE TABLES: 2

Fabrication & Installation Notes:

- Central Table**
- Unit is comprised of two separate halves that form a complete oval. Provide locking hardware to keep the two halves together.
 - Table is on caster legs.
 - Simple plywood wire trough is mounted underneath table.
 - Large slot in table top allows power and data cables from laptops to route to floor or wall j-box.
 - Each table half has wire management spine that constrains cabling to floor.
 - Graphic identifier on table, alum plate - in two parts, one half on each table half.

Side Tables

- Side tables are intended to be used alone, but should be able to form a complete oval. Provide locking hardware to keep the two halves together.
- Table is on caster legs.
- Large slot in table top allows power and data cables from laptops to route to floor or wall j-box.
- Each table half has wire management spine that constrains cabling to floor.

Materials

- Table top surface - S4, Apron - W5, PLAM2.
- Wire Trough - W2
- Graphic Riser - M2, finish MF4

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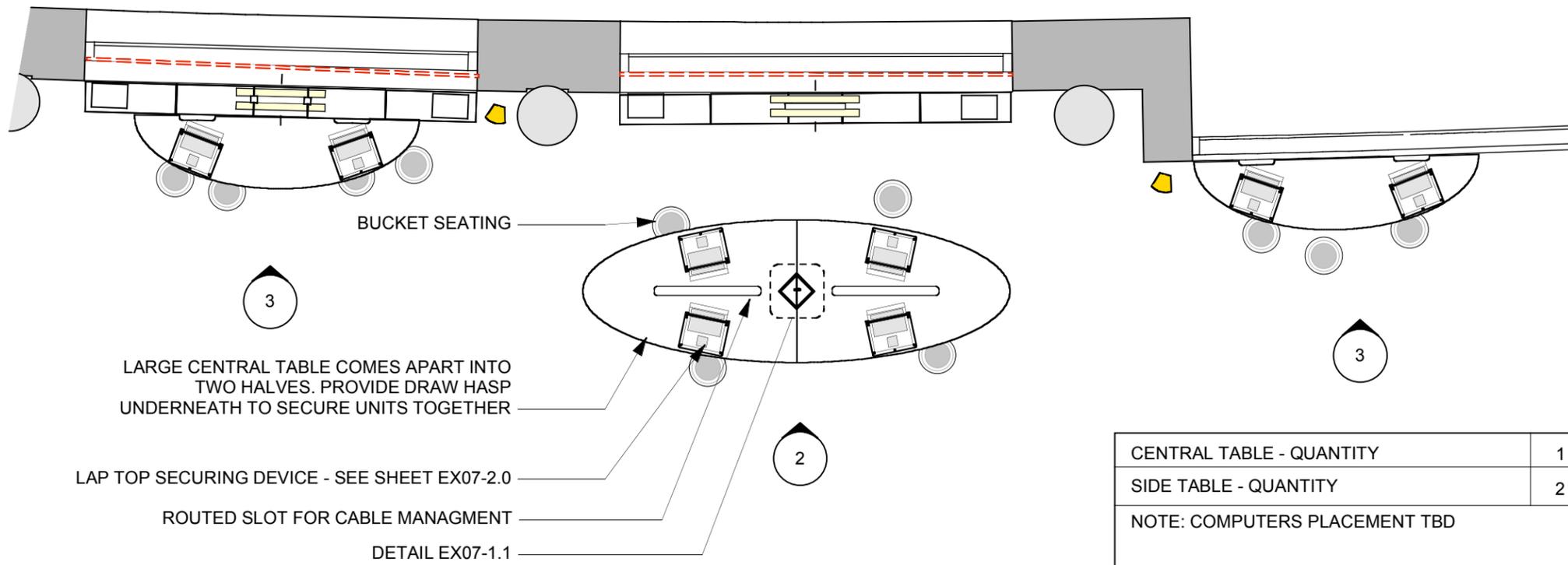


No.	Issue	Date

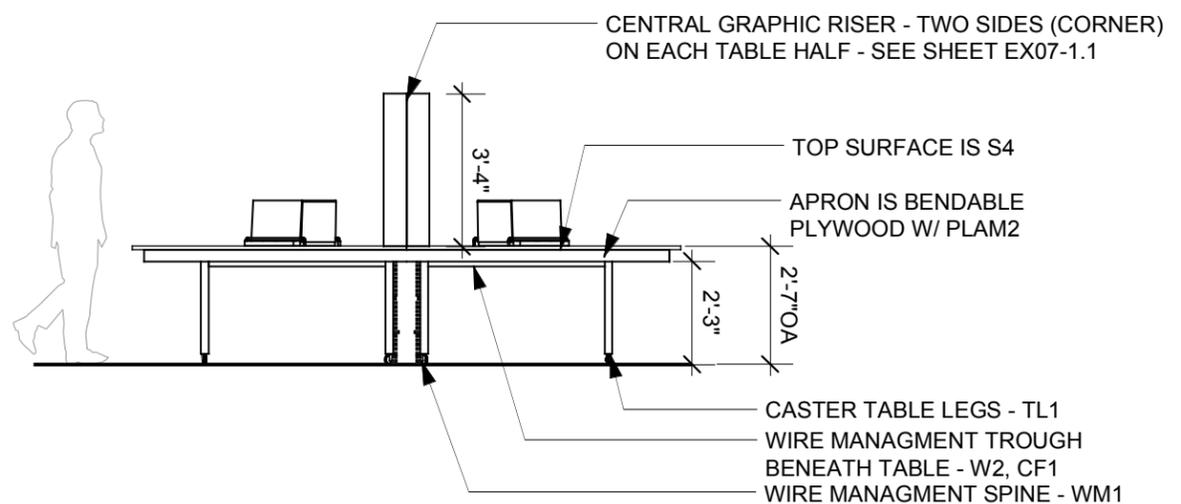
Date	11/21/07	Drawn By	CM
Scale	As Noted	Phase	100% F.D.
Title	ACTION STATIONS		

OVERVIEW,
 ELEVATIONS

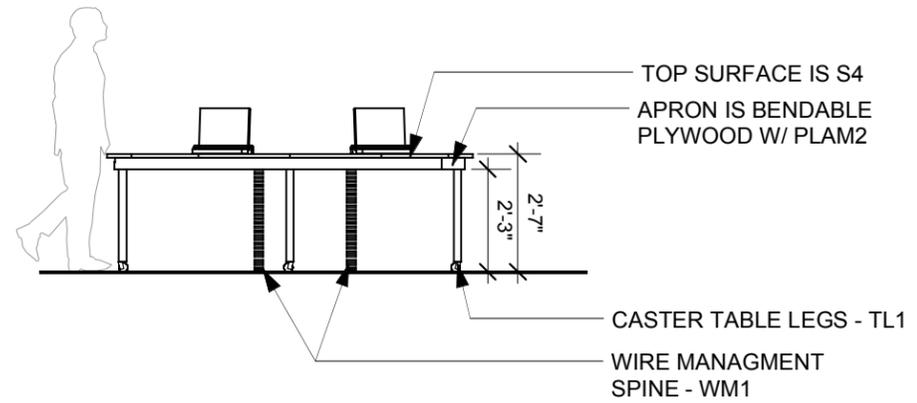
Job Number	05500-0G
Drawing Number	EX07-1.0



1 ACTION STATIONS TABLES - AREA PLAN
 Scale: 1/4" = 1'-0"



2 CENTRAL TABLE - FRONT VIEW
 Scale: 1/4" = 1'-0"



3 SIDE TABLES - FRONT VIEW
 Scale: 1/4" = 1'-0"

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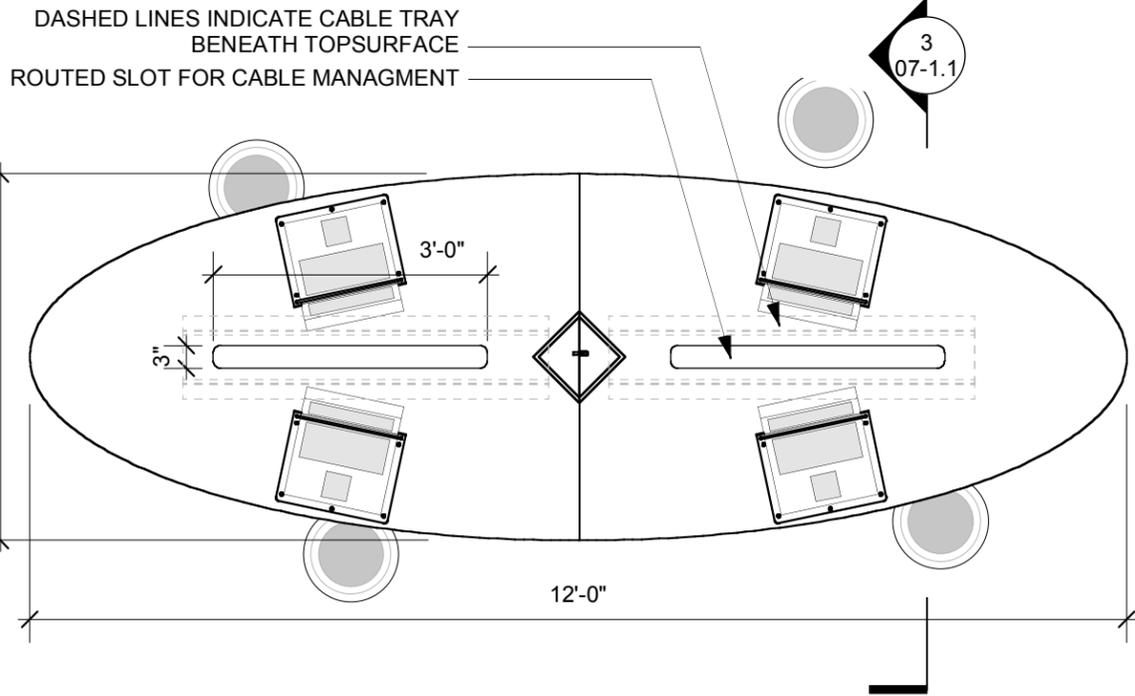
ACTION CENTER
 TO END WORLD HUNGER

No.	Issue	Date

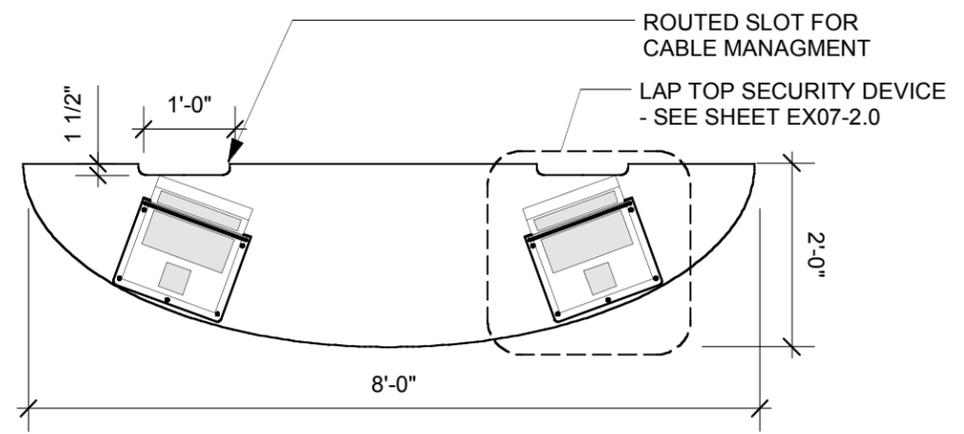
Date	11/21/07	Drawn By	CM
Scale	As Noted	Phase	100% F.D.
Title	ACTION STATIONS		

SECTION DETAILS

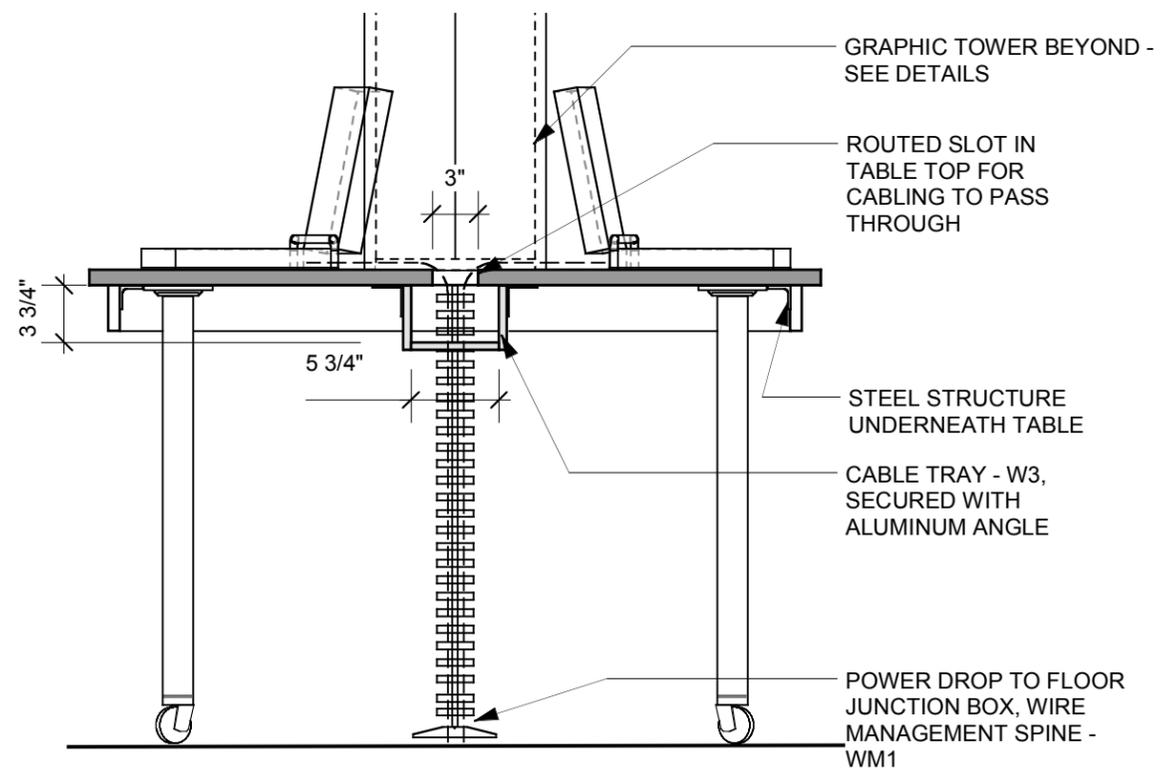
Job Number
 05500-0G
 Drawing Number
EX07-1.1



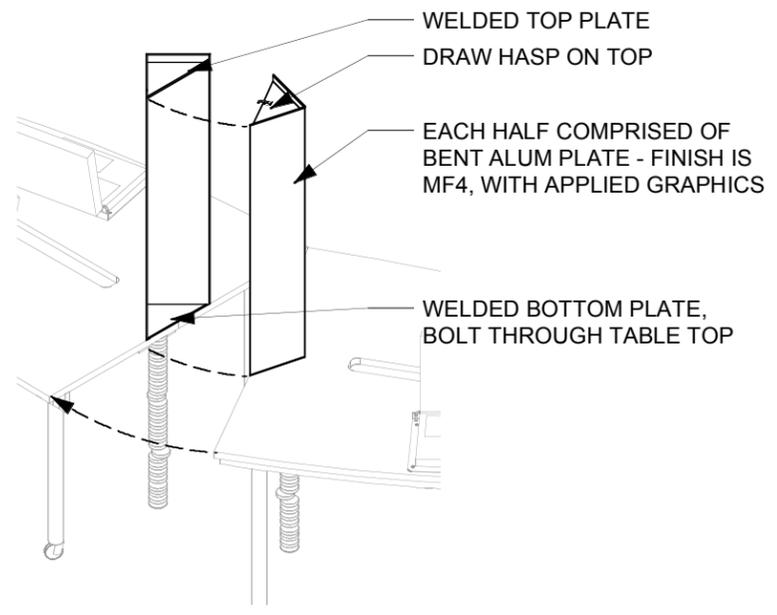
1 CENTRAL TABLE - PLAN
 Scale: 1/2" = 1'-0"



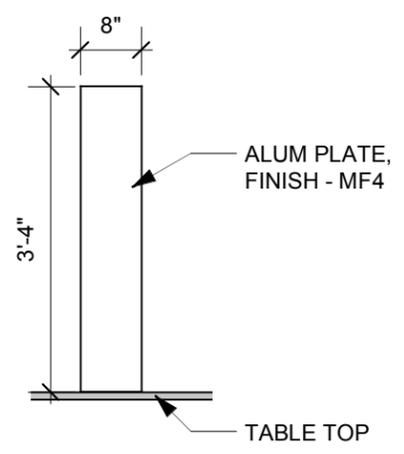
2 SIDE TABLES - PLAN
 Scale: 1/2" = 1'-0"



3 CENTRAL TABLES - SECTION
 Scale: 1" = 1'-0"



4 GRAPHIC RISER - FUNCTION DETAIL
 Scale: 1/2" = 1'-0"



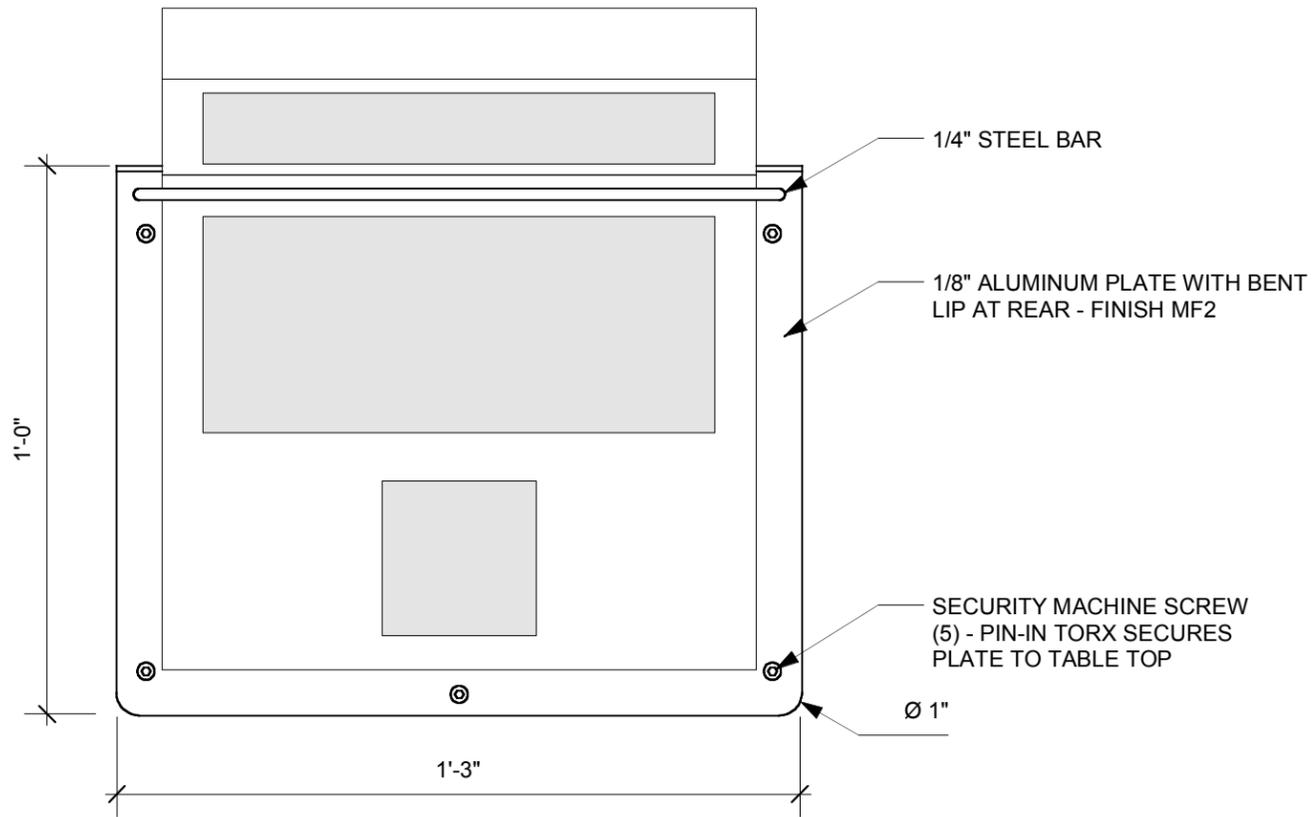
5 GRAPHIC RISER - ELEVATION
 Scale: 1/2" = 1'-0"

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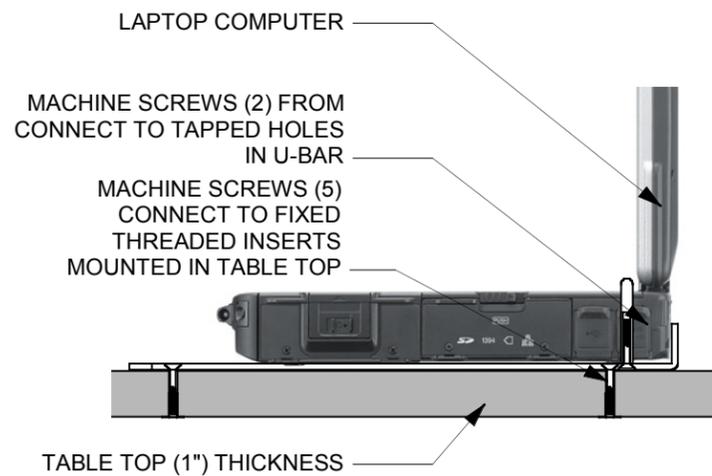


No.	Issue	Date

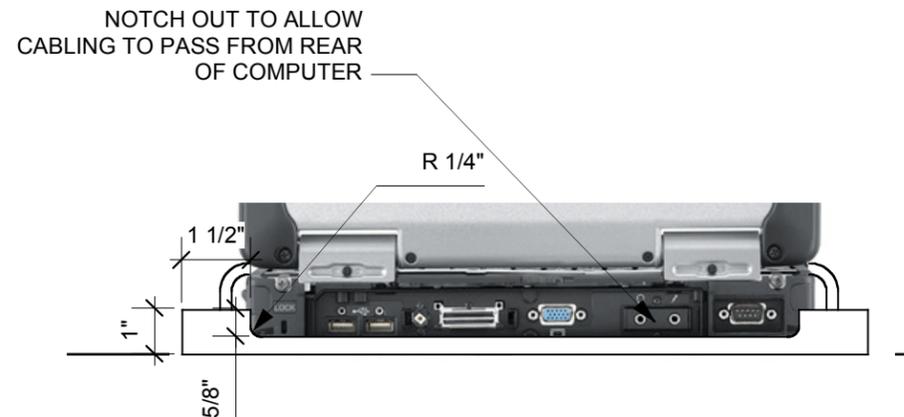


NOTE: CONFIRM SIZE, ORIENTATION OF PAD WITH LAP TOP COMPUTER

1 LAP-TOP SECURITY PAD - TOP VIEW
 Scale: 3" = 1'-0"



2 LAP-TOP SECURITY PAD - CONNECTION DETAIL
 Scale: 3" = 1'-0"



3 LAP-TOP SECURITY PAD - REAR VIEW
 Scale: 3" = 1'-0"

Date	Drawn By
11/21/07	CM
Scale	Phase
As Noted	100% F.D.
Title	

ACTION STATIONS

LAPTOP SECURITY

Job Number
05500-0G
Drawing Number
EX07-2.0

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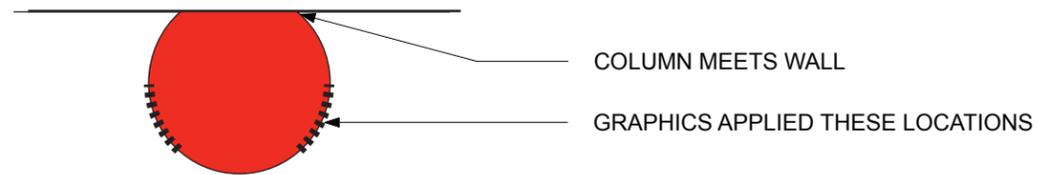
No.	Issue	Date

Date
11/21/07

Scale	Phase
As Noted	100% F.D.

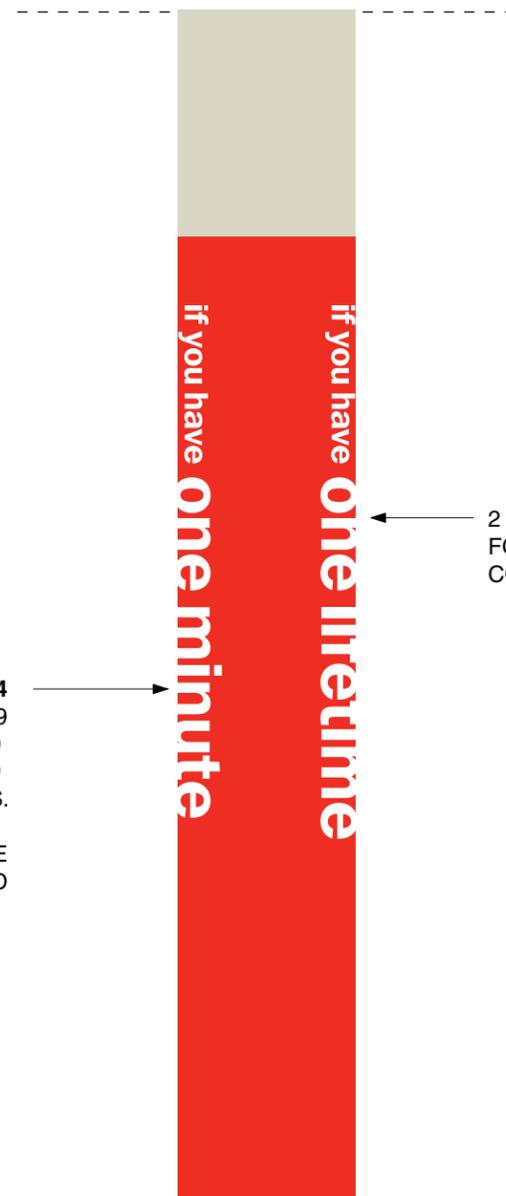
Title
ACTION AREA GRAPHICS

Job Number
05500-0G
 Drawing Number
GR08-1

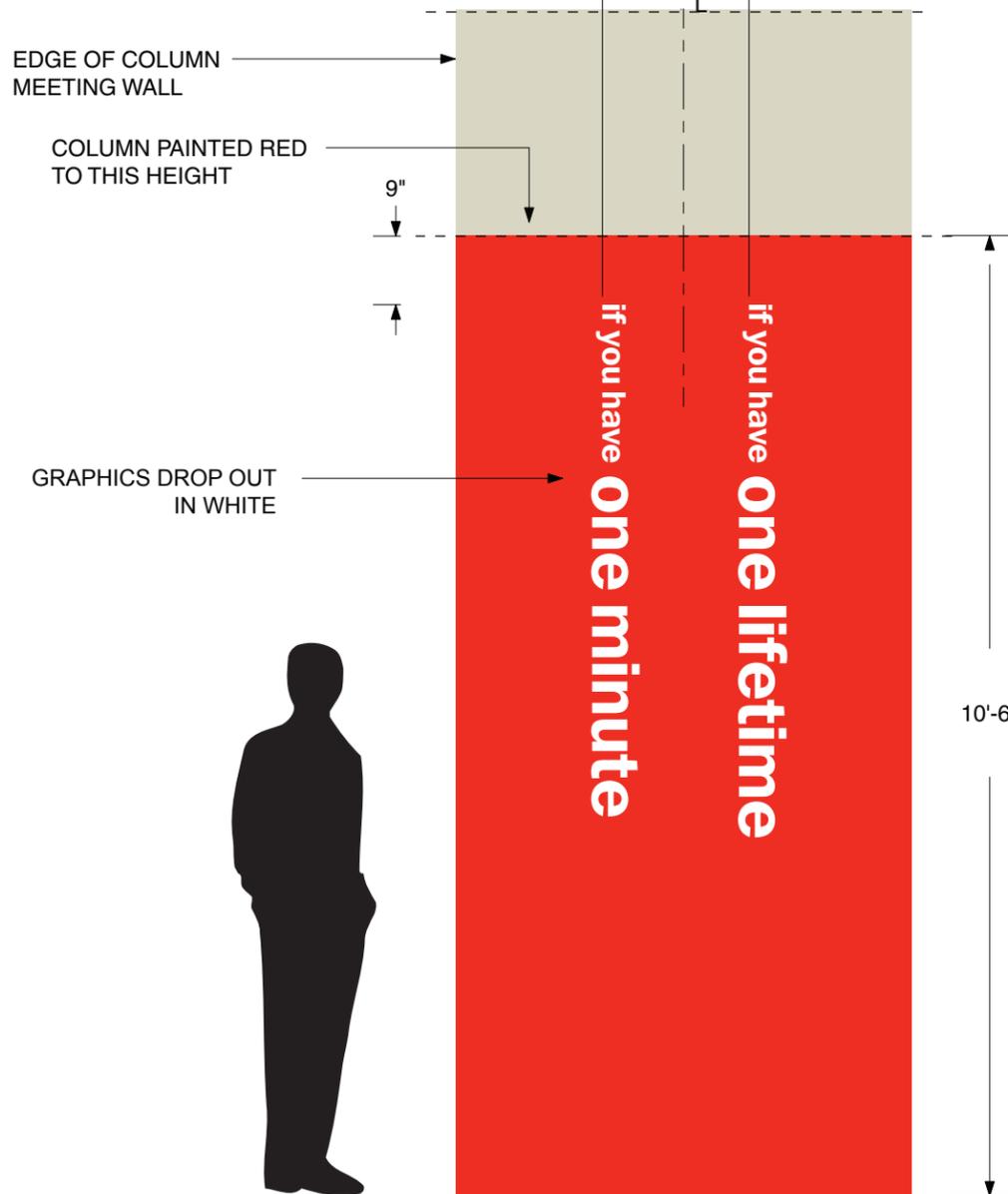


1 TYP. COLUMN - PLAN
 Scale: 1/2" - 1' 0"

5'-0" APPROX.
 VERIFY FOR EACH COLUMN



2 TYP. COLUMN - FRONT ELEVATION
 Scale: 1/2" - 1' 0"



3 COLUMN - FLATTENED VIEW
 Scale: 1/2" - 1' 0"

AC08.G4
 SIGN TYPE 9
 GRAPHICS APPLIED
 TO PAINTED
 COLUMNS.
 GRAPHICS COLOR: WHITE
 COLUMN COLOR: RED

SITEWIDE DISPLAY SYSTEM

OVERVIEW

An integrated system enables the Center to display different types of communication devices – video monitors, flyers, posters, artifacts, and photos. This system allows a great deal of versatility and flexibility, and is designed for ease of use. The system includes the following elements:

Artifact Cases

Each of the three large and two small Artifact Cases stands on the floor. Echoing the materials and design of the Training Towers, the base of each case consists of an open aluminum tubing framework fitted with perforated aluminum fill panels. The base is crowned with a clear, five-sided Plexiglas top attached with security screws, to ensure the artifact inside remains dust-free and tamper-proof. If the artifact is to be touched or used by visitors, the Plexiglas top can be removed. Each case is fitted with a label that identifies and explains the contents.

Retail Display System

Adjacent to the Action Station, the Fair Trade items that visitors are invited to purchase are displayed on two tables and eight free-standing shelving units. Each of the eight shelving units is 7' in height and includes four adjustable shelves. The tables and shelving units are made of salvaged material obtained from a New Orleans workshop, set up in conjunc-

tion with Mercy Corps to provide jobs and help restore the local economy in the wake of Hurricane Katrina.

Rolling Storage

Visiting school groups temporarily stow their belongings in two storage units made of wood and equipped with wheels for easy movement. Each unit is 5' high, 4' long, and 27" deep. Each has 30 cubicles (15 on one side of the unit, 15 on the other) large enough to accommodate a school backpack and a folded jacket or coat.



ARTIFACT DISPLAY CASE



RETAIL DISPLAY SYSTEM



LIGHT BOX

Light Boxes

To activate the Action Center's exterior façade at night, a series of posters mounted on two-sided light boxes are displayed in the Center's windows. The posters feature eye-catching images and action-oriented text, which inform visitors of some of the actions they can take to help the fight to end world hunger. Because each poster / light box is illuminated on the side facing the Center's interior, they're also visible to guests during nighttime events. All of the posters are easily updatable and can be changed frequently.

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**ACTION
CENTER**
TO END WORLD HUNGER

No. Issue Date

Date

11/21/07

Scale Phase
100% F.D.

Title

SITEWIDE
ELEMENTS

Job Number

05500-0G

Drawing Number

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ACTION CENTER
 TO END WORLD HUNGER

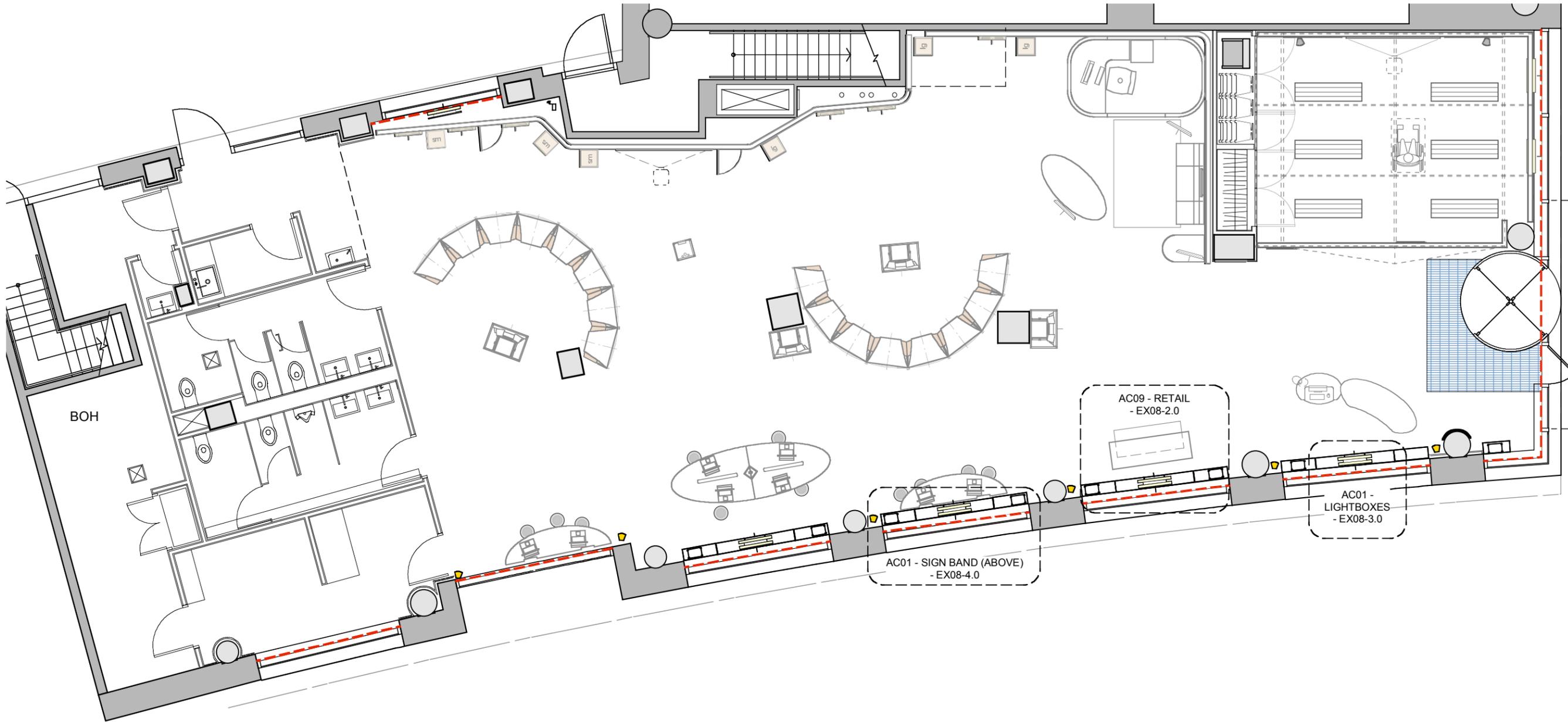
No. Issue Date

Date	Drawn By
11/21/07	CM
Scale	Phase
1/8"	100% F.D.
Title	

OVERVIEW

SITEWIDE ELEMENTS

Job Number
 05500-0G
 Drawing Number
EX08-1.0



1 SITEWIDE ELEMENTS - KEY PLAN
 Scale: 1/8" = 1'-0"

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No. Issue Date

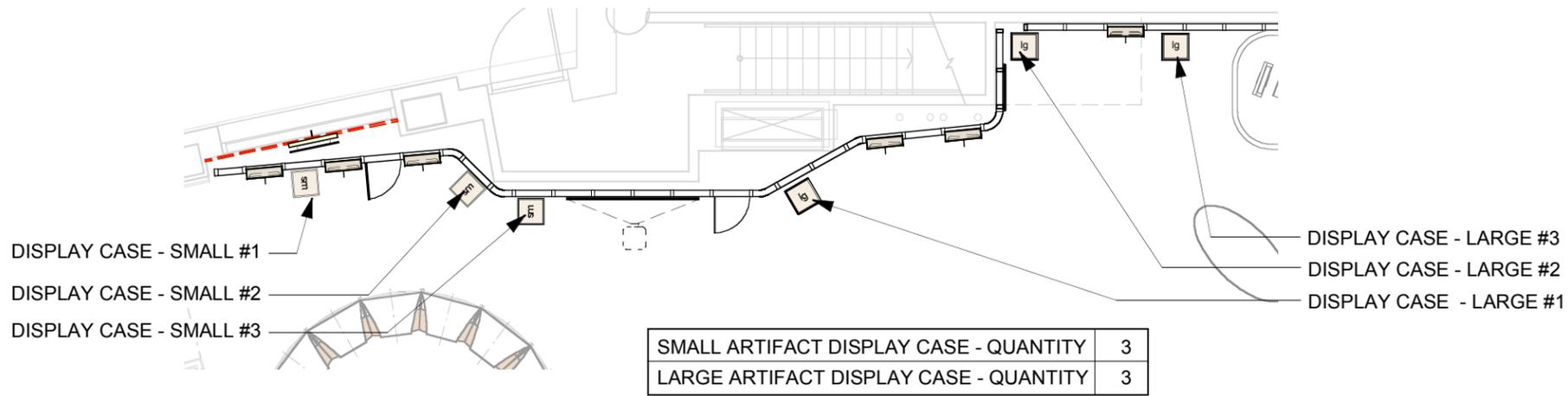
Date	Drawn By
11/21/07	CM
Scale	Phase
1/8"	100% F.D.
Title	

ARTIFACT DISPLAY

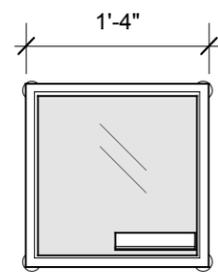
LOCATION PLAN,
 ELEVATION
 DETAILS

Job Number
 05500-0G

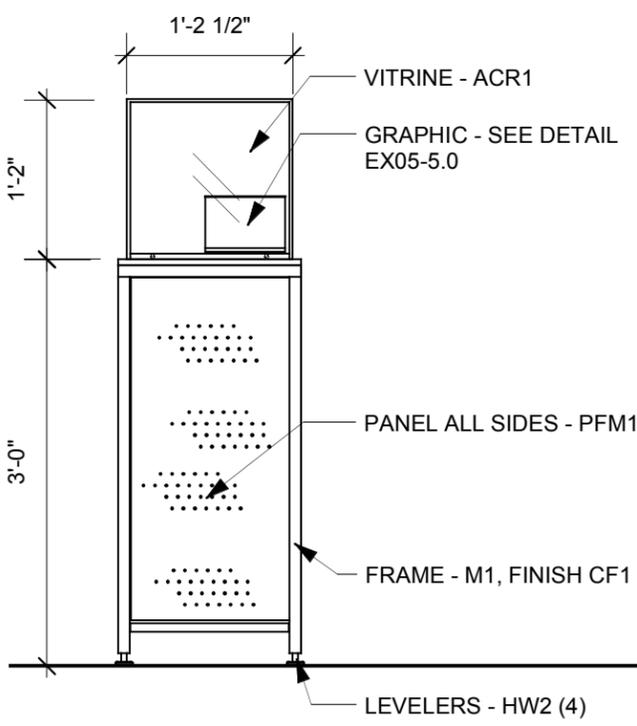
Drawing Number
EX08-1.0



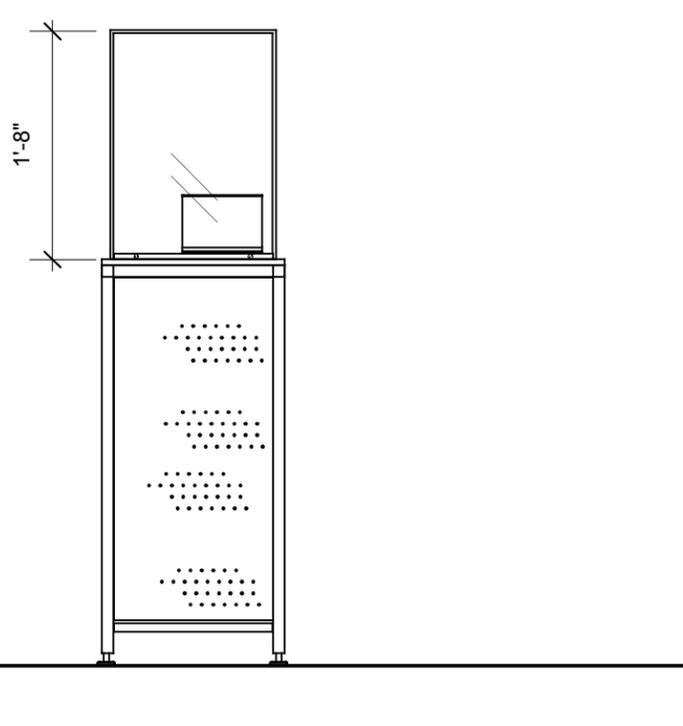
1 DISPLAY CASE - AREA PLAN, NOT FIXED LOCATIONS
 Scale: 1/8" = 1'-0"



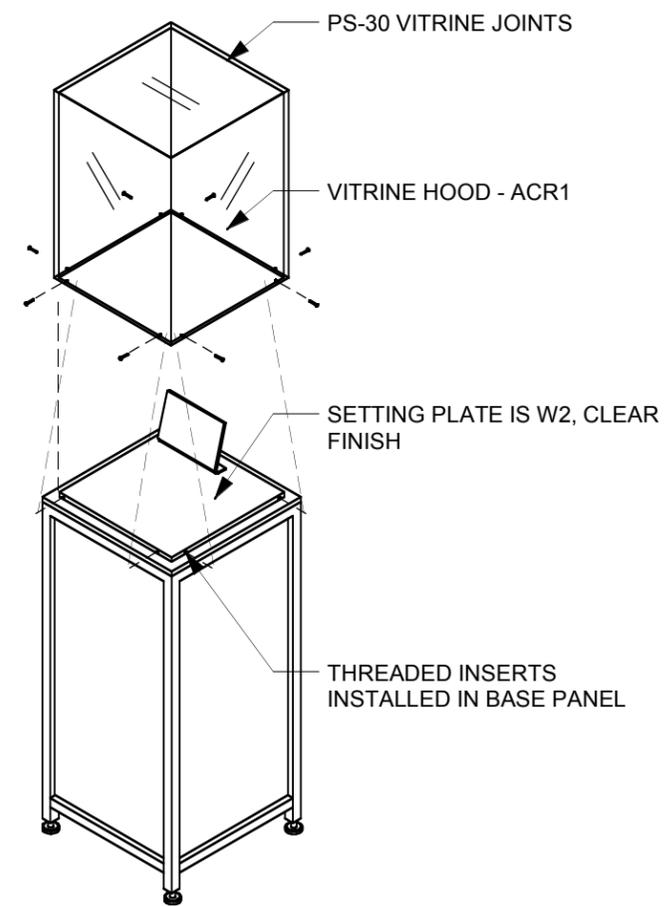
2 DISPLAY CASE - TOP VIEW
 Scale: 3/4" = 1'-0"



3 SMALL DISPLAY CASE - FRONT VIEW
 Scale: 3/4" = 1'-0"

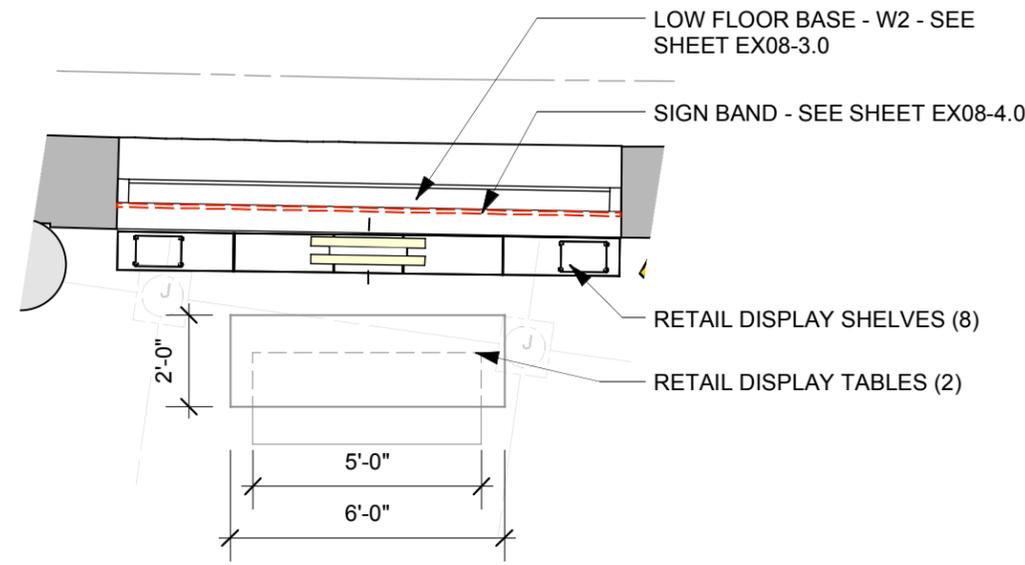


4 LARGE DISPLAY CASE - FRONT VIEW
 Scale: 3/4" = 1'-0"

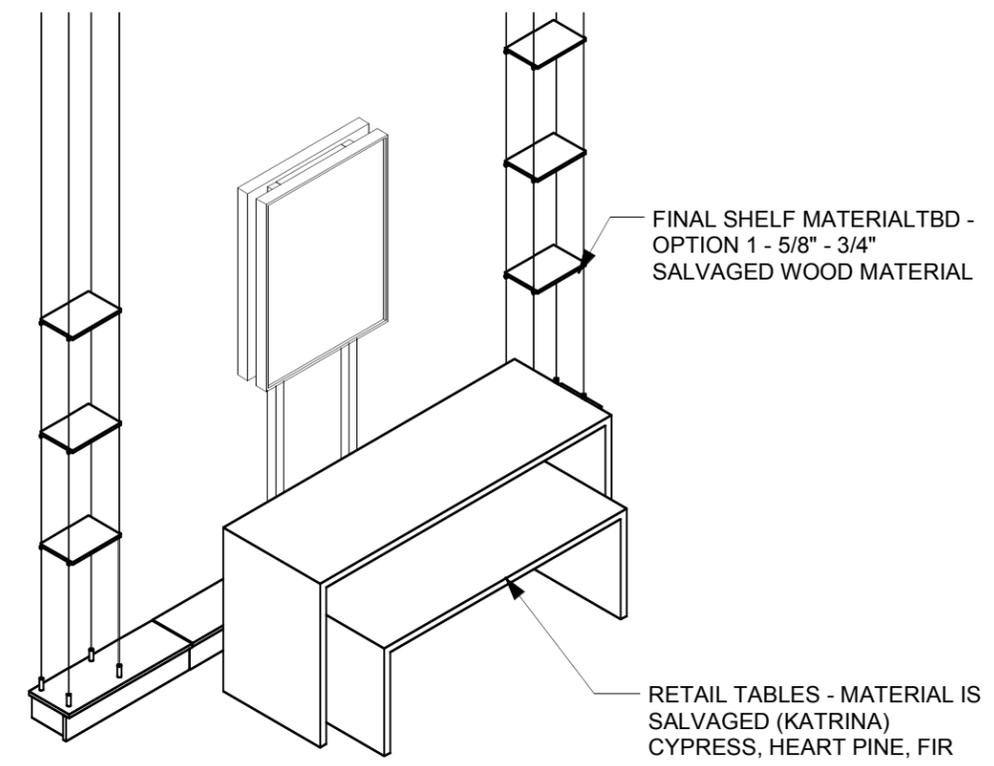


5 LARGE DISPLAY CASE - ISOMETRIC
 Scale: 3/4" = 1'-0"

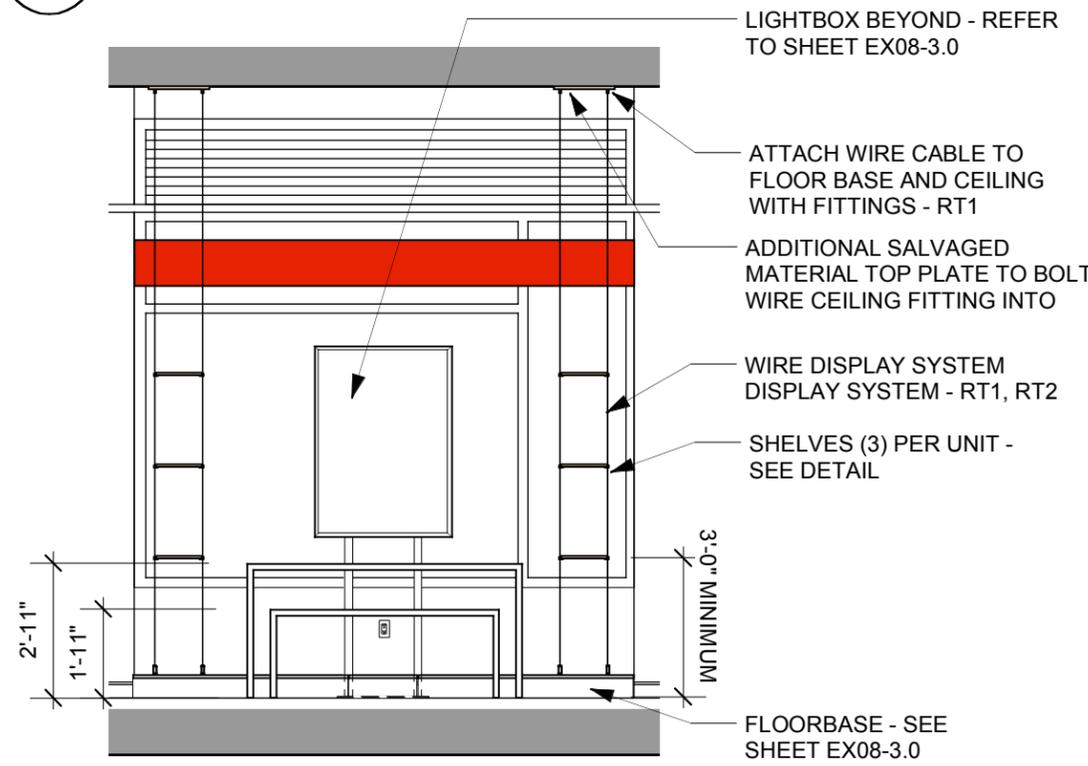
COMPLETE RETAIL SHELVING UNITS	8
TOTAL NUMBER OF SHELVES (incl. ceiling plates)	32
TOTAL NUMBER OF FLOOR, CEILING FITTINGS	32
TOTAL NUMBER OF SHELF FITTINGS	96



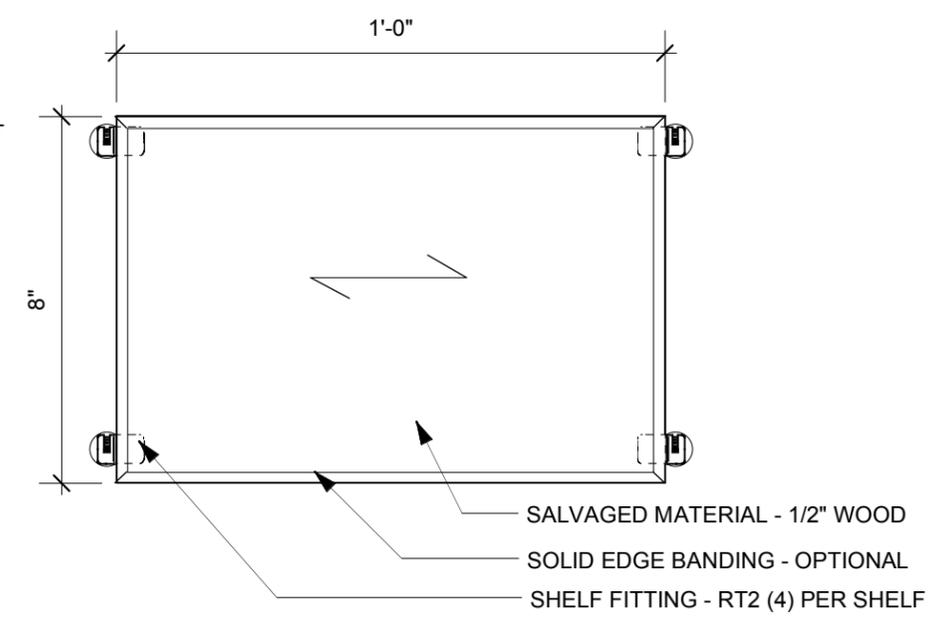
1 RETAIL DISPLAY - TOP VIEW
Scale: 1/4" = 1'-0"



2 RETAIL DISPLAY - ISOMETRIC
Scale: 3/8" = 1'-0"



3 DISPLAY TABLE - ELEVATION
Scale: 1/4" = 1'-0"



4 RETAIL SHELF - DETAIL
Scale: 3" = 1'-0"

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No.	Issue	Date
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Date	Drawn By
11/21/07	CM
Scale	Phase
1/8"	100% F.D.

Title
RETAIL DISPLAYS
TABLES, SHELVES

Job Number	05500-0G
Drawing Number	EX08-2.0

ESI Design
 111 Fifth Avenue
 New York NY 10003
 T 212 989 3993
 F 212 673 4061

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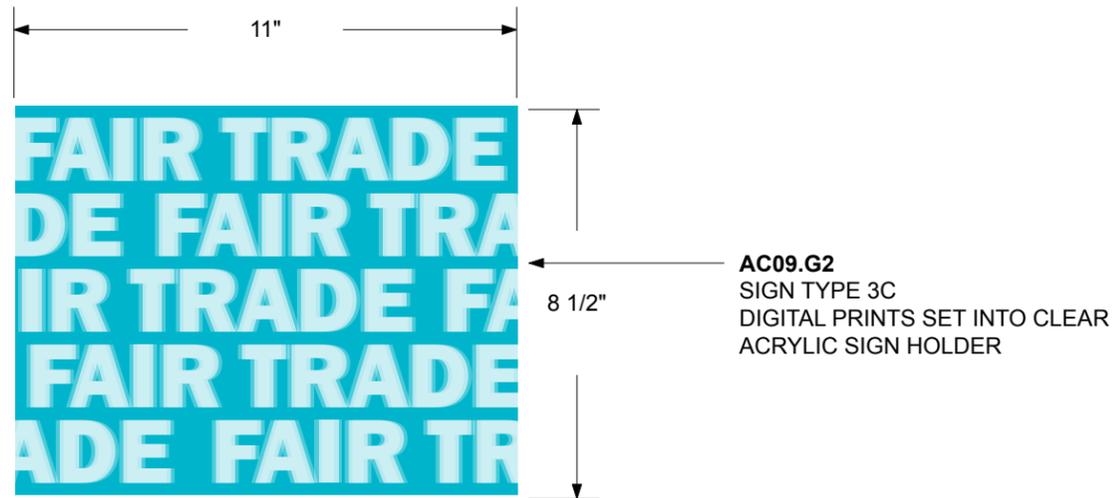
ACTION CENTER
 TO END WORLD HUNGER

No. Issue Date

Date
 11/21/07
 Scale Phase
 As Noted 100% F.D.

Title
RETAIL DISPLAY GRAPHICS

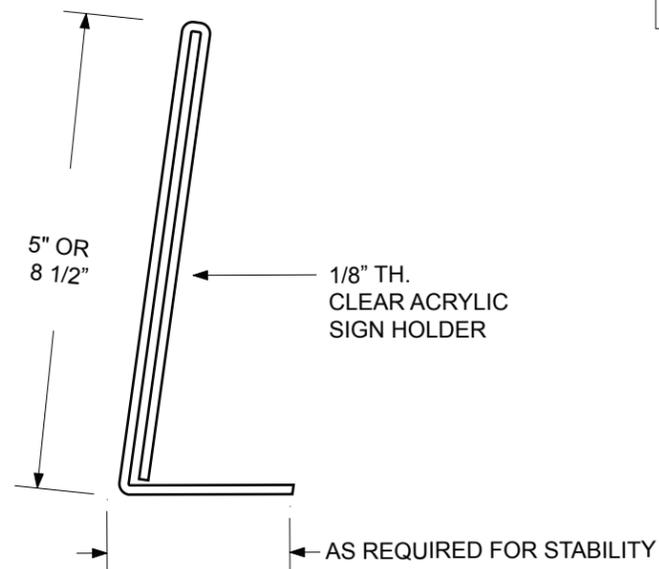
Job Number
 05500-0G
 Drawing Number
GR08-2



1 RETAIL AREA IDENTIFICATION
 Scale: 1/4 FULL SIZE



2 RETAIL LABEL DETAIL
 Scale: 1/2 FULL SIZE



2 RETAIL LABEL HOLDER - SIDE VIEW



3 TYP. RETAIL DISPLAY WITH GRAPHICS
 Scale: 3/8" = 1'-0"

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No.	Issue	Date

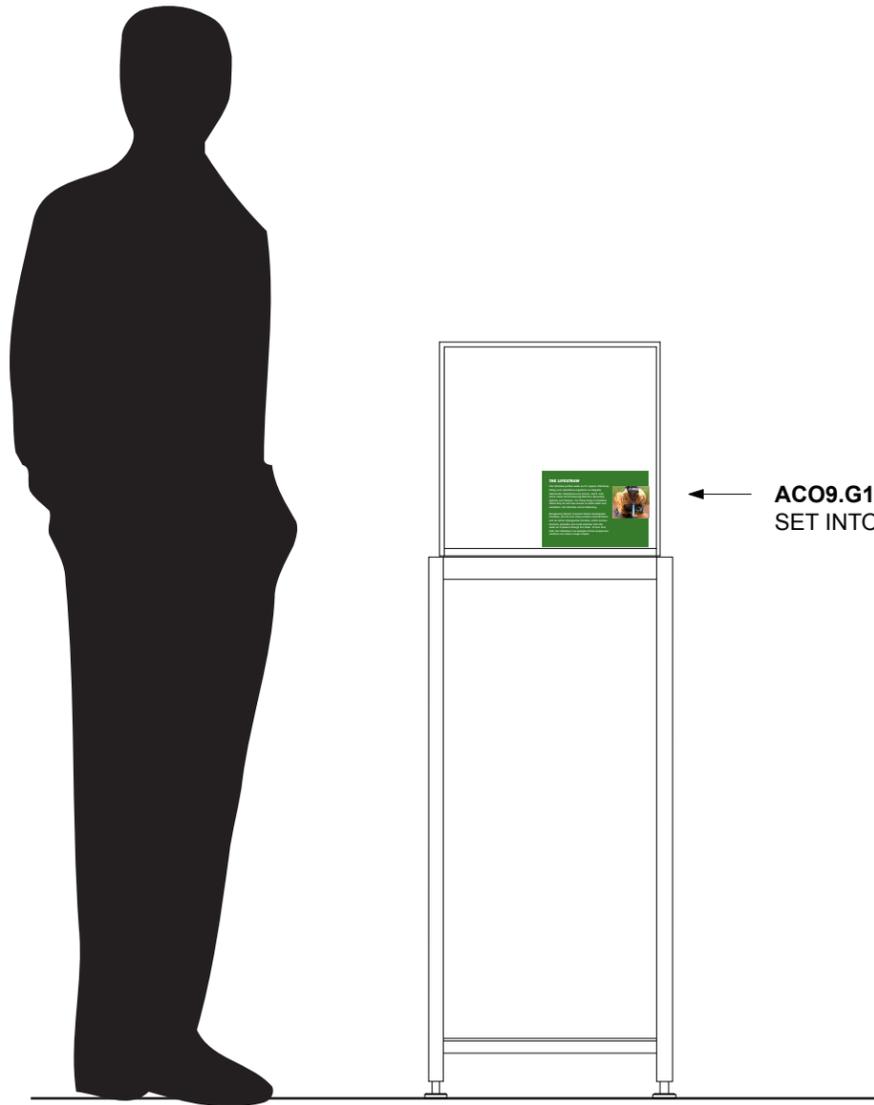
Date
11/21/07

Scale Phase
As Noted 100% F.D.

Title

ARTIFACT CASE LABELS

Job Number
05500-0G
 Drawing Number
GR08-4



ACO9.G1
SIGN TYPE 3C
DIGITAL PHOTO PRINT

ACO9.G1
SET INTO FRAME IN CASE

1 TYP. ARTIFACT DISPLAY WITH GRAPHIC
Scale: 1" = 1'-0"

THE LIFESTRAW

The Lifestraw purifies water as it's sipped, effectively killing such waterborne organisms as Shigella, Salmonella, Staphylococcus Aureus, and E .Coli, which cause life-threatening Diarrhea, Dysentery, Typhoid, and Cholera. For those living in situations where they do not have access to clean water and sanitation, the Lifestraw can be lifesaving.

Designed by Danish innovator Torben Vestergaard Frandsen, the 10-inch straw contains internal filters and an iodine impregnated chamber, which remove bacteria, parasites and small particles from the water as it passes through the straw. At less than \$15, the Lifestraw is an example of how inexpensive solutions can make a major impact.

TEXT ONLY

THE LIFESTRAW

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TEXT AND SMALL IMAGE

THE LIFESTRAW

The Lifestraw purifies water as it's sipped, effectively killing such waterborne organisms as Shigella, Salmonella, Staphylococcus Aureus, and E .Coli, which cause life-threatening Diarrhea, Dysentery, Typhoid, and Cholera.



TEXT AND LARGE IMAGE

2 ARTIFACT LABEL - SAMPLE LAYOUTS
Scale: 1/2 FULL SIZE

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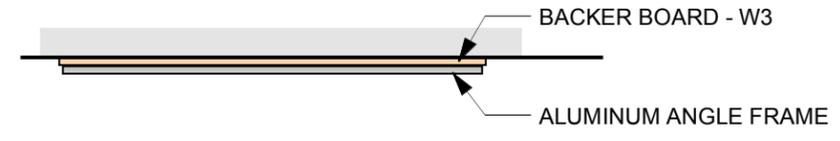


No.	Issue	Date
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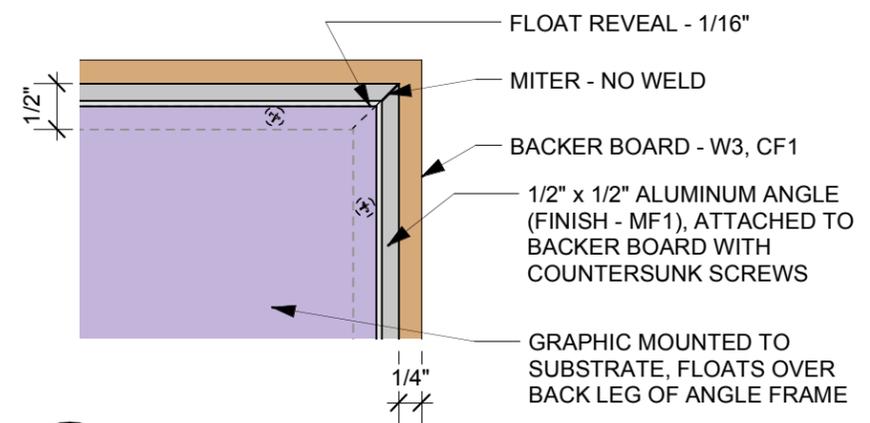
Date	Drawn By
11/21/07	CM
Scale	Phase
1/8"	100% F.D.
Title	

GRAPHIC DISPLAY
 TYPICAL DETAILS

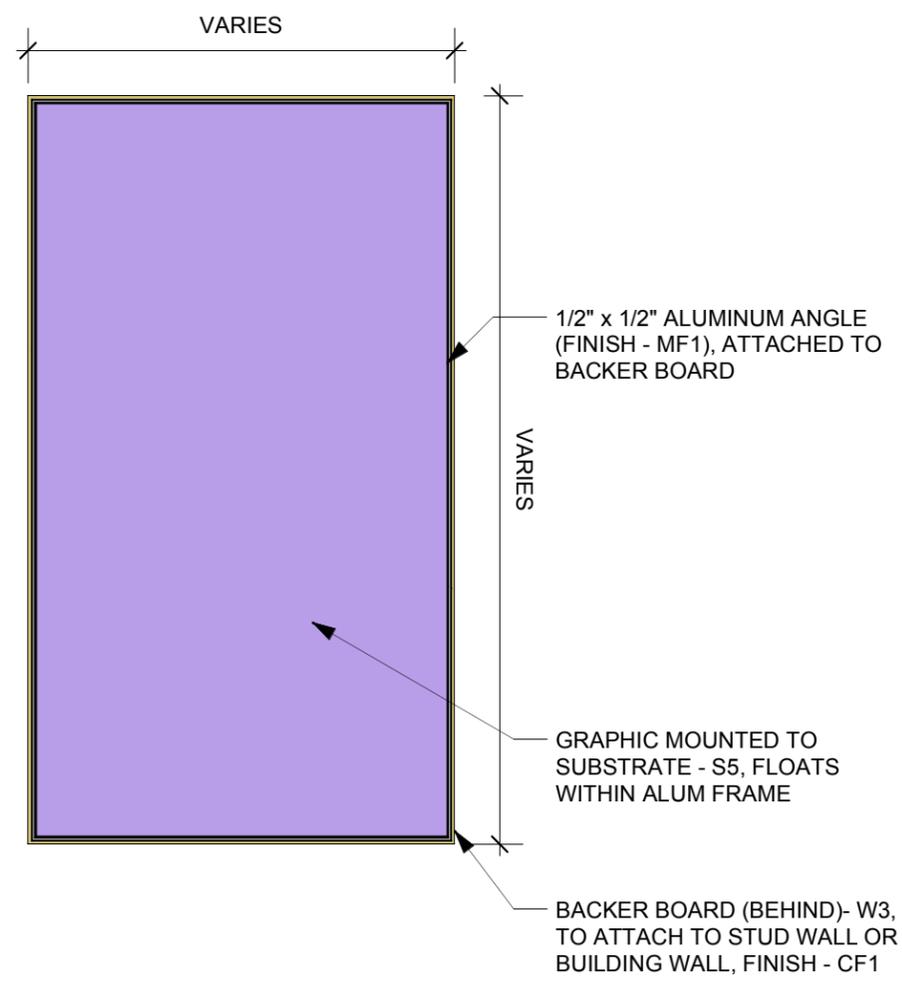
Job Number
 05500-0G
 Drawing Number
EX08-5.0



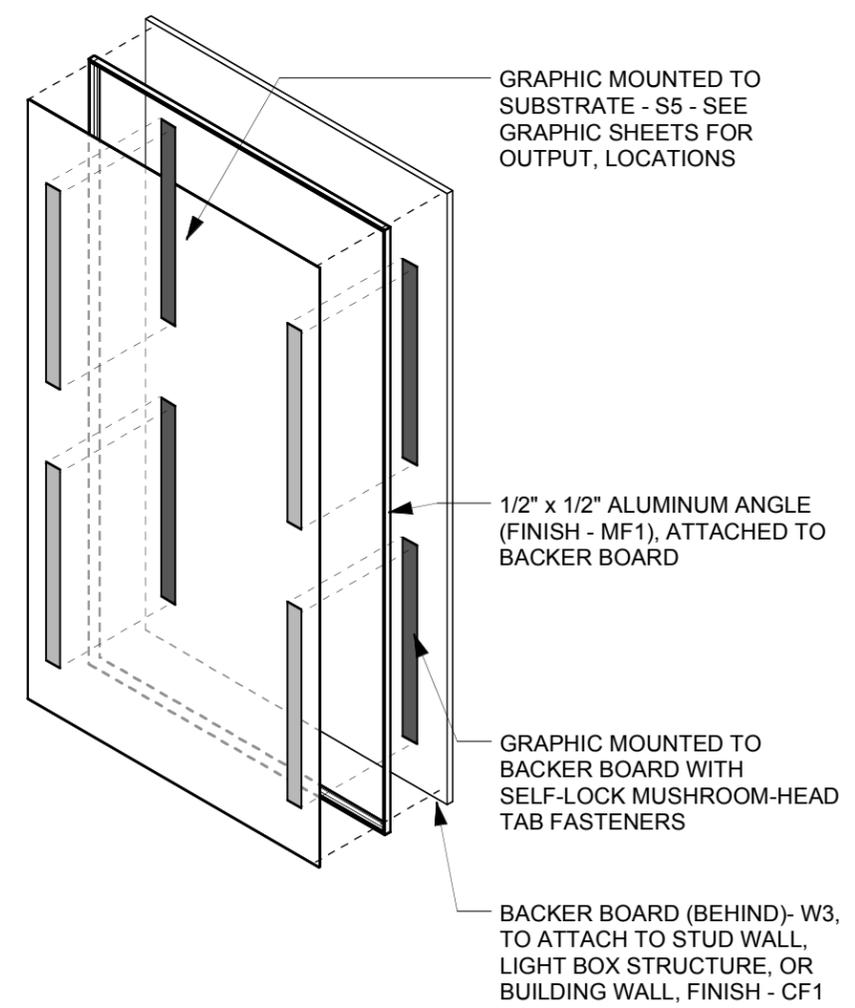
1 TYPICAL GRAPHIC - TOP VIEW
 Scale: 1" = 1'-0"



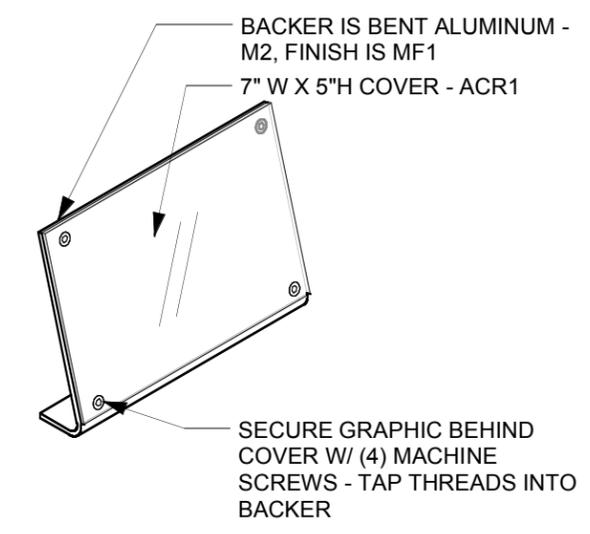
2 TYPICAL FRAME - DETAIL
 Scale: Half Actual Size



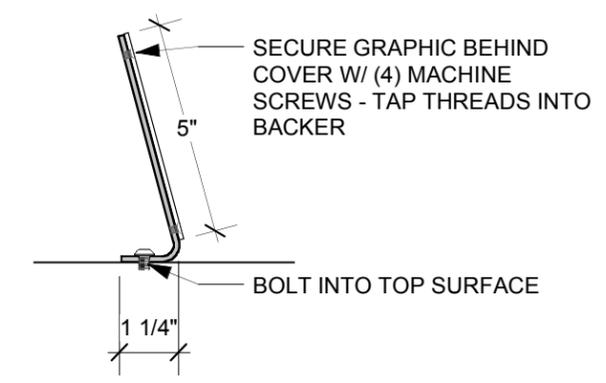
3 TYPICAL GRAPHIC - FRONT VIEW
 Scale: 1" = 1'-0"



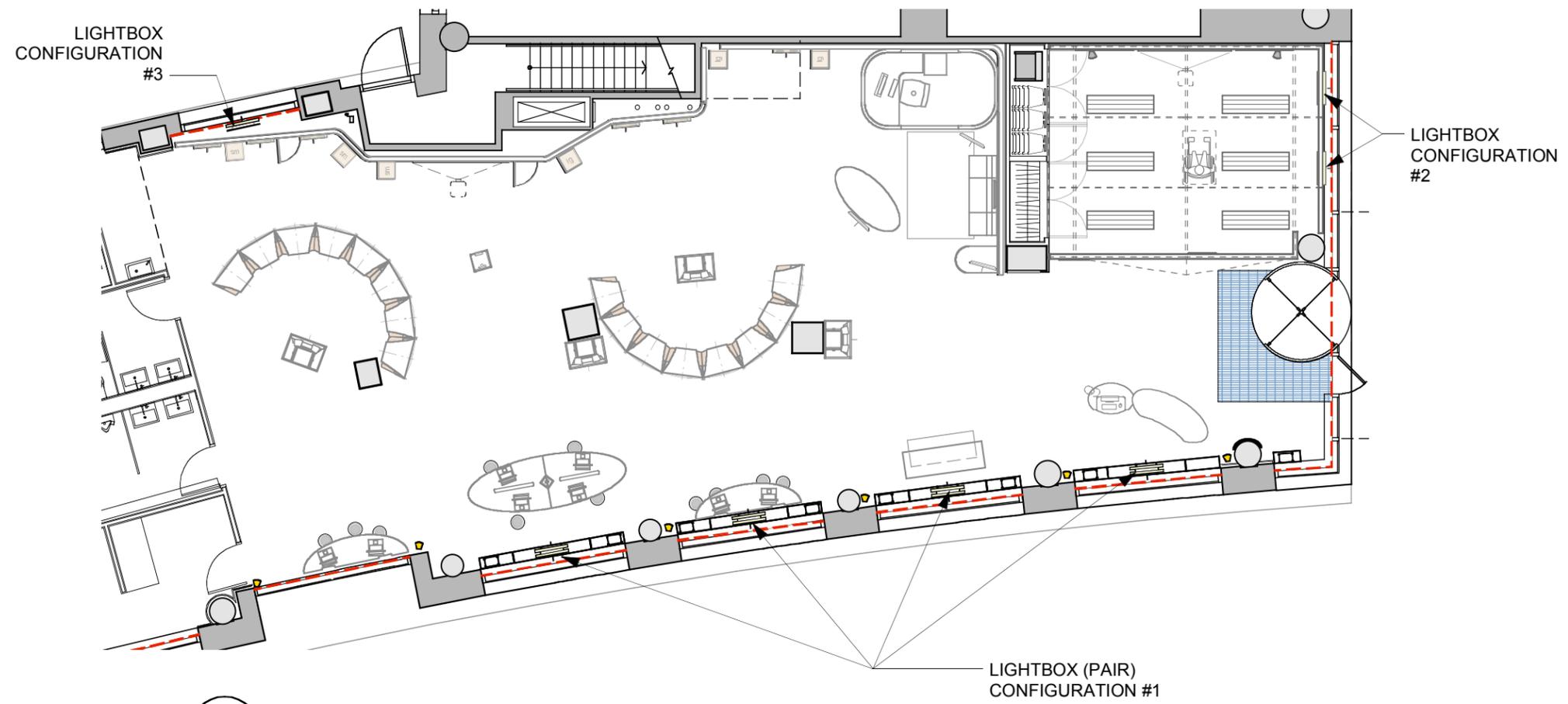
4 TYPICAL GRAPHIC - ISOMETRIC
 Scale: 1" = 1'-0"



5 GRAPHIC HOLDER - DETAIL
 Scale: 3" = 1'-0"



6 GRAPHIC HOLDER - DETAIL
 Scale: 3" = 1'-0"



LIGHTBOX DISPLAYS

QUANTITY: 11

Fabrication & Installation Notes:

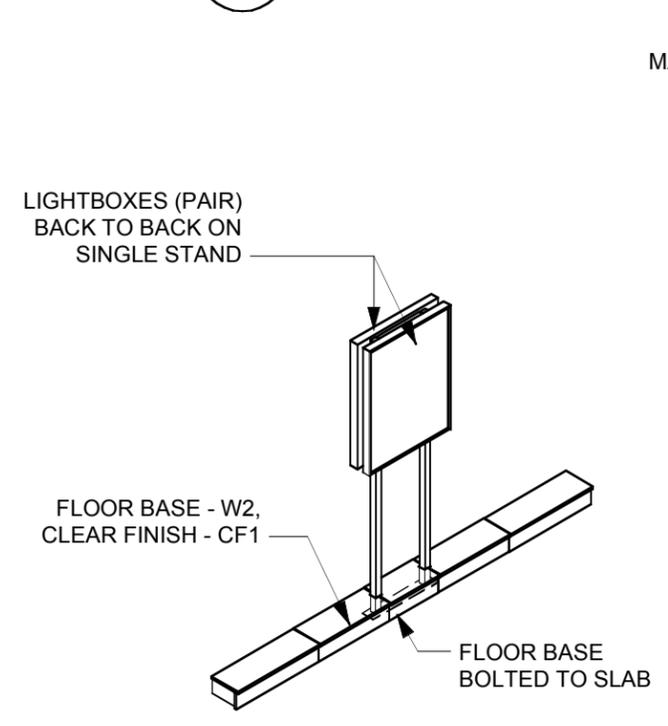
- General
- Lightboxes are 34" x 48", available from SD Modular - finish is polished aluminum.
 - There are three different configurations -detailed this sheet.
 - Configuration 1 - (4 pairs - 8 total) lightboxes back to back with aluminum stand. Stand is M1, finish MF2. Stand bolted into slab, with Floor Base surround. (4 pairs) occurrences.
 - Configuration 2 - (2) lightboxes, both facing out, mounted to decorative wood stud wall. Graphic backers, match size of lightbox, with standard typ graphic details.
 - Configuration 3 - (1) lightbox with aluminum stand. Stand is M1, finish MF2. Graphic backer, match size of lightbox, with standard typ graphic details.

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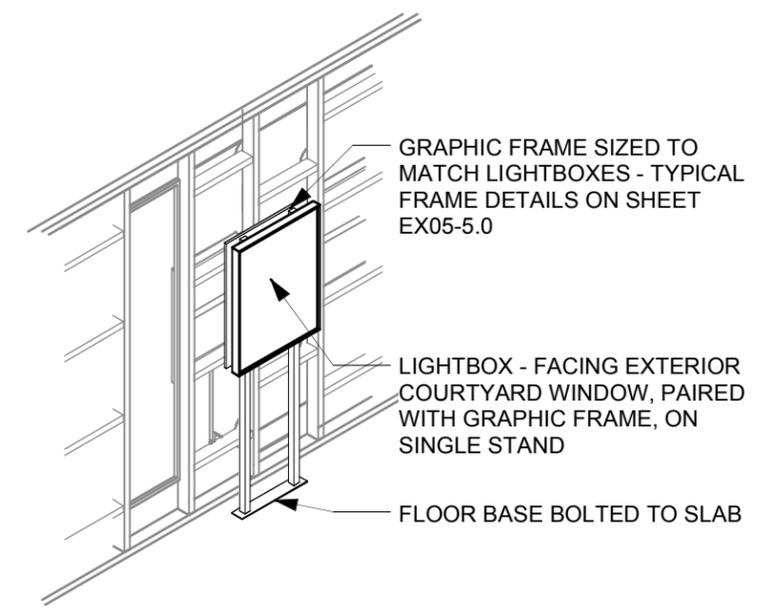
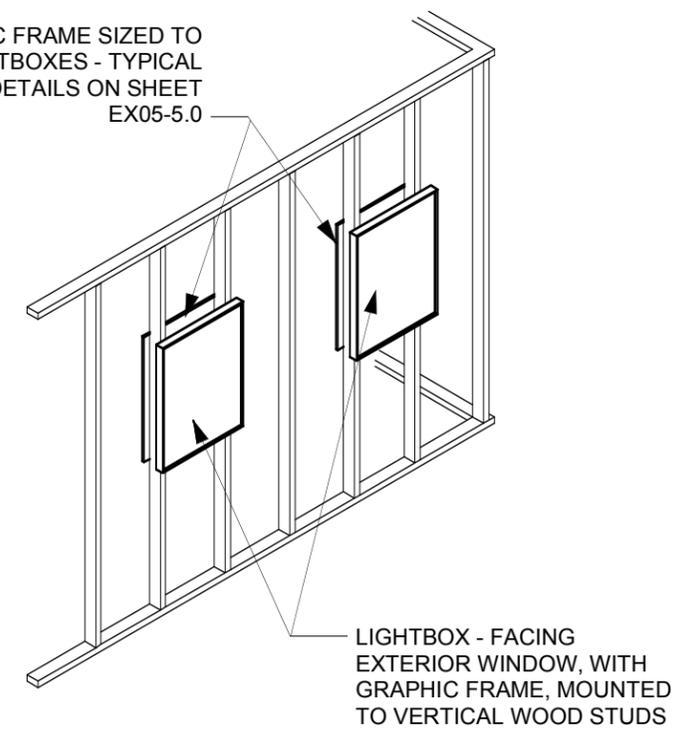
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4 LIGHTBOXES - LOCATION PLAN



GRAPHIC FRAME SIZED TO MATCH LIGHTBOXES - TYPICAL FRAME DETAILS ON SHEET EX05-5.0



2 LIGHT BOX CONFIG. 1
 Scale: 1/4" = 1'-0"

3 LIGHT BOX CONFIG. 2
 Scale: 1/4" = 1'-0"

4 LIGHT BOX CONFIG. 3
 Scale: 1/4" = 1'-0"

No.	Issue	Date

Date	11/21/07	Drawn By	CM
Scale	1/8"	Phase	100% F.D.

Title
LIGHTBOX

OVERVIEW

Job Number
 05500-0G
 Drawing Number
EX08-3.0

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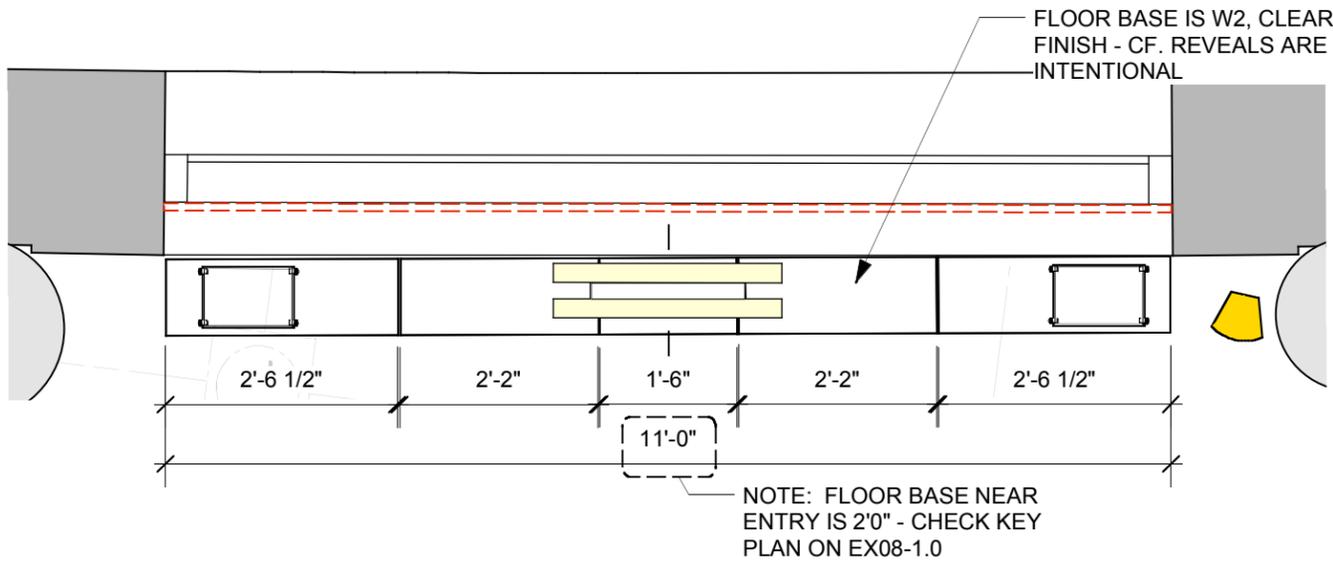
No.	Issue	Date

Date	Drawn By
11/21/07	CM
Scale	Phase
1/8"	100% F.D.

Title

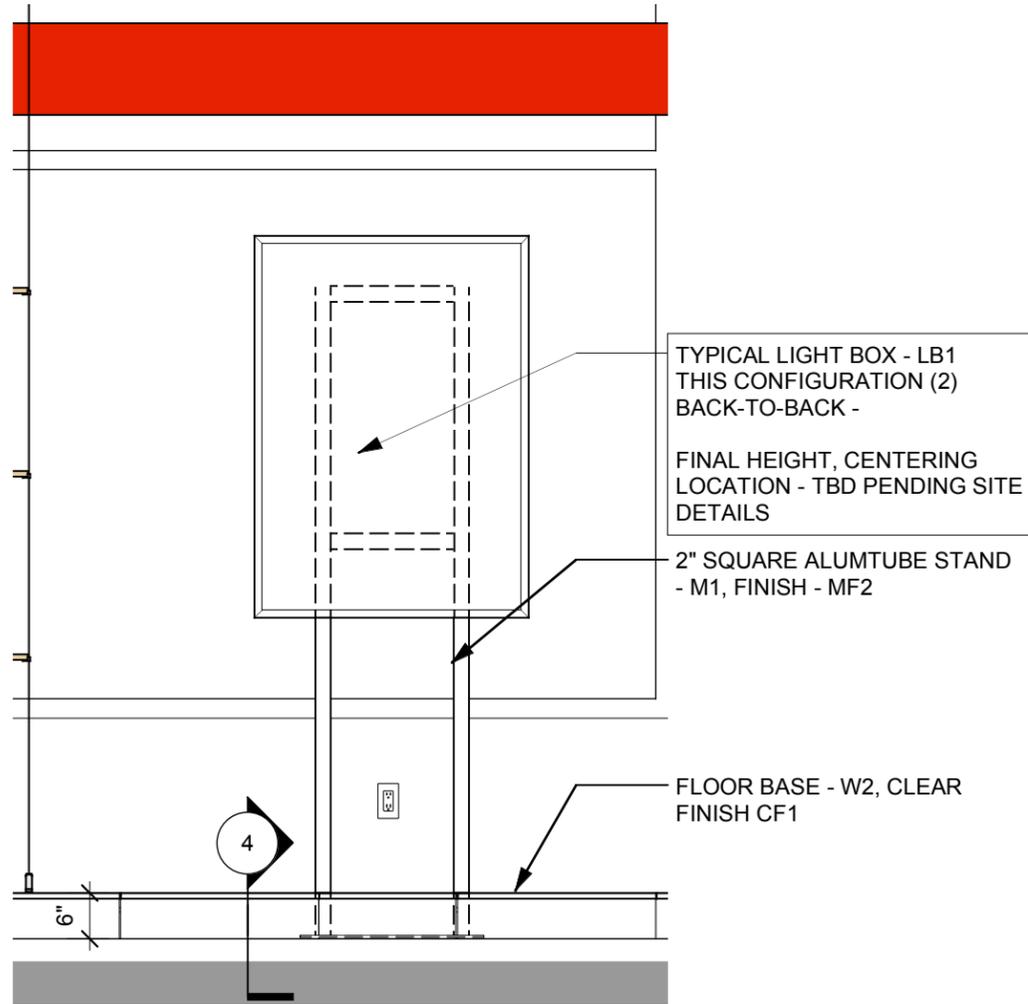
LIGHTBOX
 PLAN
 ELEVATION

Job Number
05500-0G
Drawing Number
EXO8-3.1

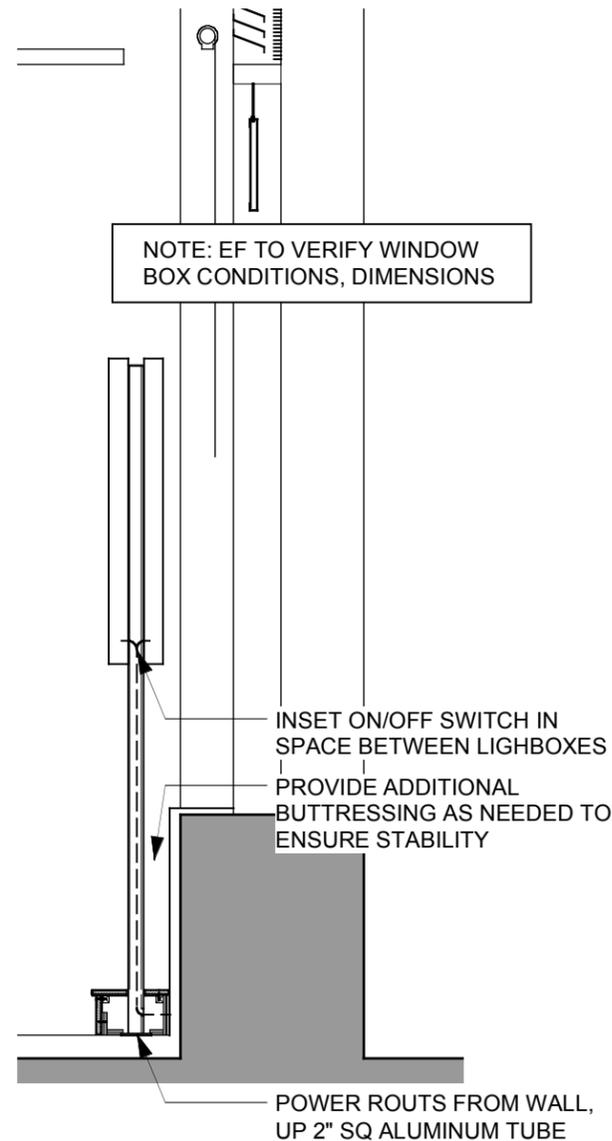


1 LIGHTBOXES - TYP TOP VIEW
 Scale: 1/2" = 1'-0"

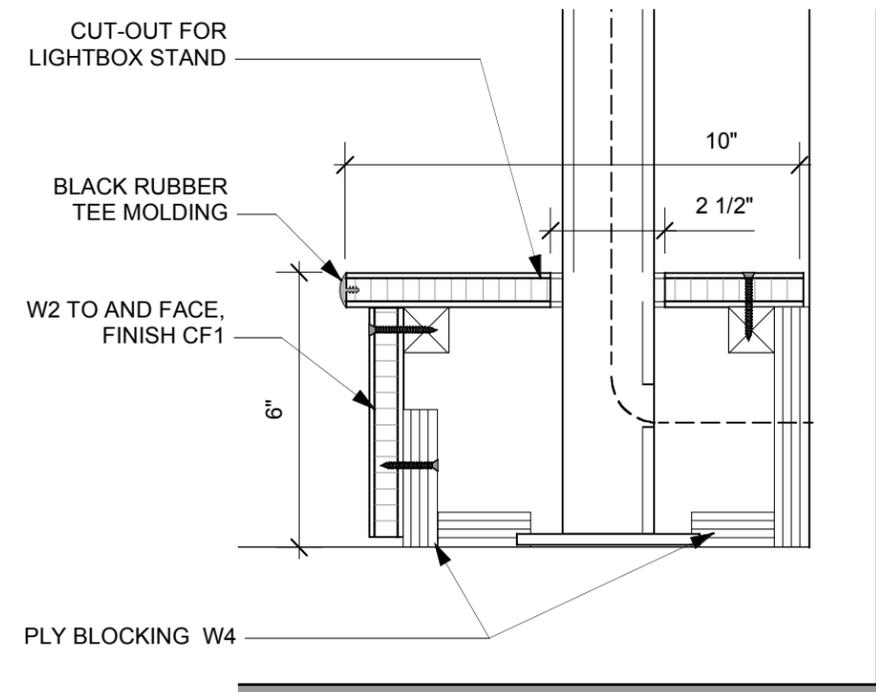
NOTE: LIGHTBOXES AND STANDS MUST REMAIN REMOVABLE BY STAFF FOR WINDOW CLEANING, REPLACEMENT OF LIGHTBOX GRAPHICS. EF TO CONSULT WITH DESIGNERS FOR MAINTENANCE STRATEGY.



2 LIGHTBOXES (CONFIG 1) - ELEVATION
 Scale: 1/2" = 1'-0"



3 LIGHTBOXES (CONFIG 1) - SECTION
 Scale: 1/2" = 1'-0"



4 FLOORBASE - DETAIL SECTION
 Scale: 3" = 1'-0"

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ACTION CENTER
 TO END WORLD HUNGER

No. Issue Date

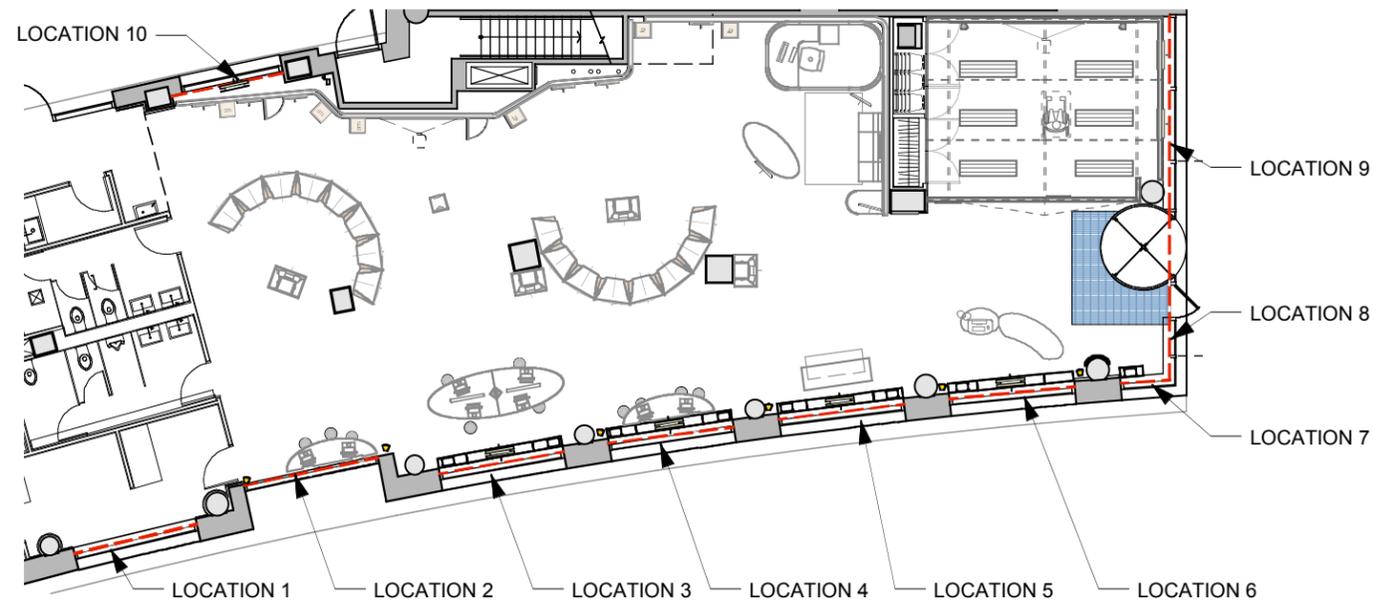
Date	Drawn By
11/21/07	CM
Scale	Phase
1/8"	100% F.D.

SIGN BAND

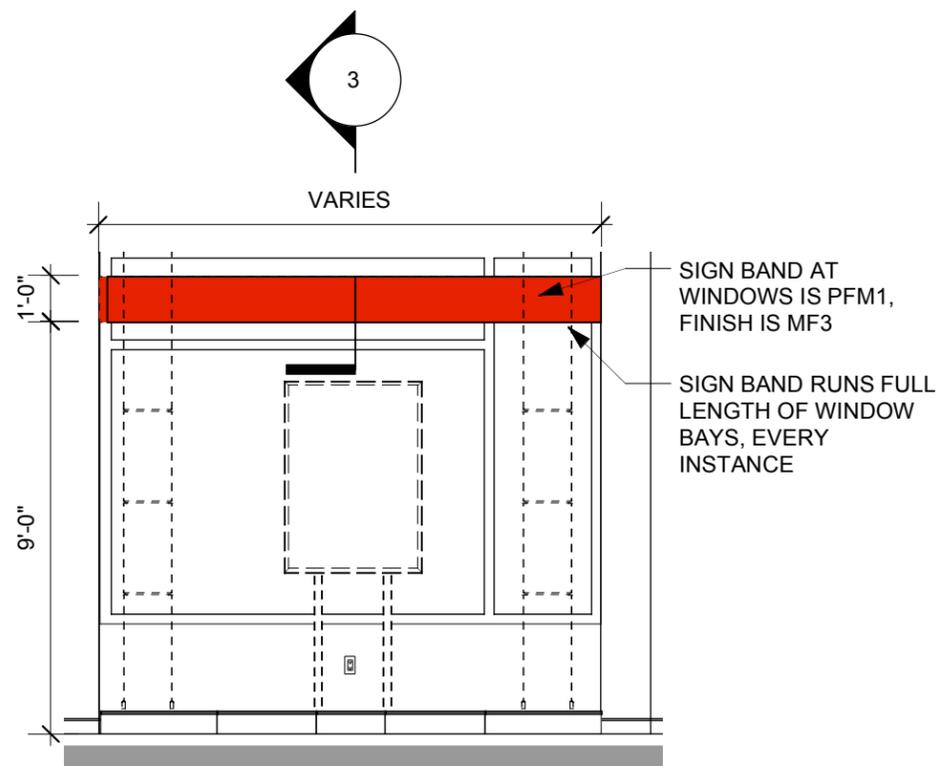
LOCATIONS,
 DETAILS

Job Number
 05500-0G

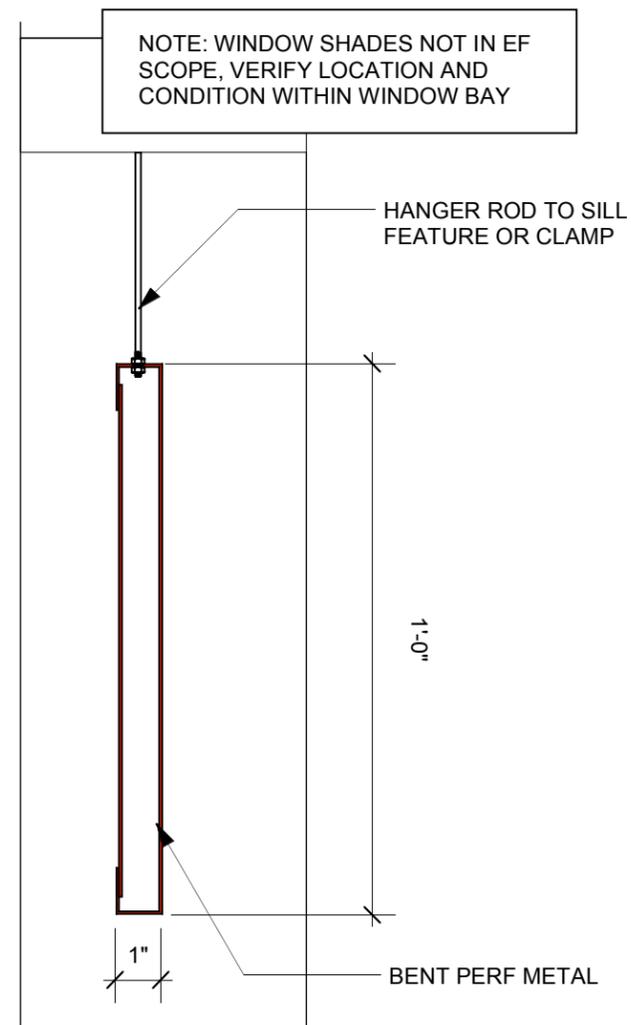
Drawing Number
EX08-4.0



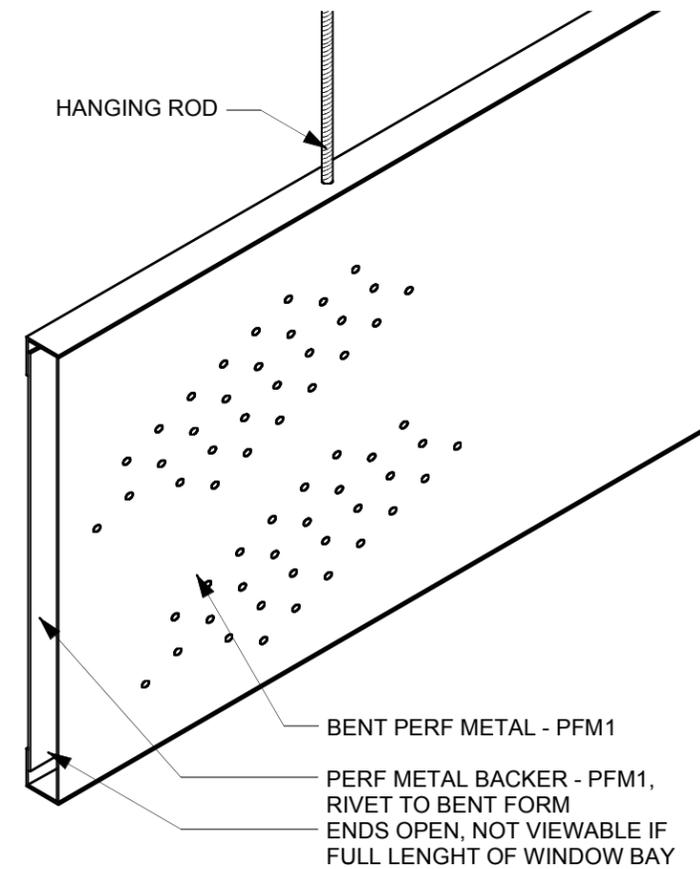
1 SIGN BAND - LOCATION PLAN



2 SIGN BAND - TYPICAL ELEVATION
 Scale: 1/4" = 1'-0"



3 SIGN BAND - SECTION DETAIL
 Scale: 3" = 1'-0"



4 SIGN BAND - ISOMETRIC
 Scale: 3" = 1'-0"